

RESEARCH ARTICLE

REVISED Determinants of retention strategies and sustainable performance of academic staff of government-owned universities in Nigeria [version 2; peer review: 2 approved]

Odunayo Salau (10)1, Rowland Worlu 1, Adewale Osibanjo (10)1, Anthonia Adeniji (10)1, Tolulope Atolagbe 1, Jumoke Salau 2

V2 First published: 04 Aug 2020, 9:902 https://doi.org/10.12688/f1000research.25011.1 Latest published: 21 May 2021, 9:902

https://doi.org/10.12688/f1000research.25011.2

Abstract

Background: Retention of academic staff is gaining the attention of various educational stakeholders in many developing countries like Nigeria. However, there is little extant literature on how various determinants and risk factors affect retention strategies and sustainable performance of academic staff of government owned universities in Nigeria. Consequently, this paper showed the direct relationships between retention strategies and sustainable performance.

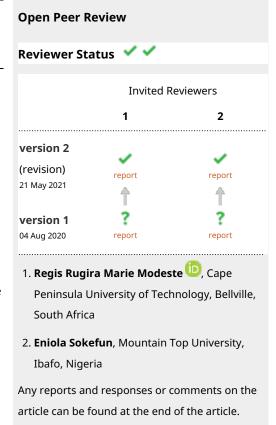
Methods: Copies of the designed questionnaire were distributed to members of the academic staff ranging from the Professors to Graduate Assistants of the selected state-owned Universities in Southern Nigeria. Statistical analysis for the study included descriptive measures, measurement and structural models.

Results: The determinants of retention strategies had significant impacts on the sustainable performance of academic staff at r = 0.660 (p < 0.05) and r = 0.558 (p < 0.05), respectively. A direct relationship was also established between academic retention and sustainable performance of staff in the selected universities (r = 0.187, p < 0.05). This implies that the 48.3% variance in sustainable performance is explained by the level of determinants/risk factors and retention of academic staff in the selected universities.

Conclusions: The study concludes that adequate funding provides Nigerian universities with the opportunity to meet the needs of the growing population and to match other top universities elsewhere in the development of vital highly skilled manpower, research and innovations, which are the tools for sustainable performance.

Keywords

Determinants, Risk factors, retention, sustainable performance, Education, Universities



¹Department of Business Management, Covenant University, Ota, Ogun, 112233, Nigeria

²Department of Mass Communication, Covenant University, Ota, Ogun, 112233, Nigeria



This article is included in the Research on

Research, Policy & Culture gateway.

Corresponding author: Odunayo Salau (odunayo.salau@covenantuniversity.edu.ng)

Author roles: Salau O: Conceptualization, Data Curation, Formal Analysis, Methodology; **Worlu R**: Writing – Original Draft Preparation; **Osibanjo A**: Conceptualization, Supervision, Validation; **Adeniji A**: Writing – Review & Editing; **Atolagbe T**: Methodology, Project Administration, Validation; **Salau J**: Project Administration, Writing – Review & Editing

Competing interests: No competing interests were disclosed.

Grant information: Authors of this research work would like to appreciate Covenant University Management for providing sponsorship to the publication of the research in this journal.

The funders had no role in study design, data collection and analysis, decision to publish, or preparation of the manuscript.

Copyright: © 2021 Salau O *et al.* This is an open access article distributed under the terms of the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

How to cite this article: Salau O, Worlu R, Osibanjo A *et al.* Determinants of retention strategies and sustainable performance of academic staff of government-owned universities in Nigeria [version 2; peer review: 2 approved] F1000Research 2021, 9:902 https://doi.org/10.12688/f1000research.25011.2

First published: 04 Aug 2020, 9:902 https://doi.org/10.12688/f1000research.25011.1

REVISED Amendments from Version 1

Sufficient information about the previous study findings is presented for readers to follow the present study rationale and procedures. The authors developed more logical and complete arguments for a constructivist framework. Also, this version provides integration of value-added review of literature and highlight directions for future inquiry.

Basically, the authors provided a clearer perspective on various categories of academic staff ranging from graduate assistants to professors. Academic staff in the category of Lecturer I and Lecturer II are expected to have possessed Doctorate degree and M.Sc. degree; while Graduate assistant positions usually fall under the categories of teaching assistants or research assistants, as they often help university faculty (i.e. senior) members prepare course materials, post grades, and conduct research.

Current literature on Employee Retention and Sustainable Performance has been reviewed and integrated into the work. The population of academic staff (i.e. 2759), representing academic staff in the six universities selected has been reconfirmed. Even though, the authors adjudged that presenting the names of the state-owned universities selected for this study may be unethical.

Above all, sources of data have been provided under each table and the conclusion has been worked on to reflect the major findings.

Any further responses from the reviewers can be found at the end of the article

Introduction

Globally, the role of teachers in the University system is recognized as crucial in realizing academic goals designed to advance learning and overall quality of university education. Teachers are pivotal to the running of an effective and efficient university academic process and central to driving teaching and learning improvements in universities. The right representation of teachers in the university system in both quantity and quality is a *sine qua non* for instituting quality and standards in the university system¹⁻⁴.

Universities in Africa, through their traditional remits in education, research and innovation, have a major role to play in enabling the continent to achieve these noble objectives⁵. The Nigerian university system, being the largest and best established in the continent, should assume leadership in propelling the continent to these great heights⁶⁻⁸. The early decades of the Nigerian university system were characterized by impressive achievements. Graduates from the system were reputed, nationally and globally for skills that lifted them high up on the relevance scale⁹⁻¹¹. Research output from the system was adjudged to be amongst the most impactful in solving national, regional and global challenges facing the society¹². While there have been spurts of growth which sustained these achievements, a general decline in quality still pervades the system which may ultimately inhibit the delivery of Africa's Vision 2063 and addressing global Sustainable Development Goals. Several variables are implicated in explaining declining quality^{13–15}.

These factors have also impacted the development of human capacity at multiple levels, which has developed at an uneven pace 16,17, often determined by the level of funding and innovation available to individual institutions 18,19. Over time, a comprehension gap has also set in between those who run tertiary institutions and the modernity of technology 20,21. This gap in many cases has created a vacuum in the championing of innovative ICT deployment that would have undoubtedly driven advancements in science and technology 22-25. This may imply that the leaderships of tertiary institutions have not been adequately motivated to champion technological innovations and create exposure for modern learning and knowledge sharing tools.

