# An Intra-class Correlation Analysis of the Impact of COVID-19 on Small-Scale Business Performance in Lagos

- Chijindu Okpalaoka,
- Olaleke Ogunnaike &
- Johnson Nchege
- Explore all metrics

### **Abstract**

COVID has affected the performance of small-scale businesses in Lagos positively and negatively. The purpose of this research work is to investigate the impact of COVID on the performance of small-scale businesses in Lagos. One of the contributions of this research work is the bringing together, the concepts of the impact of COVID, and Nigeria's economy in the context of small-scale businesses in Lagos. 24 research cluster groups from academia's and Lagos small-scale business organizations partook in the quantitative research study that made use of focus group discussions for data collection that was analyzed through content analysis and reliability of inter-rater. The finding is that COVID has impacted small-scale businesses in Lagos negatively. This research work provides recommendations for Lagos state government and the federal government of Nigeria.

This is a preview of subscription content, log in via an institution to check access.

# References

• Adiyoh, I. S., Ze, T., Tougem, T. O., & Dalibi, S. G. (2020). Effect of COVID-19 pandemic on small and medium scale businesses in Nigeria. *International Journal of Research Publications*, 56(1), 122–129. https://doi.org/10.47119/ijrp100561720201305

- Anyanwu, C. (2021). Nollywood and the national question. *Quarterly Review of Film and Video*, 0(0), 1–16. <a href="https://doi.org/10.1080/10509208.2021.1881398">https://doi.org/10.1080/10509208.2021.1881398</a>
- Aref-Adib, C., & Martin, S. (2020). Economic impacts of and policy responses to the coronavirus pandemic: Early evidence from Nigeria Camron Aref-Adib and Sarah Martin Key messages. *Supporting Economic Transfermation*, 2019(February), 1–2.

#### Google Scholar

- Casimir, G., Tobi, H., & Tamás, P. A. (2021). How to present the analysis of qualitative data within interdisciplinary studies for readers in the life and natural sciences. *Quality and Quantity*, 0123456789. https://doi.org/10.1007/s11135-021-01162-2
- Dan-Nwafor, C., Ochu, C. L., Elimian, K., Oladejo, J., Ilori, E., Umeokonkwo, C., Steinhardt, L., Igumbor, E., Wagai, J., Okwor, T., Aderinola, O., Mba, N., Hassan, A., Dalhat, M., Jinadu, K., Badaru, S., Arinze, C., Jafiya, A., Disu, Y., ... & Ihekweazu, C. (2020). Nigeria's public health response to the COVID-19 pandemic: January to May 2020. *Journal of Global Health*, 10(2). <a href="https://doi.org/10.7189/JOGH.10.020399">https://doi.org/10.7189/JOGH.10.020399</a>
- Ibidunni, A. S., Ogundana, O. M., & Okonkwo, A. (2021). Entrepreneurial competencies and the performance of informal SMEs: The contingent role of business environment. *Journal of African Business*, 22(4), 468–490. https://doi.org/10.1080/15228916.2021.1874784

#### **Article Google Scholar**

- Nadia J. S., Sheharyar, T., Zafar, F., & Ganaie, M. A. (2021). Impact of COVID-19 on SMEs survey report. SMEDA Survey Report, 19(February). https://doi.org/10.13140/RG.2.2.21236.09607
- Onakoya, A. B. O., Fasanya, I. O., & Abdulrahman, H. D. (2013). Small and Medium Scale Enterprises Financing and Economic Growth in Nigeria, 5(4), 130–136.

#### **Google Scholar**

• Oyewale, A., Adebayo, O., & Kehinde, O. (2020). Estimating the impact of COVID-19 on small and medium scale enterprise: Evidence from Nigeria. *Economics Research Branch, Agri-Food and Biosciences Institute*, 1(1), 1–19.

#### **Google Scholar**

Richard, B., Sivo, S. A., Orlowski, M., Ford, R. C., Murphy, J., Boote, D. N., & Witta, E. L. (2021). Qualitative research via focus groups: Will going online affect the diversity of your findings? *Cornell Hospitality Quarterly*, 62(1), 32–45. https://doi.org/10.1177/1938965520967769

#### **Article Google Scholar**

Sewpersad, R., Ruggunan, S., Adam, J. K., & Krishna, S. B. N. (2019). The impact of the psychological contract on academics. SAGE
 Open, 9(2). <a href="https://doi.org/10.1177/2158244019840122">https://doi.org/10.1177/2158244019840122</a>

**Download references** 

# **Author information**

#### **Authors and Affiliations**

- 1. Department of Business Administration, Covenant University, KM 10 Idiroko RD, Canaan Land Ota, 112212, Ogun State, Nigeria Chijindu Okpalaoka & Olaleke Ogunnaike
- 2. Department of Economics, University of Nigeria, Nsukka, 410001, Nigeria Johnson Nchege

### **Corresponding author**

Correspondence to Chijindu Okpalaoka.

### **Ethics declarations**

### **Competing Interests**

The authors declare no competing interests.

# **Additional information**

#### **Publisher's Note**

Springer Nature remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

# **Appendix**

### **Appendix**

1. (I)

How does COVID affect registered and unregistered small-scale businesses in Lagos State?

2. (II)

In what ways has COVID affected registered and unregistered small-scale businesses in Lagos State?

#### 3. (III)

How have registered and unregistered small-scale businesses in Lagos State performed during COVID?

#### 4. (IV)

What was the coping strategy of small-scale businesses in Lagos during COVID?

#### 5. (V)

How have the coping strategies of small-scale businesses in Lagos helped their organizations to survive COVID pandemic?

#### 6. (VI)

How have the coping strategies affected the performance of small-scale businesses in Lagos during COVID?

#### 7. (VII)

What ways did the government support small-scale businesses in Lagos State COVID?

#### 8. (VIII)

How did the government support small-scale businesses in Lagos during the pandemic?

#### 9. (IX)

How has government support affected small-scale business performance in Lagos during COVID?

#### 10. (X)

How has policymakers supported small-scale business in Lagos during COVID?

#### 11. (XI)

What roles did policymakers in Lagos State play in helping small-scale businesses survive COVID pandemic?

#### 12. (XII)

What decisions must policymakers make in aiding and supporting small-scale businesses in Lagos state to survive post-COVID?

# **Rights and permissions**

Springer Nature or its licensor (e.g. a society or other partner) holds exclusive rights to this article under a publishing agreement with the author(s) or other rightsholder(s); author self-archiving of the accepted manuscript version of this article is solely governed by the terms of such publishing agreement and applicable law.

#### Reprints and permissions

## About this article

#### Cite this article

Okpalaoka, C., Ogunnaike, O. & Nchege, J. An Intra-class Correlation Analysis of the Impact of COVID-19 on Small-Scale Business Performance in Lagos. *J Knowl Econ* (2023). https://doi.org/10.1007/s13132-023-01657-3

#### Download citation

- Received23 June 2022
- Accepted19 November 2023
- Published28 November 2023
- DOIhttps://doi.org/10.1007/s13132-023-01657-3

### **Keywords**

- COVID
- Performance
- Small-scale businesses
- Qualitative research
- Intra-class correlation

# Access this article

Log in via an institution

Buy article PDF 39,95 €

Price includes VAT (Nigeria)
Instant access to the full article PDF.

Rent this article via DeepDyve

# Institutional subscriptions

Sections

Advertisement

# Discover content

.

Your privacy choices/Manage cookies

165.73.223.225

Not affiliated

© 2024 Springer Nature