# INTED-2016

10th International Technology, Education and Development Conference

7-9 March, 2016 Valencia (Spain)

## CONFERENCE PROCEEDINGS

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#### ACADEMIC QUALITY AND STUDENTS PERFORMANCE IN THE NIGERIAN TERTIARY EDUCATION: LESSONS FROM A PRIVATE FAITH-BASED UNIVERSITY IN SOUTH-WEST, NIGERIA (2010-2015)

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#### Abstract

The pivotal role of education as a driver of economic growth and development in any country cannot be over-emphasised. To achieve this, academic quality and students' performance as intertwining variables in tertiary education must be deliberately contemplated. The absence of academic quality has obvious negative effects on students' performance, which ultimately casts aspersions on the knowledge base of a society. The narrative on university education in Nigeria highlights gaps in the delivery of triad objectives of teaching, research and community impact, and this is concomitant with allegation of graduates' unemployability resulting from poor training and skills deficits. It is predicated on these, that this paper examines the impact of academic quality on students' performance with a focus on the University under reference between 2010 and 2015. With a reliance on secondary data, backed by the descriptive analytical approach, the paper observes that the University operates a departure philosophy based on its unique mission which radically altered the Nigerian tertiary educational landscape from inception. Continuous compliance with internal and external quality mechanisms and sustained infrastructural investments with excellent support services are seriously advocated.

Keywords: Academic; Education; Performance; Quality; Tertiary.

#### 1 INTRODUCTION

The indispensability of academic quality or qualitative education at the tertiary level to the students' performance is underscored by the application of a nation's knowledge base to solving societal myriad of problems. It is germane to state that academic quality is a booster  $c_1$  learne, a cognitive development, and nurtures in the learner, values and attitudes for the responsible citizenship, emotional and creative development [1]

It is noteworthy that academic quality and students' performance in tertiary education are vital determinants of a nation's human resource base, quality and development. It is affirmed with a great deal of justification that no nation can develop beyond the quality of its higher education and the need for global competitiveness has impacted tremendously on higher education [2], especially in Nigeria. Higher education refers to "all forms of post-secondary education offered in universities, polytechnics, colleges of education and their equivalents" [3].

In a related discourse to the above, Njoku [4] averred thus:

Without doubt, Nigeria believed in and strived for universities that not only met national needs but also, compared in character and quality with the best in the world. Over time, however, we have noticed that many of Nigeria's... universities have taken a dip in quality and there is doubt today about the place of Nigerian universities among the comity of world universities.

Corroborating the above state of affairs, Effah [5] documented copiously on the golden years of higher education in Nigeria which were modelled on the British tradition and insistence on high standards but submitted that "...owing to a combination of factors, the situation could not be sustained". Effah [5] building on the works of Albert [6] highlighted the state of university education based on the gaps in its core functions of teaching, research and community service. These are some of the manifestations of dysfunctional university education as identified by Albert [6]: Consistent employability of graduates due to lack of skills; undue focus on theory than practice; falling quality of PhD theses; non-teaching of research writing skills and sheer lack of commitment on the part of students.

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To be sure, academic quality incorporates resource input and output which is a measure of internal and external efficiency of a university. Academic quality as a measure of student performance comprises indices such as achievement on tests, scores, pass rates and progression. It is therefore not surprising to observe that the dimensions for quality in students' performance or output are measures of achievement, attainment and standards [7]. Achievement connotes acquired knowledge, skills and attitudes learnt by students while attainment translates to academic progression, completion and obtaining qualifications in the chosen academic programme by the students. Standards on the other hand, refer to official learning objectives and outcomes from the university system.

Students' performance as a function of academic quality depends largely on quality of infrastructure or physical facilities which supports learning, quality of academic programmes and quality of academic staff. It is instructive to note that these (three factors) conjointly underline or constitute the major planks upon which the accreditation exercises are based by the regulatory agency (National Universities Commission) in Nigeria.

