A Model for Stock Price Prediction Using the Soft Computing Approach

BY

ADEBIYI AYODELE ARIYO (CU04GP0044)

A THESIS SUBMITTED IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD OF DOCTOR OF PHILOSOPHY DEGREE (Ph.D) IN MANAGEMENT INFORMATION SYSTEM

OF THE DEPARTMENT OF COMPUTER AND INFORMATION SCIENCES, COLLEGE OF SCIENCE AND TECHNOLOGY COVENANT UNIVERSITY, OTA NIGERIA

MARCH, 2012

CERTIFICATION

This is to certify that this thesis is an original research work undertaken by **Adebiyi Ayodele Ariyo** under the supervisions of Professors C.K Ayo and S.O. Otokiti and that the work has not been submitted for the award of any other degree in this or any other institution.

1. Name: Prof. Charles Korede Ayo Supervisor

Signature: _____ Date: _____

2. Name: Professor Sunday O. Otokiti Co-Supervisor

Signature: _____ Date:_____

3. Name: Professor Charles Korede Ayo Head of Department

Signature: _____ Date: _____

DECLARATION

It is hereby declare that this research was undertaken by Ariyo Ayodele Adebiyi. The thesis is based on his original study in the Department of Computer and Information Sciences, College of Science and Technology, Covenant University, Ota, under the supervision of Prof. C.K. Ayo and Prof. S.O. Otokiti. Ideas and views of this research work are products of the original research undertaken by Ariyo Ayodele Adebiyi and the views of other researchers have been duly expressed and acknowledged.

Professor Charles Korede Ayo Supervisor

Signature: _____ Date: _____

Professor Sunday O. Otokiti Co-Supervisor

Signature: _____ Date:_____

DEDICATION

This thesis is dedicated to God Almighty the Alpha and Omega of my life and also to my late grandmother for her unfathomable love and passionate desire that I succeed in life.

ACKNOWLEDGEMENTS

My deep appreciation goes to God Almighty; the Alpha and Omega of my life. I can see vividly His hand upon my life. He is always there for me in all situations. I appreciate greatly His priceless help and the wisdom He granted me throughout my doctoral studies. My profound appreciation goes to the Chancellor, Dr. David O. Oyedepo and the members of the Board of Regents of Covenant University for the Vision and Mission of the University. Also, special thanks to the Management staff of the University: the Vice Chancellor, Prof. Aize Obayan, the Registrar, Mr. J.N. Taiwo, the Deans of the Colleges, Prof. F.K. Hymore and Prof. K. Shoremilekun for their commitment to the pursuit of excellence and sound academic scholarship.

My appreciation goes to my supervisor, Professor Charles Korede Ayo for his untiring efforts, guidance, unconditional supports and immense contributions to the thesis. I equally want to thank him especially for his fatherly disposition to all his postgraduate students, his genuine concern both academically and spiritually. His leadership style is unparalleled and worthy of emulation. He is always interesting in providing opportunities for young academics, particularly those interested in Software Engineering and Intelligent System research. Many thanks goes to my co-supervisor, Prof. Sunday O. Otokiti, the former Head of Department of Business Studies at Covenant University, now the Dean of College of Business and Social Sciences, Landmark University, Omu-Aran for his enormous contributions, support and encouragement throughout the period of this study.

I also want to thank the Dean of College of Science and Technology, Prof. F.K. Hymore and Dean of Postgraduate Studies, Prof. C.O. Awonuga for their encouragement and support throughout the period of this study. I thank every member of staff of Department of Computer and Information Sciences for their support; in particular Dr. N.A. Omoregbe and Dr. J.O. Daramola for their contributions at the early stage of this study.

My appreciation goes to the Librarian for the useful materials obtained in the course of this work and the management of yahoo finance (http:/finance.yahoo.com) and cashcraft (www.cashcraft.com) for the live data used in this study.

I wish to appreciate the following people:. Firstly, my father, Elder Abiodun Adebiyi for his prayers and blessings in the course of this study and my brother and sister, Abayomi Adebiyi and Kehinde Adebiyi for their support and encouragement. Secondly, my inlaws, are wonderful people, in particular my mother-in-law, Mrs. Alice Ebun Owolabi, I am grateful to her for her prayers and support. Also, I appreciate my in-laws Dr. Henry Owolabi, Pastor Femi Owolabi and Pastor & Dr. (Mrs.) Olasehinde for their love and constant encouragement.

Finally, I am indeed grateful for the unflinching support of my beloved wife, Mrs. Marion Olubunmi Adebiyi for her love, encouragement and commitment to the success of this study. To my wonderful children, Ireoluwa Joy Adebiyi and Ayomide Iranwooluwa Joshua Adebiyi, thank you for being part of me and my success.

ABSTRACT

A number of research efforts had been devoted to forecasting stock price based on technical indicators which rely purely on historical stock price data. However, the performances of such technical indicators have not always satisfactory. The fact is, there are other influential factors that can affect the direction of stock market which form the basis of market experts' opinion such as interest rate, inflation rate, foreign exchange rate, business sector, management caliber, investors' confidence, government policy and political effects, among others.

In this study, the effect of using hybrid market indicators such as technical and fundamental parameters as well as experts' opinions for stock price prediction was examined. Values of variables representing these market hybrid indicators were fed into the artificial neural network (ANN) model for stock price prediction.

The empirical results obtained with published stock data show that the proposed model is effective in improving the accuracy of stock price prediction. Also, the performance of the neural network predictive model developed in this study was compared with the conventional Box-Jenkins autoregressive integrated moving average (ARIMA) model which has been widely used for time series forecasting. Our findings revealed that ARIMA models cannot be effectively engaged profitably for stock price prediction. It was also observed that the pattern of ARIMA forecasting models were not satisfactory. The developed stock price predictive model with the ANN-based soft computing approach demonstrated superior performance over the ARIMA models; indeed, the actual and predicted value of the developed stock price predictive model were quite close.

TABLE OF CONTENTS

| Cover Page | i |
|------------------|-----|
| Title Page | ii |
| Certification | iii |
| Dedication | iv |
| Acknowledgements | v |
| Abstract | vii |
| List of Figures | xii |
| List of Tables | xvi |

CHAPTER ONE: INTRODUCTION

| 1.1 | Background of the Study | 1 |
|-----|-----------------------------------|----|
| 1.2 | Statement of the Problem | 6 |
| 1.3 | Objectives of the Study | 6 |
| 1.4 | Research Methodology | 7 |
| 1.5 | Significance of the Study | 8 |
| 1.6 | Motivation for the Study | 9 |
| 1.7 | Contributions to Knowledge | 9 |
| 1.8 | Limitations of the Scope of Study | 10 |
| 1.9 | Organization of Study | 10 |

CHAPTER TWO: LITERATURE REVIEW

| 2.1 | Introd | luction | 11 |
|-----|---------|-------------------------------------|----|
| 2.2 | Backg | ground of Soft Computing Techniques | 11 |
| | 2.2.1 | Artificial Neural Network | 12 |
| | 2.2.2 | Fuzzy Logic | 24 |
| | | 2.2.2.1Fuzzification | 25 |
| | | 2.2.2.2 Inference Mechanism | 26 |
| | | 2.2.2.3 Defuzzification | 26 |
| | 2.2.3 | Evolutionary Computing | 29 |
| 2.3 | Statist | tical Techniques | 34 |

CHAPTER THREE: DESIGN AND DEVELOPMENT OF THE STOCK PRICE PREDICTIVE MODEL

| 3.1 | Introduction | | 52 |
|-----|--------------|---|----|
| 3.2 | The St | eps in Building ARIMA Model | 53 |
| | 3.2.1 | Data Collection and Examination | 53 |
| | 3.2.2 | Testing for Stationarity | 54 |
| | 3.2.3 | Model Identification and Estimation | 54 |
| | | 3.2.3.1 Box-Jenkins Methodology | 55 |
| | | 3.2.3.2 Objective Model Identification | 56 |
| | 3.2.4 | Model Diagnostics Checking | 58 |
| | 3.2.5 | Forecasting and Forecast Evaluation | 58 |
| 3.3 | Model | Development and Forecasting – ARIMA Model | 60 |
| | 3.3.1 | ARIMA(p, d, q) Model Development for Stock Price of Dell | |
| | | Incorporation | 61 |
| | 3.3.2 | ARIMA(p, d, q) Model Development for Stock Price of Nokia | |
| | | Incorporation | 67 |
| | 3.3.3 | ARIMA(p, d, q) Model Development of Stock Price of Zenith | |
| | | Bank | 72 |
| | 3.3.4 | ARIMA(p, d, q) Model Development of Stock Price of UBA Bank | 77 |
| 3.4 | Steps i | n Designing ANN Forecasting Model | 82 |
| | 3.4.1 | Variable Selection | 82 |
| | 3.4.2 | Data Collection | 83 |
| | 3.4.3 | Data Preprocessing | 83 |
| | 3.4.4 | Training, Testing and Validation | 83 |
| | 3.4.5 | Neural Network Design | 84 |
| | 3.4.6 | Evaluation | 84 |
| | 3.4.7 | Neural Network Training | 84 |
| | 3.4.8 | Implementation | 85 |
| 3.5 | ANN I | Model Development | 85 |

| | 3.5.1 | Backpropagation Neural Networks | 85 |
|-----|--------|--|-----|
| | 3.5.2 | Multi-layer Perceptron Model | 87 |
| | 3.5.3 | Input Variables | 88 |
| | 3.5.4 | Data Preprocessing | 89 |
| | 3.5.5 | The Proposed Predictive Model | 89 |
| | | 3.5.5.1 ANN Model Construction for Dell Stock Index | 93 |
| | | 3.5.5.2 ANN Model Construction for Nokia Stock Index | 96 |
| | | 3.5.5.3 ANN Model Construction for Zenith Bank Stock Index | 99 |
| | | 3.5.5.4 ANN Model Construction for UBA Bank Stock Index | 101 |
| 3.6 | Perfor | mance Measures | 104 |
| | 3.6.1 | Confusion Matrix | 104 |
| | 3.6.2 | Statistical Method | 105 |
| 3.7 | Tools | for Model Implementation | 106 |
| | 3.7.1 | Matlab | 106 |
| | 3.7.2 | Eviews | 107 |

CHAPTER FOUR: RESULTS AND DISCUSSION

| 4.1 | Introd | uction | 108 |
|-----------------|--------|--|-----|
| 4.2 ARIMA Model | | A Model Results | 108 |
| | 4.2.1 | Result of ARIMA model for Dell Stock Price Prediction | 109 |
| | 4.2.2 | Result of ARIMA model for Nokia Stock Price Prediction | 110 |
| | 4.2.3 | Result of ARIMA model for Zenith Bank Stock Price Prediction | 112 |
| | 4.2.4 | Result of ARIMA model for UBA Bank Stock Price Prediction | 114 |
| 4.3 | ANN | Model Results | 116 |
| | 4.3.1 | Result of ANN model for Dell Stock Price Prediction | 117 |
| | 4.3.2 | Result of ANN model for Nokia Stock Price Prediction | 121 |
| | 4.3.3 | Result of ANN model for Zenith Bank Stock Price Prediction | 125 |
| | 4.3.4 | Result of ANN model for UBA Bank Stock Price Prediction | 129 |
| 4.4 | Summ | ary of Results of the Forecasting Techniques | 133 |

| CHAP | TER FIVE: SUM | MARY OF FINDINGS AND CONCLUSION |
|-------|-----------------------|---------------------------------|
| 5.1 | Introduction | 134 |
| 5.2 | Summary | 134 |
| 5.3 | Conclusion | 136 |
| 5.4 | Future Research Work | 137 |
| Appen | dix: LIST OF PUBLICAT | ION 138 |

| References | 139 |
|------------|-----|
| | |

LIST OF FIGURES

| Figure 2.1 | Biological Neuron | 16 |
|-------------|---|----|
| Figure 2.2 | Model of a neuron | 19 |
| Figure 2.3 | An example of a simple feedforward network | 20 |
| Figure 2.4 | A diagram of linear function | 23 |
| Figure 2.5 | A diagram of tanh function | 23 |
| Figure 2.6 | A diagram of the sigmoid function | 24 |
| Figure 2.7 | Basic structure of an evolutionary algorithm | 30 |
| Figure 2.8 | Schematic representation of a genetic algorithm | 33 |
| Figure 2.9 | ARIMA forecasting procedure | 42 |
| Figure 3.1 | Flowchart for building ARIMA model | 61 |
| Figure 3.2 | Graphical representation of the Dell stock closing price index | 62 |
| Figure 3.3 | The correlogram of Dell stock price index | 63 |
| Figure 3.4 | Graphical representation of the Dell stock price index after | |
| | Differencing | 64 |
| Figure 3.5 | The correlogram of Dell stock price index after first differencing | 64 |
| Figure 3.6 | ADF unit root test for DCLOSE of Dell stock index | 65 |
| Figure 3.7 | ARIMA (1, 0, 0) estimation output with CLOSE of Dell index | 66 |
| Figure 3.8 | Graphical representation of the Nokia stock price index | 67 |
| Figure 3.9 | The correlogram of Nokia stock price index | 68 |
| Figure 3.10 | Graphical representation of the Nokia stock price index after | |
| | Differencing | 69 |
| Figure 3.11 | The correlogram of Nokia stock price index after first differencing | 69 |

| Figure 3.12 | ADF unit root test for DCLOSE of Nokia stock index | 70 |
|-------------|---|-------------|
| Figure 3.13 | ARIMA (2, 1, 0) estimation output with DCLOSE of Nokia index | 70 |
| Figure 3.14 | Correlogram of residuals of the Nokia stock index | 71 |
| Figure 3.15 | Graphical representation of the Zenith Bank stock price index | 72 |
| Figure 3.16 | The correlogram of Zenith Bank stock price index | 73 |
| Figure 3.17 | Graphical representation of the Zenith bank stock index first | |
| | Differencing | 73 |
| Figure 3.18 | The correlogram of zenith bank stock price index after first | |
| | Differencing | 74 |
| Figure 3.19 | ADF unit root test for DCLOSE of Zenith bank stock index | 74 |
| Figure 3.20 | ARIMA $(1, 0, 1)$ estimation output with DCLOSE of Zenith bank | |
| | Index | 75 |
| Figure 3.21 | Correlogram of residuals of the Zenith bank stock index | 76 |
| Figure 3.22 | Graphical representation of UBA bank closing price of stock index | 77 |
| Figure 3.23 | The correlogram of UBA Bank stock price index | 78 |
| Figure 3.24 | Graphical representation of UBA bank stock index after | |
| | Differencing | 79 |
| Figure 3.25 | The correlogram of UBA Bank stock price index after differencing | ; 79 |
| Figure 3.26 | ADF unit root test for DCLOSE of UBA bank stock index | 80 |
| Figure 3.27 | ARIMA (1, 0, 0) estimation output with DCLOSE of UBA bank | |
| | Index | 80 |
| Figure 3.28 | Correlogram of residuals of the UBA bank stock index | 81 |
| Figure 3.29 | Format for capturing expert's opinion | 88 |

| Figure 3.30 | Neural Network Architecture for Stock Prediction | 92 |
|-------------|---|-----------|
| Figure 3.31 | Algorithm for ANN predictive model | 92 |
| Figure 3.32 | Graph of best result achieved in network training of Model 1 of I | Dell |
| | Index | 95 |
| Figure 3.33 | Graph best result achieved in network training of Model 2 of De | 11 |
| | Index | 96 |
| Figure 3.34 | Graph of best result achieved in network training of Model 3 of I | Dell |
| | Index | 96 |
| Figure 3.35 | Graph of best result achieved in network training of Model 1 | of Nokia |
| | index | 98 |
| Figure 3.36 | Graph of best result achieved in network training of Model 2 | of Nokia |
| | index | 98 |
| Figure 3.37 | Graph of best result achieved in network training of Model 3 | of Nokia |
| | index | 98 |
| Figure 3.38 | Graph of best result achieved in network training of Model 1 | of Zenith |
| | index | 100 |
| Figure 3.39 | Graph of best result achieved in network training of Model 2 | of Zenith |
| | index | 100 |
| Figure 3.40 | Graph of best result achieved in network training of Model 2 | of Zenith |
| | index | 101 |
| Figure 3.41 | Graph of best result achieved in network training of Model | l of UBA |
| | index | 103 |

| Figure 3.42 | Graph of best result achieved in network training of Model 2 | of UBA |
|-------------|---|---------|
| | index | 103 |
| Figure 3.43 | Graph of best result achieved in network training of Model 3 | of UBA |
| | index | 103 |
| Figure 4.1 | Graph of Actual Stock Price vs Predicted values of Dell Stock | |
| | Index | 110 |
| Figure 4.2 | Graph of Actual Stock Price vs Predicted values of Nokia Stock | |
| | Index | 112 |
| Figure 4.3 | Graph of Actual Stock Price vs Predicted values of Zenith Ban | k Stock |
| | Index | 114 |
| Figure 4.4 | Graph of Actual Stock Price vs Predicted values of UBA Ban | k Stock |
| | Index | 116 |
| Figure 4.5 | Graph of Actual Stock Price vs Predicted values of Model 1 of Del | 1 |
| | Index | 119 |
| Figure 4.6 | Graph of Actual Stock Price vs Predicted values of Model 2 of Del | 1 |
| | Index | 120 |
| Figure 4.7 | Graph of Actual Stock Price vs Predicted values of Model 3 of Del | 1 |
| | Index | 120 |
| Figure 4.8 | Graph of Actual Stock Price vs Predicted values of Model 1 of Not | kia |
| | Index | 123 |
| Figure 4.9 | Graph of Actual Stock Price vs Predicted values of Model 2 of Not | kia |
| | Index | 124 |

| Figure 4.10 | Graph of Actual Stock Price vs Predicted values of Model 3 of | |
|-------------|---|-------|
| | Index | 124 |
| Figure 4.11 | Graph of Actual Stock Price vs Predicted values of Model 1 of Z | enith |
| | Index | 127 |
| Figure 4.12 | Graph of Actual Stock Price vs Predicted values of Model 2 of Z | enith |
| | Index | 128 |
| Figure 4.13 | Graph of Actual Stock Price vs Predicted values of Model 3 of Z | enith |
| | Index | 128 |
| Figure 4.14 | Graph of Actual Stock Price vs Predicted values of Model 1 of U | BA |
| | Index | 131 |
| Figure 4.15 | Graph of Actual Stock Price vs Predicted values of Model 2 of U | BA |
| | Index | 132 |
| Figure 4.16 | Graph of Actual Stock Price vs Predicted values of Model 3 of U | BA |
| | Index | 132 |

LIST OF TABLES

| Table 3.1 | Statistical results of different ARIMA parameters for Dell Stock | |
|------------|---|-----------|
| | Index | 67 |
| Table 3.2 | Statistical results of different ARIMA parameters for Nokia Stock | |
| | Index | 72 |
| Table 3.3: | Statistical results of different ARIMA parameters for Zenith ban | k Stock |
| | Index | 76 |
| Table 3.4: | Statistical results of different ARIMA parameters for UBA ban | k Stock |
| | Index | .82 |
| Table 3.5 | Eight steps in designing a neural network forecasting model | 82 |
| Table 3.6 | Common parameters in designing BP networks for financial pr | redictive |
| | model | 87 |
| Table 3.7 | Stock Variables (Technical Indicators) | 88 |
| Table 3.8 | Stock Variables (Fundamental Indicators) | 88 |
| Table 3.9 | Possible Stock Price Influence Factors (Experts Opinion) | 88 |
| Table 3.10 | The Input and Output Parameters of the Models used in this Study | 91 |
| Table 3.11 | Description of Input Variables used in this study | 91 |
| Table 3.12 | Statistical performance of Mode 1 of Dell Stock index | 94 |
| Table 3.13 | Statistical performance of Mode 2 of Dell Stock index | 95 |
| Table 3.14 | Statistical performance of Mode 3 of Dell Stock index | 95 |
| Table 3.15 | Statistical performance of Mode 1 of Nokia Stock index | 97 |
| Table 3.16 | Statistical performance of Mode 2 of Nokia Stock index | 97 |
| Table 3.17 | Statistical performance of Mode 3 of Nokia Stock index | 97 |

| Table 3.19Statistical performance of Mode 2 of Zenith Bank Stock index99Table 3.20Statistical performance of Mode 1 of UBA Bank Stock index100Table 3.21Statistical performance of Mode 2 of UBA Bank Stock index102Table 3.22Statistical performance of Mode 2 of UBA Bank Stock index102Table 3.23Statistical performance of Mode 3 of UBA Bank Stock index102Table 3.24A confusion matrix104Table 4.1Sample of Empirical Results of ARIMA (1, 0, 0) of Dell Stock109Table 4.2Confusion matrix of predicted result of ARIMA model for Dell110Table 4.3Sample of Empirical Results of ARIMA (2, 1, 0) of Nokia Stock111Table 4.3Confusion matrix of predicted result of ARIMA model for Nokia112Table 4.4Confusion matrix of predicted result of ARIMA model for Nokia113Table 4.5Sample of Empirical Results of ARIMA (1, 0, 1) of Zenith Bank113Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank115Table 4.8Confusion matrix of predicted result of ARIMA model for Zenith Bank115Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank115Table 4.8 <th>Table 3.18</th> <th>Statistical performance of Mode 1 of Zenith Bank Stock index</th> <th>99</th> | Table 3.18 | Statistical performance of Mode 1 of Zenith Bank Stock index | 99 |
|--|------------|--|------|
| Table 3.21Statistical performance of Mode 1 of UBA Bank Stock index102Table 3.22Statistical performance of Mode 2 of UBA Bank Stock index102Table 3.23Statistical performance of Mode 3 of UBA Bank Stock index102Table 3.24A confusion matrix104Table 3.24A confusion matrix104Table 4.1Sample of Empirical Results of ARIMA (1, 0, 0) of Dell Stock109Table 4.2Confusion matrix of predicted result of ARIMA model for Dell110Table 4.3Sample of Empirical Results of ARIMA (2, 1, 0) of Nokia Stock111Table 4.4Confusion matrix of predicted result of ARIMA model for Nokia112Table 4.4Confusion matrix of predicted result of ARIMA model for Nokia112Table 4.5Sample of Empirical Results of ARIMA (1, 0, 1) of Zenith Bank113Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank114Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank115 <tr <td=""></tr> | Table 3.19 | Statistical performance of Mode 2 of Zenith Bank Stock index | 99 |
| | | | |
| Table 3.22Statistical performance of Mode 2 of UBA Bank Stock index102Table 3.23Statistical performance of Mode 3 of UBA Bank Stock index102Table 3.24A confusion matrix104Table 3.24A confusion matrix104Table 3.24Sample of Empirical Results of ARIMA (1, 0, 0) of Dell Stock109Table 4.1Sample of Empirical Results of ARIMA model for Dell109Table 4.2Confusion matrix of predicted result of ARIMA model for Dell110Table 4.3Sample of Empirical Results of ARIMA (2, 1, 0) of Nokia Stock111Table 4.4Confusion matrix of predicted result of ARIMA model for Nokia112Table 4.4Confusion matrix of predicted result of ARIMA model for Nokia112Table 4.5Sample of Empirical Results of ARIMA (1, 0, 1) of Zenith Bank113Table 4.5Confusion matrix of predicted result of ARIMA model for Zenith Bank114Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank114Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank115 | Table 3.20 | Statistical performance of Mode 3 of Zenith Bank Stock index | 100 |
| Table 3.23Statistical performance of Mode 3 of UBA Bank Stock index102Table 3.24A confusion matrix104Table 3.24A confusion matrix104Table 3.24A confusion matrix104Table 4.1Sample of Empirical Results of ARIMA (1, 0, 0) of Dell Stock Index109Table 4.2Confusion matrix of predicted result of ARIMA model for Dell Index110Table 4.3Sample of Empirical Results of ARIMA (2, 1, 0) of Nokia Stock Index111Table 4.4Confusion matrix of predicted result of ARIMA model for Nokia Index112Table 4.5Sample of Empirical Results of ARIMA (1, 0, 1) of Zenith Bank Index113Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank Index114Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank Index114Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank Index114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank Index115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank115 | Table 3.21 | Statistical performance of Mode 1 of UBA Bank Stock index | 102 |
| Table 3.24A confusion matrix104Table 4.1Sample of Empirical Results of ARIMA (1, 0, 0) of Dell Stock Index109Table 4.2Confusion matrix of predicted result of ARIMA model for Dell Index110Table 4.3Sample of Empirical Results of ARIMA (2, 1, 0) of Nokia Stock Index111Table 4.4Confusion matrix of predicted result of ARIMA model for Nokia Index111Table 4.4Confusion matrix of predicted result of ARIMA model for Nokia Index112Table 4.5Sample of Empirical Results of ARIMA (1, 0, 1) of Zenith Bank Index113Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank Index114Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank Index113Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank Index114Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank Index114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank Index115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank115 | Table 3.22 | Statistical performance of Mode 2 of UBA Bank Stock index | 102 |
| Table 4.1Sample of Empirical Results of ARIMA (1, 0, 0) of Dell Stock Index109Table 4.2Confusion matrix of predicted result of ARIMA model for Dell Index110Table 4.3Sample of Empirical Results of ARIMA (2, 1, 0) of Nokia Stock Index111Table 4.4Confusion matrix of predicted result of ARIMA model for Nokia Index112Table 4.4Confusion matrix of predicted result of ARIMA model for Nokia Index112Table 4.5Sample of Empirical Results of ARIMA (1, 0, 1) of Zenith Bank Index113Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Index114Table 4.6Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank Index114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank Index115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA-bank Index115 | Table 3.23 | Statistical performance of Mode 3 of UBA Bank Stock index | 102 |
| Index109Table 4.2Confusion matrix of predicted result of ARIMA model for Dell Index110Table 4.3Sample of Empirical Results of ARIMA (2, 1, 0) of Nokia Stock Index111Table 4.4Confusion matrix of predicted result of ARIMA model for Nokia Index112Table 4.4Confusion matrix of predicted result of ARIMA model for Nokia Index112Table 4.5Sample of Empirical Results of ARIMA (1, 0, 1) of Zenith Bank Index113Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Index114Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank Index114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank Index115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank Index115 | Table 3.24 | A confusion matrix | 104 |
| Table 4.2Confusion matrix of predicted result of ARIMA model for Dell Index110Table 4.3Sample of Empirical Results of ARIMA (2, 1, 0) of Nokia Stock Index111Table 4.4Confusion matrix of predicted result of ARIMA model for Nokia Index112Table 4.4Sample of Empirical Results of ARIMA (1, 0, 1) of Zenith Bank Index113Table 4.5Confusion matrix of predicted result of ARIMA model for Zenith Bank Index113Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank Index114Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank Index114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank Index115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank Index115 | Table 4.1 | Sample of Empirical Results of ARIMA (1, 0, 0) of Dell Stock | |
| Index110Table 4.3Sample of Empirical Results of ARIMA (2, 1, 0) of Nokia Stock Index111Table 4.4Confusion matrix of predicted result of ARIMA model for Nokia Index112Table 4.5Sample of Empirical Results of ARIMA (1, 0, 1) of Zenith Bank Index113Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank Index114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank Index115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank115 | | Index | 109 |
| Table 4.3Sample of Empirical Results of ARIMA (2, 1, 0) of Nokia Stock Index111Table 4.4Index111Table 4.4Confusion matrix of predicted result of ARIMA model for Nokia Index112Table 4.5Sample of Empirical Results of ARIMA (1, 0, 1) of Zenith Bank Index113Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank Index114Table 4.6Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank Index115Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank Index115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank115 | Table 4.2 | Confusion matrix of predicted result of ARIMA model for Dell | |
| Index111Table 4.4Confusion matrix of predicted result of ARIMA model for Nokia Index112Table 4.5Sample of Empirical Results of ARIMA (1, 0, 1) of Zenith Bank Index113Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank Index114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank Index115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank115 | | Index | 110 |
| Table 4.4Confusion matrix of predicted result of ARIMA model for Nokia Index112Table 4.5Sample of Empirical Results of ARIMA (1, 0, 1) of Zenith Bank Index113Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank Index114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank Index115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank115 | Table 4.3 | Sample of Empirical Results of ARIMA (2, 1, 0) of Nokia Stock | |
| Index112Table 4.5Sample of Empirical Results of ARIMA (1, 0, 1) of Zenith BankIndex113Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith BankIndex114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA BankIndex115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank | | Index | 111 |
| Table 4.5Sample of Empirical Results of ARIMA (1, 0, 1) of Zenith Bank Index113Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank Index114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank Index115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA ARIMA115 | Table 4.4 | Confusion matrix of predicted result of ARIMA model for Nokia | |
| Index113Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith Bank Index114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank Index115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank115 | | Index | 112 |
| Table 4.6Confusion matrix of predicted result of ARIMA model for Zenith BankIndex114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA BankIndex115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank | Table 4.5 | Sample of Empirical Results of ARIMA (1, 0, 1) of Zenith Bank | |
| Index114Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA BankIndex115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank | | Index | 113 |
| Table 4.7Sample of Empirical Results of ARIMA (1, 0, 0) of UBA BankIndex115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank | Table 4.6 | Confusion matrix of predicted result of ARIMA model for Zenith | Bank |
| Index115Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank | | Index | 114 |
| Table 4.8Confusion matrix of predicted result of ARIMA model for UBA Bank | Table 4.7 | Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank | |
| | | Index | 115 |
| L. J | Table 4.8 | Confusion matrix of predicted result of ARIMA model for UBA E | Bank |
| Index 116 | | Index | 116 |

| Table 4.9 | Statistical performance of Mode 1-3 of Dell Stock index | 118 |
|------------|--|-------|
| Table 4.10 | Sample of Empirical Results of ANN Models of Dell Stock Index | 119 |
| Table 4.11 | Confusion matrix of predicted of ANN model for Dell Index | 120 |
| Table 4.12 | Statistical performance of Mode 1-3 of Nokia Stock index | 122 |
| Table 4.13 | Sample of Empirical Results of ANN Models of Nokia Stock | |
| | Index | 123 |
| Table 4.14 | Confusion matrix of predicted of ANN model for Nokia Index | 125 |
| Table 4.15 | Statistical performance of Mode 1-3 of Zenith Bank Stock index | 126 |
| Table 4.16 | Sample of Empirical Results of ANN Models of Zenith Bank Index | x 127 |
| Table 4.17 | Confusion matrix of predicted of ANN model for Zenith Bank | |
| | Index | 129 |
| Table 4.18 | Statistical performance of Mode 1-3 of UBA Bank Stock index | 130 |
| Table 4.19 | Sample of Empirical Results of ANN Models of UBA Bank Index | 131 |
| Table 4.20 | Confusion matrix of predicted of ANN model for UBA Bank | |
| | Index | 133 |

CHAPTER ONE

INTRODUCTION

1.1 Background of the Study

The ability to accurately predict the future is crucial for decision processes in planning, organizing, scheduling, purchasing, strategy formulation, policy making and supply chains management and so on. Therefore, prediction/forecasting is an area where a lot of research efforts have been carried out in the past. This area is presently still an important and active field of human activity and will continue to be in the future (Zhang, 2004). Stock price prediction has always been a subject of interest for most investors and financial analysts, but clearly, finding the best time to buy or sell has remained a very difficult task for investors because there are other numerous factors that may influence stock prices (Weckman et al., 2008, Chang and Liu, 2008 and Adebiyi et al 2009). Therefore, stock market prediction has remained an important research topic in business. However, stock markets environments are very complicated, dynamic, stochastic and thus difficult to predict (Wei, 2005; Gerasimos et al., 2005; Yang and Wu, 2006; Tsanga et al., 2007; and Tae 2007).

