Effect of Social Network Abuse on Nigerian Workers AJULOR OLUSEGUN NATHANIEL

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ABSTRACT

The study examined the detrimental effect of social network abuse on Nigerian workers. This became necessary considering Social networking is a positive way to stay connected to family, friends and corporate organisations, but when it gets in the way of daily living, and then it can hurt your career. Social networking sites such as Facebook and MySpace can be great for making friends, but they also pose a hazard in the workplace. The documentary approaches as well as the survey design were used to collect data form a body of Nigerian workers across all staff categories. The effect of such abuse unauthorized personnel and structural work on productivity structure, work ethnics were investigated. The study revealed the existence of significant relationship between social network abuse and job Performance (and productivity) of the worker as well as organization goals and objectives. These findings came from observed activities and behaviors of Nigeria workers which regard to organizational website, facebook another social network facebook, twitter and others in other to enable organizations and business take full advantage of the various opportunities and cope with challenges of the ICT and social network to expand their bottom lines profitability and return on investment (KOJ) appropriate precaution should be put in place to checkmate workers dispositions to such abuses. Therefore, Such action as personal interest fraud and weak work ethics adequate measures should also be put in place to prevent unauthorized access to ICT system for purpose of defrauding or causing harm to the organization.

Key works: job performance, ICT, social network, abuse, work-place.