The paper is segmented as follows: Abstract; Introduction; Conceptual Clarification; section three chronicles the Internal and External Quality Mechanisms and Students Performance in the Private Faith-Based University; section four concludes the paper and draws lessons from the Quality Practices of the University. Predicated on quantitative and qualitative data, backed by descriptive analysis, the paper aims to establish the relationship between academic quality and students' performance using the private faith-based university in South-West, Nigeria as focus.

#### 2 CONCEPTUAL CLARIFICATION

In this section, we shall explain the concepts of Quality; Academic Quality and Students Performance.

#### 2.1 The Concept of Quality

Quite often, the concept of quality lends itself to semantics. This implies that, depending on academic or professional orientation and inclination, scholars or practitioners tend to define it differently or associate it with various meanings arising from its multidimensionality. On a general note, quality refers to the standard of how good, something is as measured against other similar things, or general excellence; the distinctive feature of something. More specifically, Obadara and Alaka [2] affirmed that quality can be defined as "fitness for purpose". They averred further that, "it encapsulates the ...meeting of commonly agreed precepts or standards. Such standards may be defined by law, an institution, a coordinating body or a professional society". The latter part of this definition illuminates our understanding of academic quality in higher education, especially in the Nigerian higher or university education system where the regulatory agency (NUC) prescribes relevant standards to maintain quality.

With respect to tertiary education in Nigeria, Obasi [7] discusses quality in terms of infrastructure or physical facilities; academic programmes and academic staff. Okebukola [8] corroborated that "quality should be the hallmark of African universities..." He stretched the argument further thus, "of concern should be the quality of the input (e.g. students, staff, facilities and curriculum), process (e.g. teaching-learning interactions, management and use of resources) and outcomes (knowledge, skills and attitudes of the graduates)". In order to achieve or drive these attributes, quality assurance must be built into all aspects of operations.

The above introduces a corollary of quality which is (the need to consistently maintain quality) known as quality assurance. It refers to meeting product specification or getting things done in the right way all the time. When applied to the university system, quality assurance are mechanisms built into institutions to meet expectations and criteria relating to academic matters, starf-student ratios, staff mix, staff development, physical/infrastructural facilities, library facilities and funding among others [2]. In the quest to attain world class standards or internationalisation, quality assurance is a major component and platform that Nigerian universities can leverage on.

#### 2.2 The Concept of Academic Quality

As important as the issue or concept of academic quality is to the university system, scholars have observed that it is a relative concept. Notable among them is Obasi [7] who observed that notwithstanding the relativity of the concept, there are acceptable indicators of a high quality programme. He noted that the result of periodical and regular exercises conducted by the regulatory.

agency (NUC) in Nigeria offer the most objective and reliable available evidence of academic quality. For example, a programme declared to be of low academic quality in any Nigerian university stand the risk of being suspended and incapable of admitting students until appropriate remedial measures/requirements for effective teaching and learning as suggested by NUC are put in place.

Academic quality, according to Njoku [4] translates to excellence in education, and encapsulates "the content and organisation of undergraduate, graduate and professional instruction... for students". The attainment and sustenance of this goal, according to this author requires "outstanding faculty, high quality teaching and other instructional activities/facilities as highlighted (in the preceding section) by [7], which also converges with the views of Obasi [7]. Academic quality with reference to a university system connotes the ability or extent to which it conforms to established standards and appropriateness of inputs for delivery and relevance of academic programmes and output to meet labour market and societal needs.

Okebukola [8] identified the objectives of academic quality and rating mechanisms for higher education to include the following: to ensure that the performance of higher education institutions can be compared against a set of criteria, noting the unique context and challenges; allow for objective measure of performance; effective competition in similar systems; creating cases for review in line with global best practices; the minimum standards for earning degrees are similar in all institutions, and this refers to Benchmark Minimum Academic Standards (BMAS).

