

# **SELECTING JOURNAL & CONFERENCE OUTLETS FOR OPTIMUM VISIBILITY**

BY

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AT THE 2017/2018 EXECUTIVE ADVANCE COVENANT UNIVERSITY



# Introduction

Common Rating Parameters
Sourcing for Publication Outlets
Other Factors Affecting Visibility

# INTRODUCTION

• There are thousands of journal and conference sources for any author to chose from at any time.

• Of course, the journal must be related to your field and specific subject of discourse.

• Editors know it. This is why they thank you for choosing them.

## **INTRODUCTION CONT'D**

• There is so much any author can do in a lifetime.

• You want to make sure your efforts count and receive adequate visibility (global, employer, grants, consultancy, speaking engagements, recognitions, etc).

• It is commonplace in Nigeria to publish very good articles in poor outlets. This leads to low rating of the researcher and the researcher's host institution by bodies that matter.

# • Like it or not, we live in a world where nothing is hidden and the winner takes all.

Au	thors	2012 to 2017 🔽	no subject area fil	ter selected		Export 🗸	
Top	Top 500 authors, by number of publications at Covenant University over the period 2012 to 2017. Note that some authors may no longer be affiliated with Covenant University.						
Nan	ne	Publications	Most recent	Citations	~	h-index	
1.	Misra, Sanjay	105	2017		76	13	
2.	Loto, Cleophas Akintoye	94	2017		419	14	
3.	Emetere, Moses Eterigho	59	2017		79	6	
4.	Fayomi, Ojo Sunday Isaac	56	2017		104	10	
5.	Okeniyi, Joshua Olusegun	48	2017		359	14	
6.	Ayo, Charles Korede	43	2017		51	6	
7.	Loto, Roland Tolulope	40	2017		28	7	
8.	Idachaba, Francis Enejo	39	2017		11	2	
9.	Ajayi, Oluseyi O.	32	2017		147	12	
10.	Atayero, A. A.A.	31	2017		15	3	
11.	Nicholas, Ikhu Omoregbe	28	2017		10	3	