Facilities such as classrooms, lecture theatres, laboratories, workshops, and employee offices are far from being optimal. Though incremental changes are being made through Tertiary Education Trust Fund (TETFund) action, facilities are still over-stretched and badly managed in many universities^{26,27}. Hostel services are increasingly declining, the classes are overcrowded with poor infrastructure²⁸, the low quality and quantity of lecturers29, a lack of laboratory and experimental materials²⁴, financial constraints and weak governance³⁰. Added to all these human failings, the environment in many of the universities in Nigeria is unfavorable30 and not conducive to good curriculum delivery, or indeed, any form of teaching and learning³¹. Students are overcrowded in rooms with some hanging on to windows where ventilation is poor³², or flock around shades in the open. Electricity, enabling comfort, skills acquisition or laboratory work, is often absent, public address systems inadequate and digital technology to assist with knowledge transfer and interactive sessions - internet access, smart boards - absent in many institutions 31,33,34 .

Extant literature has also shown that the efforts and commitments of government at all levels to reverse the decline has been worrisome. It has been observed that academic staff in Nigerian state universities have not featured among the top 500 scholars in various fields across the world^{3,31,32}. Importantly, the UNESCO indicated a minimum of 26% budgetary allocation to education, while the highest in Nigeria from 1990 till date has been 14%. This may probably be the reasons for the ranking status of Nigerian state universities in the global league table³¹. It is in this respect that the urgency of sustainable performance among academic staff must be viewed. This paper therefore examined the determinants and risk factors on the retention strategies and sustainable performance of academic staff of government owned universities in Nigeria. Consequently, this paper developed the following three hypotheses:

H1: Determinants and risk factors significantly influence academic staff retention

H2: Determinants and risk factors significantly influence sustainable performance of Universities

H3: Academic retention significantly influences sustainable performance of selected universities

Methods

This study adopted the descriptive research design, specifically, the use of quantitative approach³⁵. The adopted descriptive survey research facilitated detailed and credible assessment of the relationship among the determinants and risk factors, retention strategies and sustainable performance of academic staff. The adopted descriptive design made use of survey method based on the impracticability of studying the entire large population of universities in Nigeria. In essence, the survey method enabled the researcher to make inferences that are applicable to the entire population, based on Khong (2005) assertion that survey research is an appropriate method to generalize from a sample to a population.

Population and sampling adequacy

There are eighteen (18) state-owned universities in the southern region, Nigeria¹⁷. The study population for this study comprised 2759 academic staff of the six selected state owned Universities operating in Southern Nigeria. The governmentowned universities were selected based on their heightened global ranking²⁵. The sample size for this research work was determined using Krejcie and Morgan (1970) Sample Size Determinant Table. On the Krejcie and Morgan Table, the population of 2,759 at 95% confidence level falls within 1st row/ 9th column, therefore 338 as recommended on the table was achieved. However, because of the large number of respondents from the selected universities and efforts to ensure adequate sample size representation, the initial 338 sample size was increased by 18% to arrive at 400. The sample size was calculated and distributed among the six selected state-owned universities based on proportionate ratio or proportional affixation criterion (PAC).

Sources of data

This study employed the use of primary sources of data via administration of a questionnaire to the members of the academic staff (respondents) ranging from the Professors to Graduate Assistants. Academic staff in the category of Lecturer I and Lecturer II are expected to have possessed Doctorate degree and M.Sc. degree; while Graduate assistant positions usually fall under the categories of teaching assistants or research assistants, as they often help university faculty (i.e. senior) members prepare course materials, post grades, and conduct research. The questionnaire adopted a four-scale Likert format to capture the exact level of consideration and responses to the probing item. Represented thus: 1 = Strongly Disagree (SD); 2 = Disagree (D); 3= Agree (A); and 4= Strongly Agree (SA). The use of this scale in quantitative research enabled numerical representation and management of observations with the objective of clarifying and relating the mindsets signified by the observations. By standard, the Likert scale posits that the weight accorded experience by anybody is linear and is graduated from strongly agree to strongly disagree with additional postulation that attitudes are measurable³¹. Another key importance of Likert scale adoption in the realization of the objective of this study is that it provides a unidimensional scale that researchers use to collect respondents' attitudes and opinions.

Measurement and variables

The questionnaire was divided into sections A to D was used to gather data regarding the effect of determinants and risk factors on the retention strategies and sustainable performance of academic staff of government owned universities (see Extended data for a blank copy of the questionnaire)36. Section A deals with demographic data of the respondents while section B captures research data for determinants and risk factors. Section C covered items on retention of academic staff; while section D focused on how to achieve sustainable performance. The items in the questionnaire were adapted from previous works in similar subject areas and modified. Items for determinants and risk factors were adopted from 24,37 and 38. Retention strategies items were adopted and adapted from previous studies 10,11,30,31. Sustainable performance items were adapted from the following works 18,20,22,23,26.

The research instrument and data were subjected to reliability and validity test, while the data was analysed with various applicable statistical tools. To test the internal consistency and homogeneity of the items in the measures of the constructs for this study, the Cronbach's alpha, composite reliability and average variance extracted coefficients (AVE) were used³⁹. In the overall, the Mean Cronbach's alpha of all constructs measuring retention strategies and sustainable performance affirmed that the constructs were reliable. This was so having scaled the set minimum value of 0.70 that was necessary to indicate that the instrument was both internally consistent and reliable

Procedure for data collection

Trained research assistants were employed via referral and email to support the researcher in the distribution and collection of the research instruments. The selection criteria ensured that field assistants reside in the state of the universities being sampled and the reason was basically for convenience. Participants were also made to understand the items in the research questionnaire, the procedures needed for effective administration, their administration selection, how to pick participants and the possible obstacles participants could face. Email and phone calls were made to follow up on respondents' timely feedbacks.