The quality of academic staff occupies an important place in the tripod for measuring academic quality. This explains the position of Obadara and Alaka [2] that "a tertiary institution is only as good as the quality of its teaching staff, they are the heart of the institution that produces its graduates, its research products" and community service. They submitted with finality that "the success and competitiveness of graduates ... will be affected by those standards and expectations". This explains why the possession of PhD degree with relevant years of experience became a minimum condition for promotion to Senior Lecturer position in the Nigerian university system from 2005 [3]. This situation many have found expression in the views of Robinson and Mcmillan in Schulze [9] that Academics, without doctoral degrees "generally operate at the periphery of the academic cormunity are often viewed as 'apprentices' in the research community". Whereas, Academics with doctoral degrees "demonstrate that they can make significant contributions to their disciplines and... prove themselves at the highest level". The doctorate therefore socialises such Academics into the academic community. All things being equal, it is expected that academic quality will impact positively on students' performance in higher education.

#### 2.3 The Meaning of Students Performance

The word 'performance' is a noun and it is defined as the action of performing or the capabilities of a machine or product. The first part of this definition does not help our understanding/meaning of performance, especially by its repetitive use of 'performing' in that definition. This makes it compelling to turn to the verb "perform" which means to carry out or complete an action or function. It also means functioning or doing something to a specified standard. The combination of the latter part of the definition with that of the second when applied to students as reflected in the theme of the paper translates to the capabilities of students to function and attain learning outcomes up to specified standard.

Writing on a related subject, Obadara and Alaka [2] emphasized the place of student's performance as a function of academic quality and resource output to include "academic achievement on tests, scores and progression/pass rates". These translate to internal and external efficiency. Students' performance is measurable in terms of learning achievement, attainment and standards, where achievement comprises the knowledge, skills and attitudes acquired by the student. Attainment translates to the number of students completing prescribed academic programmes and obtaining qualifications. Standards imply official learning objectives in terms of societal and labour market expectations of the university system. In the last one or two decades in Nigeria, there arose enormous doubts as far as academic standard is concerned, with views and concerns tilting more towards declining standards and quality. This is corroborated by Odimegwu [1] that "the Nigerian education sector is, quite evidently, incapable of meeting the human capital development challenges of the nation."

The above state of affairs is typified by the following assertion: "Universities had reported poor correlation between performance in the classroom and UME Scores. This has contributed to the poor quality of university graduates in Nigeria" [9]. This development led to the introduction of post-UME

screening in the 2005/2006 academic session, with the ultimate aim of ensuring that the best minds from the society are admitted to the universities and other tertiary educational institutions in Nigeria. The next section of the paper is devoted to a discussion of the impact of internal and external quality mechanisms on students' performance in the private faith-based university, South-West, Nigeria.

#### 3 ACADEMIC QUALITY MECHANISMS AND STUDENTS PERFORMANCE IN THE PRIVATE FAITH-BASED UNIVERSITY

There are one hundred and forty-seven universities in Nigeria, with ownership spreading across and comprising Federal Government; State Governments; private secular and private faith-based. Our focus is however on one Christian faith-based university in South-West, Nigeria. It was established thirteen years ago, and seeks to inculcate sound Christian principles, as well as imparting quality knowledge in students. It is required that students of this university go through a developmental phase of being moulded and groomed for the demands of real life. The internal and external quality mechanisms that impact on students' performance are discussed hereunder.

The University aligns with the directive from the National Universities Commission (NUC) as the regulatory agency for university education in the adoption of post University Matriculation Examination (UME) as double filter in the admission process. The University's version of this examination, which has a written component and interview, is referred to as CUSAS, through which brilliant students are admitted. Fresh students' results are thoroughly screened to comply with the Joint Admissions and Matriculation Board's (JAMB) requirement and NUC Benchmark Minimum Academic Standards (BMAS) for Nigerian universities.

Students' resumption process and activities are largely ICT-driven and commences usually from the comfort of their homes. Fees are paid on-line and course registration is electronically-enabled. These makes for easy and effective allocation of students to halls of residence in good time and well ahead of resumption. Every aspect of school life is taken seriously based on efficient and effective residential and infrastructural facilities. Lectures are intensive based on secular and spiritual instructions. Spirituality is the arrow-head of the University's core values, which makes Discipline, another core value to be highly prized. Operating at the cutting-edge of technology allows for Course Compacts/outline and lecture materials, including tutorial kits to be deployed on the University portal (intranet) for easy download by all students. To make learning easy and comfortable, all students are equipped with Samsung mobile Tablets. Students are assessed in a minimum of two tests and take home assignments which constitute their Continuous Assessment (CA). All CA scripts are returned to students at least two weeks before each semester examination.