## **COMMON RATING PARAMETERS**

Publication volume - numbers

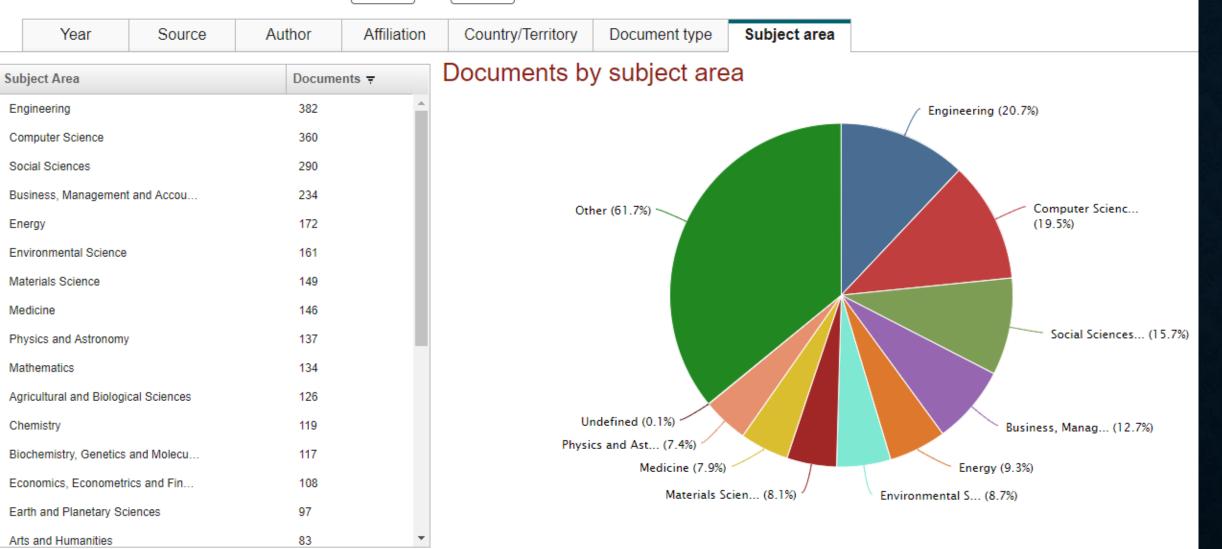
Citation - impact

•H-index - impact

Currency – research activity

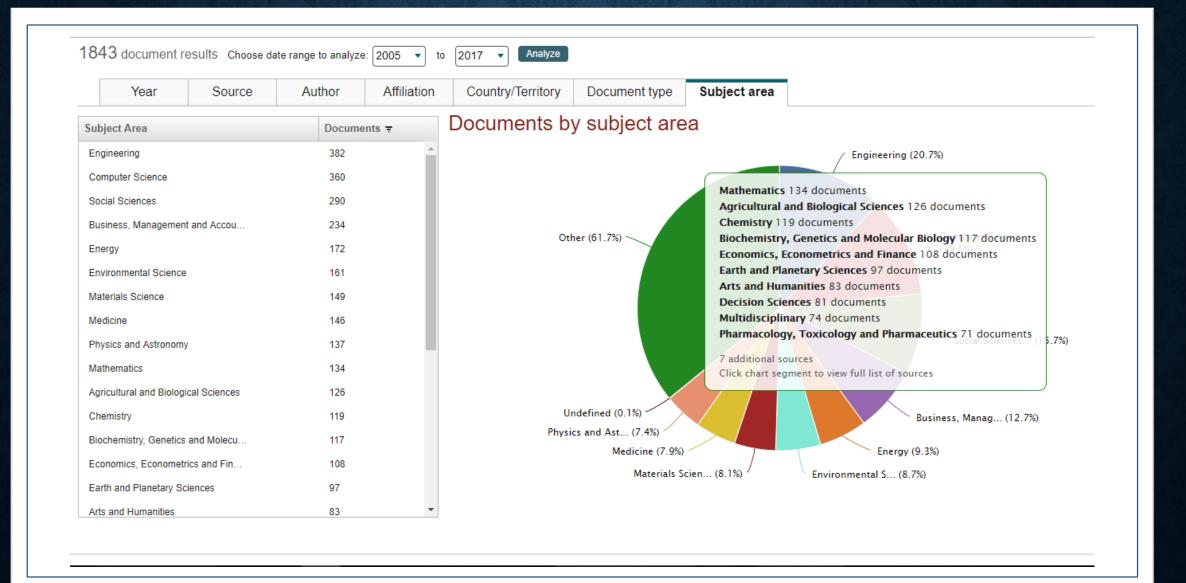
 Field of expertise – all four colleges in CU are represented in the top 40