Statistical analysis

The collected data were properly coded, transformed and analysed using structural variance-based model. For this reason, the datasets³⁹ attached to this research were analysed at the university level, model level and combined, using partial least square – structural equation modelling (SEM) technique for data analysis. Smart Partial Least Square (SEM-PLS, version 3) software was used for the analysis, because this tool can be used for theory testing in early stages^{35,40,41}.

Ethical considerations

The principal investigator submitted the survey questionnaire to the Business Management Research Ethics Committee for ethical approval. This was approved on May 16, 2019 with

approval number by BMREC 19/22/217). A letter of introduction was given to the research team which was presented to selected government-owned universities stating the purpose of the research. The significance of this study was properly indicated. Our paper complied with the ethical principles as stipulated by the Covenant University Business Management ethics committee requirements in the process of data collection and their analysis. Of importance is that the authors made it a point of duty to guarantee that the data gathered were treated as anonymous and confidential. The participants in the study were all well informed of their free choice to partake or refuse, hence this gave them more confidence to express their consent. Ethical issues such as the right of respondents to privacy and free-will were envisaged while the potential risks of possible physical harm, and unanticipated measures were provided for. The self- esteems of the selected academic staff were respected, while the essence of the work was disclosed to them ahead of their responses. Above all, discreetness was applied in the presentation of data and reports of the study.

It is equally imperative to note that verbal consent was gotten from the selected respondents (academic staff) of this research. The establishment departments of the selected governmentowned universities were consulted for research permission guidelines. Based on the information provided in principle, an application letter was written requesting permission to research their institutions with the objective of the study clearly stated. Also, the research ethics approval form was attached to the application letter. This type of research is categorized as exempt research that involves a survey with no or minimal risk i.e. level 1 research as presented in the Research Ethical Application Form. In the spirit of anonymity and confidentiality, exempt research work in management sciences does not require signed consent from the participants but implied consent is usually enough. By verbal consent, the researchers ensured that the respondents were well informed about the context and purpose of this research, and kept abreast of the participation process.

Measurement models

The reliability and validity of the construct were evaluated using composite reliability, construct reliability and validity as presented in Table 1. Variance-based structural equation modelling (CB-SEM) was used to explore the causal relationship between the exogenous variable (innovative capability) and

Table 1. Cronbach's alpha and composite reliability test.

Items	Cronbach's alpha coefficient	Composite reliability	
Determinant/Risk factors	0.749	0.766	
Retention strategies	0.801	0.817	
Sustainable Performance	0.716	0.733	

the endogenous variable (SME's performance). The rationale for adopting CB-SEM is because of its ability to estimate complex model as well as its powerful statistical method in testing the relationship between two or more constructs than other statistical methods.

Reliability test

The composite reliability (CR) was used to check for data reliability. Reliability was achieved when the alpha coefficients are above the threshold value of 0.7 which indicates an acceptable level^{42,43}. All CR values were above 0.7, suggesting that all indicative objects are accurate and acceptable. Results in Table 1 revealed the reliability test for the constructs.

Construct validity

Construct validity was used to ensure that the selected factors have the exactness required to measure the desired constructs. The factor loadings were calculated in order to test the convergent validity^{39,42}. It was recommended that the Average varlance extracted (AVE) should be greater than 0.5 while the factor loading should also be greater than or equal to 0.5. Results in Table 2 revealed that the AVEs were all above 0.5; hence, according to Fornell and Larcker (1981), they were at an acceptable level. Also, the standardised factor loadings for the retained items ranged from 0.856 to 0.710, which were higher than 0.5 and were all significant at p < 0.05 critical level^{43,44}.

Results

A total of 400 copies of the questionnaire were indiscriminately distributed to selected Universities' academic personnel in Southern Nigeria. There were 370 copies of the questionnaire collected, reflecting a response rate of 90%. After the data screening process, 362 respondents were retained for further analysis, while eight copies were discarded because they were not completely filled. Table 3 showed the distribution of biographical data of the respondents in terms of gender, current rank/status, work experience and highest education. Individual-level results from each participant are available as *Underlying data*³⁶.

Results in Table 3 on demographic characteristics revealed that majority of the respondents were predominantly male (60.2%) and majority of the respondents fall within Lecturer II (representing 45%). Lecturer II are lecturers in higher education without professorial status. In total, 60% academic staff had masters' degree and 62.4% had below 11 years work experience in their current universities.

Measurement model results

The overall fit of the measurement model was assessed by examining the chi-square statistics value which was 45.987; p < 0.05; degrees of freedom = 51 as well as the absolute and relative indices which were CMIN/DF, GFI, AGFI, CFI, TLI, RMSEA, and SRMR^{6,39,42}. The results in Table 4 confirmed that the measurement model generated a satisfactory fit.

Table 2. Convergent validity results for each construct.

Factors	Items	Standardised Loadings	Decision	AVE	t-statistic
		(> 0.7)		(> 0.5)	(5%; > 1.96)
Determinants/ Risk factors	Strengths	0.704	Retained	0.622	13.726*
	Weaknesses	0.783	Retained		10.363*
	Opportunities	0.740	Retained		5.422*
	Threats	0.808	Retained		10.347*
Retention Strategies	RS1	0.767	Retained	0.618	12.421*
	RS2	0.825	Retained		16.303 *
	RS3	0.763	Retained		18.148*
	RS4	0.711	Retained		9.136*
Sustainable Performance	SP1	0.710	Retained	d 0.676	10.369*
	SP2	0.822	Retained		8.141*
	SP3	0.856	Retained		11.440*
	SP4	0.749	Retained		5.276*

^{*} p-value < 0.05.

Table 3. Demographic characteristics of the academic staff.

Demogra	Frequency	Percentage	
Gender	Male	218	60.2
	Female	144	39.8
Staff Status	Ass. Prof & prof.	17	4.7
	Senior Lecturer	34	9.4
	Lecturer I	65	18.0
	Lecturer II	163	45.0
	Graduate & Ass. lecturer	83	22.9
Years of Service	0 – 10 years	226	62.4
	11 – 20 years	117	32.3
	21 years and above	19	5.2
Highest Educational Qualification	Bachelor's Degree	7	1.9
	Master's Degree	218	60.2
	Doctoral Degree (Ph.D)	137	37.8

Structural models

In SEM, the structural model is the inner model. The structural model can be measured using values and significant values of the path coefficients (R2). PLS-SEM was used to analyze the

path, because PLS does not need any assumptions about normal distribution⁴⁴. The use of bootstrapping becomes important for determining the significance level^{16,20,43}. Figure 1–Figure 3 showed the outcomes of the structured model with standardised

Table 4. Goodness-of-fit indices.

