## ENVIRONMENTAL INVESTMENTS AND FINANCIAL PERFORMANCE OF LISTED MANUFACTURING COMPANIES IN NIGERIA

BY

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# A DISSERTATION IN THE DEPARTMENT OF ACCOUNTING, SUBMITTED TO THE SCHOOL OF POSTGRADUATE STUDIES COVENANT UNIVERSITY, OTA, OGUN STATE

## IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD OF THE DEGREE OF MASTERS (M.Sc.) IN ACCOUNTING

JUNE, 2017

#### DECLARATION

I, Okere Wisdom, declare that this dissertation titled 'Environmental Investments and Financial Performance of Listed Manufacturing Companies in Nigeria' was done entirely by me under the supervision of Dr U. Uwuigbe and DR Obigbemi. The dissertation has not been presented either wholly, or partly, for any degree of this or any other University. All sources of scholarly information and references to prior studies are duly acknowledged.

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#### CERTIFICATION

The undersigned certify that they have read and hereby recommend for acceptance by Covenant University a dissertation/thesis entitled: 'Environmental Investments and Financial Performance of Listed Manufacturing Companies in Nigeria' in partial fulfilment of the requirements for the Masters Of Science (MSc) in Accounting of Covenant University, Ota, Nigeria.

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### DEDICATION

This study is dedicated to the Almighty God, who provided the resources both physical and spiritual to ensure completion of this work. Unto thy name, O Lord be all the glory.

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| <b>TABLE OF CO</b> | NTENT |
|--------------------|-------|
|--------------------|-------|

| Title Pagei  |
|--|
| Declaration ii   |
| Certification iii  |
| Dedication iv  |
| Acknowledgementsv  |
| Table of Content vi  |
| List of Tablesvii  |
| List of Figuresviii  |
| Appendicesix   |
| Abstract x   |
|  |
| CHAPTER ONE: Introduction  |
| CHAPTER ONE: Introduction 1.0 Background to the Study1   |
|  |
| 1.0 Background to the Study1   |
| 1.0 Background to the Study  |
| 1.0 Background to the Study  |
| 1.0 Background to the Study.       1         1.1 Statement of Research Problem.       4         1.2 Research Questions       6         1.3 Objectives of Study.       6  |
| 1.0 Background to the Study.11.1 Statement of Research Problem.41.2 Research Questions61.3 Objectives of Study.61.4 Research Hypotheses.6                                |
| 1.0 Background to the Study.11.1 Statement of Research Problem.41.2 Research Questions61.3 Objectives of Study.61.4 Research Hypotheses.61.5 Significance of the Study.7 |

## **CHAPTER TWO: Literature Review**

| 2.0 Introduction   | 10   |
|--|------|
| 2.1 Conceptual Review  | . 10 |
| 2.1.1 Introduction   | 10   |
| 2.1.2 Environmental Investments  | . 11 |
| 2.1.3 Human Social Responsibility                                      | .13  |
| 2.1.4 Necessity to Shift from Corporate To Human Social Responsibility | 13   |
| 2.1.5 Porter Hypothesis  | 14   |
| 2.1.6 Environmental Regulation   | 15   |
| 2.1.7 The Three "Innovation Dimensions" of Regulation                  | 15   |
| 2.1.8 Corporate Social Responsibility                                  | 19   |
| 2.1.9 Environmental Costs  | 25   |
| 2.1.10 Firm Performance  | 28   |
| 2.2 Theoretical Framework on Corporate Social Responsibility           | 29   |
| 2.2.1 The Social Contract theory                                       | 29   |
| 2.2.2 Quality of Life theory   | 29   |
| 2.2.3 Legitimacy theory  | 29   |
| 2.2.4 Agency Theory  | 30   |
| 2.2.5 Stakeholder Theory   | 31   |
| 2.2.6 Theories underlining Porter Hypothesis                           | 34   |
| 2.2.7 Theory of firm perspective                                       | 35   |
| 2.3 Empirical Review of Literature                                     | 36   |
| 2.3.1 Environmental investments and firms performance                  | 36   |
| 2.3.2 Environmental Regulations and Firms Performance                  | . 37 |

