

ABSTRACT

Having considered a vital means whereby the Basel III framework and the Dodd Frank Act could achieve a respectable degree of harmonization, in the paper which precedes this, namely, the paper on “Harmonising Basel III and the Dodd Frank Act through International Accounting Standards – Reasons why International Accounting Standards Should Serve as “Thermostats”, this paper considers another important means of effectively achieving the aims and objectives of these important and major regulatory reforms aimed at achieving greater financial stability.

In so doing, it will highlight challenges encountered by the Basel III framework, as well as that encountered by the Dodd Frank Act – particularly in the areas of enforcement, coordination and communication. In facilitating better enforcement, the need for high level principles, bright line rules and a more effective mandate will be emphasized. Furthermore, a system whereby greater collaboration between standard setters and national supervisors can be better facilitated requires effective coordination and communication mechanisms aimed at ensuring that vital decisions and information are communicated timely, accurately, effectively and completely.

Keywords: financial stability, Volcker Rule, Basel III, Dodd Frank, European Systemic Risk Board, supervisors, Basel Committee, coordination, information asymmetry, regulation, high level principles

Harmonising Basel III and the Dodd Frank Act Through Greater Collaboration Between Standard Setters and National Supervisors

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A. Introduction

Basel III and Dodd Frank macro prudential measures aimed at facilitating financial stability will, to a significant extent, realize their desired results where consistently applied across respective and applicable jurisdictions. Furthermore, enhanced transparency in relation to vital issues which include Basel internal credit models will help facilitate market discipline. With regards to efforts aimed at harmonizing Basel and Dodd Frank requirements, national supervisors will play crucial roles in the translation of the Basel Committee's standards, as well as Dodd Frank requirements into national legislation.

Three important actors are involved in the link between macro prudential power players - namely; standard setters, central banks and national supervisors.

Micro prudential supervisors generally enforce rules whilst macro prudential coordinating bodies could establish rules which the micro prudential supervisor implements.² As a result, there is need for clear unambiguous mandate and consistency in the application of standards, recommendations and regulations.

However, "even where another agency has the power to determine micro prudential instruments and even though macro prudential standard setters write laws which are being enforced by national supervisors, such supervisors still operate with autonomy and accountability".³ Such need for autonomy and accountability, as well as ensuring consistent application of decisions regarding the composition of regulatory capital (as well as consistency in the application of other standards) across jurisdictions, also provides greater justification for "clear and unambiguous" mandate.

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² However, some micro prudential supervisors are endowed with the authority to issues rules and regulations. See Bank for International Settlements, "Central Bank Governance and Financial Stability" A Report by a Study Group May 2011 <<http://www.bis.org/publ/othp14.pdf>> at page 56

³ See *ibid* at page 60

The stipulation of objectives in a “clear and explicit” manner, is considered⁴ to be “a powerful way of achieving clarity about the mandate. The articulation of a financial stability strategy within a clearly specified mandate being one such possibility of achieving clarity about the mandate – for example, by embedding the highest level objectives in statute, and then amplifying and interpreting the evolving understanding of what they imply for policy through high level strategy statements.”⁵

However, even though advantages exist in stipulating clear mandates, certain disadvantages also emanate from the stipulation of mandates in a “clear and explicit” way which does not provide for flexibility in relation to an area such as financial stability – an area which, to a large extent, involves contingency issues⁶ and uncertainty.

B. Macro Prudential Oversight Frameworks

The complementary and synergetic natures of functions relating to financial stability, as well as monetary policy setting functions, the need to couple such functions, is reflected by the following macro prudential oversight frameworks:

⁴ Bank for International Settlements, “Central Bank Governance and Financial Stability” A Report by a Study Group May 2011 <<http://www.bis.org/publ/othp14.pdf>> at page 30

⁵ See *ibid* at pages 30 and 31; It is further added that such arrangements need to ensure the compatibility of financial stability operations with monetary policy responsibilities; see *ibid*

⁶ “Given the current state of knowledge about what constitutes financial stability, and its main drivers, attempting to direct policy actions by way of explicit objectives, may create practical difficulties. Three reasons being:

- It would be unfortunate if explicit objectives excluded policy options which turn out to be favorable
- A clear objective statement directing the policy to ensure financial stability, without indicating the limits to which the authorities are prepared to insure private agents against tail risk events, may induce greater risk taking than available policy instruments are able to cope with.
- The unpredictability of financial crises

For these reasons, it is important to have flexible legislation which is adaptable to potential changes” see *ibid* at page 30

