

**SOCIAL ENTREPRENEURSHIP AND SUSTAINABILITY: A STUDY OF
DAVID IBIYEOMIE FOUNDATION (DIF),
PORT HARCOURT, RIVERS STATE**

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PORT HARCOURT, RIVERS STATE**

BY

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**A THESIS SUBMITTED TO THE SCHOOL OF POSTGRADUATE STUDIES
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THE DEPARTMENT OF BUSINESS MANAGEMENT, COLLEGE OF
MANAGEMENT AND SOCIAL SCIENCES, COVENANT UNIVERSITY,
OTA, OGUN STATE**

JULY, 2022.

ACCEPTANCE

This is to attest that this dissertation is accepted in partial fulfilment of the requirements for the award of a Master's degree (MBA) in Business Administration in the Department of Business Management, College of Management and Social Sciences, Covenant University, Ota, Ogun State, Nigeria.

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DECLARATION

I, **ALAMINA, ANDREA OMIEBI (20PAB02199)** declare that this research was carried out by me under the supervision of Dr. Chinonye Love Moses of the Department of Business Management, College of Management and Social Sciences, Covenant University, Ota, Ogun State, Nigeria. I attest that this dissertation has not been presented either wholly or partly for the award of any degree in any other institution. All sources of data and scholarly information used in this dissertation are been duly acknowledged.

ALAMINA, ANDREA OMIEBI

Signature and Date

CERTIFICATION

We certify that this thesis titled “**SOCIAL ENTREPRENEURSHIP AND SUSTAINABILITY: A STUDY OF DAVID IBIYEOMIE FOUNDATION (DIF), PORT HARCOURT, RIVERS STATE, NIGERIA**” is based on original research carried out by **ALAMINA, ANDREA OMIEBI (20PAB02199)** under our supervision and that it has not been submitted for the award of any degree in this or any other University.

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DEDICATION

I dedicate this study to the Almighty God, the creator and originator of all things, and to my parents, Mr. and Mrs. Victor Alamina. I also dedicate this study to Pastor David Ibiyeomie, the Presiding Pastor of Salvation Ministries.

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TABLE OF CONTENTS

COVER PAGE	ii
ACCEPTANCE	iii
DECLARATION	iv
CERTIFICATION	v
DEDICATION	vi
ACKNOWLEDGEMENTS	vii
TABLE OF CONTENTS	viii
LIST OF TABLES	x
LIST OF FIGURES	xi
ABSTRACT	1
CHAPTER ONE	2
INTRODUCTION	2
1.1 Background to the Study	2
1.2 Statement of the Research Problem	4
1.3 Objectives of the Study	6
1.4 Research Questions	6
1.5 Research Hypotheses	6
1.6 Significance of the Study	7
1.7. Scope of the Study	7
1.8 Operationalisation of Research Variables	8
1.9 Operational Definition of Terms	9
1.10 History of Case Study	10
CHAPTER TWO	11
LITERATURE REVIEW	11
2.1 Conceptual Review	11
2.1.1 Concept of entrepreneurship	11
2.1.2 Concept of Social Entrepreneurship	13
2.1.3 Historical Background	13
2.1.4 Social Entrepreneur	14
2.1.5 Features of Social Entrepreneurship	14
2.1.6 The Drivers of Social Entrepreneurship	14
2.1.7 Dimensions of Social Entrepreneurship	15
2.1.8 Social Innovation	16
2.1.9 Features of Social Innovation	18
2.1.10 Social Capital	18
2.1.11 The Important Components of Social Capital	21
2.1.12 Social Capital and Social Entrepreneurship	23
2.1.13 Importance of Social Capital to Entrepreneurs	23
2.1.14 Approaches to Social Capital	24
2.1.15 Social Value	25
2.1.16 Challenges of Implementing Social Value	26
2.1.17 Sustainability	27
2.1.18 Carter and Rodgers Sustainability model	27
2.1.19 Social Sustainability	29
2.1.20 Environmental sustainability	31
2.1.21 Economic Sustainability	33

