# GREEN HUMAN RESOURCE MANAGEMENT AND EMPLOYEES'SUSTAINABLE PERFORMANCE: A STUDY OF DANGOTE CEMENT PLC.

 $\mathbf{B}\mathbf{y}$ 

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BEING A MASTER'S DISSERTATION SUBMITTED TO THE DEPARTMENT OF BUSINESS IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE AWARD OF MASTERS OF BUSINESS ADMINISTRATION (MBA, INDUSTRIAL RELATIONS AND HUMAN RESOURCES MANAGEMENT), COLLEGE OF MANAGEMENT AND SOCIAL SCIENCES, COVENANT UNIVERSITY, OTA, OGUN STATE, NIGERIA.

August, 2020

#### ACCEPTANCE

This is to attest that this dissertation is accepted in partial fulfillment of the requirements for the award of degree of Master in Industrial Relation and Human Resources Management in the Department of Business Management, College of Management and Social Sciences, Covenant University, Ota, Nigeria.

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#### **DECLARATION**

I, **ODUNMORAYO**, **TOYOSI DORCAS** (**18PAC01799**), declares that this research was carried out by me under the supervision of DrOmotayo. A.Adegbuyi of the Department of Business Management, College of Management and Social Sciences, Covenant University, Ota, Ogun state, Nigeria.

I attest that this dissertation has not been presented either wholly or partially for the award of any degree elsewhere. All sources of data and scholarly information used in this thesis are duly acknowledged.

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	Signature and Date

#### **CERTIFICATION**

certify dissertation "GREEN **RESOURCE** We that this titled **HUMAN EMPLOYEES'** SUSTAINABLE PERFORMANCE" MANAGEMENTAND is originalwork carried out by ODUNMORAYO, TOYOSI DORCAS (18PAC01799), in the Department of Business Management, College of Management and social sciences, Covenant University, Ota, Ogun State, Nigeria, under the supervision of Dr. Omotayo. A. Adegbuyi. We have examined and found this research work acceptable as part of the requirements for the award of Master in Industrial Relations and Human Resource Management.

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#### **DEDICATION**

This research work is dedicated to God, the giver of wisdom and knowledge, who provided supernaturally all through this program; to my parents, Pastor and Pastor (Mrs) Odunmorayo, my siblings, my big dad and mum Dr, and pastor (Mrs) James Akanbi for their sincere love, prayers and unwavering support.

#### ACKNOWLEDGEMENTS

First and foremost, my profound gratitude goes to the Almighty God for the gift of life, strength, opportunity and grace to complete this project.

I recognize and appreciate the Chancellor of Covenant University, Dr. David O. Oyedepo for the spiritual ambience and vision. I also appreciate the management team of Covenant University ably led by the Vice Chancellor, Prof. Aderemi A. Atayero, the Deputy Vice Chancellor, Prof. Akan B. Williams, the Registrar, Dr. Olusegun J. Omidiora, the Dean SPS, Prof. Abiodun H. Adebayo, the Sub-dean, Prof. Obinna C. Nwinyi and the Dean, College of Management and Social Sciences for their support timely approvals. I deeply appreciate Dr. Omotayo. A. Adegbuyi, my academic coach and mentor, he has been a sincere and thorough guardian on this journey thus far, my utmost appreciation sir. I would like to recognize the leadership of the department ably led by Prof. Chinoye Love Moses. I also appreciate the incumbent PG Coordinator of the department, Dr. AnthoniaAdeniji for her administrative support, Dr Paul Salau for your kind gestures and assistance, DrHezekiah Falola, DrOsibanjo, Dr. Ukenna Stephen, Dr. Daniel Ufua, Dr. Stephen Ibidunni, DrOgunnaike, DrAtolagbe, Dr Maxwell, for your encouragement, and all other great faculty members of the Business Management department thank you all for the support all through.

I express my profound gratitude to my parents, Pastor Odunmorayo Emmanuel and Pastor (Mrs)Susan for being my golden channel of arrival on the earth and for their relentless prayers, efforts and encouragement. To my siblings and friends for their support and prayers all through the period of this research.

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#### **ABBREVIATIONS**

- AMO ABILITY MOTIVATION OPPORTUNITIES
- CSR CORPORATE SOCIAL RESPONSIBILITY
- E-HRM ELECTRONIC HUMAN RESOURCE MANAGEMENT
- ESV EMPLOYEE SHARED VALUE
- EM EVIRONMENTAL MANAGEMENT
- GDP GROSS DOMESTIC PRODUCT
- GHRM GREEN HUMAN RESOURCE MANAGEMENT
- HR HUMAN RESOURCE
- HRM HUMAN RESOURCE MANAGER
- OCB ORGANIZATIONAL CITIZENSHIP BEHAVIOUR
- RBS RESOURCE BASED THEORY
- SIT SOCIAL IDENTITY THEORY
- WCED -WORLD COMMISSION ON ENVIRONMENT & DEVELOPMENT

#### **ABSTRACT**

The goal of this study is to define and explore the organizations' Green human resource management practices and how it relates to employees' sustainable performance while reviewing established literature. In the Nigerian manufacturing industry there are many cases of environmental contamination which has led to serious health conditions, residency disputes, employees' disengagement, less commitment and dissatisfaction, within the organization which would reflect on the organization brand and image. The rationale of this research is to examine green human resource management (GHRM) and employees' sustainable performance with special reference to Dangote cement Plc employees. Three theories were adopted for this study; Social Identity Theory, Resource Based Theory and AMO (Ability Motivation Opportunities) Theory. Four (4) sub-variables was used to measure the predictive outcome of Green Human Resources Management on employees' sustainable performance in the Nigerian manufacturing industry. The methodology adopted was quantitative research which was used to collect primary data through an online goggle form (due to the Covid-19 pandemic lockdown) from 200 employees of Dangote Nigeria Plc from four different departments of the organization in Lagos State, Nigeria.. The result of this study using multiple regression analysis showed that every organization's primary goal is to maximize its profit, but also the input and processes are required for a maximum output. If the input is inadequate, there is every possibility that the output is affected. Thus, an organization with a solid foundation on its process, from its daytoday business operations to sustainable ecologically harmless HRM practices can be said to be viable to realize its intended goals, such as overall business performance and profit maximization/optimization. The success of this objective does not only refer to the company, but also allows employees to improve their green orientation and initiatives.

Keywords: Green Human Resource Management, employees' sustainable performance, transactional satisfaction, Employer- Employee shared value, job significance, idea exploration.