Comparison of UK, US and EU macro-prudential oversight frameworks			
	UK	US	EU
Overarching body	<i>Financial Policy Committee (FPC)</i>	<i>Financial Stability Oversight Council (FSOC)</i>	<i>European Systemic Risk Board (ESRB)</i>
Scope	UK financial system	US financial system	EU-wide financial system
Overall objective	<p>Protect financial stability by</p> <ul style="list-style-type: none"> ▶ identifying and addressing aggregate risks and vulnerabilities across the financial system ▶ enhancing macroeconomic stability by addressing imbalances, e.g. dampening the credit cycle 	<ul style="list-style-type: none"> ▶ Identify risks to financial stability ▶ Promote market discipline ▶ Respond to emerging threats to the stability of the financial markets 	<ul style="list-style-type: none"> ▶ Contribute to the prevention or mitigation of risks to financial stability in the EU that arise from developments within the financial system and taking into account macroeconomic developments, so as to avoid periods of widespread financial distress ▶ Contribute to a smooth functioning of the internal market
Role of central banks	<ul style="list-style-type: none"> ▶ The Bank of England has a key role as chairing and having majority on FPC ▶ Can direct prudential interventions and supervision by PRA via FPC ▶ PRA is a subsidiary of the Bank of England ▶ The Bank of England oversees CCPs, settlement systems and payment systems ▶ The Bank of England is lead resolution authority 	<ul style="list-style-type: none"> ▶ The Federal Reserve Board has significant role as macro- and micro-prudential regulator of systemic firms, including authority to require reports and conduct examinations of certain non-bank financial companies and bank holding companies ▶ However, the Federal Reserve Board does not chair the FSOC. The Treasury has the coordinating role 	<p><i>Role of the ECB</i></p> <ul style="list-style-type: none"> ▶ The ECB President has a key role as chairing both the General Board and the Steering Committee (at least first five years) ▶ The ECB shall ensure a Secretariat, and thereby provide analytical, statistical, logistical and administrative support to the ESRB <p><i>Role of NCBs</i></p> <ul style="list-style-type: none"> ▶ All 27 NCB Governors are voting members on the General Board ▶ Four NCB Governors are on the Steering Committee ▶ NCBs provide staff to support the Secretariat of the ESRB ▶ NCBs bring macro-prudential competence and provide understanding of effects of interventions in all EU countries
Crisis management	<ul style="list-style-type: none"> ▶ The FPC will be involved in decisions to deploy regulatory tools for crisis management purposes ▶ The Bank of England in its role as central bank, prudential regulator and resolution authority will be responsible for designing and executing the response to an emerging financial crisis ▶ HM Treasury will control any decisions involving the use of public funds 	<ul style="list-style-type: none"> ▶ The FSOC will be involved in decisions to deploy regulatory tools for crisis management purposes ▶ The Federal Reserve in its role as central bank, prudential regulator and resolution authority will be responsible for designing and executing the response to an emerging financial crisis ▶ The Treasury will control any decisions involving the use of public funds ▶ The FDIC will act as Orderly Liquidation Authority 	<ul style="list-style-type: none"> ▶ The ESRB does not have explicit tasks and powers on crisis management, apart from the power to advise the Council on the existence of an emergency situation

Source: European Central Bank, Financial Stability Review
December 2010 at page 61

The European Systemic Risk Board (ESRB)

Establishment and Objectives

Whilst the US Financial Stability Oversight Council was established by the US Dodd Frank Act, the European Systemic Risk Board (ESRB) was established on the basis of Article 95 of the EC Treaty as “a body without legal personality.”⁷

The objective of the ESRB is considered to be three fold:⁸

- Developing a European macro prudential perspective to address the problem of fragmented individual risk analysis at national level
- Enhancing the effectiveness of early warning mechanisms by improving the interaction between micro and macro prudential analysis
- Allowing for risk assessments to be translated into action by the relevant authorities.

C. The Need for Greater and More Commanding Mandate, High Level Principles and More Effective Enforcement.

I. Non Binding Powers of the ESRB

Article 5 of the Regulations⁹ states that the ESRB “will not have any binding powers to impose measures on Member States or national authorities.” Instead, Commission proposals describe the ESRB as a “reputational body with a high level composition that should influence the actions of policy makers and supervisors by means of its moral authority.”

By virtue of Article 95 of the EC Treaty, mandate is also given to the ESRB to request for information from national supervisors where such information has not been provided.

⁷ “The legal basis on which the ESRB has been established endows it with a mandate which covers the entire financial sector without exceptions.” See International Association of Risk and Compliance Professionals (IARCP), “The European Systemic Risk Board” < <http://european-systemic-risk-board.com>>

⁸ See House of Commons Select Committees, “The Committee’s Opinion on Proposals for European Financial Supervision” < <http://www.publications.parliament.uk/pa/cm200910/cmselect/cmeuleg/5-i/5i04.htm>>

⁹ 13648/09, Explanatory Memorandum and Commission Staff Working Document Accompanying Document to the Proposal for a Regulation of the European Parliament and of the Council on Community Macro Prudential Oversight of the Financial System and Establishing a European Systemic Risk Board.