Presently, financial forecasting is regarded as one of the most challenging applications of time series forecasting. Financial time series presents complex behaviour, resulting from a huge number of factors, which could be economic, political, or psychological. They are inherently noisy, non-stationary, and deterministically chaotic.

Data mining technology has found increasing acceptance in business areas that need to analyze large amounts of data in order to discover knowledge which could not be found using traditional methods. Time series data mining is identified as one of the 10 challenging problems in data mining research (Yang and Wu, 2006; Lay-Ki and Sang, 2007). Financial time series forecasting has been a subject of research since 1980s. The objective is to beat financial markets and win much profit. However, due to complexity of financial time series, there is some skepticism about predictability of financial time series. This is reflected in the well-known Efficient Market Hypothesis theory (EMH). According to the EMH theory, the current price is the best prediction for the next day, and buy-hold is the best trading strategy.

However, there are strong evidences which refuse the efficient market hypothesis (Pegal, 2007). Due to dynamic nature and unpredictable environment of stock market domain, predicting the future has always been the desire of mankind because of their inability to deal with uncertain, fuzzy, or insufficient data which fluctuate rapidly in very short periods of time. Artificial neural networks (ANNs) have become a very important method for stock market predictions (Schoeneburg, 1990). In recent years, soft computing techniques such as Artificial Neural Networks, Fuzzy Logic, and Genetic Algorithms have gained popularity for this kind of application. Much research efforts have been made to improve the predictive accuracy and computational efficiency of share values (Xiaodan Wu et al, 2001).

The elasticity and adaptability advantages of the artificial neural network models have attracted the interest of many other researchers apart from Business and Banking efforts. Other interested disciplines include the electrical engineering, robotics and computer engineering, oil and medicine industries. For the last decade, the artificial neural network models have been heavily used in the fields of business, finance and economics for several purposes like time series forecasting and performance measurement (Avci, 2007).

Artificial neural networks (ANNs) and fuzzy logic (FL) are two of the key technologies that have received growing attention in solving real world, nonlinear, time-variant problems. The need to solve highly nonlinear, time-variant problems has been on the increase as many of today's applications have nonlinear and uncertain behaviour which changes with time like stock market (Robert, 1995 and Emdad, 2000).

The several distinguishing features of ANNs make them attractive and widely used for forecasting task in the domain of business, economic, and finance applications. The reasons for this are not far fetched. First, artificial neural networks are data-driven selfadaptive methods in that there are few apriori assumptions made about the models for problems under study. Secondly, artificial neural networks can be generalized after learning from the data presented to them and correctly infer unseen part of the population. Thirdly, ANNs are universal approximators in that it has been shown that a network can approximate any continuous function to any desired accuracy. Finally, ANNs are strong in solving nonlinear problems. Traditional techniques for time series predictions, such as the Box-Jenkins or Autoregressive Integrated Moving Average (ARIMA) assumed that the time series under study are generated from linear processes which is unrealistic because real-world systems are often nonlinear (Zhang et al., 1998, Khasei et al., 2009, Mehdi and Mehdi, 2010).

ANN theory grew out of artificial intelligence research, or the research in designing machines with cognitive ability. An ANN is a computer program or hardwired machine that is designed to learn in a manner similar to the human brain. Haykin 1994 in his contribution describes ANN as an adaptive machine or more specifically; "a massively parallel distributed processor that has a natural propensity for storing experiential knowledge and making it available for use". He likened the ANN to the brain in two respects: (a) Knowledge is acquired by the network through a learning process and interneuron connection strengths known as synaptic weights, which can be used to store the knowledge and (b) artificial neural network is able to work parallel with input variables and consequently handle large sets of data swiftly.

The principal strength of the network is its ability to find patterns and irregularities as well as detecting multi-dimensional non-linear connections in data. The latter quality is extremely useful for modeling dynamic systems, e.g. the football league result prediction and stock market behaviour. Apart from that, neural networks are frequently used for pattern recognition tasks and non-linear regression (Nygren, 2004). ANN can be used to predict stock market prices because they are able to learn nonlinear mappings between inputs and outputs. Contrary to the efficient market hypothesis theory, several researchers claim the stock market and other complex systems exhibit chaos. Chaos is a nonlinear

deterministic process which only appears randomly because it can not be easily expressed. With neural networks' ability to learn nonlinear and chaotic systems, it may be possible to outperform traditional analysis and other computer-based methods (Ramon, 1997).

Financial forecasting is of considerable practical interest. Due to artificial neural networks ability to mine valuable information from a mass of historical information and be efficiently used in financial areas, the applications of artificial neural networks to financial forecasting have been very popular over the last few years (Widrow et al., 1994; Refenes, 1995; Gately, 1996; Yao et al., 1999; Kate and Gupta, 2000; Abu-Mostafa et al., 2001; and Defu et al., 2005).

In this study artificial neural network which is one of the soft computing paradigms will be used to develop stock price predictive model. However, from literature survey, previous research efforts on stock market prediction had engaged predominantly technical indicators for forecasting of stock prices; the impact of fundamental analysis variables has been largely ignored. The fundamental analysis is based on financial status and performance of the company. The technical analysis is based on the historical financial time series data. In this study, we explore the combination of the technical indicators, fundamental indicators and experts opinion for stock market prediction with the objective of attaining improved stock market prediction.

1.2 **STATEMENT OF THE PROBLEM**

Generally in stock markets, investors are often faced with difficulties of inability to:

- i) determine and predict the stock market behaviour due to the dynamism and unpredictable environment of stock market domain.
- ii) take decision on the appropriate stock to buy or sell for better profit due to unpredictable nature of stock markets.
- iii) analyze and extract useful knowledge from a vast amount of information in order to make qualitative investment decision.
- iv) engage effectively technical trading strategies and buy-hold strategy.

Hence, in this study, an ANN-based predictive model to overcome the problems stated above, and profer solutions to the following research questions, is being proposed.

- i) Could our proposed stock price predictive model be effective in improving the accuracy of stock price prediction with the combination of the parameters of technical, fundamental analysis and experts' opinion variables?
- ii) Could our proposed stock price predictive model enhance investment decisions of investors?

1.3 **OBJECTIVES OF THE RESEARCH**

The aim of this research work is to develop an improved predictive model for stock price prediction using the soft computing approach for hybridized market indicators with a view to increase forecasting accuracy for stock prices. Consequently, the objectives of the research are to:

- i. develop a predictive model for stock price prediction using hybridized market indicators for enhanced decision making.
- ii. compare the predictive performance of the statistical technique of autoregressive integrated moving average (ARIMA) and the proposed ANN-based predictive model.
- iii. evaluate the proposed stock price predictive model with performance measures.

1.4 **METHODOLOGY**

The research methodology used in this study is as follows:

i. The forecasting techniques engaged in this study were ARIMA model and soft computing technique of the artificial neural network with multilayer perceptron (MLP) model trained with backpropagation (BP) algorithm. The procedures involved in using ARIMA model for forecasting include: (1) data collection and examination; (2) testing for stationarity; (3) model identification and estimation; (4) model diagnostics checking; and (5) forecasting and forecast evaluation. Similarly, the steps required for ANN model in developing financial predictive model include: (1) variable selection; (2) data collection; (3) data preprocessing; (4) training, testing, and validation sets; (5) neural network design (number of hidden layers, number of hidden neurons, number of output neurons, transfer functions); (6) evaluation criteria; (7) neural network training (number of training iterations, learning rate and momentum); and (8) implementation.

- ii. The stock data used in this study were obtained from New York Stock Exchange (NYSE) and Nigerian Stock Exchange (NSE) respectively. The historical stock data of four different companies, two from each of the stock exchange mentioned were used. The two companies' stock data from NYSE are Dell Inc. and Nokia Inc. relatively from information technology industry sector. The companies from NSE are from banking industry sector which are UBA bank and Zenith bank. The technical data used in this study are raw daily opening price, highest price, lowest price, closing price and volume traded in each day. The fundamental data used consist of price per earning, return on asset and return equity and the expert opinions were obtained through interactions with financial experts and through administration of questionnaires.
- iii. Some performance measures: root mean square error, mean square error, and confusion matrix; were used to evaluate the predictive models developed.
- iv. The predictive models were implemented using Eviews software for ARIMA model and Matlab for artificial neural network model.

1.5 SIGNIFICANCE OF THE STUDY

The stock price predictive model developed in this study is of immense benefits to the stakeholders such as traders, investors and stock brokers in stock market domain. It can serve as a useful guide to individual investors in making investment decision on which stock to buy or sell. Moreover, it can enable individual investors to increase wealth through profit gained from usage of the predictive model. Furthermore, it will stimulate

interest of individuals to invest in stock market indexes thereby making the sector vibrant, robust and healthy.

1.6 MOTIVATION FOR THE STUDY

The motivation for this study stems from the following reasons: firstly, investors in stock market are desirous to make profits from their investment; however, lack of adequate knowledge of the right stock to buy or sell at the right time poses a big challenge. Secondly, to further contradict the hypothesis formulated in stock market known as the Efficient Market Hypothesis, which says there is no way to make profit by predicting the stock market.

1.7 CONTRIBUTION TO KNOWLEDGE

The specific contributions of this research work pertain to stock forecasting modeling in stock market domain both at local and global levels. Firstly, the study provides an improved predictive model for stock price prediction using the soft computing approach with hybrid market indicators that combined the parameters of technical and fundamental analyses as well as experts' opinion.

Secondly, this study was able to resolve and clarify contradictory findings reported in literature on the superiority of statistical techniques of ARIMA model over soft computing technique of ANN model in time series prediction and vice-versa. The findings in this study showed that ANN model outperformed the statistical forecasting techniques, and in particular, ARIMA, which is the most widely used statistical forecasting technique.

1.8 LIMITATION AND SCOPE OF THE STUDY

In the study only one soft computing technique, namely ANN, was used. Furthermore the composition of expert's opinion was limited to five parameters. Also, Eviews and Matlab were used to simulate the proposed model.

1.9 ORGANIZATION OF STUDY

The organization of the thesis is summarized as follows: Chapter one is the introduction which is composed of background information of the study, statement of the problem and research question, aim and objective of the study, research methodology, significance of the study, motivation for the study, limitation and scope of the study. Chapter two presents literature review – soft computing theories, related works with use of soft computing in stock prediction and gaps in literature. Chapter three consists of research methodology used in this study which includes sources of data, details of forecasting techniques employed and performance measures used to evaluate the predictive model. Chapter four presents detailed results of the study and finally, chapter five is composed of summary, conclusion and future research work.

CHAPTER TWO LITERATURE REVIEW

2.1 INTRODUCTION

This chapter provides a detailed background and understanding of different soft computing (SC) models and statistical techniques that are widely used in time series prediction. Some related works of the applications of stock price prediction in literature were reviewed and discussed.

This study involves the development of an improved predictive model with the SC paradigm in particular ANN model with hybrid market indicators. In this work, we compare our results with that of a popular statistical technique ARIMA model and hence a brief theory of this statistical technique is provided in this chapter following the theories of SC paradigms. Stock market is the application area in this thesis and therefore the extensive review of the literature is performed focusing on many different individual approaches of the SC paradigms applied in stock price prediction. We review some of the key papers that have been highly influential to the application area and report the findings.

2.2 BACKGROUND OF SOFT COMPUTING TECHNIQUES

Soft computing is an important branch of the study in the area of intelligent and knowledge-based system. It differs from conventional (hard) computing in that; it is tolerant of impression, uncertainty, partial truth and approximation. In effect, the role

model soft computing is the human mind. Humans can effectively handle incomplete, imprecise, and fuzzy information in making intelligent decisions. Artificial neural networks (ANN), fuzzy logic (FL), evolutionary computing (EC), and probability theory (PT) are the techniques of soft computing for knowledge representation and for mimicking the reasoning and decision-making processes of a human (Karray and De Silva, 2004).

2.2.1 Artificial Neural Network

The immense capabilities of the human brain in processing information and making instantaneous decisions, even under very complex circumstances and uncertain environments have inspired researchers in studying and possibly mimicking the computational abilities of the human brain to build computational systems, which can process information in a similar way. Such systems are called artificial neural networks (Karray and De Silva, 2004).

An Artificial Neural Network (ANN) or simply a neural network (NN) is an information processing paradigm that is inspired by the way biological nervous systems, such as the brain, process information. The key element of this paradigm is the novel structure of the information processing system. It is composed of a large number of highly interconnected processing elements (neurons) working in unison to solve specific problems. ANNs, like people, learn by example. An ANN is configured for a specific application, such as pattern recognition or data classification, through a learning process. Learning in biological systems involves adjustments to the synaptic connections that exist between the neurons. This is true of ANNs as well (Stergious and Siganos, 2009).

ANN can also be defined as a biologically inspired computational model which consists of processing elements (called neurons) and connections between them with coefficients (weights) bound to the connections, which constitute the neuronal structure, and training and recall algorithms attached to the structure. Neural networks are called connectionist models because of the main role of the connections in them. The connection weights are the memory of the system (Nikola, 1998).

Advantages and Disadvantages of Neural Networks

Neural networks, with their remarkable ability to derive meaning from complicated or imprecise data, can be used to extract patterns and detect trends that are too complex to be noticed by either humans or other computer techniques. A trained neural network can be thought of as an expert in the category of information it has been given to analyze. This expert can then be used to provide projections given new situations of interest. Other advantages of artificial neural network include (Nikola, 1998):

a. Learning - a network can start with no knowledge and can be trained using a given set of data examples, that is, input-output pairs (a supervised training), or only input data (unsupervised training); through learning, the connection weights change in such a way that the network learns to produce desired outputs for known inputs; learning may require repetition.

- b. Generalization if a new input vector that differs from the known examples is supplied to the network, it produces the best output according to the examples used.
- c. Massive potential parallelism during the processing of data, many neurons "fire" simultaneously.
- d. Robustness if some neurons "go wrong", the whole system may still perform well.
- e. Partial match, is what is required in many cases as the already known data do not coincide exactly with the new facts.

These main characteristics of artificial neural networks make them useful for knowledge engineering. Artificial neural networks can be used for building expert systems.

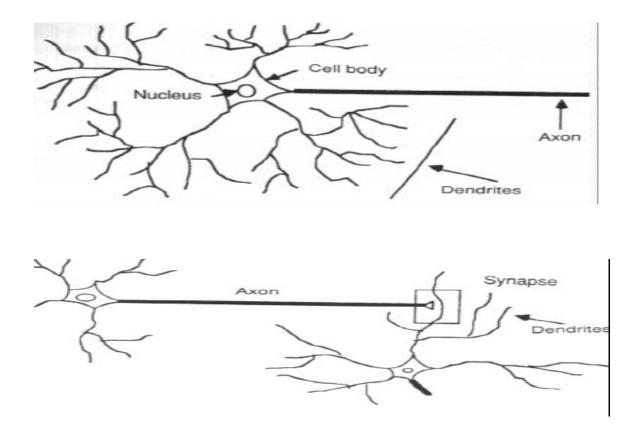
The main drawbacks of artificial neural networks are (Emdad, 2000):

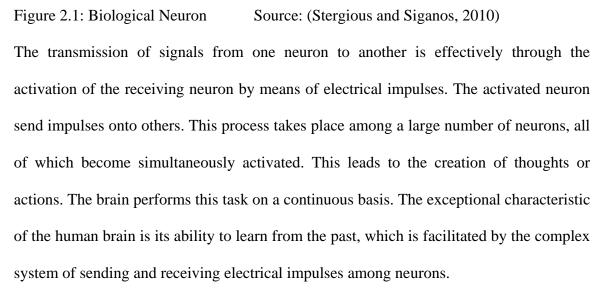
- a. Black box nature the relationship of weight changes with the input-output behaviour during training and use of trained system to generate correct outputs using the weights. Our understanding of the "black box" is incomplete compared to a fuzzy rule based system description.
- b. High cost of implementation it may not provide most cost effective solution, ANN implementation is typically more costly than other technologies. A software solution generally takes a long time to process.
- c. Inability to determine structure size it is difficult, if not impossible to determine the proper size and structure of a neural network to solve a given problem. Also, ANN does not scale well. Manipulating learning parameters for learning and convergence becomes increasingly difficult.

Similarities between Biological Neuron and Artificial Neuron

For years neurobiologists and psychologists have tried to understand how the human brain works. This attempt led to the creation of a cognitive science, also known as artificial intelligence (AI). The human brain is probably the most powerful computer that mankind has ever known. It is the greatest and most complex biological component. The brain consists of approximately 10^{10} neurons that communicate with each other through $\pm 10^{10}$ synapses. The brain is an organ that makes appropriate decisions based on analysis of information received from the environment. The information input is communicated between different neurons each of which sends and receives signals from neighbouring neurons.

The basic element of the nervous system is the neuron as shown in figure 2.1. The neuron is composed of the dendrites (which receives signals from other neurons), cell body or soma (which adds impulses received from different dendrites), and axons which serve as channels through which signals are transmitted to other neurons. Each neuron is connected to others through synaptic junctions, or synapses. Information is transmitted from one neuron to another through the synapses. The synapse can be seen as a point of contact between two neurons.





Artificial intelligence in the cognitive science endeavours to simulate neuron activity in the brain by building a system that would learn through experience. The construction of a network, known as an artificial neural network simulates brain characteristics. Neural derives from neuron, and artificial from the fact that it is not biological. Unlike the brain, the ANN performs discrete operations, which are made possible with electronic computers' ability to swiftly perform complex operations (Alain, 2002).

A neural network is a computational technique that benefits from techniques similar to ones employed in the human brain. It is designed to mimic the ability of the human brain to process data and information and comprehend patterns. It imitates the structure and operations of the three dimensional lattice of network among brain cells (nodes or neurons, and hence the term neural). The technology is inspired by the architecture of the human brain, which uses many simple processing elements operating in parallel to obtain high computation rates. Similarly, the neural network is composed of many simple processing elements or neurons operating in parallel whose function is determined by network structure, connection strengths, and the processing performed at computing elements or nodes. The learning process of the neural network can be likened to the way a child learns to recognize patterns, shapes and sounds, and discerns among them. For example, the child has to be exposed to a number of examples of a particular type of tree for her to be able to recognize that type of tree later on. In addition, the child has to be exposed to different types of trees for her to be able to differentiate among trees (Shaikh, 2004).

The human brain has the uncanny ability to recognize and comprehend various patterns. The neural network is extremely primitive in this aspect. The network's strength, however, is in its ability to comprehend and discern subtle patterns in a large number of

17

variables at a time without being stifled by detail. It can also carry out multiple operations simultaneously. Not only can it identify patterns in a few variables, it also can detect correlations in hundreds of variables. It is this feature of the network that is particularly suitable in analyzing relationships between a large number of market variables. The networks can learn from experience. They can cope with fuzzy patterns – patterns that are difficult to reduce to precise rules. They can also be retrained and thus can adapt to changing market behavior.

The network holds particular promise for econometric applications. Multilayer feedforward networks with appropriate parameters are capable of approximating a large number of diverse functions arbitrarily well. Even when a data set is noisy or has irrelevant inputs, the networks can learn important features of the data. Inputs that may appear irrelevant may in fact contain useful information. The promise of neural networks lies in their ability to learn patterns in a complex signal.

Much is still unknown about how the brain trains itself to process information, so several theories abound. In the human brain, a typical neuron collects signals from others through a host of fine structures called *dendrites*. The neuron sends out spikes of electrical activity through a long, thin strand known as an *axon*, which splits into thousands of branches. At the end of each branch, a structure called a *synapse* converts the activity from the axon into electrical effects that inhibit or excite activity from the axon into electrical effects that inhibit or excite activity in the connected neurons. When a neuron receives excitatory input that is sufficiently large compared with its inhibitory input, it

sends a spike of electrical activity down its axon. Learning occurs by changing the effectiveness of the synapses so that the influence of one neuron on another changes.

Neurons are the building blocks of an ANN. Each neuron accepts many inputs and produces an output that is the result of some processing. Neurons are interconnected by links that are weighted, where the weight represents the strength of the connection. Figure 2.2 gives analogy of a computational neuron to a biological neuron. An artificial neuron's inputs are a man-made version of a biological neuron's dendrites. Synapse activities are represented by weights on the edges, somas are represented as mathematical equation shown in the circle, and the axon is the calculated output of each neuron.

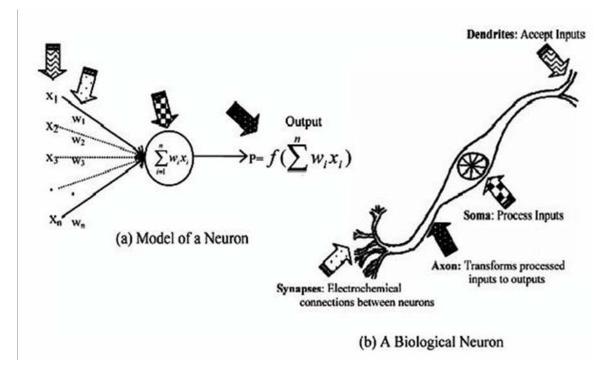


Figure 2.2: Model of a neuron Source: Hassan, 2007

Network Architecture

Neurons form interconnected networks, and thus, the way they are connected is best visualized using network architecture. Depending on the position of neurons in an ANN, there exist three layers: the input layer, the hidden layer and the output layer. The number of hidden layers may range from zero to as many as the complexity of the problem requires. Depending on the problem being solved, researchers have presented various network architectures. Architectures that are most commonly used are: feed-forward fully connected NN, recurrent NN, and time-delay NN.

Feed-forward networks

Feed-forward ANNs (figure 2.3) allow signals to travel one way only; from input to output. There is no feedback (loops) i.e. the output of any layer does not affect that same layer. Feed-forward ANNs tend to be straight forward networks that associate inputs with outputs. They are extensively used in pattern recognition. This type of organisation is also referred to as bottom-up or top-down.

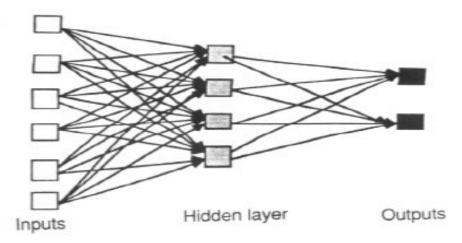


Figure 2.3: An example of a simple feedforward network

Feedback networks

Feedback networks can have signals traveling in both directions by introducing loops in the network. Feedback networks are very powerful and can get extremely complicated. Feedback networks are dynamic; their state is changing continuously until they reach an equilibrium point. They remain at the equilibrium point until the input changes and a new equilibrium needs to be found. Feedback architectures are also referred to as interactive or recurrent, although the latter term is often used to denote feedback connections in single-layer organizations

Network layers

The commonest type of artificial neural network consists of three groups, or layers, of units: a layer of *input* units is connected to a layer of *hidden* units, which is connected to a layer of *output* units (see figure 2.3). The activity of the input units represents the raw information that is fed into the network. The activity of each hidden unit is determined by the activities of the input units and the weights on the connections between the input and the hidden units. The behaviour of the output units depends on the activity of the hidden units and the weights between the hidden and output units.

This simple type of network is interesting because the hidden units are free to construct their own representations of the input. The weights between the input and hidden units determine when each hidden unit is active, and so by modifying these weights, a hidden unit can choose what it represents. The network architecture can be either single-layer or multi-layer architectures.

The Learning Process

ANNs are unique amongst mathematical processing methods in that they can learn from data characteristics, and adapt network parameters according to underlying structures in the training dataset. The process is called learning. All learning methods used for neural networks can be classified into three major categories:

1. Supervised learning: The training examples comprise input vectors x and the desired output vectors y. Training is performed until the neural network learns to associate each input vector x to its corresponding and desired output vector y; for example, a neural network can learn to approximate a function y = f(x) represented by a set of training examples (x, y). It encodes the examples in its internal structure.

2. Unsupervised learning: Only input vectors x are supplied; the neural network learns some internal features of the whole set of all the input vectors presented to it.

3. Reinforcement learning: Sometimes called reward-penalty learning, is a combination of the above two paradigms; it is based on presenting input vector x to a neural network and looking at the output vector calculated by the network. If it is considered good, then a reward is given to the network in the sense that the existing connection weights are increased; otherwise the network is punished, the connection weights, being considered as not appropriate set, decrease. Thus reinforcement learning is learning with a critic, as opposed to learning with a teacher.

Transfer Function

The behaviour of an ANN depends on both the weights and the input-output function (transfer function) that is specified for the units. This function typically falls into one of three categories:

- o linear
- o threshold (Tanh)
- o sigmoid

For **linear units**, the output activity is proportional to the total weighted output. The equation is a = n and the range = range of n. The graphical representation is depicted in figure 2.4 below:

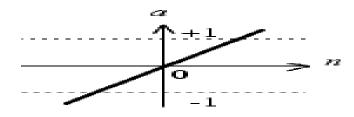


Figure 2.4: A diagram of the linear function

For **threshold units**, the output is set at one of two levels, depending on whether the total input is greater than or less than some threshold value. The equation is a = tanh(n) and the range is [-1, +1]. The graphical representation is depicted in figure 2.5 below:

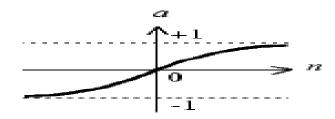


Figure 2.5: A diagram of the Tanh function

For **sigmoid units**, the output varies continuously but not linearly as the input changes. Sigmoid units bear a greater resemblance to real neurons than do linear or threshold units. The equation is $a = \frac{1}{1 + e^{-n}}$ and the range [0, +1]. The graphical representation is

depicted in figure 2.6 below:

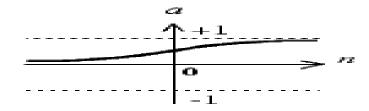


Figure 2.6: A diagram of the sigmoid function

To make a neural network performs some specific task, we must choose how the units are connected to one another and we must set the weights on the connections appropriately. The connections determine whether it is possible for one unit to influence another. The weights specify the strength of the influence.

Learning Algorithms

In order to train a neural network to perform some task, we must adjust the weights of each unit in such a way that the error between the desired output and the actual output is reduced. This process requires that the neural network compute the error derivative of the weights. In other words, it must calculate how the error changes as each weight is increased or decreased slightly. The back propagation algorithm is the most widely used method for determining the error derivative of the weights.

2.2.2 Fuzzy logic

One way to represent inexact data and knowledge, closer to humanlike thinking, is to use fuzzy rules instead of exact rules when representing knowledge. Fuzzy systems are rulebased expert systems based on fuzzy rules and fuzzy inference. Fuzzy rules represent in a straightforward way commonsense knowledge and skills, or knowledge that is subjective, ambiguous, vague, or contradictory. This knowledge might have come from many different sources. Commonsense knowledge may have been acquired from long-term experience, from the experience of many people, over many years (Nikola, 1998).

A fuzzy logic system consists of three main blocks: fuzzification, inference mechanism, and defuzzification. These components of fuzzy logic system are briefly described below (Branco and Dente, 2000).

2.2.2.1 Fuzzification

Fuzzification is a mapping from the observed numerical input space to the fuzzy sets defined in the corresponding universe of discourse. The *fuzzifier* maps a numerical value denoted by $x' = (x_1, x_2, ..., x_m)$ into fuzzy sets represented by membership functions in U. These functions are Gaussian, denoted by $\mu_{A_i}(x_j)$ as we expressed in equation (2.1).

$$\mu_{A_{j}^{i}}(x_{j}) = a_{j}^{i} \exp\left[-\frac{1}{2}\left(\frac{x_{j} - b_{j}^{i}}{c_{j}^{i}}\right)^{2}\right]$$
(2.1)

where $1 \le j \le m$ refers to the variable (*j*) from m considered input variables; $1 \le i \le n_j$ considers the *i* membership function among all n_j membership functions considered for variable (*j*); a_j^i defines the maximum of each Gaussian function, here $a_j^i = 1.0; b_j^i$ is the center of the Gaussian function; and c_j^i defines its shape width.

2.2.2.2 Inference Mechanism

Inference mechanism is the fuzzy logic reasoning process that determines the outputs corresponding to the fuzzified inputs.

The fuzzy rule-based is composed by IF-THEN rules like

$$\mathbf{R}^{(l)}$$
: IF $(x_1 \text{ is } A_1^{(l)} \text{ and } x_2 \text{ is } A_2^{(l)} \text{ and } \dots x_m \text{ is } A_m^{(l)})$ THEN $(y \text{ is } w^{(l)})$,

where: $\mathbb{R}^{(l)}$ is the *l*th rule with $1 \le l \le c$ determining the total number of rules; $x_1, x_2, ..., x_m$ and *y* are respectively, the input and output system variable; $A_j^{(l)}$ are the antecedent linguistic terms in rule (*l*) with $1 \le j \le m$ being the number antecedent variables; and $w^{(l)}$ is the rule conclusion for that type of rules, a real number usually called fuzzy singleton. The conclusion, a numerical value can be considered as a pre-defuzzified output that helps to accelerate the inference process. The reasoning process combines all rule contributions $w^{(l)}$ using the centroid defuzzification formula in a weighted form, as indicated in equation (2.2). The equation maps input process states (x_j) to the value resulting from inference function Y(x').

$$Y(x') = \frac{\sum c_{l=1} \left(\prod_{j=1}^{m} \mu_{A_{j}^{(l)}}(x_{j}) \right) w^{(l)}}{\sum_{l=1}^{c} \left(\prod_{j=1}^{m} \mu_{A_{j}^{(l)}}(x_{j}) \right)}$$
(2.2)

2.2.2.3 Defuzzification

Basically, defuzzification maps output fuzzy set defined over an output universe of discourse to crisp outputs. The common defuzzification strategies are briefly described below:

a. The Max Criterion Method

The max criterion method produces the point at which the possibility distribution of the fuzzy output reaches a maximum value.

b. The Mean of Maximum Method

The mean of maximum generates an output which represents the mean value of all local inferred fuzzy outputs whose membership functions reach the maximum. In the case of a discrete universe, the inferred fuzzy output may be expressed as:

$$z_0 = \sum_{j=1}^{l} \frac{w_j}{l}$$
(2.3)

where w_j is the support value at which the membership function reaches the maximum value $\mu_z(w_j)$ and *l* is the number of such support values.

c. The Center of Area Method

The center of area generates the center of gravity of the possibility distribution of the inferred fuzzy output. In the case of a discrete universe, this method yields:

$$z_{0} = \frac{\sum_{j=1}^{n} \mu_{z}(w_{j})w_{j}}{\sum_{j=1}^{n} \mu_{z}(w_{j})}$$
(2.4)

where n is the number of quantization levels of the output.

Advantages of fuzzy logic

 a. Fuzzy logic converts complex problems into simpler problems using approximate reasoning.

- b. A fuzzy logic description can effectively model the uncertainty and nonlinearity of a system.
- c. Fuzzy logic is easy to implement using both software on existing microprocessor or dedicated hardware.
- d. Fuzzy logic based solutions are cost effective for a wide range of applications such as home appliances when compared to traditional methods.

Disadvantages of fuzzy logic

- a. For complex system, it becomes more difficult to determine the correct set of rules and membership functions to describe the system.
- b. The use of fixed geometric shaped membership functions in fuzzy logic limits system knowledge more in the rule base and the membership function base. This results in requiring more system memory and processing time.
- c. Fuzzy logic uses heuristics algorithms for defuzzification, rule evaluation, and antecedent processing. Heuristic algorithms can cause problems mainly because it does not guarantee satisfactory solutions that operate under all possible conditions.
- d. The generalization of fuzzy logic is poor compared with artificial neural networks. The generalization capability is important in order to handle unforeseen circumstances.
- e. Once the rules are determined, they remain fixed in the fuzzy logic controller, which is unable to learn.