Index	Cut-off Points	Actual value	Reference	Remarks
CMIN/DF	< 3	2.736	Joreskog (1969)	Excellent
GFI	> 0.90	0.921	Joreskog and Sorbom (1981)	Excellent
AGFI	> 0.80	0.885	Joreskog and Sorbom (1981)	Excellent
CFI	> 0.90	0.947	Bentler (1990)	Excellent
TLI	> 0.95	0.980	Tucker and Lewis (1973)	Excellent
RMSEA	< 0.08	0.054	Steiger and Lind (1980)	Excellent
SRMR	< 0.08	0.043	Bentler (1995)	Excellent

GFI: goodness-of-fit index; AGFI: adjusted goodness-of-fit index; CFI: comparative fit index; TLI: Tucker-Lewis index; RMSEA: root mean square error of approximation; SRMR standardized root mean square residual.

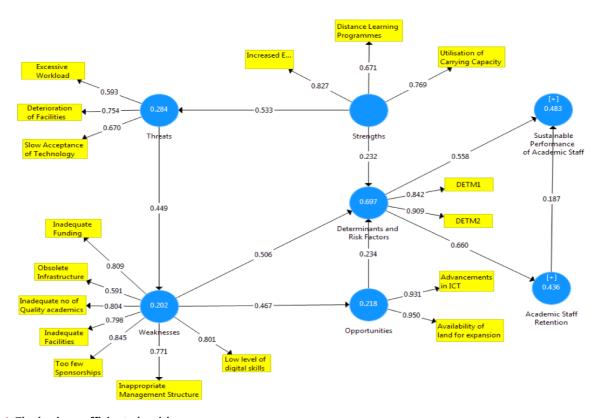


Figure 1. The basic co-efficient algorithms.

parameter estimate. The independent variables (determining and risk factors) accounted for approximately ($R^2=0.436;\ R^2=0.483)\ 43.6\%$ and 48.3% of the variance in the academic staff retention (ASR) and sustainable performance (SP) of universities. The path coefficients and structural model results were demonstrated in Figure 1–Figure 3, respectively. The path coefficients for retention strategies and sustainable performance

were presented in Table 5, while the summary of hypotheses testing was demonstrated in Table 6.

The path coefficient of all constructs indicates significant relationships between retention strategies predictions and sustainable performance in the analysis at 0.05, except. The model indicated statistically significant path co-efficient, specifically,

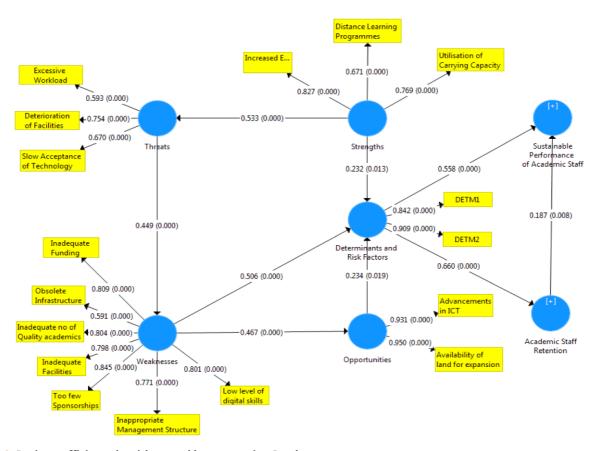


Figure 2. Basic co-efficient algorithms and bootstrapping P-values.

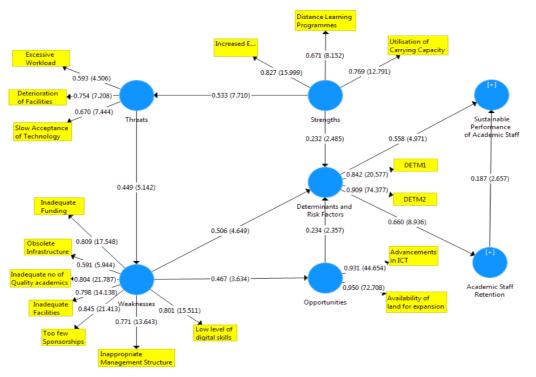


Figure 3. Basic co-efficient algorithms and bootstrapping T-values.

Table 5. Path coefficients for idea exploration and task performance.

Variables and cross loading	Path co- efficient	Standard deviation	T-statistics	P-values
Determinants/Risk factors → Academic Retention	0.66	0.07	8.94	0.00
${\sf Determinants/Risk\ factors} \to {\sf Sustainable\ Perf}.$	0.68	0.11	6.29	0.00
Strengths → Academic staff Retention	0.25	0.06	3.95	0.00
Strengths → Sustainable Performance	0.26	0.07	3.56	0.00
Weaknesses → Academic staff Retention	0.41	0.09	4.47	0.00
Weaknesses \rightarrow Sustainable Performance	0.42	0.10	4.24	0.00
Opportunities → Academic staff Retention	0.15	0.07	2.19	0.03
Opportunities → Sustainable Performance	0.23	0.10	2.36	0.02
Threats → Academic staff Retention	0.18	0.05	3.35	0.00
Threats → Sustainable Performance	0.19	0.05	3.42	0.00
Academic Retention → Sustainable Performance	0.19	0.07	2.66	0.01
	R Square (R ²) R Square (R ²)) Adjusted	
Determinants and Risk factors	0.70		0.69	
Academic staff Retention	0.44		0.43	
Sustainable Performance	0.48 0.47		7	

Table 6. Summary of hypotheses testing.

Hypothesis	β	SE	CR	<i>p</i> -value	Remark
H1: DRF → ASR	0.66	0.07	8.94	0.00	Supported
H_2 : DRF \rightarrow SP	0.68	0.11	6.29	0.00	Supported
H3: ASR → SP	0.19	0.07	2.66	0.01	Supported

B: beta coefficient; SE: standard error; CR, critical ratio.

significant relationship was found between determining/risk factors and academic staff retention (β =0.66, p=0.000), determining/risk factors and sustainable performance (β =0.68, p=0.000); and academic staff retention and sustainable performance (β =0.19, p=0.010). Hence, all path coefficients were of practical importance, since they are above 0.05.