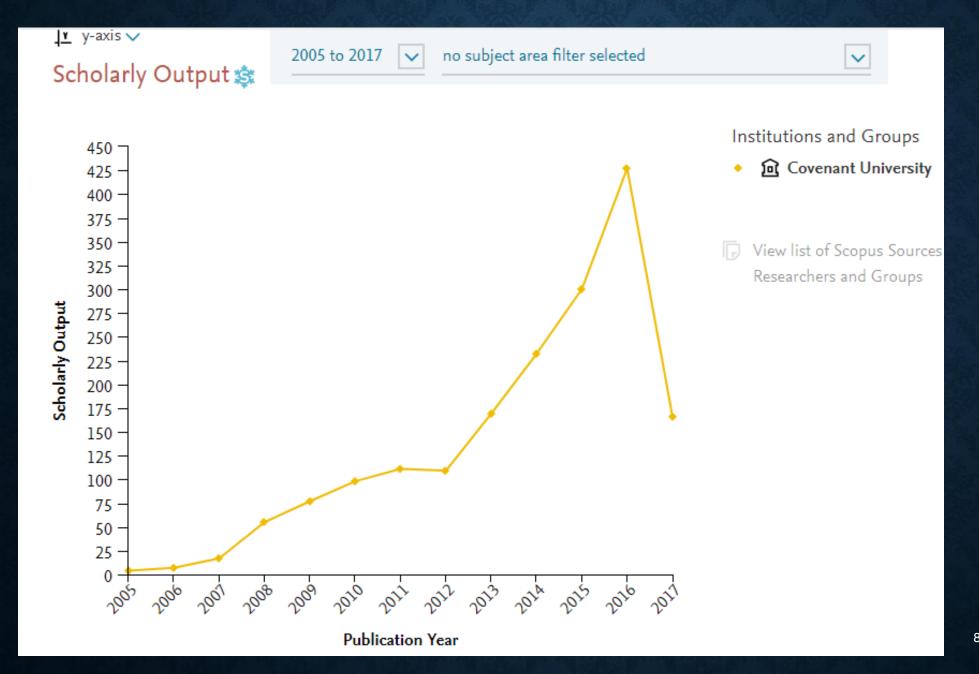
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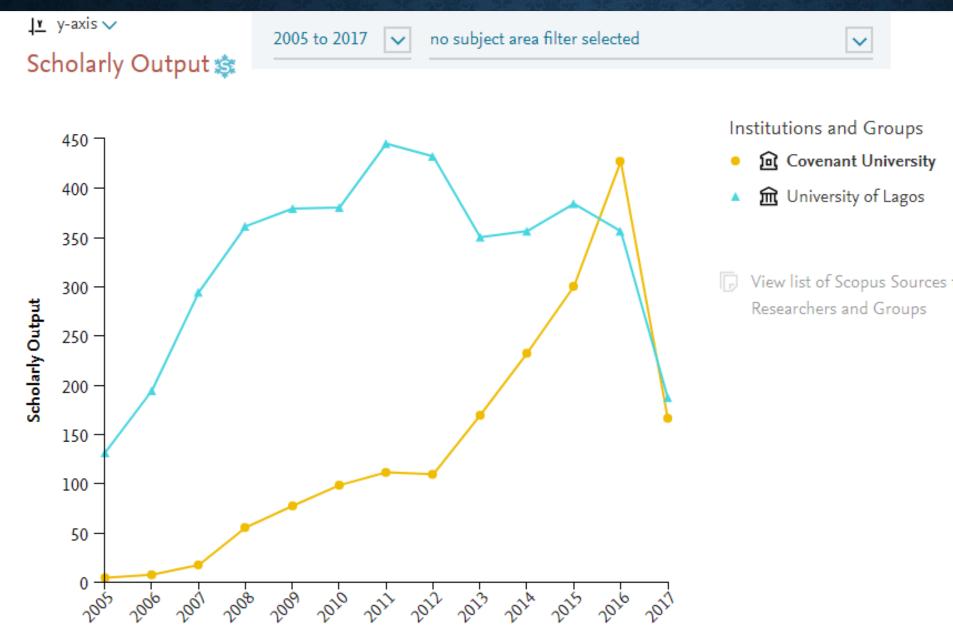
Analyze

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FOUNDED UNILAG – 1962 CU – 2002 40 years diff.

