



SOLUTION 17

for SUSTAINABLE DEVELOPMENT GOALS

THE POWER OF
PEOPLE, PLANET
PROSPERITY, PEACE &
PARTNERSHIP
TO 2030



CREATIVE YOUTH
COMMUNITY DEVELOPMENT
INITIATIVE



UNITED NATIONS
SUSTAINABLE DEVELOPMENT GOALS
ACTION
CAMPAIGN
AWARD WINNER 2018



BOSCH
Invented for life

entreprs

UN75
2020 AND BEYOND



AGENDA 2030

SUSTAINABLE DEVELOPMENT GOALS

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Transforming the PLANET

to be **PEACEFUL, LIVEABLE** *and* **PROSPEROUS** *for ALL,*
NOW *and in the* **FUTURE.**

OUR STORY

Creative Youth Community Development Initiative (CYCDI), a United Nations SDG Action award winner (Innovator Category) was incorporated to promote sustainable development goals towards the achievement of agenda 2030 through education and creative development, innovation and entrepreneurship in children, youth and women.

The goal of CYCDI is to pursue, promote and implement sustainable projects to boost community growth whilst curbing corruption, substance abuse, child abuse and any other menace that can undermine national and global development, general health and well-being. CYCDI implement project on the following platforms:

1. Solution17 for SDGs
- 2 The Vision of the Child
3. Creative Youth Initiative Against Corruption
4. InnoCreativa Youth Hub
5. CDMA Social Enterprise Programme



From left: Ambassador Ingo Herbert, German Embassy; Burkina Faso, Foluke Michael, CYCDI Founder/Project Director; Prof Yemi Osinbajo, Vice President of Nigeria; Alhaji Lai Mohammed, The Minister of Information and Culture at the official Launch of CYCDI'S Corruption Busters at Filmhouse Cinemas IMAX, Lekki, Lagos.



From left: Mr. F. John Bray, the United States Former Consul General in Lagos; Foluke Michael - CYCDI Founder/Project Director; Prof Wole Soyinka, 1986 Nobel Laureate in Literature; Ambassador Ingo Herbert, German Embassy, Burkina Faso at "Welcome Salute -A World Conquering Team", formal launch by Prof. Wole Soyinka, Freedom Park, Lagos.



Foluke Michael speaking at the screening of Corruption Busters Series 4 tagged "The Day Morning Never Came" at the United States Consulate, Lagos.



SOLUTION17

for SUSTAINABLE DEVELOPMENT GOALS

SOLUTION17 for Sustainable Development Goals (SDGs) is a model developed by Creative Youth Community Development Initiative to proffer solutions to the world's most pressing problems through the application of the 17 SDGs.

The model is hinged on youth development through education, creativity and innovation to tackle problems, their effects; whilst creating solutions towards a healthy, liveable, prosperous and sustainable planet.

SDGs are evidently coupled in the interconnected social, environmental and economic systems locally and globally, either with beneficial synergies or at cross-purposes. Therefore, the importance of weaving 17 SDGs in CYCDI Model for problem solving will clearly accelerate the achievement of Global Goals in 2030.

CYCDI- Solution17 Model





SOLUTION 17 *for* CLIMATE ACTION IN COVENANT UNIVERSITY

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REIMAGINE
THE WORLD
WE WANT

CLIMATE CRISIS

“ A RACE WE MUST WIN ”

As the United Nations marks its 75th anniversary, we acknowledge the remarkable contributions of the organization to global peace, health, education, diffusion of science and technology and global growth. But we also note that the world is now at the risk of facing the impact of technological change accompanied by a shortage of talents; that countries need to tackle climate crisis in a divided world, to dismantle brazen barriers to equality and to understand emerging unversed patterns of violence.

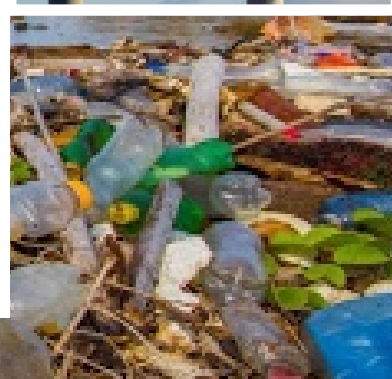
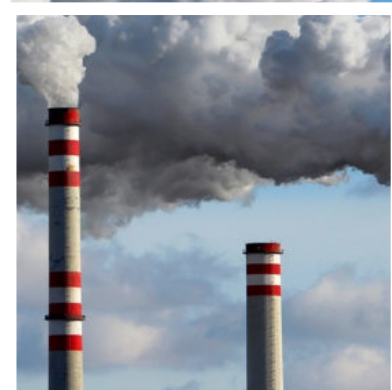
The UN Secretary-General doesn't want the 75th to be a party, he wants it to be a commemoration and an intellectual discussion and dialogue. Also, UN wants to hear especially from young people and critics; the views and ideas generated will be presented to world leaders and senior UN officials at a high-profile event in New York in September 2020.