| 2.3.3 Corporate Social Responsibility and Firms Performance | 45 |
|---|----|
| 2.2.4 Summary of Literature Review                          | 69 |
| CHAPTER THREE: Research Methods                             |    |
| 3.0 Introduction  | 70 |
| 3.1 Research Design   | 70 |
| 3.2 Population of the Study                                 | 70 |
| 3.3 Sample Size and Sampling Technique                      | 71 |
| 3.4 Data Gathering Method                                   | 71 |
| 3.4.2 Measurement of Variables                              | 72 |
| 3.5 Model Specification                                     | 73 |
| 3.6 Data Analysis Method                                    | 74 |
| 3.7 Statistical Tools and Analytical Procedure              | 76 |
| 3.8 Apriori Expectation                                     | 76 |
| CHAPTER FOUR: Data Presentation and Analysis                |    |
| 4.0 Introduction  | 77 |
| 4.1 Descriptive statistics                                  | 77 |
| 4.2 Data Analysis- Advance (Inferential Analyses)           | 79 |
| 4.3 Regression Analysis                                     | 80 |
| 4.4 Discussion of Panel Regression Result                   | 82 |
| 4.5 Hypotheses Testing                                      | 83 |
| 4.6 Discussion of Findings                                  | 86 |

# CHAPTER FIVE: Summary of Findings, Conclusion and Recommendations

| 5.0 Introduction                | 87 |
|---------------------------------|----|
| 5.1 Summary of Work Done        | 87 |
| 5.2 Conclusion                  | 89 |
| 5.3 Policy Implications         | 89 |
| 5.4 Recommendation of the study | 89 |
| 5.5 Contribution to Knowledge   | 90 |
| References                      | 91 |

### LIST OF TABLES

| Table 1.0 Environmental Costs in Firms.    20   | 6 |
|---|---|
| Table 1.1: Empirical Table on Corporate Social Responsibility and Firms Performance59 | 9 |
| Table 1.2 Descriptive Statistics for the Model  | 7 |
| Table 1.3: Correlation Coefficients Matrix from E-views                               | 9 |
| Table 1.4: Hausman test.   80   | 0 |
| Table 1.5: Regression Result for Panel Data   | 1 |
| Table 1.6 Paired Samples Statistics    8  | 5 |
| Table 1.7 Paired Samples Test.    83  | 5 |
| Table 1.8: Analysis of Null Hypotheses  | 6 |

### APPENDIX

| Appendix I: Population of | of the Study |  |
|---------------------------|--------------|--|
|---------------------------|--------------|--|

#### Abstract

There has been a long-standing debate on the significance of environmental investments. In line with this, the primary objective of this research is to ascertain the relationship between environmental investments and financial performance in Nigerian manufacturing firms. The hypotheses tested looked at the effect on internal environmental investments and external environmental investments on firm's financial performance and also to determine if there was a significant difference between the profitability of environmentally conscious and environmentally non-conscious firms in Nigeria. Descriptive analysis was used to explain the variables applied and panel regression analysis was used to find out if there exists a relationship between internal environmental investments (Employee Benefits, Staff Training Cost), external environmental investments (Donations) and firm's financial performance. The study, therefore, observed that there was a positive and significant relationship between internal environmental investments and firm's financial performance and also a positive but non-significant relationship between external environmental investments and firm's financial performance. Furthermore, paired sample t-tests were used to reveal that there was a significant difference between the profitability of environmentally conscious and environmentally non-conscious firms. That is, firms with higher environmental investments had a higher profitability level than environmentally non-conscious firms. The study recommends that companies should be more environmentally conscious and pay more attention to the welfare of their workforce and community they dwell in.