- f. Conventional fuzzy logic cannot generate rules that will meet a pre-specified accuracy. Accuracy is improved only by trial and error.
- g. Conventional fuzzy logic does not incorporate previous state information (very important for pattern recognition, like speech) in the rule base.

2.2.3 Evolutionary Computing

Genetic algorithms is a part of evolutionary computing, which is a rapidly growing area of artificial intelligence. Evolutionary computing (EC) represents another tool of soft computing techniques based on the concepts of artificial evolution. Generally speaking, evolution is the process by which life adapts to changing environments. The offspring of an organism must inherit enough of its parent's characteristics to remain viable while introducing some differences which can cope with new problems presented by its surroundings. Naturally, some succeed and others fail. Those surviving have the chance to pass characteristics on to the next generation. A creature's survival depends, to a large extent, on its fitness within its environment, which is in turn determined by its genetic makeup. Researchers have sought to formalize the mechanisms of evolution in order to apply it artificially to very different types of problem. The pursuit of artificial evolution using computers has led to the development of an area commonly known as evolutionary computation or evolutionary algorithms.

Evolutionary computation or evolutionary computing is a broad term that covers a family of adaptive search population-based techniques that can be applied to the optimization of both discrete and continuous mappings. This computational paradigm includes such techniques as evolutionary programming, evolutionary strategies, genetic programming, and genetic algorithms (Karray and De Silva, 2004). A well known instance of an EC is sometimes a Genetic Algorithm (GA). Figure 2.7 illustrate the basic structure of an evolutionary algorithm.

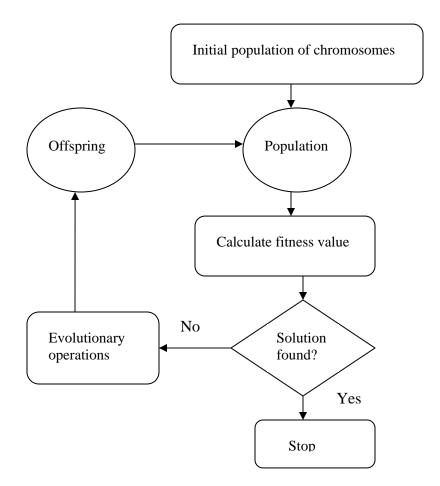


Figure 2.7: Basic structure of an evolutionary algorithm

Genetic Algorithms

Genetic algorithm (GA) is a search heuristic that mimics the process of natural evolution. This heuristic is routinely used to generate useful solutions to optimization and search problems. GA is started with a set of solutions (represented by chromosomes) called population. Solutions from one population are taken and used to form a new population. Solutions which are selected to form new solutions (offspring) are selected according to their fitness - the more suitable they are the more chances they have to reproduce. This is repeated until some condition (for example number of populations or improvement of the best solution) is satisfied (Karray and De Silva, 2004).

Genetic Algorithms Operators

The most important of an evolutionary process pertains to the way a composition of a population changes. In nature, we commonly look at three major forces: *natural selection, mating,* and *mutation.* The equivalents of these forces in artificial evolution are: *selection, crossover,* and *mutation.* Collectively, they form a large group of processes, which act on individuals, set of individuals, populations, and genes, and are known as *genetic operators* (Karray and De Silva, 2004).

- Selection: This procedure is applied to select the individuals that participate in the reproduction process to give birth to the next generation. Selection operators usually work on a population, and may serve to remove weaklings, or to select strong individuals for reproduction.
- **Crossover:** Crossover selects genes from parent chromosomes and creates a new offspring. This process involves randomness, and thus most crossover operators randomly select a set of genes from each parent to form a child's genotype.
- **Mutation:** While the crossover operation generates new combinations of genes, and therefore new combinations of traits, mutation can introduce completely new alleles into a population. It has been widely recognized that mutation is the

operator that creates completely new solutions while crossover and selection serve to explore variant of existing solutions while eliminating bad ones.

Basic Steps of Genetic Algorithm

- 1. **[Start]** Generate random population of *n* chromosomes (suitable solutions for the problem)
- 2. **[Fitness]** Evaluate the fitness f(x) of each chromosome x in the population
- 3. **[New population]** Create a new population by repeating following steps until the new population is complete
 - i. **[Selection]** Select two parent chromosomes from a population according to their fitness (the better fitness, the bigger chance to be selected)
 - ii. [Crossover] With a crossover probability cross over the parents to form a new offspring (children). If no crossover was performed, offspring is an exact copy of parents.
 - iii. [Mutation] With a mutation probability mutate new offspring at each locus (position in chromosome).
 - iv. [Accepting] Place new offspring in a new population
- 4. [Replace] Use new generated population for a further run of algorithm
- 5. **[Test]** If the end condition is satisfied, **stop**, and return the best solution in current population
- 6. **[Loop]** Go to step 2

The figure 2.8 below depicts the schematic representation of a genetic algorithm.

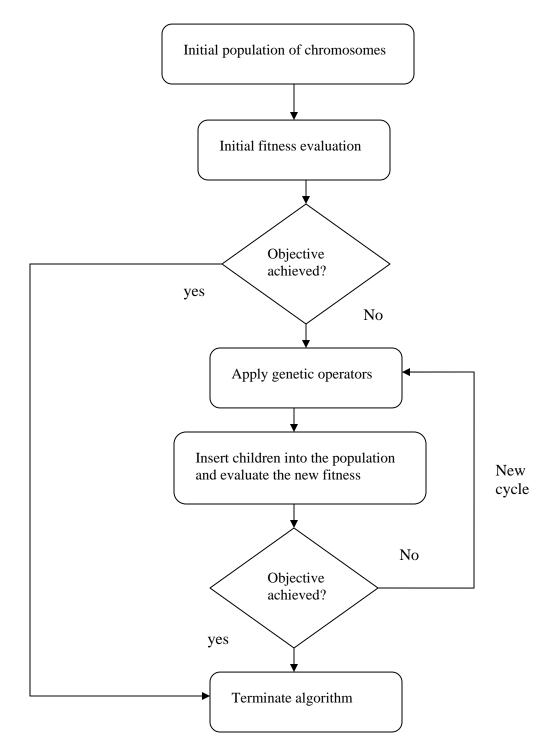


Figure 2.8: Schematic representation of a genetic algorithm (Karray and De Silva, 2004)

2.3 Statistical Techniques

The two commonly used domain to forecast time series data are statistical and soft computing domain. The well known SC techniques have already been described in Section 2.2. We describe the most widely used statistical method for time series forecasting in the following paragraphs.

Autoregressive Integrated Moving Average (ARIMA) Model

The ARIMA model is also known as Box-Jenkins model or methodology used in analysis and forecasting. It is widely regarded to be the most efficient forecasting technique, and is used extensively - especially for univariate time series. ARIMA methods for forecasting time series are essentially agnostic. Unlike other methods they do not assume knowledge of any underlying economic model or structural relationships. It is assumed that past values of the series plus previous error terms contain information for the purposes of forecasting.

The main advantage of ARIMA forecasting is that it requires data of the time series in question only. First, this feature is advantageous if one is forecasting a large number of time series. Second, this avoids a problem that occurs sometimes with multivariate models. For example, consider a model including wages, prices and money. It is possible that a consistent money series is only available for a shorter period of time than the other two series, restricting the time period over which the model can be estimated. Third, with multivariate models, timeliness of data can be a problem. If one constructs a large structural model containing variables which are only published with a long lag, such as

wage data, then forecasts using this model are conditional forecasts based on forecasts of the unavailable observations, adding an additional source of forecast uncertainty.

Some disadvantages of ARIMA forecasting are that:

- Some of the traditional model identification techniques are subjective and the reliability of the chosen model can depend on the skill and experience of the forecaster (although this criticism often applies to other modelling approaches as well).
- It is not embedded within any underlying theoretical model or structural relationships. The economic significance of the chosen model is therefore not clear. Furthermore, it is not possible to run policy simulations with ARIMA models, unlike with structural models.
- ARIMA models are essentially 'backward looking'. As such, they are generally poor at predicting turning points, unless the turning point represents a return to a long-run equilibrium.

However, ARIMA models have proven themselves to be relatively robust especially when generating short-run forecasts. ARIMA models frequently outperform more sophisticated structural models in terms of short-run forecasting ability (Meyler et al., 1998)

The first three steps in the ARIMA analysis consist of identification, estimation and diagnosis. The first step is *identification* in which autocorrelation functions (ACFs) and partial autocorrelation functions (PACFs) are examined to see which of the potential patterns are present in the data. Also to make the data stationary usually by differencing

the data and then analyzing the autocorrelations and partial autocorrelations of the stationary data. Also, when time series is long, there are also tendencies for measures to vary periodically, called seasonality, periodicity, or cyclic in time series data. These patterns are also identified by ACFs and PACFs and accounted for in the model. Time series analysis is more appropriate for data with autocorrelation than, say, multiple regression, for two reasons. The first is that there is explicit violation of the assumption of independence of errors. The errors are correlated due to the pattern over time in the data. Type I error rate is substantially increased if regression is used when there is no autocorrelation. The second is that the patterns may either obscure or spuriously enhance the effect of an intervention unless accounted for in the model. The second step in modeling the series is *estimation* in which the estimated size of a lingering autoregressive or moving average effect is tested against null hypothesis that it is zero. In other words, determining the parameters of the model. This is similar to estimating the parameters in regression analysis.

The third step is *diagnosis*, in which residual scores are examined to determine if there are still patterns in the data that are not accounted for. Residual scores are the differences between the scores predicted by the model and the actual scores for the series. If all patterns are accounted for in the model, the residual are random. In many application of time series, identifying and modeling the patterns in the data is sufficient to produce an equation which is then used to predict the future of the process. This is called *forecasting*, the goal of many applications of time series in the economic and business arena (Tabachnick and Fidell, 2001).

In contrast to other techniques, Box-Jenkins is a procedure which uses a variable's past behavior to select the best forecasting model from a general class of models. It assumes that any time series pattern can be represented by one of three categories of models. These categories include:

- Autoregressive models: forecasts of a variable based on linear function of its past values
- Moving Average models: forecasts based on linear combination of past errors
- Autoregressive Moving Average models: combination of the previous two categories.

Identification of ARIMA (p, d, q) Models

The ARIMA (autoregressive, integrated, moving average) model of a time series is defined by three terms (p, d, q). Identification of a series is the process of finding integer, usually very small (e.g., 0, 1, or 2), values of p, d, and q that model the patterns in the data. When the value is 0, the element is not needed in the model. The middle element, d, is investigated before p and q. The goal is to determine if the process is stationary and if not, to make it stationary before determining the values of p and q. A stationary process has a constant mean and variance over the time period of the study (Tabachnick and Fidell, 2001).

Trend Components, d: Making the Process Stationary

Differencing the series is the simplest way to make a nonstationary mean stationary. The number of times you have to difference the time series data to make the process stationary determines the value of d. if d = 0, the model is already stationary and has no trend. When the series is differenced once, d = 1, and linear trend is removed. When the

difference is then differenced, d = 2 and both linear and quadratic trend are removed. For nonstationary series, d values of 1 or 2 are usually adequate to make the mean stationary (Tabachnick and Fidell, 2001).

Auto-Regressive (AR) Components

The auto-regressive components represent the memory of the process for preceding observations. The value of p is the number of auto-regressive components in an ARIMA (p, d, q) model. The value of p is 0 if there is no relationship between adjacent observations. When the value of p is 1, there is a relationship between observations at lag 1 and the correlation coefficient ϕ_1 is the magnitude of the relationship. When the value of p is 2, there is a relationship between observations at lag 2 and the correlation coefficient ϕ_2 is the magnitude of the relationship. Thus p is the number of correlations you need to model the relationship. A pth-order autoregressive model; AR(p) has the general form as follows:

$$Y_{t} = \phi_{0} + \phi_{1}Y_{t-1} + \phi_{2}Y_{t-2} + \dots + \phi_{p}Y_{t-p} + \varepsilon_{t}$$
(2.5)

where

 Y_t = Response (dependent) variable at time t $Y_{t-1}, Y_{t-2}, \ldots, Y_{t-p}$ = Response variable at time lags $t-1, t-2, \ldots, t-p$, respectively $\phi_0, \phi_1, \phi_2, \ldots, \phi_p$.= Coefficients to be estimated. ε_t = Error term at time t

Moving Average (MA) Components

The moving average components represent the memory of the process for preceding random shocks. The value q indicates the number of moving average components in the

ARIMA(p, d, q). When q is 0, there are no moving average components. When q is 1, there is a relationship between the current score and the random shock at lag 1 and the correlation coefficient θ_1 represents the magnitude of the relationship. When q is 2, there is a relationship between the current score and the random shock at lag 2, and the correlation coefficient θ_2 represents the magnitude of the relationship. A qth-order moving average has the general form as follows:

$$Y_t = \mu + \varepsilon_t - \theta_1 \varepsilon_{t-1} - \theta_2 \varepsilon_{t-2} - \dots - \theta_q \varepsilon_{t-q}$$
(2.6)

where

 Y_t = Response (dependent) variable at time t

 μ = Constant mean of the process

 $\theta_1, \theta_2, ..., \theta_q = \text{Coefficients to be estimated}$

 $\varepsilon_t = \text{Error term at time } t$

 $\varepsilon_{t-1}, \varepsilon_{t-2}, ..., \varepsilon_{t-p}$ = Errors in previous time periods that are incorporated in the response Y_{t} .

Autoregressive Moving Average (ARMA) Model

The autoregressive and moving average specifications can be combined to form an ARMA (p, q) specification. ARMA (p, q) has the general form as follows (Tabachnick and Fidell, 2001).

$$Y_{t} = \phi_{0} + \phi_{1}Y_{t-1} + \phi_{2}Y_{t-2} + \dots + \phi_{p}Y_{t-p} + \varepsilon_{t} - \theta_{1}\varepsilon_{t-1} - \theta_{2}\varepsilon_{t-2} - \dots - \theta_{q}\varepsilon_{t-q}$$
(2.7)

Autocorrelation Functions (ACFs) and Partial Autocorrelation Functions (PACFs)

Models are identified through patterns in their autocorrelation functions (ACFs) and partial autocorrelation functions (PACFs). Both autocorrelations and partial autocorrelation are computed for sequential lags in the series. The first lag has an autocorrelation between Y_{t-1} and Y_t , the second lag has both an autocorrelation and partial autocorrelation between Y_{t-2} and Y_t , and so on. ACFs and PACFs are the functions across all the lags. The equation for autocorrelation is as follows (Tabachnick and Fidell, 2001).

$$r_{k} = \frac{\frac{1}{N-k} \sum_{t=1}^{N-k} (Y_{t} - \overline{Y})(Y_{t-k} - \overline{Y})}{\frac{1}{N-1} \sum_{t=1}^{N} (Y_{t} - \overline{Y})^{2}}$$
(2.8)

where, *N* is the number of observations in the whole series, *k* is the lag. \overline{Y} is the mean of the whole series and the denominator is the variance of the whole series. The standard error of an autocorrelation is based on the squared autocorrelations from all

previous lags. At lag 1, there are no previous autocorrelations, so r_0^2 is set to 0.

$$SE_{rk} = \sqrt{\frac{1 + 2\sum_{l=0}^{k-1} r_l^2}{N}}$$
(2.9)

However, the standard error for a partial autocorrelation is simple and the same at all lags:

$$SE_{pr} = \frac{1}{\sqrt{N}} \tag{2.10}$$

ARIMA FORECASTING IN PRACTICE

The figure 2.9 graphically illustrates the ARIMA forecasting procedure. However, this process is not a simple sequential one, but can involve iterative loops depending on results obtained at the diagnostic and forecasting stages. The first step is to collect and examine graphically and statistically the data to be forecast. The second step is to test whether the data are stationary or if differencing is required. Once the data are rendered stationary one should seek to identify and estimate the correct ARMA model. Two alternative approaches to model identification are considered - the Box-Jenkins methodology and penalty function criteria.

It is important that any identified model be subjected to a battery of diagnostic checks (usually based on checking the residuals) and sensitivity analysis. For example, the estimated parameters should be relatively robust with respect to the time frame chosen. Should the diagnostic checks indicate problems with the identified model one should return to the model identification stage. Once a model or selection of models has been chosen, the models should then be used to forecast the time series, preferably using outof-sample data to evaluate the forecasting performance of the model.

One common pitfall of ARIMA modelling is to overfit the model at the identification stage, which maximises the in-sample explanatory performance of the model but may lead to poor out-of-sample predictive power relative to a more parsimonious model. Thus, if a model with a large number of AR and MA lags yields poor forecasting performance, it may be optimal to return to the model identification stage and consider a more parsimonious model (Shaikh, 2004).

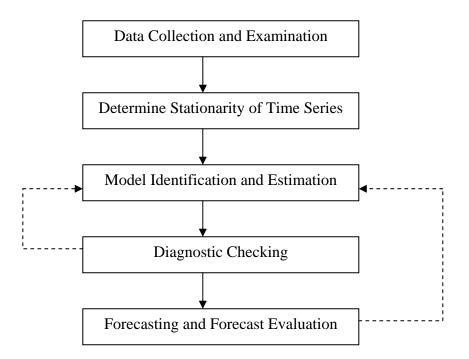


Figure 2.9: ARIMA Forecasting Procedure

2.4 Related Works of the Application of ANN in Stock Price Prediction

A review of previous studies on stock price forecasting shows that the use of artificial neural networks (ANNs) is the most commonly used non-linear technique for Stock market prediction over the last two decades. What follows are reviews of literatures of related works of the application of ANNs to stock price prediction.

With reference to Avci (2007); White (1988) published the first significant study on the application of the neural network models for stock market forecasting. Following White's

study, several research efforts were carried out to examine the forecasting effectiveness of the neural network models in stock markets. Among the earlier studies, Kimoto, *et al.* (1990), Kamijo and Tanikawa (1990) can be mentioned. However, in another contribution, Yoda (1994) investigated the predictive capacity of the neural network models for the Tokyo Stock Exchange. Wong et al. (1992) used the neural network models to forecast various US stock returns, while Kryzanowski et al. (1993) used the neural network models to select the stock from the Canadian companies. Furthermore, Jang and Lai (1994) investigated the effectiveness of neural network models in an emerging country case by an application to Taiwan stock exchange weighted price index.

Tsang et al., (2007) in their article stated that the study of stock prediction can be broadly divided into two schools of thought. One focuses on computer experiments in virtual/artificial markets. This is often the case when researchers model the complex movements in the market economics. The other school focuses on stock prediction based on real-life financial data. Other papers on the stock market forecasting applications of neural network models examined the neural network applications from different aspects.

With reference to Avci (2007), some studies considered the effects of modeling preferences on one type of neural network models. Other studies examined variation of effects of; architecture (Brownstone, 1996), training algorithms (Sun *et al.*, 2005), and input variables (Kohara *et al.*, 1997; Phua *et al.*, 2001; Stansel and Eakins, 2004; and Lam, 2004) on neural network models' forecast performances. On the other hand, some other studies were devoted to investigating the forecast performance differences among

different neural network models (Kim and Chung, 1998; Saad, *et al.*, 1998). Other than the modeling issues, several studies evaluated the profitability of neural network models in stock markets. Among these studies, Perez-Rodriguez *et al.* (2005), reported that the technical trading strategy guided by feedforward neural network model was superior to buy-and-hold strategy. In contrast, Chandra and Reeb (1999) found out that the neural network models produce significantly lower returns than the buy and hold strategy.

Besides the studies that compare the neural network models with buy-and-hold strategy, another group of the studies dealt exclusively with comparing the forecast performance of neural network models with other linear and/or non-linear statistical models. Although, some contrary views exist in literature on the superiority of neural network models on alternative forecasting techniques, the neural network models exhibit promising results for future studies (Avci, 2007).

With reference to Kyoung-jae and Lee (2004) some researchers investigated the issue of predicting the stock index futures market. Choi et al., (1995) and Trippi and DeSieno (1992) predicted the daily direction of change in the S&P 500 index futures using ANN. Trippi and DeSieno (1992) combined the outputs of individual networks using logical (Boolean) operators to produce a set of composite rules. They suggested that their best composite synthesized rule set system achieved a higher gain than previous research. Choi et al. (1995) compared their approach with previous study and suggested that they earned a higher annualized gain than the previous study. However, the annualized gain may not be an appropriate measure for prediction performance because it varies

according to the fee for trade and the trading strategy. Duke and Long (1993) predicted German government daily bond futures using backpropagation (BP) neural networks. They reported that the 53.94% of the patterns are accurately predicted through the moving simulation method. Most of the above studies simply applied ANN to stock market prediction

Phua et al., (2003) presents a study of using artificial neural networks in predicting stock index increments. The data of five major stock indices, DAX, DJIA, FTSE-100, HSI and NASDAQ, are applied to test their network model. Computational results from five different financial markets show that the trust region based neural network model obtained better results compared with the results obtained by other neural network models. In particular, their findings showed that the model was able to forecast the sign of the index increments with an average success rate above 60% in all the five stock markets and the best prediction result in their application reaches the accuracy rate of 74%. Chen et al., (2003) in their study, attempted to model and predict the direction of return on market index of the Taiwan Stock Exchange, one of the fastest growing financial exchanges in developing Asian countries. Their motivation is based on the notion that trading strategies guided by forecasts of the direction of price movement may be more effective and lead to higher profits. The probabilistic neural network (PNN) was used to forecast the direction of index return after it is trained by historical data. Empirical results show that the PNN-based investment strategies obtain higher returns than other investment strategies examined in this study.

Kunhuang and Yu (2006) used backpropagation neural network because of its nonlinear structures to forecast fuzzy time series, the study findings showed that that ANN has better forecast ability than time series model. Zhu et al., (2007) also used technical indicators with ANN and their findings revealed that ANN can forecast stock index increment and trading volume will lead to modest improvements in stock index performance. Tsanga et al., (2007) used ANN to created trading alert system and their findings showed that ANN can effectively guide investors when to buy or sell stocks. Avci (2007) also used ANN to forecasting daily and sessional returns of the Ise-100 Index and his finding demonstrated that ANN can be used effectively to forecast daily and sessional returns of the Ise-100 Index.

Other works that had applied ANN models with technical indexes to stock price predictions with varying findings (Kimoto et al., 1990; Kamijo and Tanigawa, 1990; Yao and Poh, 1995; Aiken and Bsat 1999; Sfetsos 2002; Kyoung-Jae and Lee 2004; Stansel and Eakins, 2004; Chen et al., 2005; Huang et al., 2005; Lipinsk 2005; De Leone et al., 2006; Roh, 2007; Giordano et al., 2007; Jain and Kumar, 2007; Kyungjoo et al., 2007; Al-Qahari 2008; Bruce and Garin 2009; Mitra 2009, George and Kimon, 2009; Mohammed 2010; Esmaeil et al. 2010; Tiffany and Kun-Huang, 2010).

Although encouraging results have been reported in which ANN-based systems outperformed widely used, well-established statistical method. Many inconsistent reports have been undermining the robustness of these findings. Among the reasons of these discrepancies are well known problems that characterize ANNs, in particular (1) different network type such as multilayer perceptrons, radial basis functions networks, or RBF and self organizing maps, among others can lead to different results when trained and tested on the same database. This is mainly due to the different classes of decision boundaries that different ANN types prefer; (2) for a given network type, ANNs are sensitive to the choice of topology and size for a given data set; (3) ANN are prone to over fitting, unless great care is taken in choosing the size and connectivity of the network (Massimiliano et al., 2004).

Recent research tends to hybridize several AI techniques with the intention to improve the forecasting accuracy, the combination of forecasting approaches has been proposed by many researchers (Nikolopoulos and Fellrath, 1994; Hiemstra, 1995; Kohara et al., 1997; Chi, 1998, Massimiliano et al., 2004; Raymond 2004; Kyoung-jae 2006; Rohit and Kumkum 2008, Khashei et al., 2008). From their studies, they indicated that the integrated forecasting techniques outperformed the individual forecast. Nikolopoulos and Fellrath (1994) developed a hybrid expert system for investment advising. In their study, genetic algorithms were used to train and configure the architecture of investor's neural network component. Hiemstra (1995) proposed fuzzy expert systems to predict stock market returns. He suggested that ANN and fuzzy logic could capture the complexities of functional mapping because they do not require the specification of the function to approximate. Some researchers tend to include novel factors for the learning process. Kohara et al., (1997) incorporated prior knowledge to improve the performance of stock market prediction. Prior knowledge in their study included non-numerical factors such as political and international events. They made use of prior knowledge of stock price predictions and newspaper information on domestic and foreign events.

Kyoung-jae (2006) proposed a genetic algorithm (GA) approach to instance selection in artificial neural networks (ANNs) for financial data mining. ANN has preeminent learning ability, but often exhibit inconsistent and unpredictable performance for noisy data. In addition, it may not be possible to train ANN or the training task cannot be effectively carried out without data reduction when the amount of data is so large. The GA optimizes simultaneously the connection weights between layers and a selection task for relevant instances. The globally evolved weights mitigate the well-known limitations of gradient descent algorithm. In addition, genetically selected instances shorten the learning time and enhance prediction performance. The study applied the proposed model to stock market analysis. Experimental results show that the GA approach is a promising method for instance selection in ANN.

Rohit and Kumkum (2008) proposed a hybrid machine learning system based on Genetic Algorithm (GA) and Support Vector Machines (SVM) for stock market prediction. A variety of indicators from the technical analysis field of study are used as input features. Also make use of the correlation between stock prices of different companies to forecast the price of a stock, making use of technical indicators of highly correlated stocks, not only the stock to be predicted. The genetic algorithm is used to select the set of most informative input features from among all the technical indicators. The results show that the hybrid GA-SVM system outperforms the stand alone SVM system. Valenzuela et al.

(2008) proposed a new procedure to predict time series using paradigms such as fuzzy systems, neural networks and evolutionary algorithms. Their goal is to obtain an expert system based on paradigms of artificial intelligence, so that the linear model can be identified automatically, without the need of human expert participation. The obtained linear model will be combined with ANN, making up an hybrid system that could outperform the forecasting results. In the work of Khashei et al. (2008), ARIMA models are integrated with ANN and Fuzzy logic in order to overcome the linear and data limitations of ARIMA models, thus obtaining more accurate results.

Khan et al., (2008) compared the performance of backpropagation neural network and genetic-based backpropagation neural network to predict the daily stock price. The results of their study showed that the genetic algorithm based backpropagation neural network predict stock price more accurately as compared to backpropagation neural network. Tseng et al., (2006) investigated whether a hybrid approach combining different stock prediction approaches together can dramatically outperform the single approach. The experiment showed that by combining the single algorithm considerately, a better performance can be received. Wang (2007) proposed hybrid ANN (ANN and GARCH) with technical indicators and his findings showed that ANN combined with other techniques has good forecast ability as good as ARIMA model. Kim and Shin (2007) used hybrid ANN (ANN and Genetic Algorithm) with technical indicators and their findings showed that hybrid model has better forecast ability than single model and ANN has ability to forecast stock market. Yan (2008) used hybrid ANN (ANN and Grey Theory) with technical indicators and his findings showed that hybrid model has better

forecasting performance to stock price prediction. Khashei et al., (2009) used hybrid ANN (ANN and Fuzzy Logic) with technical indicators and their finding revealed that hybrid models exhibit effectively improved forecasting accuracy of stock price prediction.

Other research works that demonstrated prevalent use of technical indicators (such as opening price, highest price, lowest price, closing price and trading volume) to forecast stock prices (Zhongxing and Liting 1993; Wang and Leu 1996; Nishina and Hagiwara 1997; Pantazopoulos et al., 1998; Hui et al., 2000; Barnes et al., 2000; Leigh et al 2000; Ayob et al., 2001; Bautista 2001; Phua et al., 2001; Zhang et al., 2002; Rech 2002; Ajith et al. 2003; Perez-Rodriguez et al., 2004; Zhang et al., 2004; Chen et al., 2005; Chun and Park 2005; Doesken et al., 2005, Pan et al., 2005; Pai and Lin 2005; Atsalakis and Valavanis 2006).

However, O'Connor and Maddem (2006) used fundamental indicators with ANN and their findings revealed that ANN has forecast ability in stock market because it has better return than overall stock market. Other research works that engaged the use of fundamental indicators to forecast stock prices (Atiya et al 1997; Quah and Srinivasan 1999; Raposo et al., 2002).

From the above literature review, technical indicators with ANN model had been widely used, while there are only few cases of the use of fundamental indicators. This research work contrasts previous approaches by combining technical indicators, fundamental

50

indicators and experts' opinion to improve stock price prediction using ANN model. The technical analysis variables are the core stock market indices such as current stock price, opening price, closing price, volume, highest price and lowest price etc. Fundamental indicators are the company performance indices such as price per annual earning, return on asset, return on common equity, book value, financial status of the company, etc. while the experts opinion are other influential factors such as interest rate, inflation rate, foreign exchange rate, business sector, management caliber, investors confidence, government policy and political factors among others. Hence, the novelty of our approach in this research work stems from the use of hybrid parameters for improving stock market prediction.

CHAPTER THREE

DESIGN AND DEVELOPMENT OF THE STOCK PRICE PREDICTIVE MODEL

3.1 INTRODUCTION

This chapter presents in detail the approach engaged in developing stock price predictive models in line with the research questions and objectives of the study. The procedures and processes of the two forecasting techniques used in this study are explicitly explained. The forecasting techniques are statistical technique and soft computing technique. The statistical technique employed in this regard is the Auto Regressive Integrated Moving Average (ARIMA) model. It is widely regarded as the most efficient forecasting technique, and is used extensively especially for time series forecasting. The soft computing used in this study is artificial neural networks (ANNs). ANN tools are noted in literature to have increasingly gained popularity due to their inherent capabilities to approximate any nonlinear function to a high degree of accuracy. ANNs are less sensitive to error term assumptions and they can tolerate noise, and chaotic components.

The historical stock data of four different companies that were used in this study were sourced from the London Stock Exchange (LSE) and the Nigeria Stock Exchange (NSE) respectively. The two companies' stock data from LSE are Dell Corporation and Nokia Corporation relatively from information technology industry sector. The Companies from NSE are from banking industry sector which are UBA bank and Zenith bank. The performance measure/evaluation of the models developed was done with confusion matrix, root mean square error (RMSE), mean square error (MSE) and mean absolute percentage error (MAPE) in order to determine the accuracy of the output results of each model developed. The tools for implementation are also discussed which are Matlab and Eviews software.

3.2 THE STEPS IN BUILDING ARIMA MODEL

3.2.1 Step One - Data Collection and Examination

A lengthy time series of data is required for univariate time series forecasting. It is usually recommended that at least 50 observations be available. Using either Box-Jenkins or objective penalty function methods can be problematic if too few observations are available. Unfortunately, even if a long time series is available, it is possible that the series contains a structural break which may necessitate only examining a sub-section of the entire data series, or alternatively using intervention analysis or dummy variables. Thus, there may be some conflict between the need for sufficient degrees of freedom for statistical robustness and having a shorter data sample to avoid structural breaks.

Graphically examining the data is important. They should be examined in levels, logs, differences and seasonal differences. The series should be plotted against time to assess whether any structural breaks, outliers or data errors occur. If so, one may need to consider use of intervention or dummy variables. This step may also reveal whether there is a significant seasonal pattern in the time series.

