INFLUENCE OF STAKEHOLDERS' RELATIONSHIP MANAGEMENT ON TIME AND COST PERFORMANCE OF TERTIARY EDUCATIONAL BUILDING PROJECTS IN SOUTH-WEST, NIGERIA

By

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A THESIS SUBMITTED TO THE SCHOOL OF POSTGRADUATE STUDIES IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE AWARD OF THE DEGREE OF DOCTOR OF PHILOSOPHY IN BUILDING TECHNOLOGY IN THE DEPARTMENT OF BUILDING TECHNOLOGY, COLLEGE OF SCIENCES AND TECHNOLOGY, COVENANT UNIVERSITY.

JULY, 2019

ACCEPTANCE

This is to attest that this thesis is accepted in partial fulfilment of the requirements for the award of the degree of Doctor of Philosophy in Building Technology (Construction Management) in the Department of Building Technology, College of Science and Technology, Covenant University, Ota, Ogun State, Nigeria.

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I, OYEYIPO, OPEYEMI OLANREWAJU, (14PCB00796), declare that this research was carried out by me under the supervision of Prof. Henry A. Odeyinka of the Department of Quantity Surveying, Faculty of Environmental Design and Management, Obafemi Awolowo University, Ile-Ife, Osun State and Dr. James D. Owolabi. of the Department of Building Technology, College of Science and Technology, Covenant University, Ota, Ogun State. I attest that the thesis has not been presented either wholly or partially for the award of any degree elsewhere. All sources of scholarly information used in this thesis were duly acknowledged.

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CERTIFICATION

We certify that this thesis titled "Influence of Stakeholders' Relationship Management on Time and Cost Performance of Tertiary Educational Building Projects in South-West, Nigeria" is based on original research work carried out by OYEYIPO, OPEYEMI OLANREWAJU (14PCB00796) in the Department of Building Technology, Covenant University, Ota, Ogun State, Nigeria under the supervision of Prof. Henry A. Odeyinka and Dr James D. Owolabi. We have examined and found this work acceptable as part of the requirements for the award of Doctor of Philosophy degree in Building Technology (Construction Management).

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DEDICATION

This thesis is dedicated to God, Oloore ofe, (The gracious God), Oba Akikitan, (Eternity will not be enough to praise and honour you, O Lord)

ACKNOWLEDGEMENTS

In the course of undertaking this study, I have received ample support, goodwill and encouragement from a number of people. I accord utmost gratitude to the Ultimate God, the Prime Mover from the inspiration, intellect, strength and ability to carry out this study was derived.

I will like to specially say a Big thanks to the Chancellor; Dr. D. Oyedepo, for creating this platform through the University. Special thanks to the Vice Chancellor, Prof. A.A.A Atayero; Deputy Vice Chancellor, Prof. Akan Williams and the Registrar, Dr. Lanre Amodu. I will not fail to mention the support of the Management team of the School of Postgraduate; Dean of Postgraduate, Prof. Aboidun Adebayo, the Sub-Dean, Prof. Obinna C. Nwinyi, Dean of College of Science and Technology, Prof. Kolawole O. Ajanaku and other management staff of the School.

Words cannot express the immensity of my gratitude to my research supervisors, Prof. Henry. Odeyinka and Dr. James Owolabi whose comments, suggestions, assistance and guidance charted the right direction for this work.

I humbly recognize the contributions, support and continued show of love from Prof. O. Fagbenle and Prof. T. Mosaku for their fatherly guidance through-out the entire programme. I will not fail to say a big thank you to Dr. L. Amusan for his encouragement and support towards the prompt completion of the programme. I will like to say a big thank you to all lecturers in the Department of Building, Covenant University. I appreciate immensely Dr. A. Afolabi and Mr. R. Ojelabi for their constant support during the programme. I will like to say a big thank you to project leaders that participated in survey research by providing relevant information on the subject matter.

To my parents, Mr. B. and Mrs. F. Oyeyipo and not forgetting my Siblings; Yetunde, Olumide, Damilola and Tomisin; I want to say thank you for being a dependable pillar of support. I appreciate your sincere love, care and prayers. I appreciate the encouragement from my colleagues from Department of Quantity Surveying, Bells University of Technology, Ota, Ogun state.

To my delectable wife; Mrs T. Oyeyipo and Sons; Israel and Divine, I say thank you for the love, support and encouragement you have given to me. I love you.

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LIST OF ABBREVIATIONS

ANOVA – Analysis of Variance

CSM- Construction Stakeholder Management

KMO – Kaiser-Meyer-Olkin

KSP- Key Supporting Participants

PCA- Principal Component Analysis

PL- Project Leader

PM- Project Manager

PPP-Private Public Partnership

PTM- Primary Team Member

MS – Mean Score

RCT- Relational Competence Theory

RII – Relative Importance Index

RM- Relationship Management

SET- Social Exchange Theory

SM-Stakeholder Management

SNA- Social Network Analysis

SRM – Stakeholder Relationship Management

ABSTRACT

Construction stakeholders' management and stakeholders' relationship management has not been fully utilised in the Nigerian construction industry. Construction stakeholder management (CSM) is considered as a system with its component parts whilst stakeholder relationship management (SRM) is one of the sub-systems. CSM addresses the issues and concerns of stakeholders to positively impact on project outcome while SRM. The key to efficient construction stakeholder management is the management of relationships among the project stakeholders. Since stakeholder management is critical to ensuring project success, it can be said that relationship management among stakeholders is an important ingredient for project success. The construction industry has persistently recorded poor stakeholder's relationship management in the last two decades. The poor record of SRM in the built environment could be linked to the introduction of risk and varying interests into the projects, thereby affecting project performance. The aim of the study is to assess the effect of construction stakeholders' relationship management on time and cost performance of tertiary educational building projects in Southwest, Nigeria with a view to enhancing overall construction project outcome. The study set out to assess essential SRM attributes as well as the factors influencing SRM of educational building projects. The study elicited data from project leaders/managers through research questionnaire using cross section survey design. The study is a project-based research with about 110 recently completed building sampled from tertiary educational institutions in Lagos, Ogun and Oyo states. The research questionnaire was analysed using SPSS v.23. The statistical tools used to analyse the collected data include frequencies, percentages, mean scores, factor analysis and regression analysis. The study revealed that project consultants, contractors, client and institution's supervisory personnel have direct contract relationship with the client and were actively involved in the building project delivery while government agencies, local community and other relevant agencies were adjudged to be rarely involved in the building project delivery and a passive contract relationship with the client. Findings showed that communication, information exchange, respect and mutual objectives are the top ranked SRM attributes for educational building projects within tertiary institutions. The study indicated that stakeholder-related factors, project related factors and attitudinal factors are the major factors promoting SRM in building delivery. The study also highlighted that the major factors inhibiting stakeholder's relationship management in the sampled building projects were stakeholders inflicted, project inflicted and leaders inflicted. The study indicated that there is a strong impact of communication, information exchange, respect and mutual objectives as SRM attributes on construction time and cost performance in the delivery of tertiary education building projects. Prompt and effective communication among stakeholders ensures the management of relationship during the construction process. The change in project scope and political influence on the educational building projects is one of the challenges to stakeholder's relationship management. The study concludes that an improvement in the some selected SRM attributes during the construction process will reduce the incidence of delay and cost escalation on such projects.

Keywords: Attributes, Educational buildings, Project performance, Stakeholder relationship management, Tertiary institutions.