EMPLOYEE RELATIONS AND JOB PERFORMANCE OUTCOMES IN SELECTED DEPOSIT-MONEY BANKS IN NIGERIA: MODERATING ROLE OF ETHICAL ORIENTATION

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A THESIS SUBMITTED TO THE SCHOOL OF POSTGRADUATE STUDIES IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE AWARD OF THE DEGREE OF DOCTOR OF PHILOSOPHY (Ph.D) IN INDUSTRIAL RELATIONS AND HUMAN RESOURCE MANAGEMENT IN THE DEPARTMENT OF BUSINESS MANAGEMENT, COLLEGE OF MANAGEMENT AND SOCIAL SCIENCES, COVENANT UNIVERSITY, OTA, OGUN STATE, NIGERIA

AUGUST, 2022

ACCEPTANCE

This is to attest that this thesis is accepted in partial fulfillment of the requirements for the

award of the degree of the Doctor of Philosophy (Ph.D) in Industrial Relations and Human

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DECLARATION

I, **ORENUGA DAVID AYOYINKA** (18PAC01868), declare that this research work was carried out by me under the supervision of Prof. Rowland E. Worlu and Dr. Olabode A. Oyewunmi both of the Department Business Management, College of Management and Social Sciences, Covenant University, Ota, Ogun State. I attest that the thesis has not been presented either wholly or partially for the award of any degree elsewhere. All sources of data and scholarly information used in this thesis were duly acknowledged.

ORENUGA, DAVID AYOYINKA

Signature and Date

CERTIFICATION

We certify that the thesis titled "EMPLOYEE RELATIONS AND JOB PERFORMANCE OUTCOMES IN SELECTED DEPOSIT-MONEY BANKS IN NIGERIA: MODERATING ROLE OF ETHICAL ORIENTATION" is an original work carried out by ORENUGA DAVID AYOYINKA (18PAC01868) in the Department of Business Management, College of Management and Social Sciences, Covenant University, Ota, Ogun State, Nigeria under the supervision of Prof. Rowland E. Worlu and Dr. Olabode A. Oyewunmi. We have examined and found this work acceptable as part of the requirements for the award of Doctor of Philosophy (Ph.D) degree in Industrial Relations and Human Resource Management.

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DEDICATION

This thesis is dedicated to the Almighty God who has sustained me up till this very moment.

•

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LIST OF ABBREVIATIONS

AB - Access Bank

CBN - Central Bank of Nigeria

CFM - Conflict Management

ECM - Employee Communication

EEP - Employee Empowerment

ERM - Employee Remuneration

FBN - First Bank of Nigeria

GTB - Guaranty Trust Bank

GFI - Goodness of Fit Index

HRM - Human Resource Management

IDE - Idealism

NFI - Normed Fit Index

RMSR - Root Mean Square Residual

RTV - Relativism

SET - Social Exchange Theory

UBA - United Bank for Africa

ZB - Zenith Bank

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ABSTRACT

This study became necessary due to the occurrence of poor employee relations noticed in many Nigerian banks which in turn affects the job performance of bank employees. In Nigerian Deposit-Money Banks, there have been complaints of poor pay, poor conditions of work, and excessive use of contract staffing among others. Nigerian Deposit-Money Banks often struggle with how to address these employee issues and how to cultivate a healthy relationship with their employees to elicit better job performance. This study therefore, investigated how employee relations and ethical orientation can enhance job performance in some selected deposit-money banks in Nigeria. The study employed a mixed method approach for data collection and a total of 381 copies of questionnaire were administered to bank employees who constitute the respondents of the study. Managers of the selected banks were also interviewed through semi-structured interviews. Structural Equation Model (SMART-PLS) was utilised in analysing the responses extracted from the 316 valid copies of the administered questionnaire. A series of confirmatory factor analyses and structural equation modelling (SEM) were carried out to test the measurement model and developed hypotheses. Thematic analysis was also used for the semi-structured interview responses. Five hypotheses were raised and tested using SEM. The findings revealed a significant influence of conflict management on banks' performance at r=0.694, $R^2 = 0.482$, t = 20.511 and P<0.05. Job performance of selected banks was found to be significantly influenced by employee remuneration at r=0.722, R^2 =0.521, t=22.836 and p<0.05. Employee communication was also found to significantly influence job performance of selected banks at r=0.771, $R^2=0.594$, t=20.722 and p<0.05. Employee empowerment was found to significantly influence the job performance of selected banks at r=0.733, R²=0.537, t=15.361 and p<0.05. Results from the thematic analyses validated the findings from the test of hypotheses. The outcomes of the quantitative and qualitative analysis concluded that employees who are happy with their relationship with their employers are more likely to be happy and productive on the job in the long-run. The fifth hypothesis established the extent to which ethical orientation moderated the relationship between employee relations and job performance of staff in the selected banks. It was recommended that Deposit-Money Banks should encourage and motivate their staff with equitable remuneration to complement a proper ethical orientation strategy. Furthermore, the study recommended that relationship between banks' staff should be strengthened through seminars and workshops to facilitate cooperation and improved job performance.

Keywords: Employee relations, conflict, communication, empowerment, remuneration, performance.