Certainly, young people are the catalyst of change to bring about the desired solutions to shape the future we want in 2020 and beyond. On the premise of Solution17's local and global impacts, Solution17 for Climate Action at Covenant University was designed to spark creativities among young people whilst joining biggest-ever global conversation on the role of global cooperation in building the future we want

Solution17 for Climate Action in Covenant University (CACU) will explore creative and innovative capacities of students through proper understanding of the UN SDGs, their immediate environment, the extreme climate change threat and the sustainable future; to present ideas and solutions towards shaping the future we want through the application of 17 SDGs.

Solution17 for CACU will look critically at the global effect of Climate Change. The world is currently facing climate crisis, and sustainable solutions is a MUST. At Covenant University, 17 finalists will be selected to unravel the causes, the effects and solutions to Climate Change through the prism of SDGs. The 17 champions will be empowered to lead change movement within and outside the university community.

The project is designed to **"Reimagine the World We Want"** through sustainable solutions.



SOLUTION **17** *for*
IC2030 

www.ic2030.cycdi.com



UN75
2020 AND BEYOND

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IC2030

InnoCreativa Youth Hub (IC2030)
promotes Decent Work and
Economic Growth through
Education, Creativity,
Innovation and
Entrepreneurship
development.

The Mission of IC2030 is to produce 'technological driven' world class youth and entrepreneurs with skill of the future through exploration of their creative and innovative capacities; thereby reduce high rate of unemployment whilst enhancing economic growth towards the fulfilment SDGs and the 2030 Agenda for Sustainable Development.

Solution17 for SDG8 explores creative and innovative capacities of young people through the development of knowledge and attitude that are relevant to employability and skills for entrepreneurship.

IC2030 targets undergraduates in tertiary institutions in Nigeria, members of the National Youth Service Corps and young graduates not older than 35 years. By April 2020, the IC2030 Innovation Lab is expected to produce 17 empowered entrepreneurs; 17 SDGs based ideas to solve unemployment; 17 creative presentations for showcase and pitch to industry partners and sponsors; 17 solutions to Decent Work and Economic Growth and 17 makers, doers, innovators, creators and entrepreneurs to solve one global problem – unemployment.

OBJECTIVES



To birth new set of tech-savvy entrepreneurs and business leaders whilst creating social enterprise to grow their businesses.



To create a large community of solution17 employable youth, entrepreneurs and SDG advocates through train the trainer module.

To empower young people through ict by giving them access to skill and tools that will support their impact journey and build sustainable future.

To support participants and their respective community to utilize sdgs as a means to create more sustainable future for themselves. The idea creation and business development aim to build will and capacity to effectively deliver tasks, implement projects, empower community whilst engaging in sdg implementation.

To positively affect the populace through live broadcast on the importance youth empowerment and entrepreneurship development.

SOLUTION **17** for
IC2030 

**SKILLS ACQUISITION
AND ENTREPRENEURSHIP**

IN THE HEART OF
LAGOS STATE

**WORKING TOWARDS
MAKING LAGOS STATE
A 21ST CENTURY ECONOMY
THROUGH MASSIVE PROMOTION
OF ENTREPRENEURSHIP
FOR WEALTH CREATION**

IN PARTNERSHIP WITH



BOSCH

Invented for life

11

BOSCH -

CONNECTING EXPERTS
AND ENTHUSIASTS, DREAMERS
AND DOERS, INNOVATORS AND
INFLUENCERS

EXPLORE AND EXPERIENCE

Launch of Solution17 for IC2030





Keynote address by the Executive Governor, Alh. (Dr.) Abubakar Sani Bello at the Solution17 for Sustainable Niger State's Global Week to #Act4SDGs.



Panel session moderated by Foluke Michael



About Solution 17 for SDGs by Foluke Michael, Founder / Project Director - Creative Youth Community Development Initiative



SOLUTION17

FOR CRC @30

FOR EVERY CHILD, EVERY RIGHT!

Solution17 SDGs model was utilized to promote 30th Anniversary of Convention on the Rights of the Child through the application of the Seventeen Sustainable Development Goals.

The poem **"The Child Before A Mirror of Strangers"** dedicated to the children of the world and the future generation was written by the Nobel Laurette Prof. Wole Soyinka; for the global 30th anniversary celebrations of the Convention on the Rights of the Child (CRC30).