Another way to examine the properties of a time series is to plot its autocorrelogram. The autocorrelogram plots the autocorrelation between differing lag lengths of the time series.

Plotting the autocorrelogram is a useful aid for determining the stationarity of a time series, and is also an important input into Box-Jenkins model identification. If a time series is stationary then its autocorrelogram should decay quite rapidly from its initial value of unity at zero lag. If the time series is nonstationary then the autocorrelogram will only die out gradually over time (Meyler et al., 1998).

3.2.2 Step Two - Testing for Stationarity

The time series under consideration must be stationary before one can attempt to identify a suitable ARMA model. Determine whether the series is stationary or not by considering the graph of ACF. If a graph of ACF of the time series values either cuts off fairly quickly or dies down fairly quickly, then the time series values should be considered stationary. If a graph of ACF dies down extremely slowly, then the time series values should be considered non-stationary. If the series is not stationary, it can often be converted to a stationary series by differencing. That is, the original series is replaced by a series of differences. An ARMA model is then specified for the differenced series. Differencing is done until a plot of the data indicates the series varies about a fixed level, and the graph of ACF either cuts off fairly quickly or dies down fairly quickly.

3.2.3 **Step Three - Model Identification and Estimation**

Having determined the correct order of differencing required to render the series stationary, the next step is to find an appropriate ARMA form to model the stationary series. There are two main approaches to identification of ARMA models in the literature. The traditional method utilizes the Box-Jenkins procedure, in which an iterative process of model identification, model estimation and model evaluation is followed. The Box-Jenkins procedure is a quasi-formal approach with model identification relying on subjective assessment of plots of autocorrelograms and partial autocorrelograms of the series. Objective measures of model suitability, in particular the penalty function criteria, have been used by some authors instead of the traditional Box-Jenkins procedure. For example, the use of objective penalty function criteria (Gómez and Maravall, 1998). However, these objective measures are not without problems either.

3.2.3.1 Box-Jenkins Methodology

The Box-Jenkins methodology essentially involves examining plots of the sample autocorrelogram, partial autocorrelogram and inverse autocorrelogram and inferring from patterns observed in these functions the correct form of ARMA model to select. The Box-Jenkins methodology is not only about model identification but is, in fact, an iterative approach incorporating model estimation and diagnostic checking in addition to model identification. Theoretically Box-Jenkins model identification is relatively easy if one has a pure AR or a pure MA process. However, in the case of mixed ARMA models (especially of high order) it can be difficult to interpret sample ACFs and PACFs, and Box-Jenkins identification becomes a highly subjective exercise depending on the skill and experience of the forecaster. Random noise in time series, especially price data, makes Box-Jenkins model identification even more problematic.

3.2.3.2 Objective Model Identification

Because of the highly subjective nature of the Box-Jenkins methodology, time series analysts have sought alternative objective methods for identifying ARMA models. Penalty function statistics, such as Akaike Information Criterion (AIC) or Final Prediction Error (FPE) Criterion, Schwarz Criterion (SC) or Bayesian Information Criterion (BIC) and Hannan Quinn Criterion (HQC), have been used to assist time series analysts in reconciling the need to minimise errors with the conflicting desire for model parsimony. These statistics take the form of minimising the sum of the residual sum of squares plus a penalty term which incorporates the number of estimated parameter coefficients to factor in model parsimony (Meyler et al., 1998). These statistics take the form

$$BIC = \log\left(\frac{rss}{n}\right) + \left(\log(n) * \frac{k}{n}\right),\tag{3.1}$$

$$HQC = \log\left(\frac{rss}{n}\right) + \left(2*\log(\log(n))*\frac{k}{n}\right), and$$
(3.2)

$$AIC = \log\left(\frac{rss}{n}\right) + \left(2*\frac{k}{n}\right)$$
(3.3)

where,

k = number of coefficients estimated (1 + p + q + P + Q)

rss = residual sum of squares

n = number of observations.

Assuming there is a true ARMA model for the time series, the BIC and HQC have the best theoretical properties. The BIC is strongly consistent whereas AIC will usually result in an overparameterised model; that is a model with too many AR or MA terms (Mills

1993). Indeed, it is easy to verify that for n greater than seven the BIC imposes a greater penalty for additional parameters than does the AIC. Gómez and Maravall (1998) also favour the BIC over the AIC.

Thus, in practice, using the objective model selection criteria involves estimating a range of models and the one with the lowest information criterion is selected. This can create a number of difficulties. First, it can be computationally expensive using the penalty function criterion. Estimating all possible models encompassed by a (3,0,3)(2,0,2) model involves estimating 144 different models. Therefore the choice of maximum order is very important to avoid expensive computational requirements. Second, the different objective model selection criteria can suggest different models. That is the ranking order based on the BIC will usually not be the same as under the AIC. Third, even if one utilizes only one measure (e.g., BIC), the difference between the BIC statistics for different models is sometimes only marginal. In summary, the main advantages and disadvantages of objective penalty function criteria are as follows (Meyler et al., 1998):

Advantages of Objective Penalty Function Criteria

- Objective measure with no subjective interpretation.
- Results are readily reproducible and verifiable.
- BIC and HQC are asymptotically consistent.

Disadvantages of Objective Penalty Function Criteria

• There is need to calculate a wide range of models. This can be computationally expensive.

- There are no theoretical guidelines for choosing the maximum order of ARIMA model to consider.
- Sometimes there is little to chose between competing models.

3.2.4 Step Four - Model Diagnostics Checking

The fourth step will be the formal assessment of each of the time series models. In this step, the model must be checked for adequacy by considering the properties of the residuals whether the residuals from an ARIMA model must have normal distribution and should be random. An overall check of model adequacy is provided by the Ljung-Box Q statistic. The test statistic Q is:

$$Q_{m} = n(n+2)\sum_{k=1}^{m} \frac{r_{k}^{2}(e)}{n-k} \approx x_{m-r}^{2}; \qquad (3.4)$$

where

 $r_k(e)$ = the residual autocorrelation at lag k

n = the number of residuals

m = the number of time lags includes in the test

If the *p*-value associated with the *Q* statistic is small (*p*-value $<\alpha$), the model is considered inadequate. The analyst should consider a new or modified model and continue the analysis until a satisfactory model has been determined.

3.2.5 Step Five - Forecasting and Forecast Evaluation

Forecasts for one period or several periods into the future with the parameters of best model selected, using ARIMA models for forecasting is relatively straightforward. For example, consider a non-seasonal (1, 0, 1) model. The estimated model is given by

$$Y_t = \phi_1 Y_t + \varepsilon_t + \theta_1 \varepsilon_t \tag{3.5}$$

Then the forecast value one period ahead on all information up to time, *t*, is simply given by

$$Y_{t+1/t}^F = \phi_1 Y_t + \theta_1 \varepsilon_t \tag{3.6}$$

as $E_t(\varepsilon_{t+1})$ equal to zero $\forall i > 0$

Similarly,

$$Y_{t+2/t}^F = \phi_1 Y_{t+1/t}^F \tag{3.7}$$

as $E_t(\varepsilon_{t+1})$ and $E_t(\varepsilon_{t+2})$ equal to zero and replace $Y_{t+1/t}^F$ with the value given in equation

3.7 above

$$Y_{t+3/t}^F = \phi_1 Y_{t+2/t}^F$$
(3.8)

and so on.

The forecast evaluation can be achieved by the statistics such as mean error (ME), mean absolute error (MAE), mean squared error (MSE) and root mean squared error (RMSE). Denoting the forecast error as $\varepsilon_t = Y_t - Y_t^F$ (i.e., the difference between the actual value of the series and the forecast value), then

$$ME = \frac{1}{F} \sum_{i=1}^{F} \varepsilon_i$$
(3.9)

$$MAE = \frac{1}{F} \sum_{i=1}^{F} \left| \varepsilon_i \right|$$
(3.10)

$$MSE = \frac{1}{F} \sum_{i=1}^{F} (\varepsilon_i)^2$$
(3.11)

$$RMSE = \sqrt{\frac{1}{F}} \sum_{i=1}^{F} \left(\varepsilon_{i}\right)^{2}$$
(3.12)

where,

F equals the number of out-of-sample observations retained for forecast evaluation allowing for the forecast step (Meyler et al., 1998).

3.3 MODEL DEVELOPMENT AND FORECASTING- ARIMA MODEL

As earlier mentioned, the data used in this research work were historical daily stock prices. The stock data consists of four different prices of the index, namely: open price, low price, high price and close price respectively. The open price is the opening price of the index at the start of a trading day, the low price represents the minimum price of the index during the trading day, the high price represents the maximum price of the index during the trading day, and closing price indicates the price of the index when the market closes. In this research the closing price is chosen to represent the price of the index to be modeled and predicted. The choice is because the closing price reflects all the activities of the index in a day. By following the steps in the ARIMA model-building, also illustrated in figure 3.1, we can obtain the following results in the subsection below:

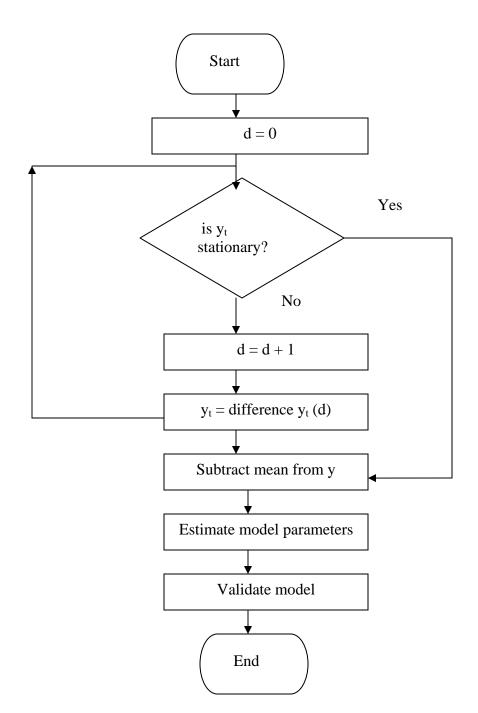


Figure 3.1: Flowchart for building ARIMA model

3.3.1 ARIMA (p, d, q) Model Development for Stock Price of Dell Incorporation

The Dell Inc. stock data used in this study covers the period from 17th August, 1988 to 25th February, 2011 having a total number of 5680 observations. Figure 3.2 depicts the

original pattern of the time series of the index in order to get a general idea whether the time series is stationary or not. From the graph below the time series have random walk pattern. The series varies randomly and there is no global trend or seasonality pattern observed.

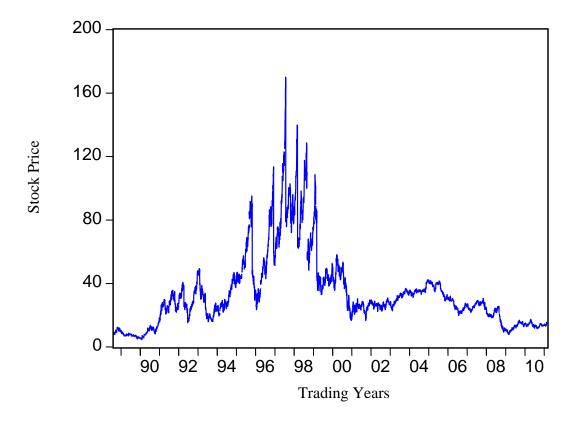
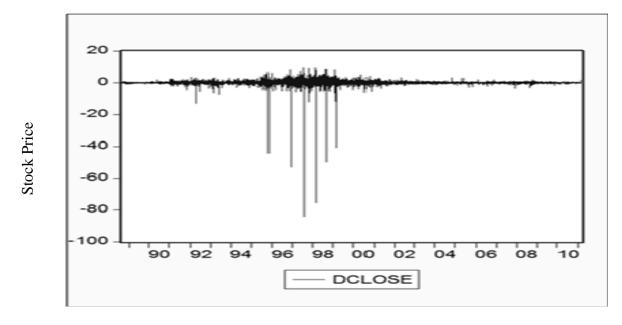


Figure 3.2: Graphical representation of the Dell stock closing price index

With a correlogram we can determine whether a particular series is stationary or nonstationary. If a time series is stationary then its autocorrelation function (ACF) should decay quite rapidly from its initial value of unity at zero lag. If the time series is nonstationary then the ACF will only die out gradually over time. Figure 3.3 is the correlogram of the time series of Dell stock index. From the graph of the correlogram, the autocorrelation function dies down extremely slowly which simply means that the time series is nonstationary. Differencing the time series is the easiest way to make a nonstationary mean stationary. The number of times you have to difference the time series to make the process stationary determines the value of difference (d). Figure 3.4 and figure 3.5 is the line graph and correlogram of the series after first differencing, where it shows the correlogram up to 30 lags of the series.

| | | - | | _ | | | | |
|--|---|---|---|--|---|-----------|-----------|-------|
| | Corre | logram o | fCLOS | E | | | | |
| Date: 03/21/11 Time Sample: 8/17/1988 2/ Included observations | 25/2011 | | | | | | | • |
| Autocorrelation | Partial Correlation | AC | PAC | Q-Stat | Prob | - | | |
| | $ \begin{array}{c} 1 \\ 1 \\ 1 \\ $ | 2 0.989 3 0.984 4 0.979 5 0.975 6 0.970 7 0.965 0 0.955 0 0.955 0 0.955 0 0.955 0 0.955 0 0.954 2 0.941 3 0.937 4 0.934 5 0.930 6 0.923 8 0.920 9 0.913 1 0.909 2 0.905 3 0.923 4 0.923 3 0.920 2 0.905 3 0.902 4 0.895 6 0.895 6 0.885 9 0.882 | 0.007 0.002 0.028 0.013 -0.023 -0.018 -0.001 0.025 -0.019 0.017 0.043 0.033 0.029 -0.002 0.0015 0.012 -0.027 -0.001 0.015 0.012 -0.027 -0.003 0.003 -0.032 0.026 0.014 0.012 0.003 0.026 0.014 0.015 0.027 -0.027 -0.027 -0.027 -0.027 -0.027 -0.027 -0.027 -0.027 -0.027 -0.027 -0.027 -0.027 -0.029 -0.002 -0.029 -0.029 -0.002 -0.002 -0.029 -0.002 -0.003 -0.003 -0.003 -0.003 -0.003 -0.003 -0.003 -0.003 -0.003 -0.003 -0.004 -0.004 -0.002 -0 | 16696. 22151. 27556. 32907. 38203. 43445. 48636. 53774. 58863. 63907. 68910. 73875. 78803. 83694. 88549. 93370. 98155. 102903 107616 112289 116927 121530 126099 130636 135139 139610 144050 | 0.0000 0.000 0.000 0.000 0.000000 | | | |
| | | 0 0.879 | 0.040 | 400044 | 0.000 | DB = none | WF = dell | - |

Figure 3.3: The correlogram of Dell stock price index.



Trading Years

Figure 3.4: Graphical representation of the Dell stock price index after differencing.

| | Сог | rrelogram of | f DCLOS | E | | | | |
|---|---------------------|--|---|--|--|----------|-----------|-----|
| Date: 03/21/11 Tim Sample: 8/17/1988 2 Included observation | 2/25/2011 | | | | | | | • |
| Autocorrelation | Partial Correlation | AC | PAC | Q-Stat | Prob | | | - |
| | | 1 -0.011 2 -0.005 3 -0.032 4 -0.015 5 0.022 6 0.016 7 -0.002 8 -0.030 9 0.016 10 -0.020 11 -0.044 12 -0.034 13 -0.031 14 0.005 15 0.001 20 -0.017 18 0.025 19 0.001 20 -0.029 23 -0.010 24 -0.010 25 -0.001 26 -0.005 27 0.001 28 -0.012 29 -0.021 | -0.011 -0.005 -0.032 -0.015 -0.021 0.021 0.028 0.017 -0.020 -0.047 -0.036 -0.032 0.000 -0.032 0.001 -0.015 0.025 -0.001 -0.029 -0.029 -0.016 -0.029 -0.015 -0.029 -0.016 -0.015 -0.029 -0.016 -0.015 -0.004 -0.003 -0.003 -0.003 -0.003 -0.003 -0.003 -0.003 -0.003 -0.003 -0.003 -0.003 -0.003 -0.003 -0.004 -0.005 - | 0.6304 0.7789 6.6167 7.8413 10.592 12.097 12.130 17.114 18.598 20.859 31.894 38.649 44.209 44.340 44.347 45.781 47.462 50.931 50.938 50.965 56.869 61.642 62.234 62.778 62.937 62.945 63.769 | 0.427 0.677 0.085 0.098 0.060 0.029 0.029 0.029 0.029 0.029 0.029 0.029 0.020 0.0000 0.000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 0.0000 | | | |
| 1 | l <u>¶</u> | 30 -0.018 | 0.000 | 00 000 | 0.000 | _ | | - |
| | P | Path = c:\use | rs∖adebi | yı∖docum | ients D | B = none | WF = dell | 11. |

Figure 3.5: The correlogram of Dell stock price index after first differencing

Now, the first-difference of the series "DCLOSE" shows that the series is stationary as shown in the line graph of figure 3.4 and the white noise shows no significant patterns in the graph of correlogram in figure 3.5. The Augmented Dickey-Fuller (ADF) unit root test on "DCLOSE" also confirms that the first-difference of the series becomes stationary. This indicates that there is strong evidence that support that the ARIMA (0, 1, 0) is suitable for the time series as shown in figure 3.6.

| Augmented Dickey-Fuller Unit Root Test on DCLOS | | | | | | | |
|--|--|---|---|--|--|--|--|
| Null Hypothesis: DCLOSE has a unit root Exogenous: Constant | | | | | | | |
| Lag Length: 0 (Autom | | SIC, MAXLA | G=32) | | | | |
| | | | t-Statistic | Prob.* | | | |
| Augmented Dickey-F | | stic | -76.13704 | 0.0001 | | | |
| Test critical values: | 1% level | | -3.431322 | | | | |
| | 5% level | | -2.861854 | | | | |
| | 10% level | | -2.566980 | | | | |
| *MacKinnon (1996) or | ne-sided p-valu | ues | | | | | |
| | | | | | | | |
| Augmented Dickey-F | uller Test Equ | ation | | | | | |
| Augmented Dickey-F Dependent Variable: I Method: Least Squar Date: 03/21/11 Time Sample (adjusted): 8/ Included observations | D(DCLOSE) es e: 13:09 /19/1988 2/25/ | 2011 | | | | | |
| Dependent Variable: I Method: Least Squar Date: 03/21/11 Time Sample (adjusted): 8/ | D(DCLOSE) es e: 13:09 /19/1988 2/25/ | 2011 | t-Statistic | Prob. | | | |
| Dependent Variable: I Method: Least Squar Date: 03/21/11 Time Sample (adjusted): 8/ Included observations | D(DCLOSE) es e: 13:09 /19/1988 2/25/ :: 5678 after ad | /2011 djustments | t-Statistic | Prob. | | | |
| Dependent Variable: I Method: Least Squar Date: 03/21/11 Time Sample (adjusted): 8/ Included observations Variable | D(DCLOSE) es : 13:09 '19/1988 2/25/ :: 5678 after ac Coefficient | 2011 djustments Std. Error | | | | | |
| Dependent Variable: I Method: Least Square Date: 03/21/11 Time Sample (adjusted): 8/ Included observations Variable DCLOSE(-1) C | D(DCLOSE) es e: 13:09 r19/1988 2/25/ e: 5678 after ac Coefficient -1.010533 | 2011 djustments Std. Error 0.013273 0.031376 | -76.13704 0.034758 | 0.0000 | | | |
| Dependent Variable: I Method: Least Squar Date: 03/21/11 Time Sample (adjusted): 8/ Included observations Variable DCLOSE(-1) | D(DCLOSE) es : 13:09 /19/1988 2/25/ :: 5678 after ac Coefficient -1.010533 0.001091 | 2011 djustments Std. Error 0.013273 | -76.13704 0.034758 | 0.0000 0.9723 | | | |
| Dependent Variable: I Method: Least Squarn Date: 03/21/11 Time Sample (adjusted): 8/ Included observations Variable DCLOSE(-1) C R-squared Adjusted R-squared | D(DCLOSE) es : 13:09 '19/1988 2/25/ :: 5678 after ac Coefficient -1.010533 0.001091 0.505267 | 2011 djustments Std. Error 0.013273 0.031376 Mean depe | -76.13704 0.034758 ndent var dent var | 0.0000 0.9723 3.70E-05 | | | |
| Dependent Variable: I Method: Least Square Date: 03/21/11 Time Sample (adjusted): 8/ Included observations Variable DCLOSE(-1) C R-squared Adjusted R-squared S.E. of regression | D(DCLOSE) es : 13:09 /19/1988 2/25/ :: 5678 after ac Coefficient -1.010533 0.001091 0.505267 0.505180 | 2011 djustments Std. Error 0.013273 0.031376 Mean deper S.D. depen | -76.13704 0.034758 ndent var dent var criterion | 0.0000 0.9723 3.70E-05 3.361047 | | | |
| Dependent Variable: I Method: Least Squar Date: 03/21/11 Time Sample (adjusted): 8/ Included observations Variable DCLOSE(-1) C R-squared | D(DCLOSE) es : 13:09 /19/1988 2/25/ :: 5678 after ac Coefficient -1.010533 0.001091 0.505267 0.505180 2.364277 | 2011 djustments Std. Error 0.013273 0.031376 Mean deper S.D. depen Akaike info | -76.13704 0.034758 ndent var dent var criterion | 0.0000 0.9723 3.70E-05 3.361047 4.559174 | | | |

Figure 3.6: ADF unit root test for DCLOSE of Dell stock index.

In order to construct the best ARIMA model for Dell stock index. The next step is to determine how many autoregressive (p) and moving average (q) parameters are necessary to give an effective model. The following criteria are used in this study to determine the best model as follows:

 Relatively small of BIC (Bayesian or Schwarz Information Criterion which is measured by nlog(SEE) + k log(n))

- Relatively small of SEE (S.E. of regression)
- Relatively high of adjusted R^2
- Q-statistics and correlogram show that there is no significant pattern left in the ACFs and PACFs of the residuals, it means the residual of the selected model are white noise.

Table 3.1 shows the different parameters of autoregressive (p) and moving average (q) in the ARIMA model. ARIMA (1, 0, 0) is the best for Dell stock index as shown in figure 3.7.

| Dependent Variable: Method: Least Square Date: 03/21/11 Time Sample (adjusted): 8/ Included observations Convergence achieved | es :: 15:54 /18/1988 2/25/ : 5679 after ad | djustments | | |
|--|---|--|---------------------------------|--|
| Variable | Coefficient | Std. Error | t-Statistic | Prob. |
| C AR(1) | 34.11484 0.994802 | 6.028238 0.001346 | 5.659173 739.1456 | 0.0000 0.0000 |
| R-squared Adjusted R-squared S.E. of regression Sum squared resid Log likelihood Durbin-Watson stat | 0.989716 0.989714 2.361101 31648.13 -12936.14 2.015870 | Mean depen S.D. depend Akaike info Schwarz cri F-statistic Prob(F-stati | dent var criterion terion | 33.91262 23.28046 4.556485 4.558825 546336.2 0.000000 |
| Inverted AR Roots | .99 | | | |

Figure 3.7: ARIMA (1, 0, 0) estimation output with CLOSE of Dell index.

In forecasting form, the best model selected can be expressed as follows:

$$Y_t = \phi_1 Y_{t-1} + \theta_0 + \varepsilon_t \tag{3.13}$$

Where, $\varepsilon_t = Y_t - \dot{Y_t}$ (i.e., the difference between the actual value of the series and the

forecast value)

| ARIMA | BIC | Adjusted R ² | SEE |
|-----------|--------|-------------------------|---------|
| (1, 0, 0) | 4.5588 | 0.9897 | 2.3611 |
| (1, 0, 1) | 4.5602 | 0.9897 | 2.3612 |
| (2, 0, 0) | 5.2389 | 0.9796 | 3.3174 |
| (0, 0, 1) | 7.8883 | 0.7127 | 12.4770 |
| (0, 0, 2) | 7.9369 | 0.6984 | 12.7839 |
| (1, 1, 0) | 4.5615 | -0.0000 | 2.3642 |
| (0, 1, 0) | 4.5599 | 0.0000 | 2.3639 |
| (0, 1, 1) | 4.5615 | -0.0000 | 2.3642 |
| (1, 1, 2) | 4.5630 | -0.0002 | 2.3644 |
| (2, 1, 0) | 4.5617 | -0.0001 | 2.3645 |
| (2, 1, 2) | 4.5610 | 0.0019 | 2.3621 |

Table 3.1: Statistical results of different ARIMA parameters for Dell Stock Index

3.3.2 ARIMA (p, d, q) Model Development of Stock Price of Nokia Corporation

Similarly, the Nokia Inc. stock data used in this study covers the period from 25th April, 1995 to 25th February, 2011 having a total number of 3990 observations. Figure 3.8 depicts the original pattern of the time series of the index in order to get a general overview whether the time series is stationary or not. From the graph below the time series is likely to have random walk pattern.

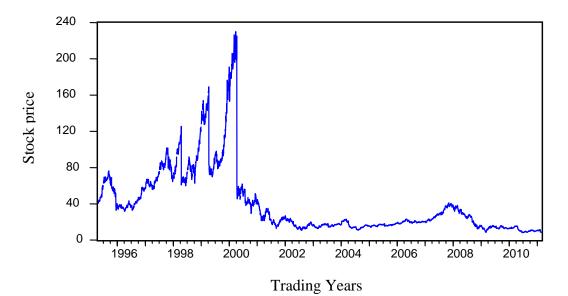


Figure 3.8: Graphical representation of the Nokia stock closing price index

| | Correlogram of CLOSE | | | | | | |
|--|--|---------|--------|----------|------------|---|--|
| Date: 03/17/11 Tim Sample: 4/25/1995 ncluded observation | 2/25/2011 | | | | | | |
| Autocorrelation | Partial Correlation | AC | PAC | Q-Stat | Prob | | |
| 1 | | 0.995 | 0.995 | 3955.5 | 0.000 | | |
| 1 | 1 1 2 | 2 0.990 | -0.024 | 7873.0 | 0.000 | | |
| 1 | 山 中 1 3 | 0.986 | 0.057 | 11757. | 0.000 | | |
| 1 | i i i 4 | | 0.035 | 15611. | | | |
| 1 | ij i i i i i i i i i i i i i i i i i i | | 0.007 | | | | |
| | ի ի (| | 0.004 | | | | |
| | i) 🖣 🔤 | | | 26992. | | | |
| | ip 8 | | 0.056 | | | | |
| | Q S | | | 34429. | | | |
| | I I 10 | | | 38101. | | | |
| | • 11 | | | 41740. | | | |
| | ļ - ф - 12 | | | 45350. | | | |
| | μ μ 1 3 | | | 48932. | | | |
| | I I 14 | | | 52483. | | | |
| | μ μ 15 | | | 56006. | | | |
| | | | | 59502. | | | |
| | I I 17 | | | 62970. | | | |
| | ψ 1 8 | | 0.007 | | | | |
| | 19 | | 0.010 | | | | |
| | E 20 | | -0.044 | | | | |
| 1 | l 21 | | | 76565. | | | |
| | II 22 | | | 79888. | | | |
| | 23 | | | 83181. | | | |
| | 1 24 | | 0.012 | | | | |
| | l 0 25 | | -0.032 | | | | |
| | | | -0.021 | | | | |
| | u 127 | | 0.002 | | | | |
| | <u> </u> 28 | | 0.005 | | | | |
| | | | | 102312 | | | |
| | ļ (J 30 | | | 105398 | | | |
| | Path = c:\users\adebivi | | - 112 | 3 = none | WF = nokia | - | |

Figure 3.9: The correlogram of Nokia stock price index

Figure 3.9 is the correlogram of the time series of Nokia stock index. From the graph of the correlogram, the ACF dies down extremely slowly which simply means that the time series is nonstationary. If the series is not stationary, it can often be converted to a stationary series by differencing. After the first difference, the series "DCLOSE" of Nokia stock index becomes stationary as shown in figure 3.10 and figure 3.11 of the line graph and correlogram of the series after first differencing.

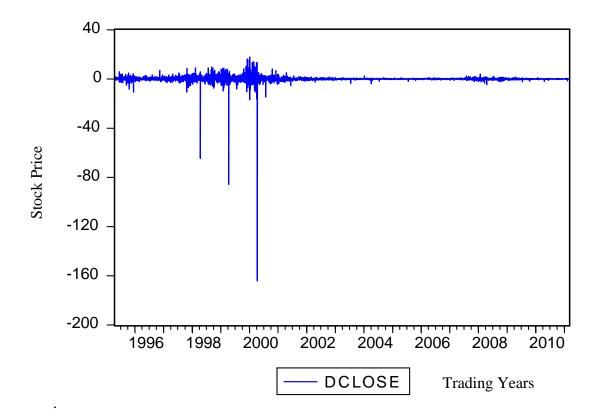


Figure 3.10: Graphical representation of the Nokia stock price index after differencing.

| Correlogram of DCLOSE | | | | | | | | |
|---|---------------------|---|--------|--|--|--|--|--|
| Date: 03/17/11 Tim Sample: 4/25/1995 2 Included observation | 2/25/2011 | | | | | | | |
| Autocorrelation | Partial Correlation | AC PAC Q-Stat Prob | | | | | | |
| | | $ \begin{array}{cccccccccccccccccccccccccccccccccccc$ | | | | | | |
| | Path = c:\users\ade | oiyi\documents DB = none WF = nok | cia // | | | | | |

Figure 3.11: The correlogram of Nokia stock price index after first differencing

In figure 3.12 the model checking was done with ADF unit root test on "DCLOSE" of Nokia of stock index. The result confirms that the series becomes stationary after the first-difference of the series.

| Augn | nented Dickey | -Fuller Unit Ro | oot Test on DC | CLOSE | | | |
|---|---|--|--|--|--|--|--|
| Null Hypothesis: DCLOSE has a unit root Exogenous: Constant Lag Length: 1 (Automatic based on SIC, MAXLAG=30) | | | | | | | |
| | | | t-Statistic | Prob.* | | | |
| Augmented Dickey-Fr Test critical values: | uller test statis 1% level 5% level 10% level | stic | -46.89879 -3.431805 -2.862068 -2.567094 | 0.0001 | | | |
| MacKinnon (1996) or | ne-sided p-valu | Jes. | | | | | |
| Augmented Dickey-Fi Dependent Variable: [Method: Least Squarc Date: 03/17/11 Time Sample (adjusted): 4/ Included observations Variable | D(DCLOSE) es e: 12:37 /28/1995 2/25/ | 2011 | t-Statistic | Prob. | | | |
| DCLOSE(-1) D(DCLOSE(-1)) C | -1.037429 0.060437 -0.008294 | 0.022121 0.015814 0.056703 | -46.89879 3.821732 -0.146267 | 0.0000 0.0001 0.8837 | | | |
| R-squared Adjusted R-squared S.E. of regression | 0.491018 0.490762 3.580364 51070.94 -10741.08 | Mean dependent var S.D. dependent var Akaike info criterion Schwarz criterion F-statistic Prob(F-statistic) | | 0.000100 5.017265 5.389558 5.394292 1921.694 | | | |
| oum squared resid og likelihood ourbin-Watson stat | 2.004589 | Prob(F-stat | istic) | 0.000000 | | | |

Figure 3.12: ADF unit root test for DCLOSE of Nokia stock index.

