

1. Vol. 21 No. 1 (2021) /

2. Articles

Influence of social media on the academic performance of students: a study of University of Port Harcourt, Nigeria

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Abstract

This study examined the influence of social media platforms on the Academic Performances of students in the university of Port Harcourt. It explains the functions of the internet and its influence on the university students' academic performance. The research objectives for this study are; To determine the level of information sharing utilized by students who engage the facilities of social media. To find out how often students use social media for Academic works. To examine the perceptions of students toward their academic performances as a result of the use of social media platforms. To evaluate if social media have any positive impact on them. The findings explained that the university students are exposed to new informations and happenings in the school and they spend more time online and anything of interest to them and their studies. The study recommends that the management of Academic institutions should provide a platform for guidance and counseling sessions on the awareness of the roles and proper functions of the use of various social media platforms during school hours so as to improve students academic performances.

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