

# Nigeria

2013 to &gt;2018



Marketing



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## Institutions in Nigeria

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24 of the 48 Institutions in Nigeria have publications within Marketing (2013 to &gt;2018):

Institution	Publications	Authors	Field-Weighted Citation Impact	Citations
1.   Covenant University	14	34	0.19	7
2.   University of Port Harcourt	6	4	0.23	3
3.   Obafemi Awolowo University	4	10	0.64	11
4.   University of Nigeria	4	6	0.14	1
5.   Nnamdi Azikiwe University, Awka	4	5	1.04	43
6.   Ahmadu Bello University	3	4	0.00	0
7.   University of Jos	3	4	0.78	5
8.   Federal University of Technology, Minna	3	6	0.06	1
9.   University of Ibadan	2	3	0.35	4



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## Authors

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Top 500 authors, by number of publications in Nigeria over the period 2013 to >2018.

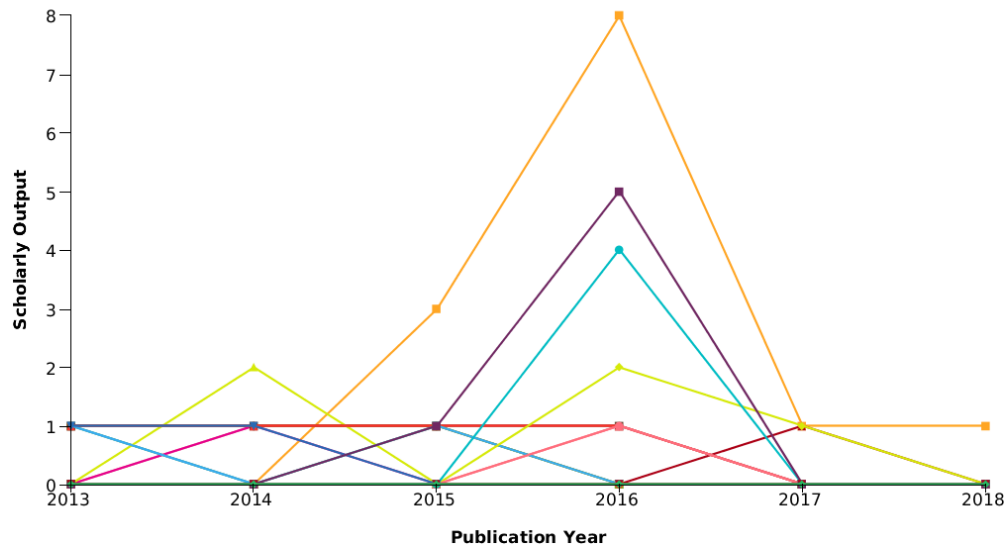
Note that some authors may no longer be affiliated with an Institution in Nigeria.

	Name	Publications 	Most recent publication	Citations 	<i>h</i> -index
1.	 Adeola, Ogechi	4	2017	1	2
2.	 Awa, Hart Okorie	3	2016	3	4
3.	 Edwin, Agwu M.	3	2016	4	1
4.	 Aanu, Ojeka Stephen	2	2016	0	0
5.	 Ayo, Charles Korede	2	2017	7	8
6.	 Folashade, Owolabi	2	2016	0	0
7.	 Okeke, Titus Chukwuemezie	2	2015	5	2
8.	 Oni, Aderonke A.	2	2016	7	2
9.	 Samuel, Fakile Adeniran	2	2016	0	0



	Name	Publications	Most recent publication	<i>h</i> -index
10.	 Taiwo, Joseph Niyan	2	2016	0
11.	 Uduma, Idika Awa	2	2016	0
12.	 Abba, Mohammed	1	2016	0
13.	 Adebayo, A. K.	1	2015	0
14.	 Adedeji, Joseph Adeniran	1	2014	1
15.	 Adedoyin-Rasaq, Hassan	1	2014	1
16.	 Adegbite, Stephen Akinade	1	2015	0
17.	 Adegbola, Otekunrin	1	2016	0
18.	 Adekunle, Abolanle Saheed	1	2014	6
19.	 Aderemi, Helen Olubunmi	1	2015	0
20.	 Adesuyi, Falaye Adeyinka	1	2013	0
21.	 Adetayo, J. O.	1	2013	1
22.	 Adetula, Dorcas Titilayo	1	2016	0
23.	 Adewoye, Jonathan Oyerinde	1	2013	1
24.	 Adewoye, Oyerinde J.	1	2016	7
25.	 Aduwo, Egidario Bridget	1	2013	0
26.	 Afolabi, Ibukun Tolulope	1	2017	0
27.	 Agu, Monica N.	1	2016	1



**Chart Legend**

- Ahmadu Bello University [Institution]
- Covenant University [Institution]
- Federal University of Technology, Akure [Institution]
- Federal University of Technology, Minna [Institution]
- Federal University of Technology, Owerri [Institution]
- Ladoke Akintola University of Technology [Institution]
- Lagos State University Ojo, Lagos [Institution]
- Nnamdi Azikiwe University, Awka [Institution]
- Obafemi Awolowo University [Institution]
- Olabisi Onabanjo University [Institution]
- Rivers State University of Science and Technology [Institution]
- University of Agriculture, Abeokuta [Institution]
- University of Benin [Institution]
- University of Calabar [Institution]
- University of Ibadan [Institution]
- University of Ilorin [Institution]
- University of Jos [Institution]
- University of Lagos [Institution]
- University of Maiduguri [Institution]
- University of Nigeria [Institution]
- University of Port Harcourt [Institution]
- University of Uyo [Institution]
- Usmanu Danfodiyo University [Institution]

**Metric Details**y-axis: **Scholarly Output**

Types of publications included: all.

x-axis: **Publication Year**