# EFFECT OF ORGANIZATIONAL DIAGNOSIS PRACTICES ON SUSTAINABLE PERFORMANCE: A FOCUS FROM SELECTED TEXTILE FIRMS IN ETI-OSA LOCAL GOVERNMENT AREA, LAGOS STATE

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**NOVEMBER, 2020** 

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 $\mathbf{BY}$ 

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A DISSERTATION SUBMITTED TO THE SCHOOL OF POST GRADUATE STUDIES IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD OF THE MASTERS OF BUSINESS ADMINISTRATION (MBA) DEGREE IN BUSINESS ADMINISTRATION IN THE DEPARTMENT OF BUSINESS MANAGEMENT, COLLEGE OF MANGEMENT AND SOCIAL SCIENCE, COVENANT UNIVERSITY.

**NOVEMBER, 2020** 

### **ACCEPTANCE**

This is to attest that this dissertation is accepted in partial fulfillment of the requirements for the award of a Master of Business Administration (MBA) in Business Administration in the Department of Business Management, College of Management and Social Sciences, Covenant University, Ota, Nigeria.

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### **DECLARATION**

I, **OPUTA**, **ALMA JAMACHI** (**10CG011037**) hereby declare that this research is based on a study undertaken by me under the supervision of Dr. Mercy Ogbari of the Department of Business Management, College of Management and Social Sciences of Covenant University, Ota, Nigeria. I attest that this dissertation has not been submitted elsewhere for the award of any degree. Where the ideas and views of other researchers have been expressed, they have been duly acknowledged.

,	OPUTA, ALMA JAMACHI	
		Signature & Date

### **CERTIFICATION**

This is to certify that this dissertation titled "EFFECT OF ORGANIZATIONAL DIAGNOSIS PRACTICES ON SUSTAINABLE PERFORMANCE: A FOCUS FROM SELECTED TEXTILE FIRMS IN ETI-OSA LOCAL GOVERNMENT AREA, LAGOS STATE" was undertaken by OPUTA, ALMA JAMACHI (10CG011037) under the supervision of Dr. Mercy Ogbari and submitted to the Department of Business Management, College of Management and Social Sciences, Covenant University, Ota, Nigeria. We have examined and found this work acceptable as part of the requirements for the award of Master of Business Administration (MBA) in Business Administration.

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## **DEDICATION**

This research is dedicated to God Almighty, the source of all wisdom, knowledge and the author and the finisher of my faith.

#### **ACKNOWLEDGEMENTS**

For His grace and capacity to begin and complete this exercise, and for His guidance each and every time, I recognize God Almighty. Thank You, Lord, for Your dedication to my life and for being a constant source of inspiration for me.

The Chancellor, Dr. David Oyedepo and his beloved wife, Pastor Faith Oyedepo, receive my sincere gratitude for tirelessly pursuing the vision of Covenant University, of which I am a beneficiary, also to the Vice Chancellor: Prof. Aderemi A. A. Atayero who has also been an inspiring source. The Registrar, Dr. Lanre Amodu, Dean School of Postgraduate Studies, Prof. Obinna C. Nwinyi, Dean of the College of Management and Social Science (CMSS), Prof. Uwuigbe Uwalomwa, Head of Business Management Department, Prof. Chinonye L. Moses, the Chaplain, Pastor Kayode Martins and all other associate chaplains. May the good Lord reward your efforts.

My gratitude also goes to Dr. Mercy Ogbari, my friendly supervisor, for her maternal advice, discipline, devotion, care, and guidance provided to me at every point of this exercise and to ensure that it was completed at the specified time. I pray that God will keep blessing you, and enlarge your coast and continue to make you a mother in Isreal indeed.

Many thanks to the entire Department of Business Management Academic Staff; Prof. Moses, C. L., Dr. Osibanjo, A. O., Dr. Kehinde, O. J., Prof. Worlu, R. E., Dr. Adeniji, A. A., Prof. Oladele, Dr. Salau, P. O., Dr. Ogunnaike, O., Dr. Olokundun, M., Dr Ukenna, S. I., Dr Ibidunni, S., Dr. Ufua, Dr. Borishade and the Administrative Officer of the Department and all lecturers who I had the privilege of being taught by a student.

My appreciation also goes to my respondents; the staff of the selected textile firms in Eti-Osa local government area of Lagos state. Thank you for your various responses that have

contributed to this exercise's success. I appreciate the input of my dear course mates; the 2020 graduating class who have contributed positively in one way or the other to my life and to this project. To my numerous friends, thank you for contributing to my life. You all made my stay in Covenant University rewarding.

Finally, I would like to thank and appreciate the most significant individuals in my life, my parents Dr. and Mrs. R. N. Oputa, for their tremendous support, prayers and motivation throughout my life and through this program, ensuring that I was never in need. God will reward you both forever for the love you have bestowed upon me, and bless you for ever. To my wonderful siblings Jennifer, Kingsley, Rhema and Praise OPUTA, thank you for your constant support and encouragement during this project. God bless you all for your tireless support.

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#### **ABSTRACT**

The aim of this research was to examine the effect of organizational diagnosis practices on sustainable performance in selected textile firms in Eti-Osa local government area in Lagos State. The objectives of this research were to ascertain the significant relationship between technological change, structural change, communication, culture, leadership and attitude towards change and how it affects economic, social and environmental performance. A crosssectional research design was utilized for this research. The sample for the study comprised 120 staff from 10 textile industries in Eti-Osa Local Government of Lagos State. Regression analysis was utilized to evaluate the relationship between the organizational diagnosis variables and sustainable performance variables. Cronbach's Alpha method was used to measure the questionnaire reliability which was 0.829. SPSS was also used for the research to do the analysis and test the research hypotheses. The results of the findings show that there is a positive relationship between technological change (P=0.027), structural change (P=0.007), communication (P=0.001), organizational culture (P=0.050), leadership (P=0.000), attitude towards change (P=0.001) and sustainable performance measures. The study concludes that organizational diagnosis practices are necessary to bring about the desired change in organizations. Based on the findings, the research recommended that organizations should take out time to conduct proper diagnosis to identify were organizational problems are, that managers should constantly revise the method by which new policies are introduced and that managers should pay attention to a well-structured policy in scheduling and executing diagnosis for sustainability.

**Key words:** organizations, organizational diagnosis practices, diagnosis, change management, sustainability, sustainable performance, organizational structure, technology, culture