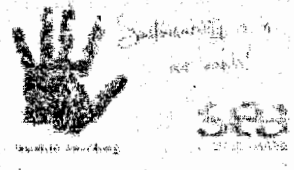


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Global Corporate Governance / Corporate Social Responsibility

GCG / CSR

In a global economy, no business or form of commerce is an island unto itself. Rapid and dynamic changes in technology, markets, political and legal institutions, and indeed cultures, have all created new challenges. In such a global context, no scholar, no discipline, no university, no think tank, no NGO, no form of media, can remain an island unto itself.

In order to overcome the myopia of limited perspectives, outworn doctrines, tired prior agendas, and vested interests, a new organization has been created: Global Corporate Governance/Corporate Social Responsibility. Our intention is to bring together scholars from many fields along with business/academic/cultural/religious and political leaders to form a global alliance dedicated to rethinking and integrating value issues into management practice, education and development.

Toward this end, we plan to sponsor conferences, seminars, and workshops worldwide. The products of these events will evolve into an online journal and website.

We expect to launch our organization by holding our first conference in London, the educational and financial capital of the world. There are three important aspects of this initial event:

1. It will combine Corporate Governance with Corporate Social Responsibility.
2. It will Endeavour to bring together scholars in business, the law, and the humanities.
3. It will convene, under the sponsorship of Springer, the contributors to the newly published Encyclopedia of Corporate Social Responsibility.

The three-day conference (14-16 August 2014) will consist of a keynote address, inter-disciplinary plenary sessions, multiple presentation streams, panels, poster sessions, Dissertation advice, and best paper award. We would like the first conference to be as inclusive as possible.

Call for Papers

International CSR, Sustainability, Ethics & Governance Conference

London, U.K.

(University of Surrey, Guildford)

August 14-16, 2014

Important Deadlines:

- Abstract Submission Deadline: 15 February 2014
- Full Paper Submission Deadline: 1 March 2014
- Notification of Acceptance: Rolling
- Last Day to Send Full Paper for Proceedings: 1 April 2014
- Registration Deadline: 31 March 2014

Submission and Review Guidelines:

- The cover page should include the affiliation, address, phone, and email of each author.
- There are additional options to serve as session chairs, discussants, and reviewers.
- **All participants will receive a certificate of participation.**
- Detailed Submission Guidelines

Publication Opportunities:

- Publication of abstract or full paper, for registered delegates, in referred conference proceedings (online) with ISBN via dedicated website.
- Publication opportunity in selected conference proceedings (Springer).

Click here to view conference flyer

CORPORATE GOVERNANCE AND THE ROLE OF FORENSIC ACCOUNTANTS

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Abstract

The formal mechanism of direction, supervision and control put in place within an organization in order to monitor the decisions and actions of its senior managers and ensure these are compatible and consistent with the specific interest of shareholders and the various other interests of shareholders who contribute to the operations of the company is very fundamental to the sustainability and social relevance of any corporate entity. However, the challenge of poor corporate governance has been a leading factor in poor performance, manipulated financial reports, and disenchanted stakeholders. In the modern day reporting climes, forensic accountants have come into limelight due to rapid increase in financial frauds, corruption, and white collar crimes. They are in great demand for their accounting, auditing, legal, and investigative skills. This paper explores the valuable contributions forensic accountants are positioned to make in the global task of stemming the tide of Corporate Governance failures in private and public organizations of the twenty-first century. Using the secondary data research methodology, the paper finds that the engagement of forensic accountants will significantly expose and correct questionable accounting and managerial practices which have become seriously more insidious and widespread than imagined in Corporate Governance settings. The research therefore recommends that economic entities, corporations, regulators, governments, and all stakeholders in the financial reporting process should be more resolute than ever in the engagement and application of forensic accounting skills to daunting Corporate Governance concerns.

Keywords: Corporate governance, forensic accountants, financial reporting, and corporate responsibility

CORPORATE GOVERNANCE AND THE ROLE OF FORENSIC ACCOUNTANTS

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International Conference on Business Excellence (ICBE)

Organized by
Bharati Vidyapeeth's Institute of Management Studies and Research affiliated to the University of
Mumbai
Sector 8, CBD Belapur, Navi Mumbai-400614, Maharashtra, India.
Tel.: 91-22-27572433; www.bvimsr.com

Conference Date: **26-27 March 2015**

Venue: **Goa, India**

International Centre,
Dr. E Borges Road, Dona Paula,
Goa-403 004, INDIA

The International Conference on Business Excellence (ICBE) is being organized to discuss the latest innovations and strategies for business excellence.

The main topics of the conference are as follows but are not limited to the same:

Strategic Management	Global Operations	Creativity and Innovation
Quality Management	E-Commerce	Service Management
International Business	Financial Management	Business Education
Knowledge Management	Supply Chain Management	Talent Management

Registration

The conference registration fees are INR 4000 (or equivalent foreign currency) for academic, INR 3000 for students and INR 5000 for industry professionals.

The registration charges include business luncheons, breakfast and snacks on both the days and dinner on the first day of the conference. The conference fees do not include travel and accommodation. The conference fees can be paid by cheque/DD drawn in favour of 'Director-Bharati Vidyapeeth's Institute of Management Studies and Research' payable at Navi Mumbai or by RTGS (IFSC code SVCB0010008) before 01 March 2015, to Bharati Vidyapeeth's Institute of Management Studies and Research, Sector 8, CBD Belapur, Navi Mumbai-400614, Maharashtra, India.

Call for Papers

We invite original papers to be presented at this international conference. The full papers will be published in the conference proceedings. Participation certificates will be provided. The original script should be submitted by e-mail (icbe@icbe2015.com) and have a word count of 1500-3000 words. The text should utilize the MS word, A4 format, 1 inch margin, times new roman 12-font size. The figures and tables should be placed in the body of the text as appropriate. Footnotes should be avoided. The references should follow the Harvard short reference system.

Important Dates

Abstract Submission	20 January 2015
Notification for Acceptance of Abstract	30 January 2015
Full Paper Submission	21 February 2015

Conference Chair: **Dr. Dattajirao Patil**

Dr. Dattajirao Patil is the Director of BVIMSR, Senate Member of the University of Mumbai and the former President of AIMS, and possesses over thirty years of experience in the academia.

Conference E-mail Contact: icbe@icbe2015.com
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