Students CA and Lecture Attendance scores are published two weeks before the commencement of examinations for objections and counter-claims to be resolved. Lecture attenuance colault (below 75%) disqualifies students from writing examinations. Examination period ranges from three to four weeks, and rules of examination conduct/processes are appropriately enforced. Grading of scripts commences immediately after each paper is written. Within two weeks from the last date of examination, results are considered by Board of Examiners starting from the Department through the Colleges, Senate Business Committee to the University Senate. Every script is taken through a second reading process by another Lecturer to ascertain fairness, correctness and objectivity in grading. All final year question papers/scripts and projects are externally moderated. The University creates avenue/platform for result validation by students who are not satisfied with their results.

The University has a functional Quality Assurance and Academic Standards Committee that visits all academic departments or units to ascertain that National and Global best practices are maintained all the time. With the exception of two programmes with Interim Accreditation Status, the remaining thirty are fully accredited, and students are performing well as reflected in Tables 1 and 4 in the Appendix. Academic progression/graduation rate of students is not less than 85%–Refer to Tables 3 and 4. The record of students' performance in external academic, professional examinations, and the Presidential Scholarship for First Class graduates in Nigeria as displayed on the University's website and other media bear eloquent testimony of academic quality in the University. Out of 438 Academic Staff in the University at the end of 2014/15 Session, not less than 20% are in the Professorial cadre, and 247 representing 56% have Doctorate degrees (Refer to Table 2). This is by far higher than the national average and better than the public universities in Nigeria as highlighted in the evidence below:

The Yakubureport also revealed that only about 43 percentof teaching staff have doctorate degrees. Only seven Universities have up to 60 percentof their teaching with

PhDs...Kano State University which is 11 years old, has one Professor and 25 lecturers with PhDs, Kebbi State University has two Professors and five lecturers who have PhDs (Okebukola, 2015: 81).

The narrative by Okebukola [3] above is quite disturbing, but when compared with the situation and statistics presented from this private faith-based University in South West-Nigeria, it shows an impressive measure of academic quality which finds true expression in students' performance as reflected in Table 3. The statements below which was credited to the university regulatory agency in Nigeria (NUC) also validated academic quality and students' performance in the University thus:

... it suffices to report that the NUC made the following observations: It was found that those private universities that have enrolled/graduated students are well on course towards producing quality graduates that are disciplined, have the fear of God, possess leadership qualities and are job creators rather job seekers...exhibited characteristics such as insistence on good quality teaching by the academic staff; maintaining stable calendar, maintaining cult-free campuses; engaging in large-scale infrastructural development; insistence on and enforcing discipline and attitudinal change on students [8]

#### 4 CONCLUSION/LESSONS FROM QUALITY PRACTICES OF THE UNIVERSITY

The paper examined the impact of academic quality on students' performance in the Nigerian tertiary education system, with a special focus on a private faith-based university in South-West, Eigeria. The indices of academic quality and students' performance were highlighted. The paper observed the indispensable role of quality assurance through its mechanisms in sustaining academic quality and students' performance. The nature and challenges of the Nigerian tertiary education were discussed. The internal and external academic quality mechanisms and the impact on students' performance in the University used as focus of this paper received tremendous emphasis.

Any university that aspires to attain high academic quality and excellent students' performance can emulate this University on compliance with internal and external quality (assurance) mechanisms. Such universities will further excel, if they adapt and sustain national and global best practices that take into consideration high standards and effective layers of filtering in the entire gamut of academic business/process starting from the pre-admission stage to the graduation of students as discussed in Section three of this paper.

The adoption, deployment and maximum utilisation of ICT in all facets of academic activities as practised in the University under reference is an irreducible minimum requirement for any university striving for top academic guality and impressive students' performance in the Twenty-First century.

The infrastructure, support services and funding of universities aspiring for global acclaim as manifested in academic quality and excellent students' performance must be adequate and reliable in order to attract and retain the best minds across the globe on its Faculty, especially at the Doctoral level and in the Professorial positions.