Table 3.2 shows the different parameters of autoregressive (p) and moving average (q) in the ARIMA model. ARIMA (2, 1, 0) is the best for Nokia stock index as shown in figure 3.13

| 3. | 1: | 3. |
|----|----|----|
| | | |

| Dependent Variable: Method: Least Squar Date: 03/19/11 Time Sample (adjusted): 4 Included observations Convergence achieve | es e: 16:08 /28/1995 2/25/ e: 3987 after ad | djustments | | |
|---|---|----------------------|---------------------------------|---|
| Variable | Coefficient | Std. Error | t-Statistic | Prob. |
| C AR(2) | -0.007997 -0.059938 | 0.053504 0.015813 | -0.149458 -3.790524 | |
| R-squared Adjusted R-squared S.E. of regression Sum squared resid Log likelihood Durbin-Watson stat | 0.003593 0.003343 3.580866 51098.07 -10742.14 1.958555 | | dent var criterion terion | -0.007988 3.586866 5.389588 5.392744 14.36807 0.000153 |

Figure 3.13: ARIMA (2, 1, 0) estimation output with DCLOSE of Nokia index.

Figure 3.14 is the residual of the series. If the model is good, the residuals (difference between actual and predicted values) of the model are a series of random errors. Since there are no significant spikes of ACFs and PACFs, it means that the residual of the selected ARIMA model are white noise, no other significant patterns left in the time series. Therefore, there is no need to consider any AR(p) and MA(q) further.

| | Correlogran | n of R | esidua | Is | | |
|---|---|--------|--------|--------|--------|------------|
| ate: 03/17/11 Tin ample: 4/26/1995 cluded observation | 2/25/2011 1s: 3989 | | | | | |
| a-statistic probabili | ties adjusted for 1 AR | | erm(s) | | | |
| Autocorrelation | Partial Correlation | | AC | PAC | Q-Stat | Prob |
| • | • | 1 | 0.024 | 0.024 | 2.2903 | |
| E. | 1 EP | | | | 15.495 | 0.000 |
| di. | 1 0 | 3 - | -0.038 | -0.036 | 21.331 | 0.000 |
| 4 | 1 1 | | | | 21.433 | 0.000 |
| 4 | 1 1 | | | | 21.434 | |
| · P | (P | | | | 31.058 | |
| e, | Q | | | | 42.509 | |
| -p | 1 1 | | | | 45.262 | |
| • | 1 1 | | | | 47.298 | |
| • | 1 1 | | | | 48.502 | 0.000 |
| ų. | 1 Q | | | | 53.957 | |
| 4 | 1 1 | | | | 54.002 | |
| 4 | 1 1 | | | | 54.223 | |
| 4 | 1 III | | | | 54.437 | |
| q. | 1 Q | | | | 59.627 | |
| • | 1 1 | | | | 60.804 | |
| 4 | 1 1 | | | | 60.959 | |
| 4 | ¶ | | | | 61.060 | |
| - P | - i - i - i - i - i - i - i - i - i - i | | | | 68.640 | |
| ·μ | 1 1 | | | 0.040 | | 0.000 |
| 9 | 1 1 | | | | 75.297 | |
| ¶' | 1 9 | | | | 76.928 | 0.000 |
| ۳. | 1 1 | | | | 78.629 | |
| 'P | l 19 | | | | 82.424 | 0.000 |
| 19 | 1 1 | | | | 85.972 | 0.000 |
| '' | 1 " | | | | 85.978 | |
| <u>1</u> ' | 1 1 | | | | 86.603 | |
| 9 | 1 9 | | | | 91.559 | |
| il. | 1 11 | 29 | 0.008 | 0.005 | 91.809 | 0.000 |
| | Path = c:\users\adel | | | | = none | WE = nokia |

Figure 3.14: Correlogram of residuals of the Nokia stock index.

In forecasting form, the best model selected can be expressed as follows:

$$Y_t = \theta_1 Y_{t-1} + \theta_2 Y_{t-2} + \varepsilon_t \tag{3.14}$$

Where, $\varepsilon_t = Y_t - \dot{Y}_t$ (i.e., the difference between the actual value of the series and the forecast value)

| ARIMA | BIC | Adjusted R ² | SEE |
|-----------|--------|-------------------------|---------|
| (1, 0, 0) | 5.3936 | 0.9907 | 3.5824 |
| (1, 0, 1) | 5.3950 | 0.9907 | 3.5817 |
| (2, 0, 0) | 6.1061 | 0.9811 | 5.1157 |
| (0, 0, 1) | 8.8324 | 0.7126 | 19.9942 |
| (0, 0, 2) | 8.8871 | 0.6964 | 20.5490 |
| (1, 1, 0) | 5.3956 | 0.0002 | 3.5860 |
| (0, 1, 0) | 5.3937 | 0.0000 | 3.5859 |
| (0, 1, 1) | 5.3953 | 0.0002 | 3.5854 |
| (1, 1, 2) | 5.3941 | 0.0035 | 3.5800 |
| (2, 1, 0) | 5.3927 | 0.0033 | 3.5808 |
| (2, 1, 2) | 5.3947 | 0.0031 | 3.5812 |

Table 3.2: Statistical results of different ARIMA parameters for Nokia Stock Index

3.3.3 ARIMA (p, d, q) Model Development of Stock Price of Zenith Bank

The stock data of Zenith bank used in this study covered the period from 3rd January, 2006 to 25th February, 2011 with total of 1296 observations. Figure 3.15 is the original pattern of the series. From the graph there was upward movement of the index from 2006 and downward movement is observed from 2008 possibly because of world financial crisis experienced up till now.

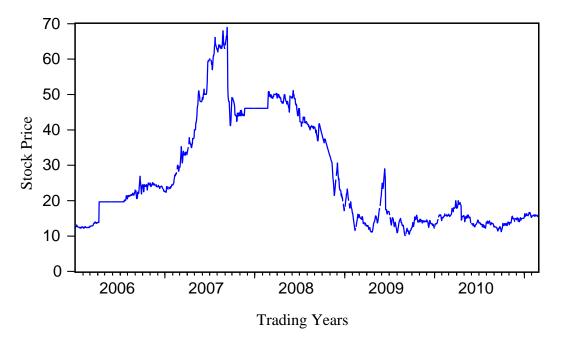


Figure 3.15: Graphical representation of the Zenith Bank stock price index.

| Correlogram of CLOSE | | | | | | | | |
|---|---|--|--|--|---|-----------|--------------|---|
| | La | orrelogr | am of CLC | JSE | | | | _ |
| Date: 04/09/11 Time Sample: 1/03/2006 2 Included observations | /25/2011 | | | | | | | - |
| Autocorrelation | Partial Correlation | AC | PAC | Q-Stat | Prob | | | |
| | 1) 1) 1) 1) 1) 1) 1) 1) 1) 1) 1) 1) 1) 1 | 2 0.99 3 0.99 4 0.98 5 0.98 6 0.98 7 0.98 8 0.97 9 0.97 0 0.97 1 0.97 2 0.96 | 0.998 0.998 0.0198 0.003 0.018 0.017 0.003 0.017 0.003 0.003 0.017 0.003 0.003 0.003 0.003 0.003 0.003 0.003 0.003 0.003 0.003 0.003 0.003 0.004 0.005 0.0011 1.0035 0.020 | 2583.2 3865.0 5140.1 6409.0 7671.6 8928.0 10178. 11423. 12662. 13897. 15126. | 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 | | | |
| | 11 1 40 1 41 1 41 1 11 1 11 1 11 2 41 2 41 2 | 5 0.96 6 0.95 7 0.95 8 0.95 9 0.95 20 0.94 21 0.94 22 0.94 | 3 0.010 1 -0.001 9 -0.021 6 -0.025 3 -0.023 0 -0.000 8 0.013 5 -0.010 2 0.001 9 -0.018 | 18782. 19991. 21193. 22390. 23581. 24765. 25944. 27117. | 0.000 0.000 0.000 0.000 0.000 0.000 0.000 | | | |
| | | 4 0.93 5 0.93 6 0.93 7 0.92 8 0.92 9 0.92 9 0.92 | 6 -0.013 3 -0.043 0 -0.013 7 -0.041 | 29445. 30599. 31746. 32886. 34018. 35143. 36261. | 0.000 0.000 0.000 0.000 0.000 0.000 0.000 | DB = none | WF = zenithb | • |

Figure 3.16: The correlogram of Zenith Bank stock price index

Figure 3.16 is the correlogram of the time series of Zenith bank stock index. From the graph of the correlogram, the ACF dies down extremely slowly which simply means that the time series is nonstationary. If the series is not stationary, it can often be converted to a stationary series by differencing. After the first difference, the series "DCLOSE" of Zenith bank stock index becomes stationary as shown in figure 3.17 and figure 3.18 of the line graph and correlogram of the series after first differencing.

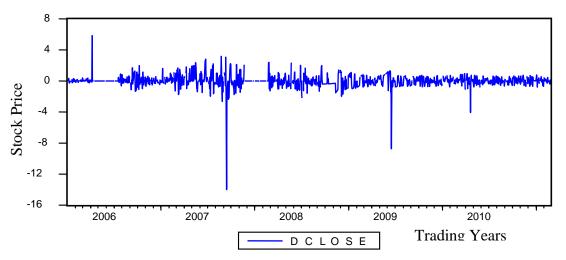


Figure 3.17: Graphical representation of the Zenith bank stock index first differencing

| Correlogram of DCLOSE | | | | | | | | |
|--|---------------------|---------------|--|--|--|-----------|--------------|-------|
| Date: 04/09/11 Tim Sample: 1/03/2006 2 Included observation: | /25/2011 | | | | | _ | | III > |
| Autocorrelation | Partial Correlation | AC | PAC | Q-Stat | Prob | | | |
| | | 30 0.036 | -0.010 -0.025 -0.029 0.003 -0.007 -0.008 -0.011 -0.053 0.026 0.014 -0.016 -0.002 0.034 -0.019 -0.001 0.0011 0.011 0.011 0.011 0.019 0.057 -0.003 -0.003 -0.004 0.057 -0.003 -0.0020 0.004 0.0041 0.0031 | $\begin{array}{r} 98.041\\ 98.041\\ 99.856\\ 100.17\\ 100.36\\ 102.43\\ 102.43\\ 103.37\\ 108.09\\ 108.11\\ 108.53\\ 108.54\\ 109.69\\ 111.91\\ 114.03\\ 114.52\\ 114.59\\ 114.59\\ 114.59\\ 114.59\\ 114.59\\ 114.59\\ 114.59\\ 114.52\\ 115.67\\ 122.11\\ 122.28\\ 126.82\\ 127.53\\ 127.82\\ 128.78\end{array}$ | 0.0000 0.000 0.000 0.00000 0.0000 0.0000 0.0000 0.0000 0.00000 0.00000 0.00000 0.00000 0.00000 0.000000 | | | |
| | | Path = c:\use | ers\adeb | oiyi∖docur | ments | DB = none | WF = zenithb | 11. |

Figure 3.18: The correlogram of zenith bank stock price index after first differencing.

Figure 3.19 is the ADF unit root test on "DCLOSE" of the series which also indicates when the first difference of the series becomes stationary.

| mentionelesterstructures in underweistreeret bembeloes feinerstenstructure tem t | | | | | | | | | |
|---|--|--|-----------------------|--|-----|--|--|--|--|
| | Augment | ted Dickey-Ful | ler Unit Root | Test on DCL | OSE | | | | |
| Null Hypothesis: DCLOSE has a unit root Exogenous: Constant Lag Length: 0 (Automatic based on SIC, MAXLAG=22) | | | | | | | | | |
| | | | t-Statistic | Prob.* | | | | | |
| Augmented Dickey-Fuller test statistic -27.33425 0.0000 Test critical values: 1% level -3.435188 5% level -2.863564 10% level -2.567897 | | | | | | | | | |
| *MacKinnon (1996) or | ne-sided p-valu | Jes. | | | | | | | |
| Dependent Variable: I Method: Least Square Date: 04/09/11 Time Sample (adjusted): 1/ | Augmented Dickey-Fuller Test Equation Dependent Variable: D(DCLOSE) Method: Least Squares Date: 04/09/11 Time: 04:04 Sample (adjusted): 1/05/2006 2/25/2011 Included observations: 1295 after adjustments | | | | | | | | |
| DCLOSE(-1) C | -0.732475 0.001779 | 0.026797 0.021843 | -27.33425 0.081457 | 0.0000 0.9351 | | | | | |
| R-squared Adjusted R-squared S.E. of regression Sum squared resid Log likelihood Durbin-Watson stat | 0.366226 0.365736 0.786049 798.9102 -1524.772 1.994624 | Mean dependent var S.D. dependent var Akaike info criterion Schwarz criterion F-statistic Prob(F-statistic) | | 0.000139 0.986995 2.357948 2.365927 747.1610 0.000000 | | | | | |
| Path = c:\users\adebiyi\documents DB = none WF = zenithb // | | | | | | | | | |

Figure 3.19: ADF unit root test for DCLOSE of Zenith bank stock index.

Table 3.3 shows the different parameters of autoregressive (p) and moveing average (q) of the ARIMA model in order to get the best fitted model. ARIMA (1, 0, 1) is relatively the best model as indicated in figure 3.20.

| Dependent Variable: (Method: Least Square Date: 04/09/11 Time Sample (adjusted): 1/ Included observations Convergence achievee Backcast: 1/03/2006 | es :: 04:24 :04/2006 2/25/ : 1296 after ad | djustments | | |
|---|---|---|----------------------------------|--|
| Variable | Coefficient | Std. Error | t-Statistic | Prob. |
| C AR(1) MA(1) | 27.76649 0.997704 0.254140 | 11.97506 0.001829 0.026934 | 2.318694 545.5149 9.435526 | 0.0000 |
| R-squared Adjusted R-squared S.E. of regression Sum squared resid Log likelihood Durbin-Watson stat | 0.997254 0.997250 0.787215 801.2819 -1527.370 1.966274 | Mean depen S.D. depend Akaike info Schwarz crit F-statistic Prob(F-stati | dent var criterion terion | 26.70431 15.01153 2.361682 2.373642 234805.8 0.000000 |
| Inverted AR Roots Inverted MA Roots | 1.00 25 | | | |

Figure 3.20: ARIMA (1, 0, 1) estimation output with DCLOSE of Zenith bank index.

Figure 3.21 is the correlogram of residual of the seies. From the figure it is obvious there is no significant spike of ACFs and PACFs. This means that the residual of this selected ARIMA model are white noise. There is no other significant patterns left in the time series and there is no need for further consideration of another AR(p) and MA(q).

| Correlogram of Residuals | | | | | | | | |
|---|---------------------|---|--|--|--|-----------|--------------|-------|
| Date: 04/09/11 Tim Sample: 1/04/2006 2 Included observation Q-statistic probabilit | 2/25/2011 | MA term(s) | | | | | | * III |
| Autocorrelation | Partial Correlation | AC | PAC | Q-Stat | Prob | | | |
| | | $\begin{array}{cccccccccccccccccccccccccccccccccccc$ | 0.064 -0.034 -0.032 -0.003 -0.003 -0.003 -0.002 -0.057 0.008 -0.012 0.024 -0.008 -0.012 0.025 0.025 0.029 -0.012 0.009 -0.012 0.008 | 6.0217 7.1976 7.2318 7.3005 7.4213 8.5808 8.6026 13.274 13.348 13.814 13.838 13.873 14.723 15.863 17.126 17.473 17.633 17.724 | $\begin{array}{c} 0.027\\ 0.065\\ 0.121\\ 0.191\\ 0.199\\ 0.282\\ 0.103\\ 0.147\\ 0.182\\ 0.242\\ 0.309\\ 0.325\\ 0.322\\ 0.311\\ 0.356\\ 0.412\\ 0.474\\ 0.540\\ \end{array}$ | | | |
| | | 22 0.014 23 0.008 24 0.063 25 0.003 26 0.055 27 0.017 28 -0.025 29 0.029 20 0.029 | 0.009 0.063 0.006 0.053 0.020 -0.028 | 23.367 23.381 27.453 27.854 28.657 | 0.381 0.439 0.284 0.315 0.327 0.324 | | | |
| | · · · • | $Path = c:\use$ | | | | DB = none | WF = zenithb | 1 |

Figure 3.21: Correlogram of residuals of the Zenith bank stock index.

In forecasting form, the best model selected can be expressed as follows:

$$Y_t = \phi_1 Y_{t-1} - \theta_1 \varepsilon_{t-1} + \varepsilon_t \tag{3.15}$$

Where,

 $\varepsilon_t = Y_t - \dot{Y_t}$ (i.e., the difference between the actual value of the series and the forecast

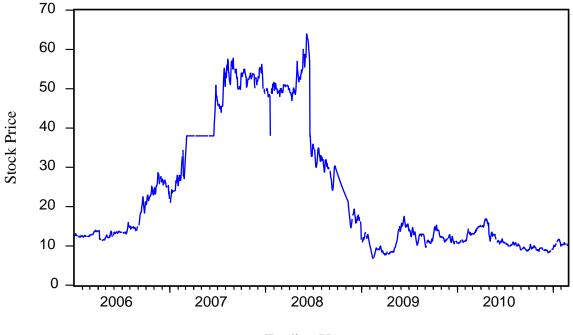
value)

Table 3.3:Statistical results of different ARIMA parameters for
Zenith bank Stock Index

| Lemm Dank Stock muck | | | | | | | | | |
|----------------------|--------|-------------------------|--------|--|--|--|--|--|--|
| ARIMA | BIC | Adjusted R ² | SEE | | | | | | |
| (1, 0, 0) | 2.4385 | 0.9970 | 0.8151 | | | | | | |
| (1, 0, 1) | 2.3736 | 0.9972 | 0.7872 | | | | | | |
| (2, 0, 0) | 3.3682 | 0.9925 | 1.2974 | | | | | | |
| (0, 0, 1) | 6.9285 | 0.7372 | 7.6951 | | | | | | |
| (0, 0, 2) | 6.9815 | 0.7228 | 7.9018 | | | | | | |
| (1, 1, 0) | 2.3659 | 0.0708 | 0.7860 | | | | | | |
| (0, 1, 0) | 2.4338 | 0.0000 | 0.8151 | | | | | | |
| (0, 1, 1) | 2.3693 | 0.0669 | 0.7873 | | | | | | |
| (1, 1, 2) | 2.3714 | 0.0701 | 0.7863 | | | | | | |
| (2, 1, 0) | 2.4370 | 0.0031 | 0.8144 | | | | | | |
| (2, 1, 2) | 2.4412 | 0.0036 | 0.8142 | | | | | | |

3.3.4 ARIMA (*p*, *d*, *q*) Model Development of Stock Price of UBA Bank

The stock data of UBA bank used in this study covered the period from 3rd January, 2006 to 25th February, 2011 with total of 1296 observations. Figure 3.22 is the original pattern of the series. From the graph there was upward movement of the index from 2006 and downward movement is observed from 2008 possibly because of world financial crisis experienced up till now.



Trading Years

Figure 3.22: Graphical representation of UBA bank closing price of stock index

| | Correlogram of CLOSE | | | | | | | | |
|---|----------------------|--|--|--|---|---|-----------|-----------|----|
| Date: 04/08/11 Tim Sample: 1/03/2006 Included observation | 2/25/2011 | | | | | | | | 11 |
| Autocorrelation | Partial Correlation | | AC | PAC | Q-Stat | Prob | | | |
| | | 1234567890112345678 | 0.995 0.992 0.989 0.986 0.983 0.980 0.975 0.975 0.975 0.971 0.966 0.966 0.964 0.964 0.965 0.955 | -0.063 -0.016 -0.013 0.037 0.006 0.013 0.057 0.033 -0.021 -0.026 0.014 -0.005 -0.005 -0.0051 0.021 | 1293.8 2581.9 3863.6 5138.6 6406.8 7668.5 8924.0 10173. 11418. 12657. 13891. 15121. 16345. 17564. 18778. 19987. 21189. 22387 | 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 | | | |
| | | 19 20 21 22 23 24 25 26 27 28 29 30 | 0.951 0.949 0.947 0.945 0.943 0.941 0.939 0.936 0.934 0.931 0.929 0.926 | 0.016 0.013 0.013 0.011 -0.013 -0.008 -0.030 -0.021 0.004 -0.036 0.049 -0.050 -0.050 | 23580. 24768. 25952. 27132. 28307. 30645. 31807. 32964. 34115. | 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 0.000 | DB = none | WF = ubao | |

Figure 3.23: The correlogram of UBA Bank stock price index

Figure 3.23 is the correlogram of the time series of UBA bank stock index. From the graph of the correlogram, the ACF dies down extremely slowly which simply means that the time series is nonstationary. If the series is not stationary, it can often be converted to a stationary series by differencing. After the first difference, the series "DCLOSE" of UBA bank stock index becomes stationary as shown in figure 3.24 and figure 3.25 of the line graph and correlogram of the series after first differencing.

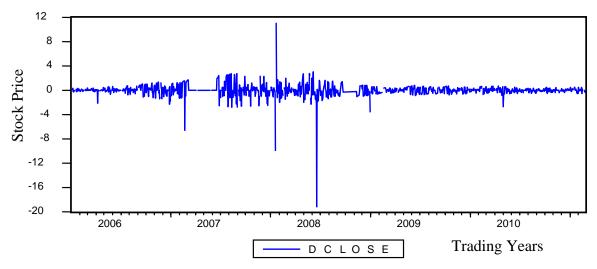


Figure 3.24: Graphical representation of UBA bank stock index after differencing

| Correlogram of DCLOSE | | | | | | | |
|--|---------------------|---------------------------------|-------------|--------|-----------|-----------|-----|
| | | ····· | | | | | - |
| Date: 04/08/11 Tim | | | | | | | |
| Sample: 1/03/2006 2 Included observation | | | | | | | - |
| Included observation | 5. 1290 | | | | | | = |
| Autocorrelation | Partial Correlation | AC PAC | Q-Stat | Prob | | | |
| ,h | լ փ | 1 0.052 0.05 | 2 3 4 4 9 3 | 0.063 | | | |
| in in | 1 16 | 2 0.081 0.07 | | | | | |
| 15 | ի դն | 3 0.026 0.01 | | | | | |
| | ի դիս | 4 0.019 0.01 | | | | | |
| dı. | <u>d</u> i | 5 -0.046 -0.05 | | | | | |
| | du | 6 -0.010 -0.00 | 9 16.221 | 0.013 | | | |
| dı dı | ի դի | 7 -0.026 -0.01 | 8 17.107 | 0.017 | | | |
| dı dı | | 8 -0.070 -0.06 | 5 23.561 | 0.003 | | | |
| dı dı | ի գի | 9 -0.058 -0.04 | 7 27.889 | 0.001 | | | |
| | () () | 10 0.013 0.02 | | | | | |
| () () | () () | 11 0.025 0.03 | | | | | |
| 40 | լ դե | 12 -0.021 -0.02 | | | | | |
| | 1 1 | 13 0.011 0.00 | | | | | |
| | 1 1 | 14 0.010 0.00 | | | | | |
| i i p | 'P | 15 0.066 0.06 | | | | | |
| 49 | ¶' | 16 -0.019 -0.03 | | | | | |
| 9' | 9' | 17 -0.049 -0.06 | | | | | |
| <u>''</u> | 1 11 | 18 -0.019 -0.01 | | | | | |
| 11 | 1 11 | 19 -0.023 -0.00 | | | | | |
| 91 | 1 11 | 20 -0.027 -0.01 | | | | | |
| | 1 11 | 21 -0.016 -0.01 | | | | | |
| | 1 12 | 22 0.009 0.01 | | | | | |
| | 1 35 | 23 -0.000 0.01 24 0.036 0.03 | | | | | |
| | 1 1 | 25 0.041 0.02 | | | | | |
| | | 26 0.041 0.02 | | | | | |
| 16 | 1 3 | 27 0.042 0.04 | | | | | |
| in in in it is a start of the s | 1 4 | 28 -0.058 -0.06 | | | | | |
| | | 29 0.063 0.06 | | | | | |
| 1 | 1 10 | 30 0.017 0.02 | | | | | |
| .[. | ىلە 1 | 24 0.000 0.04 | 1 60 206 | 0.000 | | | - |
| | | Path = c:\users\ | debiyi\do | uments | DB = none | WF = ubao | //. |

Figure 3.25: The correlogram of UBA Bank stock price index after differencing

Figure 3.26 is the ADF unit root test on "DCLOSE" of the series which also indicates the first difference of the series becomes stationary.

| Augmented Dickey-Fuller Unit Root Test on DCLOSE | | | | | | | | |
|--|---|--|-------------------------------------|---|--|--|--|--|
| Null Hypothesis: DCL Exogenous: Constant Lag Length: 1 (Autom | | | G=22) | | | | | |
| | | | t-Statistic | Prob.* | | | | |
| Augmented Dickey-Fu | | | -22.87128 | 0.0000 | | | | |
| Test critical values: | 1% level 5% level 10% level | | -3.435192 -2.863566 -2.567898 | | | | | |
| *MacKinnon (1996) on | e-sided p-valu | ies. | | | | | | |
| Augmented Dickey-Fuller Test Equation Dependent Variable: D(DCLOSE) Method: Least Squares Date: 04/08/11 Time: 21:51 Sample (adjusted): 1/06/2006 2/25/2011 Included observations: 1294 after adjustments | | | | | | | | |
| Variable | Coefficient | Std. Error | t-Statistic | Prob. | | | | |
| DCLOSE(-1) D(DCLOSE(-1)) C | -0.874061 -0.078446 -0.001947 | 0.038217 0.027747 0.027432 | -22.87128 -2.827164 -0.070988 | 0.0000 0.0048 0.9434 | | | | |
| R-squared Adjusted R-squared S.E. of regression Sum squared resid Log likelihood Durbin-Watson stat | 0.477443 0.476634 0.986774 1257.077 -1817.377 2.002758 | Mean depen S.D. depend Akaike info Schwarz cri F-statistic Prob(F-stati | lent var criterion terion | -0.000440 1.364002 2.813565 2.825541 589.7725 0.000000 | | | | |
| Path = c:\users\adebiyi\documents DB = none WF = ubao // | | | | | | | | |

Figure 3.26: ADF unit root test for DCLOSE of Zenith bank stock index.

Table 3.3 shows the different parameters of autoregressive (p) and moving average (q) of

the ARIMA model in order to get the best fitted model. ARIMA (1, 0, 1) is relatively the

best model as indicated in figure 3.27.

| Dependent Variable: CLOSE Method: Least Squares Date: 04/09/11 Time: 00:58 Sample (adjusted): 1/04/2006 2/25/2011 Included observations: 1296 after adjustments Convergence achieved after 7 iterations Backcast: 1/03/2006 | | | | | | | | |
|---|---|--|----------------------------------|--|--|--|--|--|
| Variable | Coefficient | Std. Error | t-Statistic | Prob. | | | | |
| C AR(1) MA(1) | 22.75593 0.998006 0.045431 | 14.43034 0.001802 0.027836 | 1.576951 553.9323 1.632089 | 0.1151 0.0000 0.1029 | | | | |
| R-squared Adjusted R-squared S.E. of regression Sum squared resid Log likelihood Durbin-Watson stat | 0.996174 0.996168 0.988780 1264.147 -1822.819 1.992613 | Mean dependent var S.D. dependent var Akaike info criterion Schwarz criterion F-statistic Prob(F-statistic) | | 23.76762 15.97357 2.817621 2.829582 168337.2 0.000000 | | | | |
| Inverted AR Roots Inverted MA Roots | 1.00 05 | | | | | | | |

Figure 3.27: ARIMA (1, 0, 0) estimation output with DCLOSE of UBA bank index.

Figure 3.28 is the correlogram of residual of the seies. From the figure it is obvious there is no significant spike of ACFs and PACFs. This means that the residual of this selected

ARIMA model are white noise. There is no other significant patterns left in the time series and there is no need for further consideration of another AR(p) and MA(q).

| | Correlogram of Residuals | | | | | | | |
|-------------------------|--------------------------|--------------|-----------|------------|--------|------------|---------------|----|
| | | | | | | | | - |
| Date: 04/08/11 Tim | | | | | | | | |
| Sample: 1/06/2006 2 | | | | | | | | |
| Included observation | | | | | | | | = |
| Q-statistic probabiliti | ies adjusted for 1 AR | MA term(s) | | | | | | |
| Autocorrelation | Partial Correlation | AC | PAC | Q-Stat | Prob | | | |
| | | | | - | | | | |
| - ip | םי | 1 0.046 | | | | | | |
| 1 | 1 | 2 -0.001 | | | | | | |
| - i pi | 'P | 3 0.026 | | | | | | |
| | 1 10 | 4 0.013 | | | | | | |
| El 1 | ן קי | 5 -0.047 | | | | | | |
| 1 | 1 | 6 -0.006 | | | | | | |
| 4 | 4P | 7 -0.018 | | | | | | |
| Ę' | ן קי | 8 -0.071 | | | | | | |
| ¶' | ן קי | 9 -0.058 | | | | | | |
| 1 | 1 1 | 10 0.021 | | | | | | |
| 'P | יייןי ו | 11 0.029 | | | | | | |
| | " | 12 -0.023 | | | | | | |
| | ' ' | 13 0.003 | | | | | | |
| 112 | 1 12 | 14 0.013 | | | | | | |
| 12 | | 15 0.070 | | | | | | |
| <u>.</u> | l <u>4</u> ! | 16 -0.019 | | | | | | |
| | 1 11 | 17 -0.053 | | | | | | |
| | 1 11 | 18 -0.015 | | | | | | |
| 1 | 1 11 | 19 -0.018 | | | | | | |
| | 1 11 | 20 -0.026 | | | | | | |
| | 1 11 | 21 -0.014 | | | | | | |
| | 1 12 | 22 0.008 | | | | | | |
| 12 | 1 1 | 23 -0.002 | | | | | | |
| | ! ! | 24 0.035 | | | | | | |
| 1 12 | 1 17 | 25 0.038 | | | | | | |
| | | 26 0.013 | | | | | | |
| <u>.</u> | 1 2 | 27 0.035 | | | | | | |
| | 1 4 | 28 -0.061 | | | | | | |
| :E | 1 12 | 29 0.061 | 0.064 | 48.697 | | | | - |
| | | Path = c:\u | | | | DB = none | WF = ubao | 1 |
| | | 1 aur = C.(u | iscis (au | conyri(doc | aments | 100 = none | , •••• = ubao | // |

Figure 3.28: Correlogram of residuals of the UBA bank stock index.

In forecasting form, the best model selected can be expressed as follows:

$$Y_t = \phi_1 Y_{t-1} + \theta_0 + \varepsilon_t \tag{3.16}$$

Where, $\varepsilon_t = Y_t - \dot{Y}_t$ (i.e., the difference between the actual value of the series and the

forecast value)

| UBA ba | UBA bank Stock Index | | | | | | | | | |
|-----------|----------------------|-------------------------|--------|--|--|--|--|--|--|--|
| ARIMA | BIC | Adjusted R ² | SEE | | | | | | | |
| (1, 0, 0) | 2.8257 | 0.9961 | 0.9892 | | | | | | | |
| (1, 0, 1) | 2.8289 | 0.9961 | 0.9884 | | | | | | | |
| (2, 0, 0) | 3.5695 | 0.9919 | 1.4348 | | | | | | | |
| (0, 0, 1) | 7.0891 | 0.7273 | 8.3385 | | | | | | | |
| (0, 0, 2) | 7.1035 | 0.7234 | 8.3987 | | | | | | | |
| (1, 1, 0) | 2.8254 | 0.0018 | 0.9890 | | | | | | | |
| (0, 1, 0) | 2.8217 | 0.0000 | 0.9896 | | | | | | | |
| (0, 1, 1) | 2.8250 | 0.0015 | 0.9898 | | | | | | | |
| (1, 1, 2) | 2.8251 | 0.0069 | 0.9865 | | | | | | | |
| (2, 1, 0) | 2.8222 | 0.0057 | 0.9875 | | | | | | | |
| (2, 1, 2) | 2.8277 | 0.0051 | 0.9878 | | | | | | | |

Table 3.4:Statistical results of different ARIMA parameters for
UBA bank Stock Index

3.4 STEPS IN DESIGNING ANN FORECASTING MODEL

There are eight-step design methodologies for designing a neural network forecasting model as indicated in table 3.5 by Kaastra and Boyd, 1996. The subsection that follows gives a brief description of each of the steps.