In September 2019, children aged between 10-17 years from both public and private schools in Lagos State submitted literary pieces based on the poem **"The Child Before A Mirror of Strangers"**, Seventeen (17) children made the final list and they were invited to participate in the Special Training and Network Session at the **Solution17 Creative Hub** on November 11, 2019; and a group LIVE Painting Presentation on November 12, 2019 at the JJT Park, Alausa, Lagos, Nigeria.

At the JJT Park, Seventeen (17) children achieved Solution17 for CRC @30 within eight (8) hours; the presentation is a combination of Seventeen Sustainable Development Goals (SDGs) based Ideas, Seventeen(17) Creative Presentations, and Seventeen (17) Solutions to Protect the **Rights of the Child** on a single 8 by 4 feet CANVAS via Mixed Media.

Solution17 for CRC @30 is an initiative of Creative Youth Community Development Initiative (CYCDI)

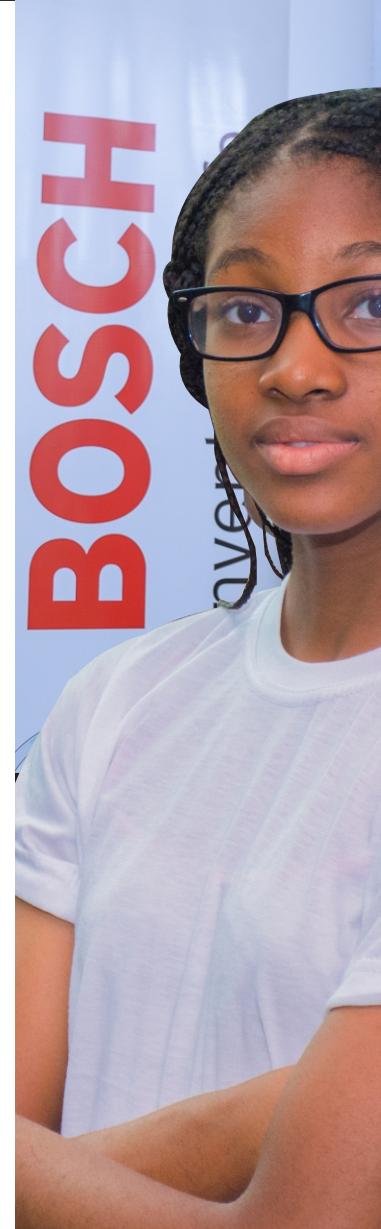
supported by The United Nations Children's Fund (UNICEF) to provide a platform for children to contribute to the conversations on children's rights, and to illustrate what it means to them through literary arts to mark CRC@30.

The Convention on the Rights of the Child (CRC) is the most comprehensive statement of children's rights ever produced. It has 54 articles that cover all aspects of a child's life and set out the civil, political, economic, social and cultural rights that all children everywhere are entitled to. The Convention was adopted by the United Nations General Assembly on 20 November 1989 and has been ratified by 195 countries.



FACT SHEET ABOUT CREATIVE YOUTH COMMUNITY DEVELOPMENT INITIATIVE (CYCDI)

- 1** Successful implementation of social, economic and environmental projects through educational and talent development in children and youth on the platform of the Vision of the Child since 2012. The project has produced thousands of young leaders and innovators in primary, secondary and tertiary institutions in Nigeria. The Initiative is under the supervision of Prof. Wole Soyinka, 1986 Nobel Laureate in Literature.
- 2** 2018 United Nations SDG Action Award Winner - Innovator, at the Global Festival of Action for Sustainable Development organized by United Nations SDG Action Campaign in Bonn, Germany.
- 3** Creation of CYIAC Corruption Busters (CCB) to promote SDG 16- Peace, Justice and Strong Institutions. It was launched on December 9, 2017 to mark United Nations International Day Against Corruption.
- 4** The Creative Youth Initiative Against Corruption has received international recognition and awards in United Kingdom, Germany, Spain, United States and Austria.
- 5** CYCDI is presently leading a global campaign to raise drug prevention awareness amongst youth and vulnerable adults through school awareness and creative programme. The project which is supported by the European Union and United Nations Office on Drugs and Crime produced the sensitization campaign movie, "TRAPPED".
- 6** In November 2018, the project outcome was adopted by European Union (EU) and under the framework of the project "Response to Drugs and Related Organised Crime in Nigeria" implemented by UNODC.



FACT SHEET ABOUT (CYCDI)

The SDGs based Educational book is currently been distributed in Nigeria through a special school programme.