Discussions

H1: Determinants and risk factors have significant relationship with academic staff retention

The first hypothesis tested the relationship between determinants and risk factors and retention of academic staff of selected universities. The result of the test indicated that the determinants and risk factors such as adequacies in facilities for teaching, learning and research, adequate funding, quality of

graduates, efficacy of research and postgraduate training, consistent regulation and so on have strong positive impact on academic retention (β =0.66, p=0.000). This implies that a unit change of these factors will lead to increase in academic retention by 66%. This finding that showed significant and direct relationship between the variables is consistent with previous studies 15,18,19,26,30,33,40,44,45. They argued that analyzing the factors that influence employee retention benefits both human resource management and employees in their career planning. According to the findings, all of the factors or indicators that influence employee retention are linked. One appears to have an impact on the other. So an employee's decision to leave the company is influenced by a combination of factors rather than a single factor. While it is true that meeting all of an employee's demands is impossible, organizations can still make efforts to keep their employees.

H2: Determinants and risk factors have significant relationship with sustainable performance

The second hypothesis tested the relationship between determinants and risk factors and sustainable performance of selected universities. However, this result established that the determinants and risk factors such as consistent regulation by NUC and professional bodies, promotion of ICT-driven universities and fostering skills development and entrepreneurship programmes have strong positive impact on sustainable performance of universities. This revealed that sustainable performance

of universities are influenced by some determining and risk factors. This finding that showed significant and direct relationships between the variables, consistent with previous studies 1,2,12,17,18,32,44,46,47. These researchers ascertained that recruitment and selection should be based on merit with no favoritism, and the organization should work to groom the employees (i.e. academic staff) by continuously polishing their skills and abilities through training and development. There should be a proper work-life balance, as well as job security for employees. According to the findings of the study, the best way to improve long-term performance is to identify employee expectations, and then to meet those expectations. Organizations must strive to implement retention strategies that are as effective as possible.

H3: Academic staff retention has significant direct relationship with sustainable performance

This study posited a direct significant relationship between academic staff retention and sustainable performance. The hypothesis was found to be significant (β=0.19, p=0.000) suggesting academic staff retention impact on sustainable performance of selected universities. This implies that a unit change of academic staff retention will lead to increase in sustainable performance of universities by 19%. The current study finding was similar to previous findings^{4,8,13,21,34,35,41,45,47}. These researchers predicted that rewards and recognition, as well as employee intention to stay in the organization, are positively correlated, meaning that if an organization provides appropriate rewards and recognition to its employees for doing good, the retention rate will improve. They went on to say that the work environment has a positive impact on employee retention. That is, if a company provides a good working environment for its employees, they are more likely to stay with the company for a long time.

Conclusion

The study concludes that urgent effort to comprehensively address the dilapidation and inadequacy of teaching and research facilities in all Nigerian universities is required in order to make them globally competitive and better positioned for excellence in teaching, learning and research. Academic staff believed that salaries, academic promotion, and development were the most important factors, and that their expectations were not met in these areas. While academic staff mobility and career advancement were the top priorities for teaching and research staff, policies and regulations supporting promotions were unclear at the participating universities. Salary disparities were identified as one of the main reasons for academics leaving their profession, among other factors. However, if adequate funding is provided, Nigerian universities will not only meet the needs of the growing population but can be at par with other top universities elsewhere in the world in the development of vital highly skilled manpower, research and innovations which are the tools for the growth of a great and dynamic economy.

The importance of human resources, viz academic staff in achieving organisational viz university goals has been underscored, especially the need for creating a motivating work environment that no only motivates but engages workers in productive work outcomes. As a result, the researchers recommended that the selected universities' management needs implement engendered policies that can improve working conditions, particularly those that allow academic staff to balance teaching with research and community outreach, treat men and women equally in terms of promotions, job benefits, and dealing with gender sensitive issues when offering promotions.

Recommendations

Based on the findings and conclusion, the authors proffered the following recommendations:

- i. Teaching and learning in the selected universities should be driven by information technology with the support a strong internet access. As a minimum, smart boards should be available, power points, videos, links and other internet based educational approaches should be used to deliver curricula.
- ii. There is a need for continuous and focused pedagogical training of lecturers in the Nigerian University system (NUS) to re-orient them towards the modalities of outcome-based and student-centred teaching/learning. In this paradigm, students are encouraged to take more responsibility for their own learning as they take an active part on knowledge construction.
- iii. Since rigid departmental arrangements make it harder for teachers and learners to explore fringe ideas, interdepartmental and cross disciplinary programmes and curricula should be encouraged in which disciplines learn from one another's perspective and design courses that are suited to industry needs, lend themselves to entrepreneurship as well as the solution of common problems.
- iv. The accreditation instrument of the NUC should be improved to ensure that the curriculum of every programme that is being assessed for accreditation at least meets some of a number of nationally defined priorities. Universities will need to make sure that there are clear, understandable promotion guidelines in place, as well as processes that take into account institutional landscapes and environments. Finally, clear and consistent salary packages for academic staff should be developed, with clearly defined, transparent ranking.
- v. Finally, there is need for improvement in the physical facilities in universities to support proper delivery of curricula. These should include adequate classrooms with seating arrangements, clean water supply, regular electricity and adequate, clean conveniences to

support an environment that is conducive for teaching and learning.

Data availability Underlying data

Figshare: Datasets on Retention Strategies and Sustainable Performance. https://doi.org/10.6084/m9.figshare.12624410.v2³⁶.

This project contains the following underlying data:

 Survey datasets Retention and Sustainable Performance (SAV). (Responses to each questionnaire item from each study participant.) CSV for Manuscript 25011 (CSV). (As above, but in open CSV format.)

Extended data

Figshare: Datasets on Retention Strategies and Sustainable Performance. https://doi.org/10.6084/m9.figshare.12624410.v2³⁶.

File 'Questionniare for Manuscript 25011' (DOCX) contains a blank copy of the questionnaire given to each participant.