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TABLE 1: NUC ACCREDITATION STATUS OF UNDERGRADUATE PROGRAMMES PROGRAMME	ACCREDITATION TYPE	YEAR VISITED	MATURITY YEAR
Accounting	Full	2014	2020
Banking & Finance	Full	2012	2017
Business Administration	Full	2012	2015
Industrial Relations & Human Resource Management	Full	2012	2017
Marketing	Full	2012	2017
English	Full	2012	∠017
French	Full	2012	2017
Mass Communication	Full	2009	2014
Sociology	Full	2009	2014
Demography & Social Statistics	Full	2014	2020
Economics	Full	2014	2020
International Relations	Full	2009	2014
Policy & Strategic Studies	Full	2012	2017
Political Science	Full	2009	2014
Chemical Engineering	Full	2012	2017
Civil Engineering	Full	2012	2017
Computer Engineering	Full	2015	2020
Electrical & Electronics Engineering	Full	2012	2017
Information & Communication Engineering	Full	2012	2017
Mechanical Engineering	Interim	2015	2017
Petroleum Engineering	Full	2011	2016
Architecture	Full	2012	∠017
Building Technology	Full	2015	2020
Estate Management	Full	2012	2017
Biochemistry	Full	2013	2020
Biology	Interim	2015	2017
Microbiology	Full	2013	2020
Industrial Chemistry	Full	2012	2017
Computer Science	Full	2012	2017
Management Information System	Full	2012	2017
Industrial Mathematics	Full	2012	2017
Industrial Physics	Full	2012	2017

Source: Academic Planning Unit, 2015

#### TABLE 2: INSTITUTIONAL DATA

	-	2010/	2011	2011/	2012	2012/	2013	2013/	2014	2014/2015		
S/N	STAFF	FEMALE	MALE	FEMALE	MALE	FEMALE	MALS	FEMALE	MALE	FEMALE	MALE	
1	TOTAL NUMBER OF FULL-TIME ACADEMIC STAFF	103	260	115	261	142	295	154	284	150	288	
2	TOTAL NUMBER OF PROFESSORS	4	38	4	40	3	41	3	37	4	35	
3	TOTAL NUMBER OF ACADEMIC STAFF WITH PH.DS	27	150	34	170	35	149	45	174	57	190	
4	TOTAL NUMBER OF FOREIGN ACADEMIC STAFF	3	2	3	2	4	3	4	3	4	5	
5	TOTAL NUMBER OF SENIOR NON-ACADEMIC STAFF	138	164	127	162	141	191	152	193	155	185	
6	TOTAL NUMBER OF JUNIOR NON-ACADEMIC STAFF	84	164	106	169	80	131	77	130	74	133	

Source: Academic Planning Unit, 2015

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	2	010/20	11			20	011/201	12			2	012/20	13		2013/2014						201/2	2015	
1st	2 1	2 2	3rd		1st	2 1	2 2	3rd		1st	2 1	2 2	3rd		1st	2 1	2 2	3rd		1st	2 1	2 2	3rd
12	47	34	12	105	10	46	25	4	85	16	52	42	5	115	11	39	12	8	70	123	564	435	124
4	29	17	7	57	3	28	23	1	55	7	24	31	8	70		11	18	6	35	21	179	214	68
4	32	24	10	70	2	19	31	5	57	7	39	31	3	80	6	17	10	1	34	36	256	236	61
1	11	11	3	26	1	12	12	2	27	1	18	23	3	45	1	12	13	2	28	8	107	102	26
1	8	8	1	18	1	8	15	5	29	1	11	17	2	31	3	11	7	1	22	7	54	65	18
9	53	25	10	97	12	49	35	5	##	13	54	31	2	100	6	35	21	3	65	01	507	380	86
1	17	18	5	41	2	8	15	1	26	1	24	17	2	44	1	21	8	2	32	11	144	139	24
4	24	38	18	84	2	34	31	7	74	4	24	52	17	97	3	21	19	1	44	23	213	296	98
	4	8		12		4	10	3	17	2	9	11	2	24		4	_1	3	3	3	42	74	15
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-																				0	20	15	11
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1	15	6	3	25		8	20	10	38		6	27	5	38	1	10	20	2	33	3	71	113	37
6	24	12		42	5	27	11	5	48	2	27	20	2	51	6	25	18	3	52	29	143	87	16
2	8	13	4	27	1	16	18	6	41	5	27	20		52	5	19	17	2	43	14	85	88	15
3	32	22	10	67	2	23	20	2	47	4	21	22	4	51	3	31	14	1	49	42	240	209	54
5	56	44	5	110	8	50	33	7	98	12	38	32	2	84	4	48	29	2	83	26	312	207	26
4	25	24	8	61	2	22	27	6	57	6	27	23	4	60	6	30	13	3	52	35	214	212	60