- 7** In 2018, CYCDI developed Solution17 for Sustainable Development Goals (SDGs) model, to proffer solutions to the world's most pressing problems through the application of the 17 SDGs. 'Solution 17' is an innovative and inclusive model to engage young people to produce SDG based solutions that can be implemented locally and relevant to tackling problems that will clearly accelerate the achievement of the SDGs by 2030. 'Solution 17' has been acknowledged as a pipeline for achieving the SDGs in Nigeria and other African countries by 2030.
- 8** In June 2019, 'Solution 17' was published by the United Nations as GOOD PRACTICE, SUCCESS STORY AND INSPIRING BREAKTHROUGH that can be replicated and scaled up to help galvanise the momentum for implementation of the global goals <https://sustainabledevelopment.un.org/partnership/?=29904>.
- 9** In July 2019, CYCDI launched 'Solution 17' for Entrepreneurship Development in Lagos with special focus on Goal No 8 (Decent Work & Economic Growth) to tackle unemployment in Nigeria. CYCDI-InnoCreativa Youth Hub (IC2030) is currently working to develop young and aspiring entrepreneurs, the project, upon completion of the first session, will produce empowered entrepreneurs, generate employment, boost economic growth and reduce migration to other countries (www.cycdi.com/ic2030).
- 10** In July 2019, CYCDI anti-corruption product "CYIAC Corruption Busters (CCB)" was added by United Nations Office on Drugs and Crime (UNODC) to Doha Declaration Education for Justice (E4J) Library of Resources for global dissemination. (www.unodc.org/e4j)



FACT SHEET ABOUT (CYCDI)

- 11 CYCDI is creating marketing links through integration of SDGs into some state governments' agenda to drive socio-economic development. The project has commenced in Niger State with Solution17 for Sustainable Niger State (www.sustainable-nigerstate.com)
- 12 Solution 17 for Potable Water and Well-Being (SDG 6 and SDG3) was successfully completed in India in September 2019.
- 13 Solution17 for Gender Equality in Sport and Peace will take-off in Spain by January 2020
- 14 Solution 17' is currently partnering with United Nations Information Centre (UNIC) and Robert Bosch Nigeria towards successful implementation of IC2030.
- 15 Solution17 for CRC @30, supported by The United Nations Children's Fund (UNICEF) to provide a platform for children to contribute to the conversations on children's rights, and to illustrate what it means to them through literary arts to mark 30th anniversary of the Convention on the Rights of the Child. www.childrightsconvention30.cycdi.com





FOLUKE MICHAEL
CEO/PROJECT DIRECTOR

Foluke Michael is a Project Management Consultant and SDGs Implementer. She graduated with MSc with Merit in Project Management at the University of Salford Manchester, UK.

Foluke is the CEO and Project Director of Creative Youth Community Development Initiative and Principal Partner of Caterina de' Medici Africa Enterprise, an organisation dedicated to promoting agribusiness.

In 2018, Foluke won the UN SDG Action Award–Innovator in Bonn Germany and the University of Salford Alumni Achievement Award in recognition of her exceptional contribution to society through the work of Creative Youth Initiative Against Corruption.

She created “Solution17” to help drive the actualisation of Sustainable Development Goals globally. Foluke was recently listed among innovative, action-oriented and visionary individuals for 2018 Global People Fellows (GPF) by The Global People’s Summit, she is the Nigeria Lead of World Health Innovation Summit, Nigeria.

She designs and manages communication strategies, training facilitation, project finance and coordination in different national and international organisations. She coordinated special projects under the supervision of the 1986 Nobel laureate in Literature, Professor Wole Soyinka.

Foluke is a lover of creativity and innovation; she helps children and youths to develop their God-given talents. She promotes and prepares them to lead positive changes in the future. Essentially, Foluke is a lover of her country – Nigeria. Hence she is passionate about seeing sustainable development in Nigeria. This thus drives her to engage in projects that can help develop and contribute immensely to Nation Building.

OUR TEAM



AYODEJI OLUWADARE
CREATIVE DIRECTOR

Ayodeji Oluwadare is the Creative Director, Creative Youth Community Development Initiative and Managing Partner at Creativa and Promoprint Limited. He has passion for innovation and a belief in the power of creativity to achieve extraordinary results.

A software engineer by background, he is a creative designer, visual content creator and entrepreneur. His strength revolves around brand identity design and visual communication. He has a strong visual focus with a creative flair and an ability to think laterally and come up with creative solutions.

He is a co-creator of “Solution17” to help drive the actualisation of Sustainable Development Goals globally.

He has extensive global experience and has been part of a number of successful activities that promotes the actualisation of the United Nations Sustainable Development Goals.

SOLUTION17 CHANNEL

S17 Channel, an online TV Channel created to promote SDGs Initiatives globally will be launched in March 2020.

S17 Channel is a platform to transform our world through knowledge sharing and showcase of the people, planet, prosperity, peace and partnership towards the actualisation of 2030.

The channel will share works of global SDG community, the involvement of every actor on the planet to promote #LeaveNoOneBehind. S17 Channel will champion open conversation to help support and inspire communities around world.





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