Owing to the non-legally binding effects of the ESRB's recommendations, its authority (or the ability of other authorities to comply with its instructions or mandate) may be questioned. However, its recommendations cannot simply be ignored. Addressees of recommendations must state whether they agree with its recommendations or not."¹⁰

- The inability of the ESRB to issue binding recommendations has led some to describe it as a "toothless talking shop" which will duplicate activities already undertaken by other national and international institutions.¹¹

II. Challenges Faced By the Volcker Rule

In his testimony,¹² Tarullo highlights the challenges encountered in the implementation of statutory provisions relating to the Volcker Rule¹³. Problems highlighted not only embrace the fact that "the statutory definition of a fund covered under the Volcker Rule is quite broad, but also the fact that the statute also quite broadly prohibits any banking entity that serves as the investment manager, adviser, or sponsor to a covered fund, or that organizes and offers a covered fund, from engaging in certain transactions with the fund, including lending to, or purchasing assets from, the fund." Further identified challenging tasks which are involved in the implementation of the statutory provisions relate to the distinction between prohibited proprietary trading activities and permissible

¹⁰ "Given its wide scope and the sensitivity of its missions, the ESRB is not to be conceived as a body with legal personality and binding powers but rather as a body drawing its legitimacy from its reputation for independent judgments, high quality analysis and sharpness in its conclusions." See International Association of Risk and Compliance Professionals (IARCP), "The European Systemic Risk Board " < <http://european-systemic-riskboard.com>>

¹¹ See House of Commons Select Committees, "The Committee's Opinion on Proposals for European Financial Supervision" < <http://www.publications.parliament.uk/pa/cm200910/cmselect/cmeuleg/5-i/5i04.htm>>

¹² See D Tarullo, "The Volcker Rule" Testimony before the Subcommittee on Capital Markets and Government Sponsored Enterprises and the Subcommittee on Financial Institutions and Consumer Credit, Committee on Financial Services, U.S. House of Representatives, Washington, D.C. January 18, 2012 <http://www.federalreserve.gov/newsevents/testimony/tarullo20120118a.htm>

¹³ "The statutory provisions that make up the Volcker Rule generally prohibit banking entities from engaging in two types of activities: 1) proprietary trading and 2) acquiring an ownership interest in, sponsoring, or having certain relationships with a hedge fund or private equity fund (each a covered fund). These statutory provisions apply, in general, to insured depository institutions; companies that control an insured depository institution; and foreign banks with a branch, agency, or subsidiary bank in the United States, as well as to an affiliate of one of these entities. " See *ibid*

market-making activities. This distinction, it is added “is important because of the key role that market makers play in facilitating liquid markets in securities, derivatives, and other assets. The distinction between prohibited proprietary trading and permissible market making can be difficult to draw, because these activities share several important characteristics.”

In recommending means whereby greater demarcation between proprietary trading and permissible market could be achieved, two options are put forward:

A simpler option which embraces

- High-level principles for differentiating prohibited and permitted activities and then leaving it to the firms to self-report violations based on internal models or other devices, presumably with compliance and systems monitoring by regulatory agencies.

A second alternative which would be to:

- Establish definitive bright lines for determining whether an activity is permitted or prohibited. This approach, in his opinion, is considered to be very difficult in practice, based on the current information and data, because of the many asset classes, as well as business models, and transaction types covered by the statutory provisions.

As reiterated at the end of the introductory section, even though advantages exist in stipulating clear mandates, certain disadvantages also emanate from the stipulation of mandates in a “clear and explicit” way which does not provide for flexibility in relation to an area such as financial stability – an area which, to a large extent, involves contingency issues¹⁴ and uncertainty. In achieving a certain and desired level of

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flexibility, a combination of bright line rules and high level principles is therefore recommended.¹⁵

D. Conclusion

Non binding powers of the European Systemic Risk Board (ESRB), as well as lack of effective enforcement mechanisms (in the form of adequate levels of bright line rules and high level principles) – as illustrated by the statutory provisions implementing the Volcker Rule have been identified in this paper as being areas in need of redress. The Basel Committee is also a body which is in need of greater authority and more binding powers which would also require the incorporation of high level principles and bright line rules. Just as more effective coordination and communication would be required between standard setters and supervisors such as the Basel Committee and national supervisors involved in the implementation of Basel III and the Dodd Frank Act regulatory reforms, clearer and more “authoritative” mandates are essential in ensuring that the goals of financial stability are achieved.

¹⁵ For further information relating to the importance of a combination between bright line rules and high level principles and the need to attain the level of flexibility which derives from a combination of these, see M Ojo, “Building on the Trust of Management: Overcoming the Paradoxes of Principles Based Regulation” Banking and Financial Services Policy Report Volume 30 No 7 July 2011

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