Data are available under the terms of the Creative Commons Attribution 4.0 International license (CC-BY 4.0).

References

- Adeniji A, Osibanjo A: Human resource management: Theory and practice. Lagos, Pumark Nigeria Limited. 2012. Reference Source
- Igbinoba E, Salau O, Falola H, et al.: Workplace Conflict Management and Administrative Productivity of Staff of Selected ICT Driven Public Universities. International Journal of Mechanical Engineering and Technology. 2019; 10(3): 133–143.
 Reference Source
- Salau O, Worlu R, Osibanjo A, et al.: Survey data on work environments and productivity of academic staff of selected public universities in Nigeria. Data Brief. 2018; 19: 1912–1917.
 PubMed Abstract | Publisher Full Text | Free Full Text
- Salau OP, Worlu R, Osibanjo AO, et al.: The impact of work environments on retention outcomes of academic staff of state universities in Southern Nigeria. Sage Open. 2018; 2: 1–16.
- Statisense. 2019; Retrieved October 10, 2019.
- Usakli A, Kucukergin KG: Using partial least squares structural equation modeling in hospitality and tourism: Do researchers follow practical guidelines? International Journal of Contemporary Hospitality Management. 2018; 30(11): 3462–3512.
 Publisher Full Text
- Israel GD: Determining Sample Size. Institute of Food and Agricultural Sciences (IFAS), University of Florida, PEOD-6, 2013; 1–5.
 Reference Source
- Khalid S, Irshad MZ, Mahmood B: Job satisfaction among academic staff: A comparative analysis between public and private sector universities of Punjab, Pakistan. International Journal of Business & Management. 2012; 7(1): 126–136.
 - Publisher Full Text
- Kpolovie PJ, Obilor IE: Adequacy-Inadequacy: Education funding in Nigeria. Universal Journal of Education and General Studies. 2013; 2(8): 239–254.
- Adeniji AA: Organizational Climate And Job Satisfaction Among Academic Staff in Some Selected Private Universities in Southwest Nigeria.
 An Unpublished PhD Thesis submitted to the Department of Business Management, Covenant University, Ogun, Nigeria. 2011.
 Reference Source
- Adeniji A, Salau O, Awe K, et al.: Survey datasets on organisational climate and job satisfaction among academic staff in some selected private universities in Southwest Nigeria. Data Brief. 2018; 19: 1688–1693.
 PubMed Abstract | Publisher Full Text | Free Full Text
- Anyim AP: Challenges and prospects in Nigeria's university education. 2012; Retrieved on June 30, 2013.
- Fapohunda TM: Pay disparity and pay satisfaction in public and private universities in Nigeria. European Scientific Journal. 2012; 8(28): 100–109.
 Reference Source
- Fatile JO, Adejuwon KD: Conflict and conflict management in tertiary institutions: the case of Nigerian universities. European Journal of Humanities and Social Sciences. 2011; 7(1): 77–87.
- 15. Masum AKM, Azad MAK, Beh LS: **Determinants of academics' job**

- satisfaction: empirical evidence from private universities in Bangladesh. *PLoS One.* 2015; **10**(2): e0117834.
- PubMed Abstract | Publisher Full Text | Free Full Text
- Fornell C, Larcker DF: Evaluating Structural Equation Models with Unobservable Variables and Measurement Error. Journal of Marketing Research. 1981; 18(1): 39–50.
 Publisher Full Text
- NUC: AFD to Spend \$80 Million on ACE, NUC Blueprint on Higher Education. 2019; 14: 46. Retrieved June 5, 2019.
 Reference Source
- Gberevbie DE: Staff recruitment, retention strategies and performance of selected public and private organisations in Nigeria. (Unpublished Ph.D Thesis). Department of Political Sciences, Covenant University, Ogun, Nigeria. 2008
 - **Publisher Full Text**
- Rathakrishnan T, Ng SI, Tee KK: Turnover initiations of lecturers in private universities in Malaysia. J Soc Sci Humanit. 2016; 24(5): 129–146.
 Reference Source
- Hair JF, Babin BJ, Krey N: Covariance-Based Structural Equation Modeling in the Journal of Advertising: Review and Recommendations. Journal of Advertising. 2017; 46(1): 163–177.
 Publisher Full Text
- Korantwi-Barimah JS: Factors Influencing the Retention of Academic Staff in a Ghanaian Technical University. Human Resource Management Research. 2017; 7(3): 111–119.
 Reference Source
- Abdulkareem AY, Oyeniran S: Managing the performance of Nigerian universities for sustainable development using data environment analysis. Ilorin Journal of Sociology. 2011; 3(1): 37–50.
- Abdulsalam D, Mawoli MA: Motivation and job performance of the academic staff of state universities in Nigeria: the case of Ibrahim Badamasi Babangida University, Lapai, Niger State. International Journal of Business & Management. 2012; 7(14): 142–148.
 Publisher Full Text
- NUC: 2015; Retrieved May 22, 2016.
 Reference Source
- Kubler J, DeLuca C: Trends in academic recruitment and retention: A Commonwealth perspective. The London Association of Commonwealth Universities, 2006; 87–92.
 Reference Source
- Abiodun-Oyebanji O: Towards effective management of university education in Nigeria. Journal of Emerging Trends in Educational Research and Policy Studies (JETERAPS). 2011; 2(6): 526–530. Reference Source
- Adekitan AI, Salau O: The impact of engineering students' performance in the first three years on their graduation result using educational data mining. Heliyon. 2019; 5(2): e01250.
 PubMed Abstract | Publisher Full Text | Free Full Text
- Ibidunni OS, Osibanjo O, Adeniji AA, et al.: Talent Retention and Organizational Performance: A Competitive Positioning In the Nigerian Banking Sector. Periodica Polytechnica Social and Management Sciences. 2016;