Table 3.5: Eight steps in designing a neural network forecasting model

Step1: Variable selection Step2: Data collection *Step3: Data preprocessing* Step4: Training, testing, and validation sets Step5: Neural network design Number of hidden layers _ _ Number of hidden neurons Number of output neurons _ Transfer functions Step6: Evaluation criteria Step 7: Neural network training Number of training iterations Learning rate and momentum

Step 8: Implementation

3.4.1 Step 1: Variable Selection

Success in designing a neural network depends largely on a clear understanding of the problem. Knowing the right input variables is critical to the outcome of any predictive

model. For instance, economic theory can assist researcher in finance in choosing variables that are important predictors.

3.4.2 Step 2: Data Collection

It is important for researchers to consider the cost and availability of data for the variables chosen in the previous step. Technical data are readily available from many vendors with reasonable cost. However, fundamental and expert opinion data are difficult to obtain. Data collected from vendors should be checked to ensure it is error free and of high quality data.

3.4.3 Step 3: Data Preprocessing

Data preprocessing simply means analyzing and transforming the input and output variables to minimize noise, highlight important relationships, detect trends and fatten the distribution of the variable to assist the neural network in learning important relevant patterns.

3.4.4 Step 4: Training, Testing and Validation

It is common practice to divide the data collected into three distinct set called the training, testing and validation. Usually, the training set is the largest set and is used by the neural network to learn patterns present in the data. The testing set, ranging in size from 10% to 30% of the training set, is used to evaluate the generalization ability of the trained network. The researcher will select the network(s) which perform best on the

testing set. A final check on the performance of the trained network is done with validation set.

3.4.5 Step 5: Neural Network Design

Neurodynamics and architecture are the two terms used to describe the way in which a neural network is organized. The combination of the two terms defines neural network design. The neurodynamics describe the properties of an individual neuron such as its transfer function and how the inputs are combined. A neural network's architecture defines it structure including the number of neurons in each layer and the number of and type interconnections.

3.4.6 Step 6: Evaluation

The most common error function minimized in neural network is the sum of squared errors. The importance of evaluation is to determine accuracy level of the predictive model.

3.4.7 Step 7: Neural Network Training

Training a neural network to learn patterns in the data involves iteratively presenting it with examples of the correct known answers. The objective of training is to find the set of weights between neurons that determine the global minimum of the error function. Unless the model is overfitted, this set of weights should provide good generalization. In training a neural network, the number of training iteration is determined by the researcher. Also the learning rate and momentum should not be too small or big. If the learning rate is set too high, the algorithm can oscillate and become unstable. If the learning rate is too small, the algorithm takes too long time to converge.

3.4.8 Step 8: Implementation

Most neural network software vendors provide the means by which trained networks can be implemented either in the neural network program itself or as an executable file (Kaastra and Boyd, 1996).

3.5 ANN MODEL DEVELOPMENTS

The data used in developing ANN models are termed technical, fundamental and expert opinion respectively. The technical and fundamental data were sourced from LSE and NSE. The expert opinion was obtained through questionnaire from stock brokers and financial experts though it is not easily obtainable. The same company data used in ARIMA model selection was also used in ANN model construction. Zenith and UBA banks from NSE and Dell and Nokia Corporation from LSE. In this research the closing price is chosen to represent the price of the index to be predicted. The choice is because the closing price reflects all the activities of the index in a day.

3.5.1 **Backpropagation Neural Networks**

Backpropagation (BP) is the generalization of the Widrow-Hoff learning rule to multiplelayer networks and nonlinear differentiable transfer function. BP consists of a collection of inputs and processing units known as neurons or nodes. The neurons in each layer are fully interconnected by connection strengths called weights which, along with the network architecture, store the knowledge of a trained network.

BP networks are a class of feedforward neural networks with supervised learning rules. Feedforward refers to the direction of information flow from the input to the output layer. Inputs are passed through the neural network once to determine the output. Supervised training is the process of comparing each of the network's forecasts with the known answer and adjusting the weights based on the resulting forecast error to minimize the error function. The BP network is the most common multi-layer network estimated to be used in 80% of all application and the most widely used in financial time series forecasting (Kasstra and Boyd, 1996). According to Kaastra and Boyd, table 3.6 presents the common parameters in designing a backpropagation neural networks for financial forecasting modeling.

| mouer | | | | |
|--------------------|---|--|--|--|
| Data Preprocessing | | | | |
| | - Frequency of data – daily, weekly, monthly, quarterly | | | |
| | - Type of data – technical, fundamental | | | |
| | - Method of data sampling | | | |
| | - Method of data scaling – maximum/minimum, mean/standard deviation | | | |
| Training | | | | |
| - | - Learning rate | | | |
| | - Momentum term | | | |
| | - Training tolerance | | | |
| | - Epoch size | | | |
| | - Learning rate limit | | | |
| | - Number of times to randomize weights | | | |
| | - Size of training, testing and validation sets | | | |
| Topology | | | | |
| 1 00 | - Number of input neurons | | | |
| | - Number of hidden layers | | | |
| | - Number of hidden neurons in each layer | | | |
| | - Number of output neurons | | | |
| | - Transfer function for each neuron | | | |
| | — | | | |

 Table 3.6: Common parameters in designing BP networks for financial predictive model

- Error function

3.5.2 Multi-layer Perceptron Model

Multi-layer perceptrons (MLPs) model are feedforward neural networks model trained with backpropagation algorithm. This model usually consists of three layers, input layer, hidden layer and output layer. According to Hornik et al. (1989), Cybenko (1989) and Hornik et al. (1990) three layered feedforward neural network models with nonlinear function in the hidden layers could approximate any continuous function well if there were sufficient hidden nodes in the hidden layer. This study utilised three-layer (one hidden layer) multilayer perceptron models (feedforward neural network models), as these models are mathematically proved to be universal approximator for any function. Multi-layer perceptrons model was chosen in this study because it is the most common network architecture used for financial neural networks.

3.5.3 Input Variables

The basic input data includes: raw data such as the daily open, high, low and close prices, and trading volumes which formed the technical variables in table 3.7. Table 3.8 consists of fundamental variables while the market expert opinion variables are listed in table 3.9. The form in which the expert's opinions were captured on stock indices is described in figure 3.29.

Table 3.7: Stock Variables (Technical Indicators)

| Variable | Description |
|----------|--|
| 0 | Opening price of a stock for a specific trading day |
| С | Closing price of a stock for a specific trading day |
| V | Stock transactions volume (Buy/Sell) |
| Н | Highest stock price within a specified time interval (day, month etc.) |
| L | Lowest stock price within a specified time interval (day, month etc.) |

Table 3.8: Stock Variables (Fundamental Indicators)

| Variable | Description |
|----------|--------------------------|
| P/E | Price per annual earning |
| ROA | Return on Asset |
| ROE | Return on Common Equity |

Table 3.9: Possible Stock Price Influence Factors (Experts Opinion)

| Variable | Description |
|----------|------------------------|
| Μ | Management Quality |
| F | Investors Confidence |
| Ι | Inflation Rate |
| В | Business Sector Growth |
| G | Government Policy |

| Management Quality (MQ): | 0-2 = Poor, 3-5 = Normal, 6-8 = Good, 9-10 = Very Good |
|------------------------------|---|
| Investor Confidence (IC): | 0-2 = Low, 3-5 = Normal, 6-8 = High, 9-10 = Very High |
| Inflation Rate (IR): | 0-2 = Low, 3-5 = Normal, 6-8 = High, 9-10 = Very High |
| Business Sector Growth (BSG) | : 0-2 = Low, 3-5 = Normal, 6-8 = High, 9-10 = Very High |
| Government Policy (GP): | 0-2 = Bad, $3-5 = Normal$, $6-8 = Good$, $9-10 = Very Good$ |

Figure 3.29: Format for capturing expert's opinion

3.5.4 Data Preprocessing

Data selection and pre-processing are crucial step in any modeling effort. In order to generalize the new predictive model. The stock data are divided into two sets: the training and testing data which are scaled to the range of (0, 1) using min-max normalization equation (3.17).

$$x_{ni} = \frac{x_i - x_{\min}}{x_{\max} - x_{\min}}$$
(3.17)

where x_i is the real-world stock value, x_{ni} is the scaled input value of the real-world stock value x_i , x_{min} and x_{max} are the minimum and maximum values of the unscaled dataset. The network predicted values, which are in the range (0, 1) are transformed to real-world values with the following equation:

$$x_{i} = x_{ni}(x_{\max} - x_{\min}) + x_{\min}$$
(3.18)

3.5.5 The Proposed Predictive Model

In this research work, a predictive model based on technical and fundamental indicators, and experts' opinions using neural network architecture is proposed. The aim is to explore more accurate results in stock price prediction. Based on the idea behind technical analysis of investment trading, it is assumed that the behaviour of stock market in the future could be predicted with previous information given in the history (Li, 2005). Therefore, there exists a function in equation (3.19)

$$p(t+1) = f(p_{t-k}, ..., p_t; x_{t-1}, ..., x_t; y_{t-m}, ..., y_t; ...)$$
(3.19)

where p is the stock price, x and y are the other influence factors such as daily highest price, daily lowest price, experts opinion etc. Artificial neural network is used in order to model the nonlinear data. Thus,

$$y_{t} = w_{0} + \sum_{j=1}^{q} w_{j} g \left(w_{0j} + \sum_{i=1}^{p} w_{ij} y_{t-1} \right) + \varepsilon_{t}$$
(3.20)

where, w_{ij} (i = 0,1,2,...,p, j = 1,2,...,q) and w_j (j = 0,1,2,...,q) are model parameter often called connection weights; p is the number of input nodes; and q is the number hidden nodes. The study used three-layer (one hidden layer) multilayer perceptron models (a feedforward neural network model) trained with backpropagation algorithm. The activation function that was used is sigmoid function. Figure 3.30 depicts the neural network architecture used in this study.

In this study, three different models for the empirical investigation and validation of the proposed model were used as indicated in table 3.10. The models were created with ANN. The inputs to the first model contained purely technical analysis variables of historical stock data. The second and third models contained hybrid of market indicators. The inputs to the second model consist of technical and fundamental analysis variables while the inputs to the third model combined both the technical and fundamental variables with the market experts' opinion variables. The fundamental variables consist of financial ratios such as price per annual earning (P/E), return on asset (ROA), and return on equity (ROE). P/E is equal to the market price per share of stock divided by the earning per share. The ROA measures a firm's performance in using the asset to generate income. ROE measures the rate of return earned on the common stockholders'

investment. Both the ROA and ROE are used to determined management effectiveness of a firm. The experts opinion consist of inflation rate (I), management quality (M), investors confidence(F), government policy (G) and political factor (T) etc. For the hybridized approach 18 input variables was identified and used to train the network comprising both technical, fundamental variables, and experts' opinion variables as indicated in model 3 of table 3.10. Table 3.11 gives the description of input variable used in this study.

Table 3.10: The Input and Output Parameters of the Models used in this Study

| Model | Technique | Input | Output |
|-------|-----------|--|--------|
| 1 | ANN | $O_{i-1}, O_{i-2}, H_{i-1}, H_{i-2}, L_{i-1}, L_{i-2}, C_{i-1}, C_{i-2}, V_{i-1}, V_{i-2}$ | y(t+1) |
| 2 | ANN | $O_{i-1}, O_{i-2}, H_{i-1}, H_{i-2}, L_{i-1}, L_{i-2}, C_{i-1}, C_{i-2}, V_{i-1}, V_{i-2}, P_{i-1}, R_{i-1}, E_{i-1}$ | y(t+1) |
| 3 | ANN | $O_{i-1}, O_{i-2}, H_{i-1}, H_{i-2}, L_{i-1}, L_{i-2}, C_{i-1}, C_{i-2}, V_{i-1}, V_{i-2}, P_{i-1}, R_{i-1}, E_{i-1},$ | y(t+1) |
| | | $M_{i-1}, F_{i-1}, I_{i-1}, G_{i-1}, B_{i-1}$ | |

 Table 3.11: Description of Input Variables used in this study

| Technical Analysis Variables | | Fund | lamental and Expert Opinion Variables |
|--------------------------------|---|-------------------------|--|
| O _{<i>i</i>-1} | the opening price of day <i>i</i> -1 | P_{i-1} | the price per annual earning of year <i>i</i> -1 |
| O _{<i>i</i>-2} | the opening price of day <i>i</i> -2 | R_{i-1} | return on asset of trading year <i>i-1</i> |
| H_{i-1} | the daily high price of day <i>i-1</i> | E _{<i>i</i>-1} | return on equity of trading year <i>i-1</i> |
| H _{<i>i</i>-2} | the daily high price of day <i>i</i> -2 | M_{i-1} | management quality as at trading day <i>i</i> -1 |
| L_{i-1} | the daily low price of day <i>i</i> -1 | F_{i-1} | investors confidence as at trading day <i>i</i> -1 |
| L _{<i>i</i>-2} | the daily low price of day <i>i</i> -2 | I_{i-1} | inflation rate as at trading day <i>i-1</i> |
| C_{i-1} | the closing price of day <i>i</i> -1 | \mathbf{B}_{i-1} | business sector growth as at trading day <i>i</i> -1 |
| C_{i-1} | the closing price of day <i>i</i> -2 | G_{i-1} | government policy as at trading day <i>i</i> -1 |
| V_{i-1} | the trading volume of day <i>i</i> -1 | | |
| V _{<i>i</i>-2} | the trading volume of day <i>i</i> -2 | | |

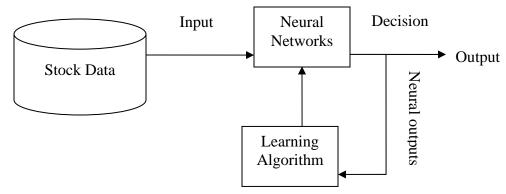


Figure 3.30: Neural Network Architecture for Stock Prediction

We experimented with the different neural network model configurations to determine the best performance in each of the models using Matlab Neural Network Tools Box version 7. The algorithm of the ANN experiment used in this study is shown in figure 3.31 below. Training data and testing data was carefully selected. In training the network models, the test data were not used. Each model with the different network structures was trained with 1000 epochs, 2000 epochs and 5000 epochs respectively. The mean squared error (MSE) returned for each training session of the different network structure models was noted and recorded.

| (1) | Define the output | | | | | |
|-----|--|--|--|--|--|--|
| (2) | Choose the appropriate network architecture and algorithm. Multi- | | | | | |
| | layer perceptron model trained with backpropagation algorithm | | | | | |
| | was primarily chosen. | | | | | |
| (3) | Determine the input data and preprocess if necessary. | | | | | |
| (4) | Choose appropriate learning function. | | | | | |
| (5) | Choose the appropriate network structure. | | | | | |
| (6) | Perform the training and testing for each cycle. | | | | | |
| (7) | If the network produced acceptable results for all cycles, perform | | | | | |
| | step 8 else perform step 5 to try other appropriate network | | | | | |
| | | | | | | |

step 8 else perform step 5 to try other appropriate network structures else perform step 4 to try with other learning algorithm else perform step 3 to add or remove from input set. Otherwise, go back to step 2 to try different neural network architecture.

(8) Finish - record the results.

Figure 3.31: Algorithm for ANN predictive model.

3.5.5.1 ANN Model Construction for Dell Stock Index

Creating the neural network predictive model for Dell stock index involves the following activities:

Creating a network topology

- Select the number of input neurons (in this case 10 inputs for model 1, 13 inputs for model 2, and 18 inputs for model 3)
- Select the number of hidden layer (one hidden layer selected)
- Select the number of hidden neurons in the hidden layer
- Select number of output neuron (one was selected)

Training the network

- Select the network type/training algorithm (feed-forward backpropagation algorithm)
- Input the training and target data
- Select the training function (TRAINGDM)
- Select adaptation learning function (LEARNGDM)
- Select the performance function (MSE)
- Select the transfer function (TANSIG was selected)

Training parameter

- Learning rate = 0.01
- Momentum term = 0.9
- Epoch size = 1000, 2000, 5000
- Goal = 0
- Show = 25

Testing the network

Testing the network is useful for estimating a network's ability to generalize. The trained network generalization ability is determined by testing the model using the testing data set.

Figures 3.32 - 3.34 is the graph of network training showing the best performance in each of the model in the different training sessions. The network structure that returns the smallest mean square error in each of the model was adjudged the best model that can give the best accurate prediction.

Similarly, tables 3.12 - 3.14 is the outcome of the various training session in each of the model. It was observed in most cases that the best model was obtained when the network was well trained.

| | | MS | E | |
|-------|-------------------|-------------|-------------|-------------|
| | Network Structure | 1000 Epochs | 2000 Epochs | 5000 Epochs |
| | 10-10-1 | 0.129054 | 0.112363 | 0.093539 |
| | 10-11-1 | 0.144086 | 0.108245 | 0.090521 |
| 11 | 10-12-1 | 0.125668 | 0.099301 | 0.088157 |
| Model | 10-13-1 | 0.148646 | 0.115732 | 0.092649 |
| M | 10-14-1 | 0.141474 | 0.099241 | 0.085206 |
| | 10-15-1 | 0.118226 | 0.096651 | 0.083664 |
| | 10-16-1 | 0.116773 | 0.099222 | 0.080534 |
| | 10-17-1 | 0.097826 | 0.085111 | 0.071589 |
| | 10-18-1 | 0.119719 | 0.093576 | 0.079150 |

Table 3.12: Statistical performance of Model 1 of Dell Stock index

| | | MS | E | |
|-------|-------------------|-------------|-------------|-------------|
| | Network Structure | 1000 Epochs | 2000 Epochs | 5000 Epochs |
| | 13-13-1 | 0.123184 | 0.107412 | 0.090236 |
| | 13-14-1 | 0.130018 | 0.095150 | 0.075755 |
| 12 | 13-15-1 | 0.179753 | 0.121711 | 0.090089 |
| Model | 13-16-1 | 0.118892 | 0.093771 | 0.076748 |
| Ň | 13-17-1 | 0.128121 | 0.103660 | 0.087496 |
| | 13-18-1 | 0.123907 | 0.097827 | 0.079230 |
| | 13-19-1 | 0.115329 | 0.093167 | 0.067901 |
| | 13-20-1 | 0.118568 | 0.101955 | 0.085272 |
| | 13-21-1 | 0.113894 | 0.094207 | 0.077037 |

 Table 3.13: Statistical performance of Model 2 of Dell Stock index

Bold characters indicate the best results for each of epoch session

 Table 3.14:
 Statistical performance of Model 3 of Dell Stock index

| | | MS | E | |
|-------|-------------------|-------------|-------------|-------------|
| | Network Structure | 1000 Epochs | 2000 Epochs | 5000 Epochs |
| | 18-18-1 | 0.125340 | 0.101465 | 0.083380 |
| | 18-19-1 | 0.153357 | 0.143036 | 0.144930 |
| 13 | 18-20-1 | 0.125132 | 0.121522 | 0.131991 |
| Model | 18-21-1 | 0.110519 | 0.090850 | 0.072907 |
| M | 18-22-1 | 0.115685 | 0.093702 | 0.069479 |
| | 18-23-1 | 0.106685 | 0.090579 | 0.070017 |
| | 18-24-1 | 0.129842 | 0.107310 | 0.078529 |
| | 18-25-1 | 0.112151 | 0.090779 | 0.070529 |
| | 18-26-1 | 0.112049 | 0.088974 | 0.061821 |

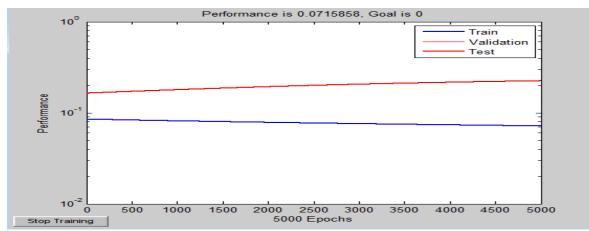


Figure 3.32: Graph of best result achieved in network training of Model 1 of Dell index

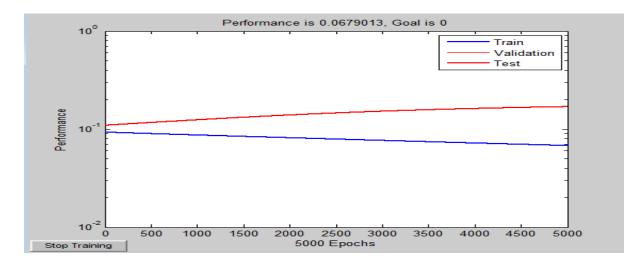


Figure 3.33: Graph best result achieved in network training of Model 2 of Dell index

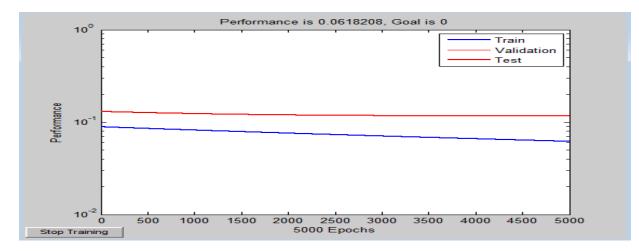


Figure 3.34: Graph of best result achieved in network training of Model 3 of Dell index

3.5.5.2 ANN Model Construction for Nokia Stock Index

We used the same parameters and procedures earlier mentioned to create the neural network predictive model for Nokia stock index. Figures 3.35 - 3.37 are the graph of network training showing the best performance in each of the models in the different training sessions. The network structure that returns the smallest mean square error in each of the model was adjudged the best model that can give best accurate prediction.

Similarly, tables 3.15 - 3.17 are the outcomes of the various training sessions in each of the models.

| | | MS | E | |
|-------|--------------------------|-------------|-------------|-------------|
| | Network Structure | 1000 Epochs | 2000 Epochs | 5000 Epochs |
| | 10-10-1 | 0.131413 | 0.085673 | 0.065958 |
| | 10-11-1 | 0.130266 | 0.100147 | 0.074376 |
| 11 | 10-12-1 | 0.104179 | 0.076013 | 0.055319 |
| Model | 10-13-1 | 0.148378 | 0.123140 | 0.094993 |
| M | 10-14-1 | 0.113599 | 0.077468 | 0.052256 |
| | 10-15-1 | 0.120586 | 0.094881 | 0.063535 |
| | 10-16-1 | 0.112569 | 0.087723 | 0.590738 |
| | 10-17-1 | 0.121481 | 0.099204 | 0.064114 |
| | 10-18-1 | 0.129727 | 0.088369 | 0.074229 |

 Table 3.15:
 Statistical performance of Model 1 of Nokia Stock index

Bold characters indicate the best results for each of epoch session

Table 3.16: Statistical performance of Model 2 of Nokia Stock index

| | | MS | E | |
|-------|-------------------|-------------|-------------|-------------|
| | Network Structure | 1000 Epochs | 2000 Epochs | 5000 Epochs |
| | 13-13-1 | 0.142468 | 0.111148 | 0.083957 |
| | 13-14-1 | 0.125704 | 0.085771 | 0.048449 |
| 12 | 13-15-1 | 0.130336 | 0.092512 | 0.063329 |
| Model | 13-16-1 | 0.120522 | 0.070893 | 0.051680 |
| M | 13-17-1 | 2.328160 | 0.092799 | 0.053544 |
| | 13-18-1 | 0.132760 | 0.109483 | 0.068056 |
| | 13-19-1 | 0.110694 | 0.081275 | 0.053134 |
| | 13-20-1 | 4.077420 | 0.110826 | 0.067431 |
| | 13-21-1 | 0.145350 | 0.100590 | 0.052527 |

Bold characters indicate the best results for each of epoch session

Table 3.17: Statistical performance of Model 3 of Nokia Stock index

| | | MS | E | |
|-------|-------------------|-------------|-------------|-------------|
| | Network Structure | 1000 Epochs | 2000 Epochs | 5000 Epochs |
| | 18-18-1 | 0.109847 | 0.048198 | 0.041309 |
| | 18-19-1 | 0.131226 | 0.102727 | 0.066412 |
| 13 | 18-20-1 | 0.109616 | 0.073874 | 0.052122 |
| Model | 18-21-1 | 0.136433 | 0.070053 | 0.038898 |
| M | 18-22-1 | 0.130056 | 0.096053 | 0.054354 |
| | 18-23-1 | 0.118424 | 0.083801 | 0.049239 |
| | 18-24-1 | 0.170919 | 0.083517 | 0.050821 |
| | 18-25-1 | 4.497720 | 4.374340 | 4.347050 |
| | 18-26-1 | 0.222150 | 0.202463 | 0.062659 |

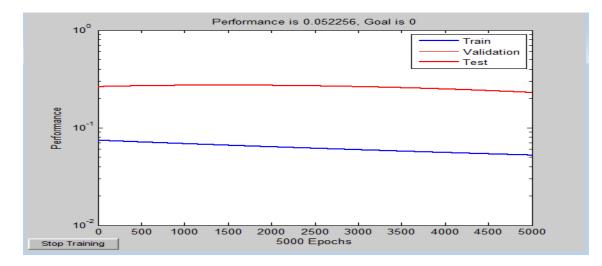


Figure 3.35: Graph of best result achieved in network training of Model 1 of Nokia index

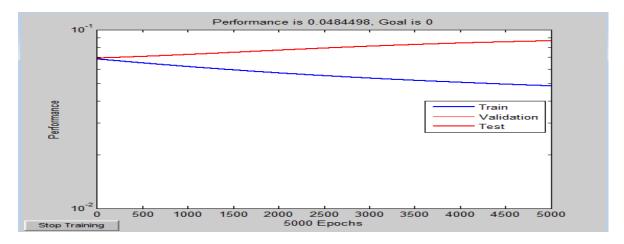


Figure 3.36: Graph of best result achieved in network training of Model 2 of Nokia index

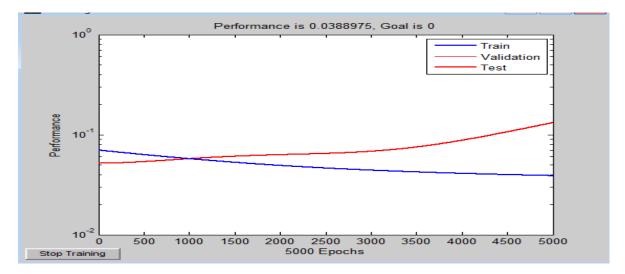


Figure 3.37: Graph of best result achieved in network training of Model 3 of Nokia index

3.5.5.3 ANN Model Construction for Zenith Bank Stock Index

We carried out same experiments in creating the neural network predictive model for Zenith bank stock index as previously done for other stock indexes. Figures 3.38 - 3.40 are the graphs of network training showing the best performance in each of the model in the different training sessions. The network structure that returns the smallest mean square error in each of the model was adjudged the best model that can give best accurate prediction. Similarly, tables 3.18 - 3.20 are the outcomes of the various training session in each of the model.

| | | MS | E | |
|-------|-------------------|-------------|-------------|-------------|
| | Network Structure | 1000 Epochs | 2000 Epochs | 5000 Epochs |
| | 10-10-1 | 4.108300 | 4.099800 | 4.098230 |
| | 10-11-1 | 0.035962 | 0.019059 | 0.010922 |
| 11 | 10-12-1 | 0.018442 | 0.009902 | 0.005750 |
| Model | 10-13-1 | 4.102440 | 4.100620 | 4.098390 |
| M | 10-14-1 | 0.027818 | 0.018080 | 0.009482 |
| | 10-15-1 | 4.028170 | 0.020783 | 0.011648 |
| | 10-16-1 | 4.110630 | 4.108430 | 0.013559 |
| | 10-17-1 | 4.126330 | 4.126040 | 4.063250 |
| | 10-18-1 | 4.111820 | 4.111760 | 4.103740 |

 Table 3.18: Statistical performance of Model 1 of Zenith Bank Stock index

Bold characters indicate the best results for each of epoch session

| | | MS | SE . | |
|-------|-------------------|-------------|-------------|-------------|
| | Network Structure | 1000 Epochs | 2000 Epochs | 5000 Epochs |
| | 13-13-1 | 4.121220 | 4.114060 | 4.098280 |
| | 13-14-1 | 0.035358 | 0.018686 | 0.008857 |
| 12 | 13-15-1 | 4.111620 | 4.111430 | 4.106180 |
| Model | 13-16-1 | 0.031099 | 0.019543 | 0.010096 |
| M | 13-17-1 | 4.109700 | 4.098990 | 4.098160 |
| | 13-18-1 | 4.100310 | 4.099320 | 4.098830 |
| | 13-19-1 | 0.019570 | 0.008205 | 0.005829 |
| | 13-20-1 | 4.099930 | 4.099340 | 4.098750 |
| | 13-21-1 | 4.116100 | 4.098810 | 4.098320 |

 Table 3.19: Statistical performance of Model 2 of Zenith Bank Stock index

| | | MS | E | |
|-------|-------------------|-------------|-------------|-------------|
| | Network Structure | 1000 Epochs | 2000 Epochs | 5000 Epochs |
| | 18-18-1 | 4.120570 | 0.036615 | 0.005744 |
| | 18-19-1 | 0.029132 | 0.011933 | 0.005900 |
| 13 | 18-20-1 | 0.015882 | 0.007599 | 0.004163 |
| Model | 18-21-1 | 0.029142 | 0.012597 | 0.006514 |
| Ň | 18-22-1 | 0.015248 | 0.009414 | 0.007592 |
| | 18-23-1 | 4.047870 | 4.047670 | 0.019429 |
| | 18-24-1 | 4.110580 | 4.099050 | 4.097920 |
| | 18-25-1 | 0.021306 | 0.010797 | 0.007444 |
| | 18-26-1 | 4.102400 | 4.100080 | 4.098580 |

Table 3.20: Statistical performance of Model 3 of Zenith Bank Stock index

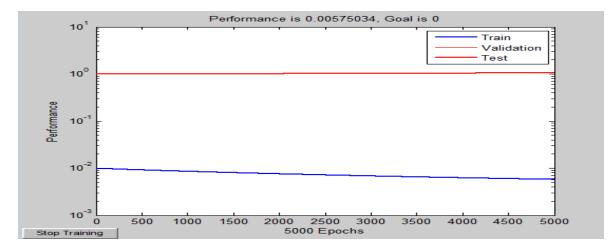


Figure 3.38: Graph of best result achieved in network training of Model 1 of Zenith index

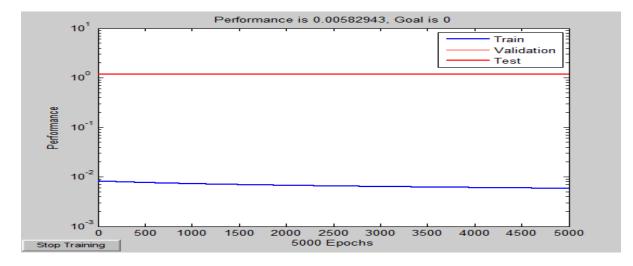


Figure 3.39: Graph of best result achieved in network training of Model 2 of Zenith index

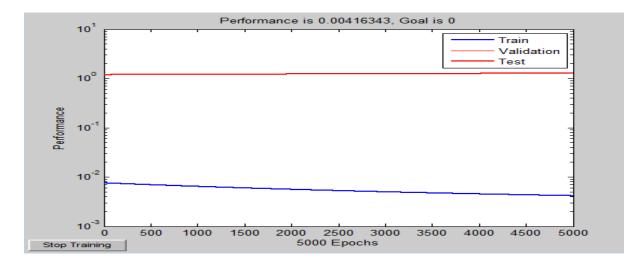


Figure 3.40: Graph of best result achieved in network training of Model 2 of Zenith index3.5.5.4 ANN Model Construction for UBA Bank Stock Index

Similarly, we carried out experiments in order to create neural network predictive model for UBA bank stock index.

