COVENANT UNIVERSITY EXECUTIVE
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Models of Partnership with the Industry through Product Development

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Existing Models of Partnership

1. University and Manufacturing Industry

Eg. Ford Center of Computing:

- Partners: Ford Motor Company, University of Detroit
- Aim: - New Improved Auto Technology
  - Staff Training towards Higher Degrees
  - Making Detroit remain automotive
- Sponsor: Ford Motor Company
2. University, Industry, Professional Body

- Eg. Greenfield Coalition
- Product: Technological Knowledge, Practical Industrial Training
- Partners: 6 Universities (Wayne State etc), 6 Industries (Ford Motor, General Motor, etc), National Society of Manufacturing.
- Aim: Train Workforce in both theory and application in readiness for Industries
- Sponsors: Applicants
3. University, Industry, Government

- Eg. NextEnergy Center
- Partners: Michigan Economic Development Corporation (Michigan State), Wayne State University, Central Michigan University, Auto Industries.
- Aim: Develop Fuel Cell for Michigan Automobile Industries; Make Detroit and Michigan Fuel Cell capital of the world
- Sponsor: Michigan State ($50m), Auto Companies
MODEL FOR COVENANT UNIVERSITY

• No one interested in empty Partnership: What do you have?
• **Products: (a)** All our developed products & Software,
• **(b)** Industrial technological Training for Graduate Applicants,
• **(c)** Research into development of products and processes from raw materials of some States,
• **(d)** Research into solutions to some pressing national issues
PRODUCT DEV. RESEARCH FOCUS

• We should focus research on:
  • (a) Improved existing Products Quality
  • (b) Local raw material content improvement
  • (c) Dev. Of useful products from Ind. Wastes
  • (d) Development of new Products
  • (e) Solving Industrial process challenges
    (Emission, inefficiency of equipment etc)
  • (f) Mounting training to improve ind. Staff capacity
SOME POTENTIAL PARTNERS WITH COVENANT UNIVERSITY

• (a) All relevant Industries for developed Products (Automobile Man. Assoc. of Nig., MAN, Food Industries, INEC, Fed Road Safety Corps, etc)
• (b) Professional Bodies relevant to graduate applicant Training
• (c) State Governments with identified raw materials,
• (d) Relevant Federal Government Agencies and Ministries
CONCLUSION

These models are mere ideas of the likely way forward; it will deliver only if its implementation is driven.

• THANK YOU