24(1): 1-13. Publisher Full Text

- Ibrahim A, Usman B, Bagudu M: Employee turnover and its effects on organisational productivity of state-owned institutions in Niger state: An impediment to achieving vision 20: 2020 in Niger state. Journal of Business and Organisational Development. 2013; 5(2): 1–8.
 Reference Source
- Nwagwu NA: One hundred years of Education in Nigeria: developmental challenges, achievements and prospects. African Journal of Studies in Education. 2015; 10(1): 41–68.
- Okebukola PA: Quality assurance mechanisms and academic mobility in Anglophone Countries: Case study of Nigeria. Paper presented at the capacity building workshop on the License-Master-Doctorate (LMD) reform held at Universite Gaston Berger, Saint Louis, Senegal September 19–20. 2008.
- 32. Fatuzzo C: Top Universities in Nigeria. 2017.
 Reference Source
- Erasmus BJ, Gobler A, van Niekerk M: Employee retention in a higher education institution: An organisational Development Perspective. Progressio: South African Journal for Open and Distance Learning Practice. 2015; 37(2): 32-62.
 Publisher Full Text
- Salau OP, Osibanjo A, Adeniji A, et al.: Datasets on employee value proposition (evp) and performance of selected fast moving consumer goods (FMCGs) firms in Nigeria. Data Brief. 2018; 19: 1907–1911.
 PubMed Abstract | Publisher Full Text | Free Full Text
- Okoro CC, Omeluzor SU, Bamidele IA: Effect of brain drain (human capital flight) of librarians on service delivery in some selected Nigerian universities. SAGE Open. 2014; 4(3): 1–11.
 Publisher Full Text
- Salau O, Worlu R, Osibanjo A, et al.: Datasets on Retention Strategies and Sustainable Performance. figshare. Dataset. 2020. http://www.doi.org/10.6084/m9.figshare.12624410.v2
- Okebukola PA: Quality or Quantity: Positioning the Nigerian University System for the Challenges of Science and Technology in the New Millennium. A paper presented at the 6th Convocation Lecture of Adekunle

- Ajasin University, Akungba-Akoko (AAUA), Nigeria. 2015.
- Salau OP: Work Environments and Retention Outcomes among Academic staff of state Universities, Southern Nigeria. PhD. Thesis. 2017. Reference Source
- Hair JF, Hult GT, Ringle C, et al.: A primer on partial least squares structural equation modeling (PLS-SEM). Sage, Thousand Oak. 2013.
 Reference Source
- Oziengbe SA, Obhiosa OB: An empirical investigation of the functionality of Nigeria's tertiary education system. JORIND. 2014; 12(1): 16.
 Reference Source
- Salau O, Worlu R, Osibanjo A, et al.: Survey data on work environments and productivity of academic staff of selected public universities in Nigeria. Data Brief. 2018; 19: 1912–1917.
 PubMed Abstract | Publisher Full Text | Free Full Text
- Hoyle RH: Structural equation modeling for social and personality psychology. Sage, London. 2011.
 Reference Source
- Hong EN, Hao LZ, Kumar R, et al.: An effectiveness of human resource management practices on employee retention in institute of higher learning: A regression analysis. International Journal of Business Research and Management. 2012; 3(2): 60–79.
 Reference Source
- Tarka P: An overview of structural equation modeling: its beginnings, historical development, usefulness and controversies in the social sciences. Qual Quant. 2018; 52(1): 313–354.
 PubMed Abstract | Publisher Full Text | Free Full Text
- UNESCO: Approved Programme and Budget 2010- 2011. Published in 2010 by the United Nations Educational, Scientific and Cultural Organization. 2010.
- Salau OP, Worlu R, Osibanjo AO, et al.: The impact of work environments on retention outcomes of academic staff of state universities in Southern Nigeria. Sage Open. 2018; 2: 1–16.
- Ngethe J, Iravo ME, Namusonge GS: Determinants of academic staff retention in Public universities in Kenya: Empirical review. Int J Humanit Soc Sci. 2012; 2(13): 205–212.
 Reference Source

Open Peer Review

Current Peer Review Status:





Version 2

Reviewer Report 20 July 2021

https://doi.org/10.5256/f1000research.56812.r85863

© 2021 Sokefun E. This is an open access peer review report distributed under the terms of the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.



Eniola Sokefun

Business Administration Department, Mountain Top University, Ibafo, Nigeria

- 1. The authors have reviewed more literature and have integrated this in the work.
- 2. Categories of academic staff provided by the authors are now satisfactory.
- 3. Sources of data have been provided under each table, with an enhanced conclusion derived from the findings.

On the basis of the above, I hereby give approval for the article to be indexed.

Competing Interests: No competing interests were disclosed.

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard.

Reviewer Report 19 July 2021

https://doi.org/10.5256/f1000research.56812.r85862

© 2021 Marie Modeste R. This is an open access peer review report distributed under the terms of the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.



Regis Rugira Marie Modeste 🕛



Department of Nursing Sciences, Faculty of Health and Wellness, Cape Peninsula University of Technology, Bellville, South Africa

Thank you for the submission of the revised version.

All previous comments were attended to effectively. No further comments to be made.

Competing Interests: No competing interests were disclosed.

Reviewer Expertise: Nursing Research, Nursing Education, HIV

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard.

Version 1

Reviewer Report 08 February 2021

https://doi.org/10.5256/f1000research.27588.r76692

© **2021 Sokefun E.** This is an open access peer review report distributed under the terms of the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

? Eniola Sokefun

Business Administration Department, Mountain Top University, Ibafo, Nigeria

- 1. The sample cannot include Graduate Assistants, as the Nigerian University System no longer engages them for teaching. The minimum entry level is Assistant Lecturer.
- 2. The population of the study and sampling technique is not adequately discussed. A table of academic staff in these universities should be presented. It is also important for researchers to present how the 400 questionnaires are distributed among the six universities.
- 3. Researchers need to reconfirm Figure 2759, representing academic staff in the six universities selected.
- 4. Researchers should present the names of the State-Owned Universities selected and how questionnaires were allocated to each university. The global ranking of these universities as stated in the work needs to be presented.
- 5. Current literature on Employee Retention and Sustainable Performance should be reviewed.
- 6. Sources of Data should be provided under each table.
- 7. Conclusion should be derived from the research.

Is the work clearly and accurately presented and does it cite the current literature? Partly

Is the study design appropriate and is the work technically sound?

