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STRATEGIC IMPACT OF ACQUISITION ON CORPORATE PERFORMANCE: A CASE STUDY OF WAPIC PLC

ABSTRACT

Business environment is dynamic. It is constantly changing and creating not only uncertainties, risks, and threats but also opportunities for growth and expansion. Based on a firm’s strength and weaknesses, strategies are developed and implemented which would mitigate the effects of threats and exploit perceived opportunities. Acquisition is one strategy by which firms combine strength and eliminate weaknesses. It is therefore necessary to examine the impact of acquisitions on the corporate performance. This study examines the impact of