Figures 3.41 - 3.43 are the graphs of network training showing the best performance in each of the models in the different training sessions. The network structure that returns the smallest mean square error in each of the model was adjudged the best model that can give best accurate prediction.

Similarly, tables 3.21 - 3.23 are the outcomes of the various training session in each of the model. It was observed in most cases that the best model was obtained when the network was well trained.

| | | MS | E | |
|-------|--------------------------|-------------|-------------|-------------|
| | Network Structure | 1000 Epochs | 2000 Epochs | 5000 Epochs |
| | 10-10-1 | 0.065771 | 0.039392 | 0.015526 |
| | 10-11-1 | 0.040859 | 0.018023 | 0.007149 |
| 11 | 10-12-1 | 0.022149 | 0.009799 | 0.006476 |
| lodel | 10-13-1 | 0.045920 | 0.029234 | 0.014437 |
| Ň | 10-14-1 | 0.029664 | 0.018399 | 0.011376 |
| | 10-15-1 | 0.410990 | 0.030402 | 0.008053 |
| | 10-16-1 | 0.026901 | 0.011973 | 0.006532 |
| | 10-17-1 | 0.026850 | 0.012953 | 0.006317 |
| | 10-18-1 | 0.035467 | 0.014900 | 0.006513 |

 Table 3.21: Statistical performance of Model 1 of UBA Bank Stock index

Bold characters indicate the best results for each of epoch session

 Table 3.22: Statistical performance of Model 2 of UBA Bank Stock index

| | MSE | | | | |
|-------|-------------------|-------------|-------------|-------------|--|
| | Network Structure | 1000 Epochs | 2000 Epochs | 5000 Epochs | |
| | 13-13-1 | 0.045267 | 0.024678 | 0.012737 | |
| | 13-14-1 | 0.049285 | 0.020317 | 0.009248 | |
| 12 | 13-15-1 | 0.049302 | 0.028288 | 0.014649 | |
| Model | 13-16-1 | 0.033183 | 0.012358 | 0.005490 | |
| M | 13-17-1 | 0.027930 | 0.011691 | 0.005297 | |
| | 13-18-1 | 0.028951 | 0.012218 | 0.006627 | |
| | 13-19-1 | 0.033560 | 0.018832 | 0.009782 | |
| | 13-20-1 | 0.035910 | 0.018103 | 0.008589 | |
| | 13-21-1 | 0.037007 | 0.024169 | 0.014154 | |

Bold characters indicate the best results for each of epoch session

| Table 3.23: | Statistical p | erformance o | f Model 3 | of UBA | Bank Stock index |
|-------------|---------------|--------------|-----------|--------|------------------|
|-------------|---------------|--------------|-----------|--------|------------------|

| | | MS | E | |
|-------|--------------------------|-------------|-------------|-------------|
| | Network Structure | 1000 Epochs | 2000 Epochs | 5000 Epochs |
| | 18-18-1 | 0.033091 | 0.012269 | 0.005957 |
| | 18-19-1 | 0.033951 | 0.019018 | 0.009853 |
| 13 | 18-20-1 | 0.022090 | 0.012050 | 0.007072 |
| Model | 18-21-1 | 0.029914 | 0.014159 | 0.006764 |
| M | 18-22-1 | 0.020594 | 0.008664 | 0.003818 |
| | 18-23-1 | 0.030647 | 0.013578 | 0.006147 |
| | 18-24-1 | 0.034620 | 0.008276 | 0.003816 |
| | 18-25-1 | 0.028813 | 0.011532 | 0.004925 |
| | 18-26-1 | 0.058627 | 0.017453 | 0.007322 |

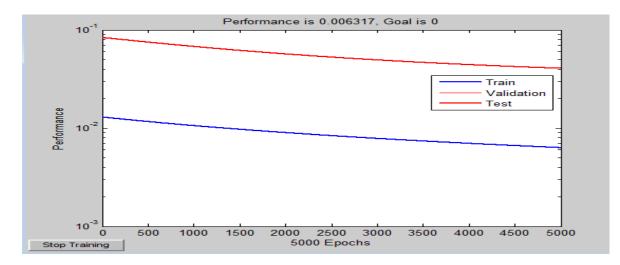


Figure 3.41: Graph of best result achieved in network training of Model 1 of UBA index

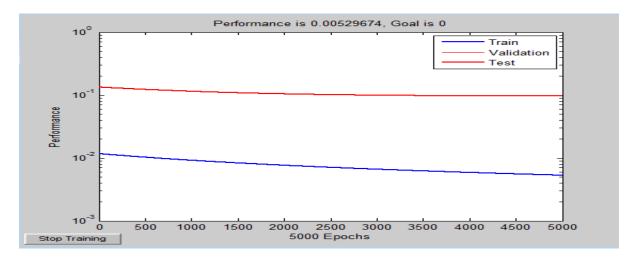


Figure 3.42: Graph of best result achieved in network training of Model 2 of UBA index

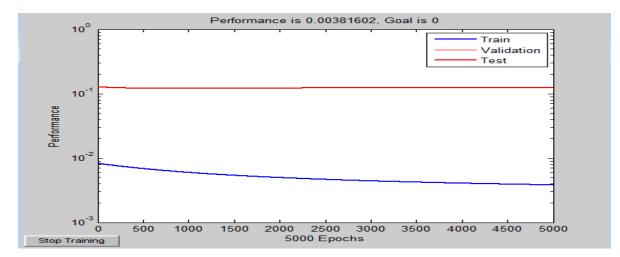


Figure 3.43: Graph of best result achieved in network training of Model 3 of UBA index

3.6 **Performance Measures**

An essential part of financial prediction is the evaluation of the prediction algorithm. Several performance measures are widely used in literature. This section gives an overview of the performance measurement tools used in this study.

3.6.1 Confusion Matrix

A confusion matrix (Kohavi and Provost, 1998) contains information about actual and predicted classifications done by a classification system. Performance of such systems is commonly evaluated using the data in the matrix. The following table shows the confusion matrix for a two class classifiers.

The entries in table 3.24 in the confusion matrix have the following meanings in the context of this study:

- a is the number of correct predictions that an instance is up,
- b is the number of incorrect predictions that an instance is down,
- c is the number of incorrect of predictions that an instance is up, and
- d is the number of correct predictions that an instance is down.

| | | Pred | licted |
|--------|------|------|--------|
| | | Up | Down |
| Actual | Up | a | b |
| | Down | С | d |

Table 3.24: A Confusion Matrix

Several standard terms have been defined for the 2 class matrix:

The accuracy (AC) is the proportion of the total number of predictions that are correct. It

is determined using the equation:

$$AC = \frac{a+d}{a+b+c+d}$$
(3.21)

The accuracy determined using the equation may not be an adequate performance measure when the number of negative cases is much greater than the number of positive cases. In financial forecasting, classification can be done by predicting whether the next day's price of the index is higher or lower than the previous day's price. This is done by doing a direct comparison between the two prices. This helps to measure the performance of an algorithm on its ability to predict between the two states (higher or lower) compared to the target. The results are presented in a confusion matrix.

3.6.2 Statistical Method

There are many different statistical methods existing in literature, the most common methods used in performance evaluation of financial modeling are sum of squared errors (SSE), mean absolute error (MAE), mean squared error (MSE), root mean squared error (RMSE), and mean absolute percentage error (MAPE).

However, the basic objective of the forecasting efforts is to beat the market, or in other words, gaining more returns than the average market return (Refenes, 1995). The statistical performance measures are providing a clue about the performance of the neural network models, but do not guarantee the profitability of the forecasts (Yao, *et al.*, 1999).

Thus, in this study the performance of the neural network predictive models was analyzed by comparing the mean squared error of each network structure of different hidden neurons. The one that return the smallest error is regarded as the best model.

3.7 **Tools for Model Implementation**

The tools used in this study to implement the model developed are briefly described in the subsection below.

3.7.1 **MATLAB**

MATLAB[®] is a high-level technical computing language and interactive environment for algorithm development, data visualization, data analysis, and numeric computation. MATLAB can be used to solve technical computing problems faster than with traditional programming languages, such as C, C++, and Fortran.

MATLAB can be used in a wide range of applications, including signal and image processing, communications, control design, test and measurement, financial modelling and analysis, and computational biology. Add-on toolboxes (collections of special-purpose MATLAB functions are available separately) extend the MATLAB environment to solve particular classes of problems in these application areas.

MATLAB provides a number of features for documenting and sharing your work. MATLAB can integrate MATLAB code with other languages and applications, and distribute MATLAB algorithms and applications. Other remarkable features of MATLAB are enumerated below:

- High-level language for technical computing.
- Development environment for managing code, files, and data.
- Interactive tools for iterative exploration, design, and problem solving.

- Mathematical functions for linear algebra, statistics, Fourier analysis, filtering, optimization, and numerical integration.
- 2-D and 3-D graphics functions for visualizing data.
- Tools for building custom graphical user interfaces.
- Functions for integrating MATLAB based algorithms with external applications and languages, such as C, C++, Fortran, Java, COM, and Microsoft Excel.

3.7.2 Eviews

Eviews (Econometric Views) is a statistical package for windows that is used mainly for time series oriented econometric analysis. It was developed by Quantitative Micro Software (QMS). Eviews can be used for general statistical and econometric analyses, such as time series estimation and forecasting and cross-section and panel data analysis.

Eviews offers academic researchers, corporations, government agencies, and students access to powerful statistical, forecasting, and modeling tools.

CHAPTER FOUR

RESULTS AND DISCUSSION

4.1 **INTRODUCTION**

In this chapter, the results of both ARIMA modeling and artificial neural networks for stock price prediction are presented and discussed. As earlier mentioned four companies stock data were drawn from two countries stock exchange namely New York Stock Exchange (NYSE) and Nigeria Stock Exchange (NSE). The companies from NYSE are Dell Inc. and Nokia Inc. from IT sector and the companies from NSE are Zenith bank and UBA bank from financial sector. The forecast variable is the closing price. The evaluation of the predictive model for accurate prediction was done with confusion matrix and mean square error.

4.2 ARIMA MODEL RESULTS

As earlier mentioned, the following criteria are used in this study to determine the best ARIMA model for each stock index used.

- Relatively small of BIC (Bayesian or Schwarz Information Criterion which is measured by nlog(SEE) + k log(n))
- Relatively small of SEE (S.E. of regression)
- Relatively high of adjusted R²
- Q-statistics and correlogram show that there is no significant pattern left in the ACFs and PACFs of the residuals, it means the residual of the selected model are white noise.

4.2.1 Result of ARIMA Model for Dell Stock Price Prediction

ARIMA (1, 0, 0) was selected as the best model based on the criteria listed in the previous section. The actual stock price and predicted values are presented in table 4.1 below and the figure 4.1 is the graph of predicted price against actual stock price to see the performance of the ARIMA model selected. From the predicted values, it was observed that a constant number is added to the subsequent values from the previous value and this account for the linear graph of the predicted values in the figure 4.1 below.

The model was evaluated in terms of ability to accurately predict whether the stock price will go up or down in the next trading day with confusion matrix. The accuracy of the model was found to be 65% as indicated the table 4.2.

| Sample Period | Actual Values | Predicted Values |
|---------------|---------------|-------------------------|
| 1/3/2010 | 13.57 | 13.35 |
| 2/3/2010 | 13.68 | 13.46 |
| 3/3/2010 | 13.71 | 13.56 |
| 4/3/2010 | 13.67 | 13.67 |
| 5/3/2010 | 13.88 | 13.78 |
| 8/3/2010 | 14.01 | 13.88 |
| 9/3/2010 | 14.18 | 13.99 |
| 10/3/2010 | 14.31 | 14.09 |
| 11/3/2010 | 14.21 | 14.20 |
| 12/3/2010 | 14.26 | 14.30 |
| 3/15/2010 | 14.26 | 14.40 |
| 3/16/2010 | 14.3 | 14.51 |
| 3/17/2010 | 14.59 | 14.61 |
| 3/18/2010 | 14.55 | 14.71 |
| 3/19/2010 | 14.41 | 14.81 |
| 3/22/2010 | 14.62 | 14.91 |
| 3/23/2010 | 15.22 | 15.01 |
| 3/24/2010 | 14.99 | 15.11 |
| 3/25/2010 | 14.87 | 15.21 |
| 3/26/2010 | 14.99 | 15.31 |
| 3/29/2010 | 14.96 | 15.40 |
| 3/30/2010 | 14.97 | 15.50 |
| 3/31/2010 | 15.02 | 15.60 |

Table 4.1: Sample of Empirical Results of ARIMA (1, 0, 0) of Dell Stock Index.

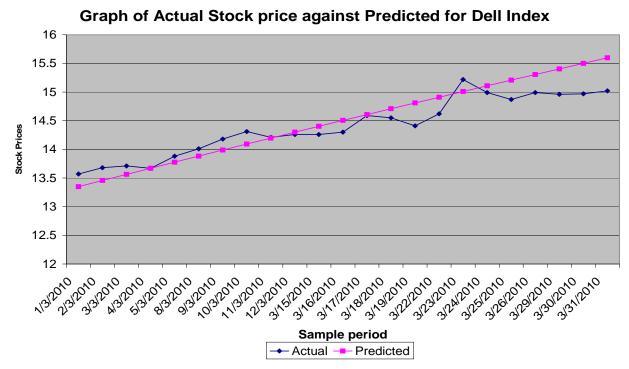


Figure 4.1: Graph of Actual Stock Price vs Predicted values of Dell Stock Index

| Table 4.2: | Confusion matrix of | predicted result | of ARIMA mo | del for Dell index |
|-------------------|----------------------------|------------------|-------------|--------------------|
|-------------------|----------------------------|------------------|-------------|--------------------|

| | | Predicted | |
|--------|------|-----------|------|
| | | Up | Down |
| Actual | Up | 15 | 0 |
| | Down | 8 | 0 |

AC = 65%

4.2.2 Result of ARIMA Model for Nokia Stock Price Prediction

Table 4.3 is the result of the predicted values of ARIMA (2, 1, 0) considered the best model for Nokia stock index. Figure 4.2 gives graphical illustration of the level accuracy of the predicted price against actual stock price to see the performance of the ARIMA model selected. From the graph, is obvious that the performance is not satisfactory. The reason could be that valuable information had been lost due to differencing the time series for stationarity.

The accuracy of the model was found to be 57% as indicated the table 4.4 with confusion matrix.

| Sample Period | Actual Values | Predicted Values |
|---------------|---------------|-------------------------|
| 1/3/2010 | 13.28 | 13.58 |
| 2/3/2010 | 13.51 | 13.69 |
| 3/3/2010 | 13.86 | 13.80 |
| 4/3/2010 | 13.78 | 13.91 |
| 5/3/2010 | 14.13 | 14.02 |
| 8/3/2010 | 14.17 | 14.13 |
| 9/3/2010 | 14.12 | 14.24 |
| 10/3/2010 | 14.56 | 14.35 |
| 11/3/2010 | 14.49 | 14.45 |
| 12/3/2010 | 14.84 | 14.56 |
| 3/15/2010 | 14.81 | 14.67 |
| 3/16/2010 | 15.14 | 14.77 |
| 3/17/2010 | 15.42 | 14.88 |
| 3/18/2010 | 15.28 | 14.98 |
| 3/19/2010 | 15.07 | 15.09 |
| 3/22/2010 | 15.11 | 15.19 |
| 3/23/2010 | 15.26 | 15.30 |
| 3/24/2010 | 15.07 | 15.40 |
| 3/25/2010 | 15.20 | 15.50 |
| 3/26/2010 | 15.46 | 15.60 |
| 3/29/2010 | 15.42 | 15.71 |
| 3/30/2010 | 15.41 | 15.81 |
| 3/31/2010 | 15.54 | 15.91 |

Table 4.3: Sample of Empirical Results of ARIMA (2, 1, 0) of Nokia Stock Index.

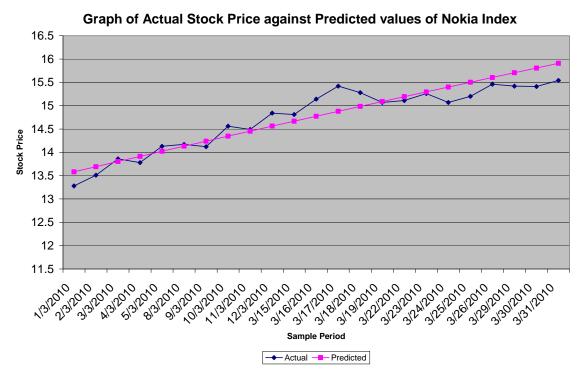


Figure 4.2: Graph of Actual Stock Price vs Predicted values of Nokia Stock Index

Table 4.4: Confusion matrix of predicted result of ARIMA model for Nokia index

| | | Predicted | |
|--------|------|-----------|------|
| | | Up | Down |
| Actual | Up | 13 | 0 |
| | Down | 10 | 0 |
| | | • | |

AC = 57%

4.2.3 Result of ARIMA Model for Zenith Bank Stock Price Prediction

In this case, ARIMA (1, 0, 1) was selected as the best model for Zenith bank stock index after several adjustment of the autoregressive (p) and moving average (q) parameters in Eviews software used. Table 4.5 contained the predicted values of the model selected and figure 4.3 is the graph of predicted price against actual stock price to demonstrate the correlation of accuracy. From the graph, the performance of the ARIMA model selected is satisfactory at the onset and dwindles as the days go by.

The model was evaluated with confusion matrix. The accuracy of the model was found to be 65% as indicated the table 4.6.

| Sample Period | Actual Values | Predicted Values |
|---------------|---------------|------------------|
| 1/3/2010 | 16.19 | 15.83 |
| 2/3/2010 | 15.98 | 15.86 |
| 3/3/2010 | 15.71 | 15.89 |
| 4/3/2010 | 15.50 | 15.91 |
| 5/3/2010 | 15.70 | 15.94 |
| 8/3/2010 | 15.75 | 15.97 |
| 9/3/2010 | 15.86 | 15.99 |
| 10/3/2010 | 16.00 | 16.02 |
| 11/3/2010 | 16.19 | 16.05 |
| 12/3/2010 | 16.99 | 16.08 |
| 3/15/2010 | 17.83 | 16.10 |
| 3/16/2010 | 17.71 | 16.13 |
| 3/17/2010 | 17.50 | 16.16 |
| 3/18/2010 | 16.85 | 16.18 |
| 3/19/2010 | 17.69 | 16.21 |
| 3/22/2010 | 18.00 | 16.24 |
| 3/23/2010 | 18.00 | 16.26 |
| 3/24/2010 | 17.85 | 16.29 |
| 3/25/2010 | 17.89 | 16.31 |
| 3/26/2010 | 18.11 | 16.34 |
| 3/29/2010 | 19.01 | 16.37 |
| 3/30/2010 | 19.96 | 16.39 |
| 3/31/2010 | 18.97 | 16.42 |

Table 4.5: Sample of Empirical Results of ARIMA (1, 0, 1) of Zenith Bank Index

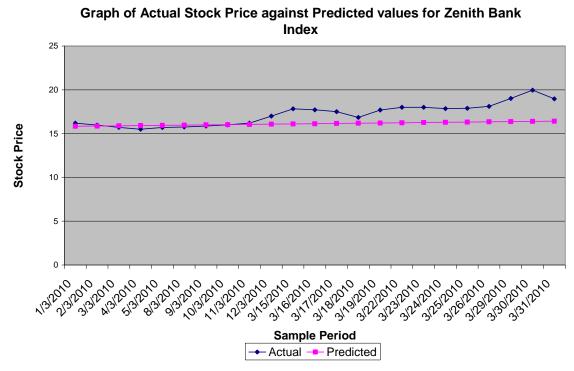


Figure 4.3: Graph of Actual Stock Price vs Predicted values of Zenith Bank Stock Index

Table 4.6: Confusion matrix of predicted result of ARIMA model for Zenith Bank index

| | | Predicted | |
|--------|------|-----------|------|
| | | Up | Down |
| Actual | Up | 15 | 0 |
| | Down | 8 | 0 |

AC = 65%

4.2.4 Result of ARIMA Model for UBA Bank Stock Price Prediction

Similarly, ARIMA (1, 0, 0) was selected as the best model based on the criteria earlier mentioned. The results obtained are presented in table 4.7. Also, the graph to show level of accuracy of the model selected is in figure 4.4. From the graph, the performance of the ARIMA model is not satisfactory because there are wide margins between the actual values and the predicted values of the stock index. This result further showed that ARIMA model might not be suitable for financial forecasting.

The accuracy of the model was found to be 48% with confusion matrix as shown in the table 4.8.

| Sample Period | Actual Values | Predicted Values |
|---------------|---------------|-------------------------|
| 1/3/2010 | 13.10 | 13.02 |
| 2/3/2010 | 13.09 | 13.04 |
| 3/3/2010 | 13.05 | 13.05 |
| 4/3/2010 | 13.00 | 13.07 |
| 5/3/2010 | 13.00 | 13.09 |
| 8/3/2010 | 13.15 | 13.11 |
| 9/3/2010 | 13.50 | 13.12 |
| 10/3/2010 | 13.51 | 13.14 |
| 11/3/2010 | 13.45 | 13.16 |
| 12/3/2010 | 14.11 | 13.17 |
| 3/15/2010 | 14.00 | 13.19 |
| 3/16/2010 | 13.82 | 13.21 |
| 3/17/2010 | 14.50 | 13.23 |
| 3/18/2010 | 14.50 | 13.24 |
| 3/19/2010 | 14.45 | 13.26 |
| 3/22/2010 | 14.61 | 13.28 |
| 3/23/2010 | 14.91 | 13.30 |
| 3/24/2010 | 14.84 | 13.31 |
| 3/25/2010 | 14.84 | 13.33 |
| 3/26/2010 | 14.89 | 13.35 |
| 3/29/2010 | 14.91 | 13.36 |
| 3/30/2010 | 15.20 | 13.38 |
| 3/31/2010 | 15.20 | 13.40 |

Table 4.7: Sample of Empirical Results of ARIMA (1, 0, 0) of UBA Bank Index.

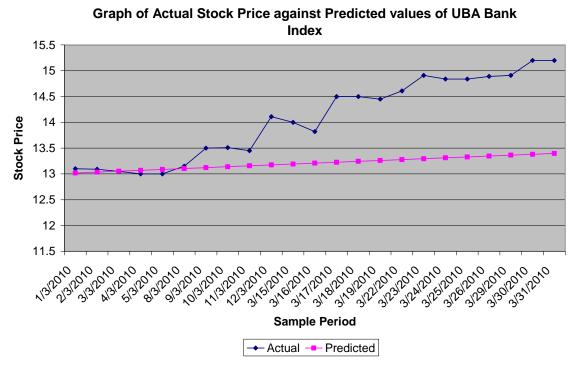


Figure 4.4: Graph of Actual Stock Price vs Predicted values of UBA Bank Stock Index

Table 4.8: Confusion matrix of predicted result of ARIMA model for UBA Bank index

| | | Predicted | |
|--------|------|-----------|------|
| | | Up | Down |
| Actual | Up | 11 | 0 |
| | Down | 12 | 0 |

AC = 48%

4.3 ANN MODEL RESULTS

After several experiments with different network architectures, the network predictive model that gave the most accurate daily stock price prediction in model 1, model 2 and model 3 are presented in a graphical form and also in a table that compares the prediction accuracies of the different models developed.

The input neurons of model 1 consist of ten technical analysis variables. The inputs neurons of Model 2 consist of thirteen neurons of combined technical and fundamental analysis variables. The proposed model (model 3), consists of eighteen neurons of combined technical, fundamental and experts' opinion variables respectively. The results of each of the stock index used are presented in following subsections.

4.3.1 Results of ANN Model for Dell Stock Price Prediction

The network structure that returns the smallest mean squared error (MSE) was noted to give the best forecasting accuracy with the test data. Table 4.9 contained the results of the mean squared errors recorded in the course of the experiment. In this case, the network predictive model that gave the most accurate daily price prediction in model 1 was 10-17-1 (ten input neurons, seventeen hidden neurons and one output neuron). Similarly, for model 2, the network predictive model that returns smallest MSE was 13-19-1 (thirteen input neurons, nineteen hidden neurons, one output). The best-fitted network that gave the best forecasting accuracy with test data composed of eighteen inputs, twenty-six hidden neurons and one output neuron 18-26-1. The results presented in table 4.10 were the findings from testing period (out of sample test data) over the three different models.

From the empirical results, the forecasting accuracy level of model 1 compared with model 2 are quite impressive. However, the performance of model 2 was better than model 1 in the level of accuracy on many occasions from the different test data. From the figure 4.7, it is obvious that model 3 is the best of all the three predictive models. There is

a great improvement in terms of forecasting accuracy in comparison to results of model 1 and 2. The stock price prediction accuracy of the proposed model that combined technical, fundamental indicators and experts' opinion to create a predictive model was the best with average of 74% accuracy as shown in table 4.11. Hence, the proposed predictive model can be used successfully as decision-support in real-life trading in a way that will enhance the profit margin of investors or traders in daily trading.

| | MSE | | | | |
|---------|--------------------------|-------------|-------------|-------------|--|
| | Network Structure | 1000 Epochs | 2000 Epochs | 5000 Epochs | |
| | 10-10-1 | 0.129054 | 0.112363 | 0.093539 | |
| | 10-11-1 | 0.144086 | 0.108245 | 0.090521 | |
| 11 | 10-12-1 | 0.125668 | 0.099301 | 0.088157 | |
| Model | 10-13-1 | 0.148646 | 0.115732 | 0.092649 | |
| M | 10-14-1 | 0.141474 | 0.099241 | 0.085206 | |
| | 10-15-1 | 0.118226 | 0.096651 | 0.083664 | |
| | 10-16-1 | 0.116773 | 0.099222 | 0.080534 | |
| | 10-17-1 | 0.097826 | 0.085111 | 0.071589 | |
| | 10-18-1 | 0.119719 | 0.093576 | 0.079150 | |
| | 13-13-1 | 0.123184 | 0.107412 | 0.090236 | |
| | 13-14-1 | 0.130018 | 0.095150 | 0.075755 | |
| | 13-15-1 | 0.179753 | 0.121711 | 0.090089 | |
| 12 | 13-16-1 | 0.118892 | 0.093771 | 0.076748 | |
| Model 2 | 13-17-1 | 0.128121 | 0.103660 | 0.087496 | |
| M | 13-18-1 | 0.123907 | 0.097827 | 0.079230 | |
| | 13-19-1 | 0.115329 | 0.093167 | 0.067901 | |
| | 13-20-1 | 0.118568 | 0.101955 | 0.085272 | |
| | 13-21-1 | 0.113894 | 0.094207 | 0.077037 | |
| | 18-18-1 | 0.125340 | 0.101465 | 0.083380 | |
| | 18-19-1 | 0.153357 | 0.143036 | 0.144930 | |
| | 18-20-1 | 0.125132 | 0.121522 | 0.131991 | |
| 13 | 18-21-1 | 0.110519 | 0.090850 | 0.072907 | |
| ode | 18-22-1 | 0.115685 | 0.093702 | 0.069479 | |
| Model 3 | 18-23-1 | 0.106685 | 0.090579 | 0.070017 | |
| | 18-24-1 | 0.129842 | 0.107310 | 0.078529 | |
| | 18-25-1 | 0.112151 | 0.090779 | 0.070529 | |
| | 18-26-1 | 0.112049 | 0.088974 | 0.061821 | |

 Table 4.9: Statistical performance of Mode 1-3 of Dell Stock index

| Sample | Actual | Predicted Values | | |
|-----------|--------|------------------|---------|---------|
| Period | Value | Model 1 | Model 2 | Model 3 |
| 3/31/2010 | 15.02 | 14.97 | 14.93 | 15.03 |
| 3/30/2010 | 14.97 | 15.05 | 14.96 | 15.11 |
| 3/29/2010 | 14.96 | 14.59 | 14.69 | 14.63 |
| 3/26/2010 | 14.99 | 14.50 | 14.66 | 14.62 |
| 3/25/2010 | 14.87 | 14.96 | 15.19 | 15.52 |
| 3/24/2010 | 14.99 | 14.66 | 15.23 | 14.96 |
| 3/23/2010 | 15.22 | 14.23 | 14.30 | 14.57 |
| 3/22/2010 | 14.62 | 13.67 | 13.98 | 14.02 |
| 3/19/2010 | 14.41 | 13.85 | 14.37 | 14.05 |
| 3/18/2010 | 14.55 | 14.25 | 14.36 | 14.51 |
| 3/17/2010 | 14.59 | 14.00 | 13.88 | 14.19 |
| 3/16/2010 | 14.30 | 13.89 | 13.76 | 14.11 |
| 3/15/2010 | 14.26 | 13.96 | 13.91 | 14.13 |
| 3/12/2010 | 14.26 | 13.59 | 13.60 | 13.76 |
| 3/11/2010 | 14.21 | 14.18 | 14.33 | 14.40 |
| 3/10/2010 | 14.31 | 13.85 | 13.92 | 14.24 |
| 3/09/2010 | 14.18 | 13.92 | 13.95 | 14.26 |
| 3/08/2010 | 14.01 | 13.57 | 13.66 | 13.90 |
| 3/05/2010 | 13.88 | 13.33 | 13.39 | 13.53 |
| 3/04/2010 | 13.67 | 13.09 | 13.25 | 13.17 |
| 3/03/2010 | 13.71 | 13.70 | 13.76 | 13.89 |
| 3/02/2010 | 13.68 | 13.55 | 13.69 | 13.94 |
| 3/01/2010 | 13.57 | 13.16 | 13.19 | 13.31 |

 Table 4.10: Sample of Empirical Results of ANN Models of Dell Stock Index

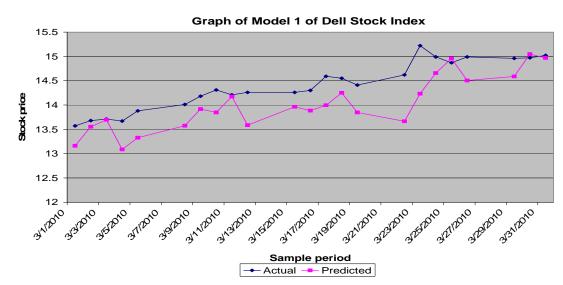


Figure 4.5: Graph of Actual Stock Price vs Predicted values of Model 1 of Dell Index

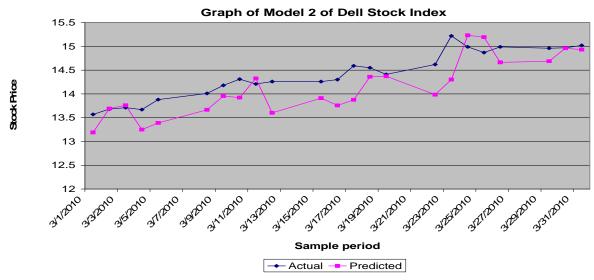


Figure 4.6: Graph of Actual Stock Price vs Predicted values of Model 2 of Dell Index

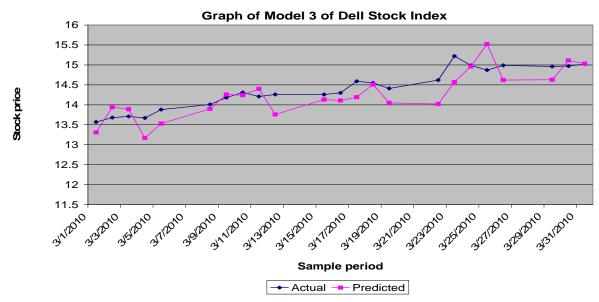


Figure 4.7: Graph of Actual Stock Price vs Predicted values of Model 3 of Dell Index

Table 4.11: Confusion matrix of predicted result of ANN model for Dell index

| | | Predicted | |
|----------|------|-----------|------|
| | | Up | Down |
| Actual | Up | 13 | 3 |
| | Down | 5 | 4 |
| AC = 74% | | | |

4.3.2 Results of ANN Model for Nokia Stock Price Prediction

In table 4.12, the highlighted values indicate the ANN structure that returns smallest mean square errors which are noted to give best performance over other structures. For model 1, we have 10-14-1 (ten input neurons, fourteen hidden neurons and one output neuron). For model 2, we have 13-14-1 (thirteen input neurons, fourteen hidden neurons, one output) and for model 3, we have 18-21-1 (eighteen inputs, twenty-one hidden neurons and one output neuron). However, model 3 is noted to give the best prediction over the other two models. The results presented in table 4.13 are the predicted values of each of the model earlier mentioned.