2.2 Theoretical review	33
2.2.1 Institutional Theory	33
2.2.3 Resource-Based View	34
2.3 Empirical Review	35
2.3.1 Social Innovation	35
2.3.2 Social Capital and Productivity	37
2.3.3 Social Value and Social Sustainability	38
2.4 Gaps in Literature	39
CHAPTER THREE	40
METHODOLOGY	40
3.1 Research Methods	40
3.2 Research Design	40
3.3 Population of the Study	41
3.4 Sample Size Determination	41
3.5 Sample Frame	42
3.6 Sampling Techniques:	42
3.7 Methods of Data Collection	42
3.8 Research Instrument	43
3.9 Validity of Research Instrument	43
3.10 Reliability of Research Instrument	43
3.11 Methods of Data Analysis	44
3.12 Ethical Considerations	44
CHAPTER FOUR	45
PRESENTATION, ANALYSIS, AND INTERPRETATION OF RESULTS	45
4.1 Data Presentation and Analysis	45
4.1.1 Respondent’s Demographic Profile	45
4.1.2 Descriptive Statistics of Data on Significant Variables	48
4.2 Test of Hypotheses	53
4.2.1 Hypothesis One: Social Innovation on economic sustainability	53
4.2.2 Hypothesis Two: Social Capital on Environmental Sustainability	57
4.2.3 Hypothesis Three: Social Value on Social Sustainability	61
4.2.4 Summary of Hypothesis Testing	66
4.3 Discussion of Findings	68
4.3.1 Theoretical Findings	68
4.3.2 Empirical Findings	69
CHAPTER FIVE	71
SUMMARY, CONCLUSIONS AND RECOMMENDATIONS	71
5.1 Summary	71
5.2 Conclusion	72
5.3 Contribution to Knowledge	73
5.4 Recommendations	73
5.5 Limitations of the study	73
5.6 Suggestions for further study	74
REFERENCES	75
QUESTIONNAIRE	82

LIST OF TABLES

TABLES	LIST	PAGES
Table 2.1	Schematic model for the Variables	11
Table 3.1	Cronbach Alpha Value and Interpretation	44
Table 3.2	Reliability Statistics	44
Table 4.1:	Response Frequency	45
Table 4.2	Demographic Profile (Gender)	46
Table 4.3	Demographic Profile (Education)	46
Table 4.3	Demographic Profile (Age Group)	47
Table 4.4	Demographic Profile (Marital Status)	47
Table 4.5	Demographic Profile (Beneficiary Cadre)	48
Table 4.6	Demographic Profile (Number of Years)	48
Table 4.7	Frequency Distribution Social Innovation and Economic Sustainability	49
Table 4.8	Frequency Distribution for Social Capital and Environmental Sustainability	51
Table 4.9	Frequency Distribution for Social Value and Social Sustainability	52
Table 4.10	Factor Loading for social innovation and economic sustainability	55
Table 4.11	Path Coefficients for Social Innovation and Economic Sustainability	57
Table 4.12	Factor Loading for Social Capital on Environmental Sustainability	59
Table 4.13	Path Coefficients for Social Capital and Environmental Sustainability	62
Table 4.14	Factor Loading for Social Value on Social Sustainability	64
Table 4.15	Path Coefficients for Social Value and Social Sustainability	66
Table 4.16	Summary of Hypothesis Testing	69

LIST OF FIGURES

FIGURES	LISTS	PAGES
Figure 1.1	Schematic of the Operationalised Variables	9
Figure 2.1	The Concept of entrepreneurship	12
Figure 2.2	Carter and Rodgers Triple Bottom Line Sustainability Model	28
Figure 2.3	Carter and Rodgers Supply Chain Management Sustainability Model	28
Figure 4.1	Path co-efficient of Social Innovation on Economic sustainability	56
Figure 4.2	Path Co-efficient and P-values for Social Innovation and Economic Sustainability	57
Figure 4.3	Path co-efficient of Social Capital on Environmental Sustainability	60
Figure 4.4	Path Co-efficient and P-values for Social Capital on Environmental Sustainability	61
Figure 4.5	Path co-efficient of Social Value on Social Sustainability	64
Figure 4.6	Path Co-efficient and P-values for Social Value on Social Sustainability	65

ABSTRACT

As the world evolves, we move closer to a more sustainable-focused society rather than a profit-based one. All individuals and organisations must work together to ensure society's long-term viability. Sustainability is so important that it has become a long-term goal for the world, as included by the United Nations in their 2030 Agenda for Sustainable Development. However, the issue of sustainability adoption remains the lack of interest in specific sectors or the question of how much impact an organisation or individual can add to sustainability. It has become a norm for private businesses, governments, and educational institutions to pursue sustainability in their institutional frameworks. Numerous researchers have analysed how the institutions mentioned above can be more sustainable. However, social entrepreneurship, whose primary goal is ensuring society and community are at their best, is often overlooked. The primary purpose of this research work was to analyse social entrepreneurship and how it can contribute to sustainability. With over 3000 NGOs in Nigeria and over 10 million NGOs worldwide, if each one works towards the sustainability goals, enabling and encouraging it among their beneficiaries, sustainability will be possible. Therefore, this work studied the relationship and impact between social entrepreneurship and sustainability using the David Ibiyemie Foundation as a case study. This study used both a survey approach and a descriptive research design. The sample size for the study was 378 because there were 7000 recipients in total. In order to gather information, a well-structured questionnaire was sent. After receiving 357 of these questionnaires, the reliability of the research tool was assessed, and the Cronbach's alpha coefficient was found to be 0.858. The structural equational model was used for analysis, and it was concluded that social entrepreneurship significantly affects sustainability. It was therefore summarised and recommended that NGOs partake in sustainability activities and encourage training and learning practices on sustainability.

KEYWORDS: *sustainability, community, development, vitality, economic, social, environmental*