PRESCRIPTIONS ON ETHICAL CONDUCTS & PROFESSIONAL EXCELLENCE

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INTRODUCTION

- My engagement with Mrs Aishah Ahmad

  - The best way to truly learn is to MAKE MISTAKES (when the risks are lower)
  - The mistakes of this phase of life are costlier than previous phases of life.
  - The outcomes of your engagements have a far reaching effect on you and all that is connected to you.
INTRODUCTION
- Paul, Patrick and the $648k Ferrari

- **FOCUS ON YOUR RESULTS** rather than on the perceived shortcomings of other people.
- Be a law to yourself and be accountable to those who desire greatness for you
- Rules are tools that separate the wise from fools
INTRODUCTION
- The Parable of the 3 Stonecutters
  - First response: Working on the hardest job
  - Second Response: Making a living
  - Third Response: I am building a cathedral

- Your experience is dependent on your **PERCEPTION** of the events
GENERAL OVERVIEW

- Deep and lasting **VALUES** underpin HEI (Higher Education Institutions)
- Our services are public & private goods that require that **ETHICAL AWARENESS** and **PRACTICE** inform our actions.
- We will face **ETHICAL DILEMMAS** in the course of our work but we need to know how to handle them.
GENERAL OVERVIEW

- The ethical issues that confront us daily can be tackled easily when we have COHERENT & CONSISTENT POLICIES & PROCEDURES.

- We should be able to articulate succinctly:
  - What we stand for
  - What stakeholders can expect from us
  - What we expect from stakeholders
FUNDAMENTAL ISSUES

- In the preceding slides, I have identified a number of salient issues:
  - The need for values
  - The need for ethical awareness
  - The certainty of ethical dilemmas
  - The need for coherent & consistent code of conduct
  - The need to be clear about our desires
WHY BOTHER ABOUT ETHICS?

- Good governance. The searchlight is on everybody
- Upholding our vision, mission and values.
- Guidance for workplace interactions & engagement
- Guidance for students rights & responsibilities
- Highlighting Risk and Reputation
WHY BOTHER ABOUT ETHICS?

- Interpretation of policies
- Management of pressure
- Recruitment of Staff & Students
- Encouraging funding, sponsorship and business involvement
REVIEWING POSSIBLE ETHICAL DILEMMAS

- PARTNERSHIPS.
  - How are we expected to make decisions on whether or not to go into partnerships?

- FRICTION IN THE COMMUNITY.
  - What responsibility do we have to our host community?
  - In a conflict of interests, how do we stand?
REVIEWING POSSIBLE ETHICAL DILEMMAS

- CARING FOR STUDENTS.
  - How should we respond diverse needs? What approach works best in driving compliance?

- DIFFICULT DECISIONS.
  - Do we stand in indifference? Case Scenario: Lionel Messi, Barca & Tax Issues
TACKLING ETHICAL DILEMMA

- STRONG LEADERSHIP

- Can we see our decisions through?

- Are we afraid of the law?
TACKLING ETHICAL DILEMMA

- ENTRENCH VALUES NOT RULES

- All things are lawful but not all things are expedient
TACKLING ETHICAL DILEMMA

- SUFFICIENT AWARENESS AND UNDERSTANDING OF EXPECTATIONS

- My research findings on engagement of policies for work-life balance
CONCLUDING REMARKS

- Rules are tools that separate the wise from fools
  - Be a law to yourself
  - Be accountable to others

- Work out your salvation with trepidation
  - Ideas rule the world but executors of ideas are the rulers of the world.

- Protect yourself from fruitless engagements
  - Efforts are meaningless when goals are not achieved
  - Of what essence is speed if you are facing the wrong direction.
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CONCLUDING REMARKS

- Commit to results and not activities
  - You have a B.A.S.K.E.T. of competence
  - There’s no reputation in your intentions but in your execution
- Lets live for impact
  - We should seek rather to be V.A.P (Value Adding Personalities) than just V.I.P’s (Very Important Personalities)
  - I see something in you!
THANK YOU FOR LISTENING