Also, figures 4.8 - 4.10 illustrate the correlation of the level accuracy among different models. From the figure 4.10, it is obvious that model 3 is the best of all the three stock price predictive models with average of 70% accuracy as shown in table 4.14.

| | c | MS | | |
|---------|-------------------|-------------|-------------|-------------|
| | Network Structure | 1000 Epochs | 2000 Epochs | 5000 Epochs |
| | 10-10-1 | 0.131413 | 0.085673 | 0.065958 |
| | 10-11-1 | 0.130266 | 0.100147 | 0.074376 |
| 11 | 10-12-1 | 0.104179 | 0.076013 | 0.055319 |
| Model | 10-13-1 | 0.148378 | 0.123140 | 0.094993 |
| M | 10-14-1 | 0.113599 | 0.077468 | 0.052256 |
| | 10-15-1 | 0.120586 | 0.094881 | 0.063535 |
| | 10-16-1 | 0.112569 | 0.087723 | 0.590738 |
| | 10-17-1 | 0.121481 | 0.099204 | 0.064114 |
| | 10-18-1 | 0.129727 | 0.088369 | 0.074229 |
| | 13-13-1 | 0.142468 | 0.111148 | 0.083957 |
| | 13-14-1 | 0.125704 | 0.085771 | 0.048449 |
| | 13-15-1 | 0.130336 | 0.092512 | 0.063329 |
| 12 | 13-16-1 | 0.120522 | 0.070893 | 0.051680 |
| Model | 13-17-1 | 2.328160 | 0.092799 | 0.053544 |
| M | 13-18-1 | 0.132760 | 0.109483 | 0.068056 |
| | 13-19-1 | 0.110694 | 0.081275 | 0.053134 |
| | 13-20-1 | 4.077420 | 0.110826 | 0.067431 |
| | 13-21-1 | 0.145350 | 0.100590 | 0.052527 |
| | 18-18-1 | 0.109847 | 0.048198 | 0.041309 |
| | 18-19-1 | 0.131226 | 0.102727 | 0.066412 |
| | 18-20-1 | 0.109616 | 0.073874 | 0.052122 |
| 13 | 18-21-1 | 0.136433 | 0.070053 | 0.038898 |
| Model 3 | 18-22-1 | 0.130056 | 0.096053 | 0.054354 |
| M | 18-23-1 | 0.118424 | 0.083801 | 0.049239 |
| | 18-24-1 | 0.170919 | 0.083517 | 0.050821 |
| | 18-25-1 | 4.497720 | 4.374340 | 4.347050 |
| | 18-26-1 | 0.222150 | 0.202463 | 0.062659 |

 Table 4.12: Statistical performance of Mode 1-3 of Nokia Stock index

| Sample | Actual | Predicted Values | | |
|-----------|--------|------------------|---------|---------|
| Period | Value | Model 1 | Model 2 | Model 3 |
| 3/31/2010 | 15.54 | 15.42 | 15.46 | 15.34 |
| 3/30/2010 | 15.41 | 15.43 | 15.44 | 15.44 |
| 3/29/2010 | 15.42 | 15.32 | 15.39 | 15.31 |
| 3/26/2010 | 15.46 | 15.15 | 15.31 | 15.07 |
| 3/25/2010 | 15.2 | 15.19 | 15.26 | 15.16 |
| 3/24/2010 | 15.07 | 15.21 | 15.33 | 15.16 |
| 3/23/2010 | 15.26 | 15.13 | 15.23 | 15.20 |
| 3/22/2010 | 15.11 | 15.17 | 15.24 | 15.13 |
| 3/19/2010 | 15.07 | 15.43 | 15.40 | 15.47 |
| 3/18/2010 | 15.28 | 15.21 | 15.16 | 15.07 |
| 3/17/2010 | 15.42 | 14.99 | 15.14 | 14.79 |
| 3/16/2010 | 15.14 | 15.05 | 15.27 | 15.04 |
| 3/15/2010 | 14.81 | 14.91 | 15.21 | 14.68 |
| 3/12/2010 | 14.84 | 14.52 | 14.89 | 14.75 |
| 3/11/2010 | 14.49 | 13.81 | 14.33 | 14.45 |
| 3/10/2010 | 14.56 | 13.98 | 14.40 | 14.62 |
| 3/09/2010 | 14.12 | 14.31 | 14.89 | 14.40 |
| 3/08/2010 | 14.17 | 13.94 | 14.58 | 13.92 |
| 3/05/2010 | 14.13 | 13.79 | 14.67 | 14.19 |
| 3/04/2010 | 13.78 | 13.47 | 14.16 | 13.71 |
| 3/03/2010 | 13.86 | 13.47 | 14.13 | 13.82 |
| 3/02/2010 | 13.51 | 13.39 | 13.79 | 13.50 |
| 3/01/2010 | 13.28 | 13.02 | 13.59 | 13.10 |

Table 4.13: Sample of Empirical Results of ANN Models of Nokia Stock Index

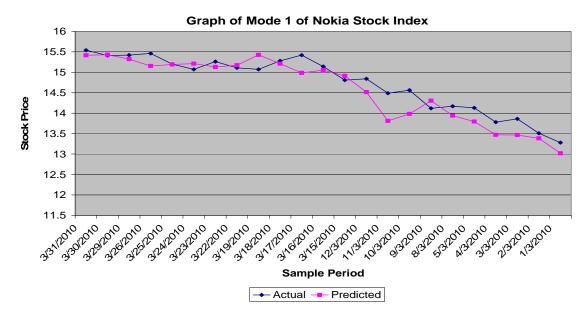


Figure 4.8: Graph of Actual Stock Price vs Predicted values of Model 1 of Nokia Index

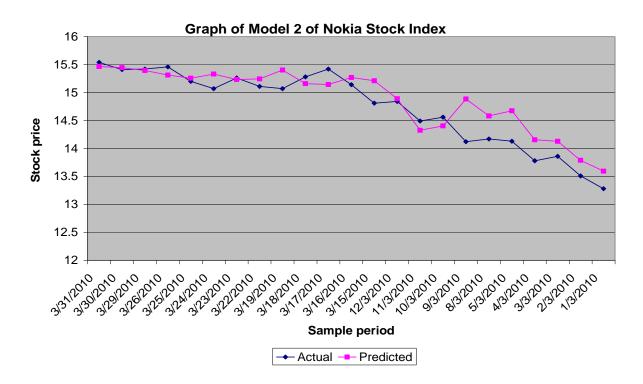


Figure 4.9: Graph of Actual Stock Price vs Predicted values of Model 2 of Nokia Index

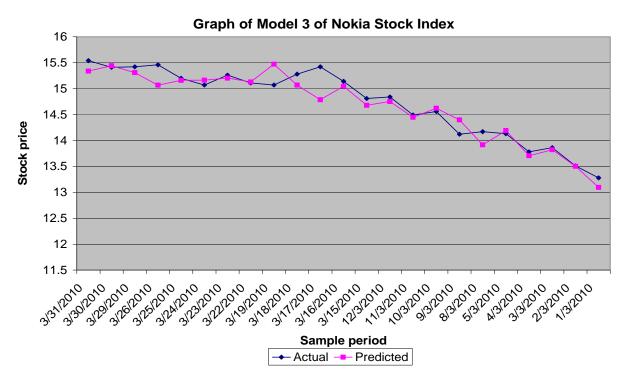


Figure 4.10: Graph of Actual Stock Price vs Predicted values of Model 3 of Nokia Index

| | | Predicted | |
|----------|------|-----------|------|
| | | Up | Down |
| Actual | Up | 9 | 4 |
| | Down | 3 | 7 |
| AC = 70% | | | |

Table 4.14: Confusion matrix of predicted result of ANN model for Nokia index

4.3.3 Results of ANN Model for Zenith Bank Stock Price Prediction

In this case, best network structure in model 1 is 10-12-1 (ten input neurons, twelve hidden neurons and one output neuron). Also, for mode 2 is 13-19-1 (thirteen input neurons, nineteen hidden neurons, one output) and model 3 is 18-20-1 (eighteen inputs, twenty hidden neurons and one output neuron). Table 4.15 is the outcomes of the mean square errors recorded in the various experiments with different networks configurations. Table 4.16 is the results of the predicted values of each of the model mentioned.

Figures 4.11 - 4.13 shows the level forecasting accuracy among different models. From the figures 4.13 below, model 3 gave the best result above model 1 and model 2 with average of 74% accuracy as shown in table 4.17.

| | MSE | | | | |
|---------|-------------------|-------------|-------------|-------------|--|
| 11 | Network Structure | 1000 Epochs | 2000 Epochs | 5000 Epochs | |
| | 10-10-1 | 4.108300 | 4.099800 | 4.098230 | |
| | 10-11-1 | 0.035962 | 0.019059 | 0.010922 | |
| | 10-12-1 | 0.018442 | 0.009902 | 0.005750 | |
| ode | 10-13-1 | 4.102440 | 4.100620 | 4.098390 | |
| Model | 10-14-1 | 0.027818 | 0.018080 | 0.009482 | |
| | 10-15-1 | 4.028170 | 0.020783 | 0.011648 | |
| | 10-16-1 | 4.110630 | 4.108430 | 0.013559 | |
| | 10-17-1 | 4.126330 | 4.126040 | 4.063250 | |
| | 10-18-1 | 4.111820 | 4.111760 | 4.103740 | |
| | 13-13-1 | 4.121220 | 4.114060 | 4.098280 | |
| | 13-14-1 | 0.035358 | 0.018686 | 0.008857 | |
| | 13-15-1 | 4.111620 | 4.111430 | 4.106180 | |
| 12 | 13-16-1 | 0.031099 | 0.019543 | 0.010096 | |
| Model 2 | 13-17-1 | 4.109700 | 4.098990 | 4.098160 | |
| M | 13-18-1 | 4.100310 | 4.099320 | 4.098830 | |
| | 13-19-1 | 0.019570 | 0.008205 | 0.005829 | |
| | 13-20-1 | 4.099930 | 4.099340 | 4.098750 | |
| | 13-21-1 | 4.116100 | 4.098810 | 4.098320 | |
| | 18-18-1 | 4.120570 | 0.036615 | 0.005744 | |
| | 18-19-1 | 0.029132 | 0.011933 | 0.005900 | |
| | 18-20-1 | 0.015882 | 0.007599 | 0.004163 | |
| 13 | 18-21-1 | 0.029142 | 0.012597 | 0.006514 | |
| Model 3 | 18-22-1 | 0.015248 | 0.009414 | 0.007592 | |
| M | 18-23-1 | 4.047870 | 4.047670 | 0.019429 | |
| | 18-24-1 | 4.110580 | 4.099050 | 4.097920 | |
| | 18-25-1 | 0.021306 | 0.010797 | 0.007444 | |
| | 18-26-1 | 4.102400 | 4.100080 | 4.098580 | |

 Table 4.15: Statistical performance of Mode 1-3 of Zenith Bank Stock index

Bold characters indicate the best results for each of epoch session

| Sample | Actual | Predicted Values | | |
|-----------|--------|------------------|---------|---------|
| Period | Value | Model 1 | Model 2 | Model 3 |
| 3/1/2010 | 15.98 | 15.64 | 16.12 | 16.01 |
| 3/2/2010 | 15.71 | 17.10 | 15.22 | 16.37 |
| 3/3/2010 | 15.50 | 15.43 | 15.78 | 15.74 |
| 3/4/2010 | 15.70 | 15.71 | 15.93 | 15.88 |
| 3/5/2010 | 15.75 | 15.82 | 15.70 | 15.73 |
| 3/8/2010 | 15.86 | 16.39 | 16.08 | 16.20 |
| 3/9/2010 | 16.00 | 15.96 | 16.75 | 16.78 |
| 3/10/2010 | 16.19 | 17.25 | 17.13 | 17.36 |
| 3/11/2010 | 16.99 | 18.59 | 18.57 | 18.12 |
| 3/12/2010 | 17.83 | 18.39 | 18.11 | 18.09 |
| 3/15/2010 | 17.71 | 17.35 | 18.01 | 17.41 |
| 3/16/2010 | 17.50 | 15.26 | 15.20 | 15.19 |
| 3/17/2010 | 15.25 | 15.36 | 15.37 | 15.31 |
| 3/18/2010 | 15.25 | 19.01 | 18.92 | 18.69 |
| 3/19/2010 | 18.00 | 18.55 | 18.39 | 18.32 |
| 3/22/2010 | 18.00 | 17.94 | 18.62 | 18.38 |
| 3/23/2010 | 17.85 | 18.14 | 18.41 | 18.17 |
| 3/24/2010 | 17.89 | 18.66 | 18.55 | 18.60 |
| 3/25/2010 | 18.11 | 19.14 | 19.03 | 19.08 |
| 3/26/2010 | 19.01 | 19.35 | 19.34 | 19.15 |
| 3/29/2010 | 19.96 | 18.80 | 18.90 | 18.97 |
| 3/30/2010 | 18.97 | 18.98 | 19.07 | 19.11 |
| 3/31/2010 | 19.30 | 19.11 | 19.11 | 18.90 |

 Table 4.16: Sample of Empirical Results of ANN Models of Zenith Bank Index

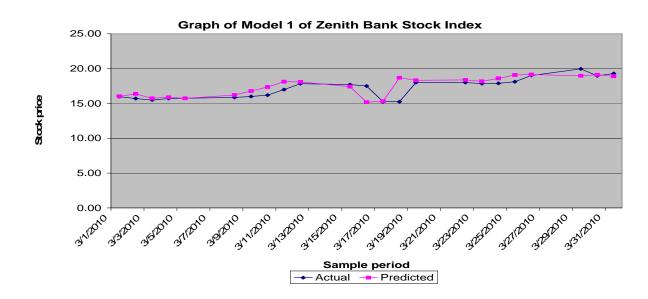


Figure 4.11: Graph of Actual Stock Price vs Predicted values of Model 1 of Zenith Index

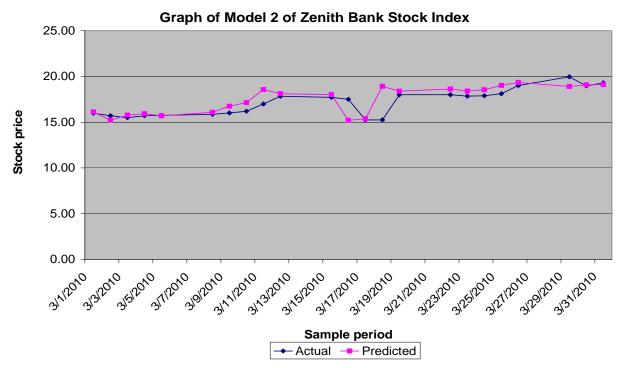


Figure 4.12: Graph of Actual Stock Price vs Predicted values of Model 2 of Zenith Index

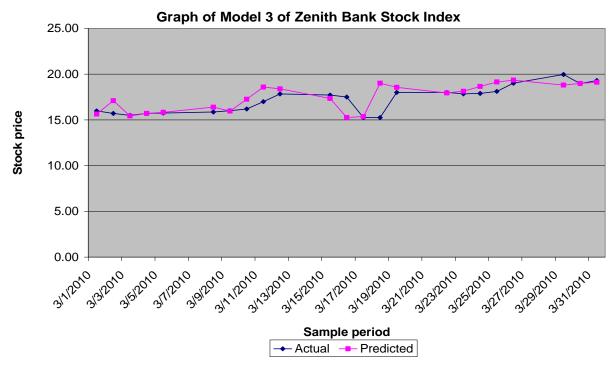


Figure 4.13: Graph of Actual Stock Price vs Predicted values of Model 3 of Zenith Index

| | | Predicted | |
|--------------------|------|-----------|------|
| | | Up | Down |
| Actual | Up | 12 | 3 |
| | Down | 3 | 5 |
| $\Lambda C = 74\%$ | | | |

Table 4.17: Confusion matrix of predicted result of ANN model for Zenith index

4.3.4 Results of ANN Model for UBA Bank Stock Price Prediction

Similarly, for UBA stock index, the network topology that returns the smallest mean square error was noted to give the best forecasting accuracy with the test data is contained in table 4.18. In this case, the network predictive model that gave the most accurate daily price prediction in model 1 was 10-17-1 (ten input neurons, seventeen hidden neurons and one output neuron). For model 2, we have 13-17-1 (thirteen input neurons, seventeen hidden neurons, one output) and model 3, we have 18-24-1 (eighteen inputs, twenty-four hidden neurons and one output neuron). The results presented in table 4.19 were the findings from testing period (out of sample test data) over the three different network models. Also, figures 4.14 - 4.16 illustrate the correlation of the level accuracy among different models.

From the figures 4.14 - 4.16, we observed that there is no significant difference between model 1 and model 2. However, there is remarkable improvement in model 3 over the two other models. Model 3 is the proposed stock price predictive model that combined technical, fundamental indicators and experts' opinion as input to create a predictive model. The average accuracy of model 3 is 78% accuracy as shown in table 4.20.

| | MSE | | | | |
|-------|-------------------|-------------|-------------|-------------|--|
| 11 | Network Structure | 1000 Epochs | 2000 Epochs | 5000 Epochs | |
| | 10-10-1 | 0.065771 | 0.039392 | 0.015526 | |
| | 10-11-1 | 0.040859 | 0.018023 | 0.007149 | |
| | 10-12-1 | 0.022149 | 0.009799 | 0.006476 | |
| Model | 10-13-1 | 0.045920 | 0.029234 | 0.014437 | |
| M | 10-14-1 | 0.029664 | 0.018399 | 0.011376 | |
| | 10-15-1 | 0.410990 | 0.030402 | 0.008053 | |
| | 10-16-1 | 0.026901 | 0.011973 | 0.006532 | |
| | 10-17-1 | 0.026850 | 0.012953 | 0.006317 | |
| | 10-18-1 | 0.035467 | 0.014900 | 0.006513 | |
| | 13-13-1 | 0.045267 | 0.024678 | 0.012737 | |
| | 13-14-1 | 0.049285 | 0.020317 | 0.009248 | |
| | 13-15-1 | 0.049302 | 0.028288 | 0.014649 | |
| 12 | 13-16-1 | 0.033183 | 0.012358 | 0.005490 | |
| Model | 13-17-1 | 0.027930 | 0.011691 | 0.005297 | |
| M | 13-18-1 | 0.028951 | 0.012218 | 0.006627 | |
| | 13-19-1 | 0.033560 | 0.018832 | 0.009782 | |
| | 13-20-1 | 0.035910 | 0.018103 | 0.008589 | |
| | 13-21-1 | 0.037007 | 0.024169 | 0.014154 | |
| | 18-18-1 | 0.033091 | 0.012269 | 0.005957 | |
| | 18-19-1 | 0.033951 | 0.019018 | 0.009853 | |
| | 18-20-1 | 0.022090 | 0.012050 | 0.007072 | |
| 13 | 18-21-1 | 0.029914 | 0.014159 | 0.006764 | |
| Model | 18-22-1 | 0.020594 | 0.008664 | 0.003818 | |
| M | 18-23-1 | 0.030647 | 0.013578 | 0.006147 | |
| | 18-24-1 | 0.034620 | 0.008276 | 0.003816 | |
| | 18-25-1 | 0.028813 | 0.011532 | 0.004925 | |
| | 18-26-1 | 0.058627 | 0.017453 | 0.007322 | |

 Table 4.18:
 Statistical performance of Mode 1-3 of UBA Bank Stock index

Bold characters indicate the best results for each of epoch session

| Sample | Actual | Predicted Values | | |
|-----------|--------|------------------|---------|---------|
| Period | Value | Model 1 | Model 2 | Model 3 |
| 3/1/2010 | 13.39 | 13.30 | 13.38 | 13.49 |
| 3/2/2010 | 13.05 | 13.05 | 13.08 | 12.99 |
| 3/3/2010 | 13.00 | 12.99 | 13.06 | 12.90 |
| 3/4/2010 | 13.00 | 13.01 | 13.06 | 13.04 |
| 3/5/2010 | 13.15 | 13.09 | 13.13 | 13.06 |
| 3/8/2010 | 13.50 | 13.33 | 13.31 | 13.27 |
| 3/9/2010 | 13.51 | 13.45 | 13.39 | 13.13 |
| 3/10/2010 | 13.45 | 13.13 | 13.23 | 12.58 |
| 3/11/2010 | 14.11 | 13.86 | 13.85 | 13.90 |
| 3/12/2010 | 14.00 | 13.85 | 14.03 | 13.59 |
| 3/15/2010 | 13.82 | 13.98 | 13.91 | 13.49 |
| 3/16/2010 | 13.61 | 14.70 | 15.80 | 13.63 |
| 3/17/2010 | 14.50 | 14.45 | 14.09 | 14.45 |
| 3/18/2010 | 14.50 | 14.39 | 14.25 | 14.40 |
| 3/19/2010 | 14.61 | 14.31 | 14.36 | 14.55 |
| 3/22/2010 | 14.91 | 14.63 | 14.80 | 14.65 |
| 3/23/2010 | 14.84 | 14.55 | 14.69 | 14.86 |
| 3/24/2010 | 14.84 | 14.66 | 14.52 | 14.81 |
| 3/25/2010 | 14.89 | 14.78 | 14.87 | 14.74 |
| 3/26/2010 | 14.91 | 14.86 | 14.90 | 14.76 |
| 3/29/2010 | 15.20 | 15.22 | 15.10 | 15.05 |
| 3/30/2010 | 15.20 | 14.98 | 15.48 | 15.26 |
| 3/31/2010 | 14.80 | 14.81 | 14.95 | 14.86 |

Table 4.19: Sample of Empirical Results of ANN Models of UBA Bank Index

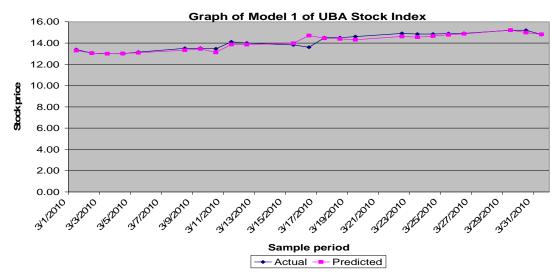


Figure 4.14: Graph of Actual Stock Price vs Predicted values of Model 1 of UBA Index

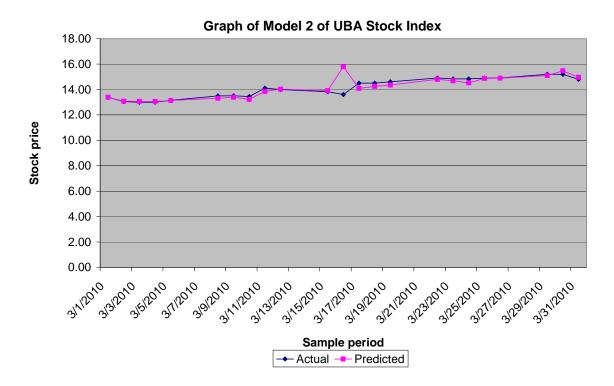


Figure 4.15: Graph of Actual Stock Price vs Predicted values of Model 2 of UBA Index

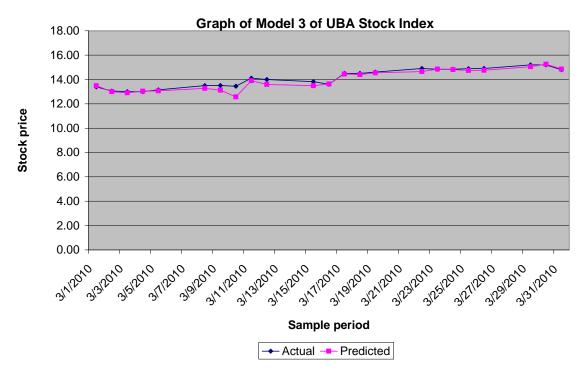


Figure 4.16: Graph of Actual Stock Price vs Predicted values of Model 3 of UBA Index

| | | Predicted | |
|-----------|------|-----------|------|
| | | Up | Down |
| Actual | Up | 11 | 1 |
| | Down | 4 | 7 |
| AC = 78 % | | | |

Table 4.20: Confusion matrix of predicted result of ANN model for UBA index

4.4 SUMMARY OF RESULTS OF THE FORECASTING TECHNIQUES

Going by the results of the two forecasting techniques (ARIMA and ANN) engaged in this research work. The results presented above showed the forecasting performance of each of them. The observation noted in the experiments carried out with the two forecasting techniques is that the forecasting ability of ARIMA model is not satisfactory for financial forecasting particularly stock data when compared with the results obtained with ANN model with the same set of data used. Based on the results obtained in this work, ANN is superior to ARIMA model for time series forecasting. These results also resolved the discrepancies in the literature about the superiority of each of the model over one another.

In this study, three ANN models were developed with different input parameters in each of the model. It was noted that the proposed ANN model that combined technical, fundamental and expert's opinion variables gave best accurate forecasting results than the other two models with four companies stock data sourced NSE and NYSE that was used in this study.

CHAPTER FIVE

SUMMARY AND CONCLUSION

5.1 **INTRODUCTION**

This chapter gives the summary of the work done and discusses the contributions of the study, and presents an outlook of the opportunities for future research work.

5.2 SUMMARY

The focus of this study is to evolve an improved predictive model for stock price prediction. Two forecasting techniques were used in this study. The statistical technique of autoregressive integrated moving average (ARIMA) model and the soft computing technique (artificial neural networks). Stock data that were used to evaluate the performance of the models developed with the two forecasting techniques were sourced from New York stock exchange and Nigerian stock exchange respectively. Three different predictive models were created with artificial neural network namely model 1, model 2 and model 3 respectively. Model 1 consisted of technical analysis variables as input to the neural network models with different network configurations to ascertain the model with highest performance. Similarly, model 2 composed of technical and fundamental analysis variables while model 3 combined technical, fundamental and expert opinion variables to create the proposed predictive model. The performance measure used in this study to evaluate the model developed are adjusted R-squared, Bayesian or Schwarz Information criterion (BIC) and Standard error of regression for ARIMA model and mean square error was used for ANN model. The accuracy of forecasting of the model was evaluated with the confusion matrix. The empirical results showed that model 3 showed an improvement over model 1 and model 2 in accurate forecasting of the stock prices from the sampled test data used. Also our findings revealed that the soft computing forecasting technique (ANN) is superior to statistical technique in forecasting stock prices.

The main contributions of this thesis stem from the following: Firstly, the study provide an improved predictive model for stock price prediction using the ANN approach with hybrid market indicators that combined the parameters of technical and fundamental analyses as well as the experts' opinion. The review of previous studies on stock price forecasting shows that the use of technical indicators with ANN model is prevalent while there are only few cases of the use of fundamental indicators. However, this study contrasts previous approaches by combining technical indicators, fundamental indicators and experts' opinion to improve stock price prediction using the soft computing approach.

Secondly, this study was able to resolve and clarify contradictory findings reported in literature on the superiority of statistical techniques over soft computing techniques in time series prediction and vice-versa. The findings in this study showed ANN model outperformed the statistical forecasting techniques particularly the widest used statistical forecasting technique – autoregressive integrated moving average (ARIMA) model.

5.3 CONCLUSION

Technical indicators had been widely used in forecasting stock prices with artificial neural networks. Nevertheless, their performance is not always satisfactory. Also, in recent times, hybrid models that combine ANNs and other intelligent techniques with technical indices had been engaged in order to improve accuracy level of stock price prediction with varying results.

In this thesis, an improved predictive model for stock price prediction based on experts' opinion with technical and fundamental analysis variables using the soft computing approach of artificial neural model is presented. What distinguishes this research work from earlier work is that it combined different market indicators to evolve stock price predictive model. In particular, it introduced a new variable called expert's opinion as input to the neural network predictive model.

In this research, we have developed novel approach to forecast stock prices. We evaluated the performance of our proposed model (model 3) using daily stock prices of four companies listed in NYSE and NSE respectively. The empirical results confirmed superior performance of the proposed model to improve forecasting accuracy of stock price over the conventional approach of using ANN model with technical indicators. Therefore, the proposed predictive model has the potential to enhance the quality of decision making of investors in the stock market by offering more accurate stock prediction. It is noting that forecasting time series has been researched for a long

time with varying success and it would be notably significant even if a little improvement in performance is achieved.

5.4 **FUTURE RESEARCH WORK**

The study provides several opportunities for further research in the immediate future. Full implementation of the model in real time and on mobile platform would no doubt contribute to the development of electronic finance. Also, the critical impact of specific experts' opinion variables on quality of stock price prediction can be a promising research endeavour. Finally, combining different soft computing approaches with hybridized market indicators that include experts' opinions look promising to further improve time series forecasting.

APPENDIX: LIST OF PUBLICATIONS

Refereed Conference Proceedings

 Adebiyi, A.A., Ayo, C.K. and Otokiti S.O. (2009) "Stock Price Prediction using Hybridized Market Indicators", Proceedings of International Conference of Artificial Intelligence and Pattern Recognition, MultConf'2009, USA, pp.372-379.

Journal Articles

- Adebiyi, A.A., Ayo, C.K. and Otokiti S.O. (2010) "An Improved Model for Stock Price Prediction using Market Experts Opinion", International Journal of Computer Science and Systems, Vol. 1, No.3, pp.28-39.
- Adebiyi, A.A., Ayo, C.K. and Otokiti S.O. (2010) "Stock Price Prediction Using Fuzzy-neural Approach", International Journal of Emerging Trends in Engineering and Applied Sciences, Vol. 1, No.1, pp.9-13.
- Adebiyi, A.A., Ayo, C.K. and Otokiti S.O. (2011) "Fuzzy-neural model with hybrid market indicators for stock forecasting", International Journal of Electronic Finance (Inderscience Journal Series), Vol. 5, No.3, pp. 286-297.

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