A TAXONOMY OF DATA BREACHES: DEFINING THE IMPACT OF DATA BREACH AND UNDERSTANDING ITS THREAT TO THE UNITED STATES GOVERNMENT FACILITIES

EMEJOR, ONORIODE BRYAN

(**19PBE01927**)

B.sc Mass Communication, Bowen University, Iwo.

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BY

EMEJOR, ONORIODE BRYAN (19PBE01927) B.sc Mass Communication, Bowen University, Iwo.

Α DISSERTATION SUBMITTED TO THE SCHOOL OF POSTGRADUATE STUDIES IN PARTIAL FULFILMENT OF THE **REQUIREMENTS FOR THE AWARD OF MASTER OF SCIENCE** MASS COMMUNICATION IN (**M.Sc.**) DEGREE IN THE DEPARTMENT OF MASS COMMUNICATION, COLLEGE OF MANAGEMENT AND SOCIAL SCIENCES, **COVENANT** UNIVERSITY, OTA.

SEPTEMBER, 2021

ACCEPTANCE

This is to attest that this dissertation is accepted in partial fulfilment of the requirements for the award of the degree of Masters of Sciences in Mass Communication in the Department of Mass Communication, College of Management and Social Sciences, Covenant University, Ota, Nigeria.

Mr. John A. Philip

(Secretary, School of Post-Graduate Studies)

Prof. Akan B. Williams

(Dean, School of Postgraduate Studies)

Signature and Date

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Signature and Date

DECLARATION

I, EMEJOR, ONORIODE BRYAN (19PBE01927) declare that this research was carried out by me under the supervision of Dr Ada Sonia Peter, Department of Mass Communication, College of Management and Social Sciences, Covenant University, Ota, Nigeria. I attest that the dissertation has not being presented either wholly or partially for the award of any degree elsewhere. All sources of data and scholarly information used in this dissertation are duly acknowledged.

EMEJOR, ONORIODE BRYAN

Signature and Date

CERTIFICATION

We certify that this dissertation titled "A TAXONOMY OF DATA BREACHES: DEFINING THE IMPACTS OF DATA BREACH AND UNDERSTANDING ITS THREAT TO THE UNITED STATES GOVERNMENT FACILITIES" is an original research work carried out by EMEJOR, ONORIODE BRYAN (19PBE01927) in the Department of Mass Communication, College of Management and Social Sciences, Covenant University, Ota, Ogun State, Nigeria under the supervision of Dr. Ada Sonia Peter. We have found this work acceptable as part of the requirements of the award for Master of Science (M.Sc.) in Mass Communication.

Dr. Ada Sonia Peter (Supervisor)

Dr. Kehinde Oyesomi (Head of Department)

Prof. Adepoju Tejumaiye (External Examiner)

Signature and Date

Signature and Date

Signature and Date

Prof. Akan B. Williams (Dean, School of Postgraduate Studies)

Signature and Date

DEDICATION

This dissertation is dedicated to God Almighty for His goodness and mercies. Also, this work is dedicated to my parents and to all publishers, researchers, students, editors, authors and journalists.

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ABSTRACT

In 2020, four United States key federal agencies, from the Department of Homeland Security to the agency that oversees America's nuclear weapons arsenal to tech and security companies, including Microsoft, were breached. Weeks after the United States government announced that multiple federal agencies had been targeted, the full scope and consequences of the suspected Russian hack remained unknown. Investigators struggled to determine what information the hackers may have stolen and what they could do with it. The struggle implied a lack of the scientific framework upon which governments can swiftly identify the possible scope and consequences of the data breaches in the government facilities. Hence, while previous studies may have developed some form of a data breach or cyber harm taxonomies, this study seeks to train a machine learning algorithm that will use existing taxonomy of the prevalence, incidence, and consequences of data breaches on the United States government facilities sector to predict future consequences of similar attacks. The study used available data to capture the prevalence, incidence, and implications of the data breaches on the government facilities sector then used the same to train an algorithm (LSVM) that can provide insight to possible consequences, response, and spread of new attacks. The scope and data used for the study are limited to data breaches that occurred in the United States government facilities between the years 2000 and 2021. The outcome of this is a machine learning tool that suggests and detects probable consequences of each type of data breach. The tool will be useful for researchers and practitioners alike to consider the full range of consequences that might result from different kinds of data breaches when developing response tactics. The tool is available on Streamlit:

https://share.streamlit.io/bryanemejor/data_breach_thesis/main/Stream_Bryan.py

Keywords: data, data breach, government-industry, hacking, phishing, Ransomware