Yes

Are sufficient details of methods and analysis provided to allow replication by others? Yes

If applicable, is the statistical analysis and its interpretation appropriate? Yes

Are all the source data underlying the results available to ensure full reproducibility? $\ensuremath{\text{No}}$

Are the conclusions drawn adequately supported by the results? Partly

Competing Interests: No competing interests were disclosed.

Reviewer Expertise: HUMAN RESOURCE MANAGEMENT

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard, however I have significant reservations, as outlined above.

Author Response 14 Mar 2021

Odunayo Salau, Covenant University, Ota, Nigeria

Response to ISSUES RAISED

I sincerely want to appreciate the critiques given by the reviewer. I can say that all the critiques are relevant. Thank you.

- 1. Basically, we have some institutions with Graduate Assistants. Graduate assistant positions usually fall under the categories of teaching assistants or research assistants, as they often help university faculty members prepare course materials, post grades, and conduct research.
- 2. The population of the study and sampling technique will be adequately discussed. A table of academic staff in these universities will be presented. The researchers also presented how 400 copies of the questionnaire were distributed among the six universities.
- 3. The population of academic staff (i.e. 2759), representing academic staff in the six universities selected has been re-confirmed.
- 4. Presenting the names of the State-Owned Universities selected may be unethical. How the copies of the questionnaire were allocated to each university were also discussed. The link that precedes the global ranking of these universities as stated in the work was presented.

- 5. Current literature on Employee Retention and Sustainable Performance has been reviewed.
- 6. Sources of Data have been provided under each table.
- 7. The conclusion has been worked on to reflect the major findings.

Competing Interests: There is no conflict of interest

Reviewer Report 03 September 2020

https://doi.org/10.5256/f1000research.27588.r68626

© **2020 Marie Modeste R.** This is an open access peer review report distributed under the terms of the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

? Regis Rugira Marie Modeste 🗓

Department of Nursing Sciences, Faculty of Health and Wellness, Cape Peninsula University of Technology, Bellville, South Africa

The paper is well written, ethical clearance was obtained. the paper explores the relationship between retention strategies and sustainable performance among academic staff at universities in Nigeria.

The main weakness was noted in the discussion, where an interpretation of results is given, followed by an indication that the results are consistent with previous studies. That section needs to be expanded with further discussion to provide the narrative from the authors.

The referencing style in the text needs to be adhered to consistently.

On page 3, reference needs to be added for the 2nd and 3rd sentences in the paragraph just before the hypothesis.

Under the methodology section, it s indicated that the design combines quantitative and qualitative stages. The authors are requested to clarify that as the presented work does not include any qualitative data.

Under the population section, authors are requested to review and correct the grammar. For example, in the first sentence, remove the first 'study' and add 'of' for the section to read as: "The population for this study comprised of 2759 academic ..."

For clarity, it will be useful to specify the total number of universities in the region and indicate that six universities were selected out of so many.

It is indicated that "The government-owned universities were selected based on their performance and heightened global ranking" the performance and ranking need to be further explained for clarity what were the performance level considered for inclusion in the study?

For the second paragraph under result, correct that the demographic variables are in table 3, not table 1.

For a paper that would be relevant for an international audience, clarify what lecturer 1 and lecturer 2 mean, and that will enhance the understanding.

Reference No 5 and 24 seem incomplete.

Is the work clearly and accurately presented and does it cite the current literature? Yes

Is the study design appropriate and is the work technically sound?

Are sufficient details of methods and analysis provided to allow replication by others? Yes

If applicable, is the statistical analysis and its interpretation appropriate? I cannot comment. A qualified statistician is required.

Are all the source data underlying the results available to ensure full reproducibility? Yes

Are the conclusions drawn adequately supported by the results? Partly

Competing Interests: No competing interests were disclosed.

Reviewer Expertise: Nursing Research, Nursing Education, HIV

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard, however I have significant reservations, as outlined above.

Author Response 24 Oct 2020

Odunayo Salau, Covenant University, Ota, Nigeria

Dear Editor and Reviewer,

I humbly appreciate the constructive comments and insights given by the reviewer.

- 1. The main weakness was noted in the discussion, and this has been looked into and duly corrected.
- 2. The referencing style **in the text has been consistently adhered to**.
- 3. On page 3, reference needs to be added for the 2nd and 3rd sentences in the paragraph just before the hypothesis. **This has been taken care of.**
- 4. Under the methodology section, it s indicated that the design combines quantitative and qualitative stages. The authors are requested to clarify that as the presented work does not include any qualitative data. **The paper is specifically quantitative. This has been corrected accordingly.**
- 5. Under the population section, authors are requested to review and correct the grammar.

For example, in the first sentence, remove the first 'study' and add 'of' for the section to read as: "The population for this study comprised of 2759 academic ..." **This has been corrected**.

6. For clarity, it will be useful to specify the total number of universities in the region and indicate that six universities were selected out of so many. There are 19 state universities in Nigeria as at February 2020. Out of the 19 state universities, only six state universities were selected based on their performance and heightened global recognition

7. It is indicated that "The government-owned universities were selected based on their performance and heightened global ranking" the performance and ranking need to be further explained for clarity what was the performance level considered for inclusion in the study? This has been corrected with strong justifications. Importantly, Universities are globally recognised and ranked by several indicators of academic or research performance, including alumni and staff winning Nobel Prizes and Fields Medals, highly cited researchers, papers published in Nature and Science, papers indexed in major citation indices, and the per capita academic performance of an institution

8. For the second paragraph under result, correct that the demographic variables are in table 3, not table 1. **Thank you. That was an oversight. It has been changed to Table 3.**9. For a paper that would be relevant for an international audience, clarify what lecturer 1 and lecturer 2 mean, and that will enhance the understanding. **This has been clarified. Lecturers 1 and II are lecturers with a Doctorate in higher education and without professorial status.**

10. Reference No 5 and 24 seem incomplete.

Once, again, I will like to appreciate the reviewer for these constructive comments and observations.

Thank you.

Competing Interests: No competing interests.

The benefits of publishing with F1000Research:

- Your article is published within days, with no editorial bias
- You can publish traditional articles, null/negative results, case reports, data notes and more
- The peer review process is transparent and collaborative
- Your article is indexed in PubMed after passing peer review
- Dedicated customer support at every stage

For pre-submission enquiries, contact research@f1000.com