Source: Academic Planning Unit, 2015

		12011 STUDENTS ENROLMENT BY FACULT	1,02		0 22		UNDEF						-
College	Dept	Programme	10	00	21	00	30		40		50	00	Total
ů	Dept	riogramme	F	M	F	M	F	м	F	м	F		Tota
CDS	ACC	Accounting	42	35	83	32	68	43	77	38			418
-	BFN	Banking and Finance	24	22	48	38	38	34	34	30			268
	BUS	Business Administration	24	22	56	41	28	38	41	28			278
		Industrial Relations and Human Resource Management	22	13	32	19	21	11	22	5			145
		Marketing	23	20	32	19	18	15	21	22			170
	LNG	English Language	23	3	26	7	27	4	24	3			117
		French			4		7		9	1			21
	MAC	Mass Communication	33	8	51	14	60	8	59	10			243
		Mass Communication(PRA)	17	1									18
	PSY	Psychology	22	14	20	10	29	6	22	17			140
	SOC	Sociology	14	13	22	15	29	14	33	12			152
	ECO	Demography and Social Statistics	17	9	22	10	19	11	-14	5			107
		Economics	40	28	68	45	55	51	59	42			388
	PSI	International Relations	39	11	37	22	42	18	49	12			230
		Policy and Strategic Studies	5	5	17	11	12	5	11	2			68
		Political Science	8	11	8	23	14	21	13	10			108
CDS TOTAL	-		353	215	526	306	467	279	488	237	0	0	287
CST	CHE	Chemical Engineering	28	34	26	50	20	44	13	35	20	31	301
	CVE	Civil Engineering	10	49	11	67	8	50	3	40	5	28	271
	EIE	Computer Engineering	9	54	23	59	15	53	13	40	20	56	342
		Electrical and Electronics Engineering	10	68	18	93	15	91	18	78	21	103	515
		Information and Communication Engineering	18	46	29	56	21	46	31	28	23	46	344
	MCE	Mechanical Engineering	9	54	3	75	7	57	4	48	3	47	307
	PET	Petroleum Engineering	20	34	24	61	15	40	25	44	14	32	309
	ARC	Architecture	15	49	18	47	20	50	21	34			254
	BLD	Building Technology	13	27	8	26	12	25	8	14	6	16	155
	ESM	Estate Management	17	30	26	28	16	25	16	20	13	14	205
	BIO	Biochemistry	24	8	35	16	27	7	35	10			162
		Biology	9	1	8	1	7	4	3	3			36
		Microbiology	19	6	44	15	36	10	38	8			176
-	СНМ	Industrial Chemistry	16	14	16	27	16	20	19	12			140
	CIS	Computer Science	19	40	34	86	27	70	37	54			367
	_	Management Information System	31	36	48	56	40	55	47	48			361
	MAT	Industrial Mathematics	3	11	6	21	12	14	6	11			84
	PHY	Industrial Physics	15	54	9	57	11	45	2	16	0	0	209
CST TOTAL			285	615	386	841	325	706	339	543	125	373	453
Grand Total	- Alexandre		638	830	912	1147	792	985	827	780	125	373	740

#### TABLE 3 : 2010/2011 STUDENTS ENROLMENT BY FACULTY, SEX AND LEVEL OF COURSES

Source: Academic Planning Unit 2015