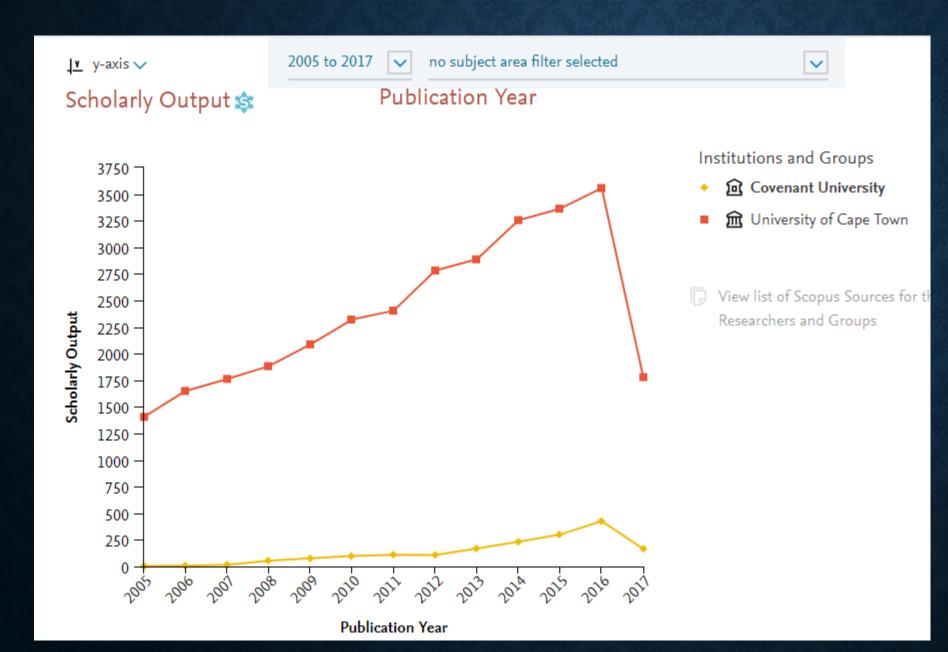
UNILAG – 1,838 authors & 4,812 citations = 2.61 citations per author

CU – 1,038 authors & 2,558 citations = = 2.46 citations per author

10

8/25/2017

Publication Year

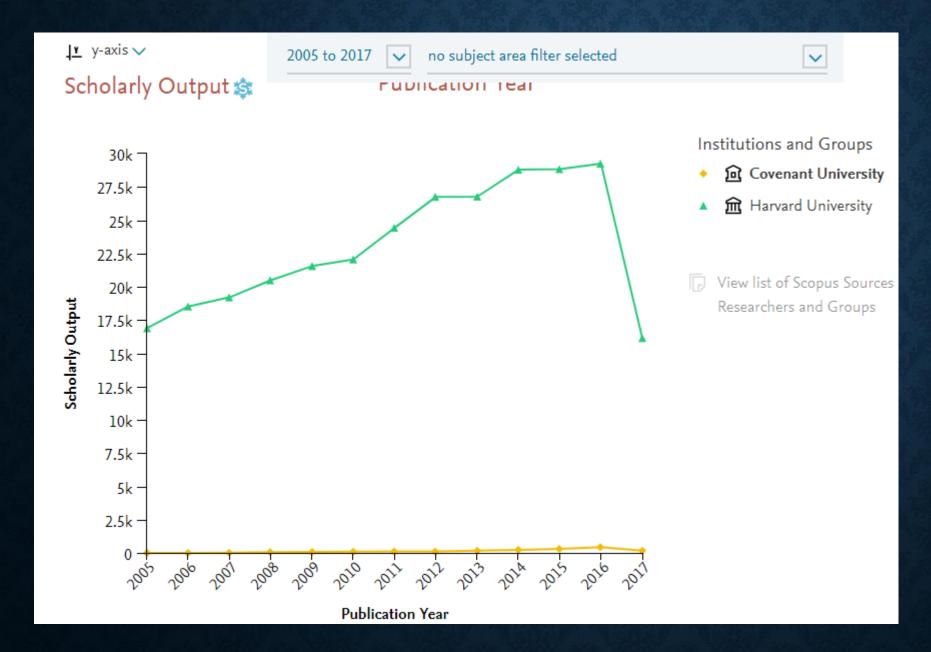


FOUNDED UCT – 1829 CU – 2002 173 years diff.

UCT – 8,019 authors & 155,168 citations = = 19.35 citations per author

CU – 1,038 authors; 2,558 citations = 2.46 citations per author

8/25/2017

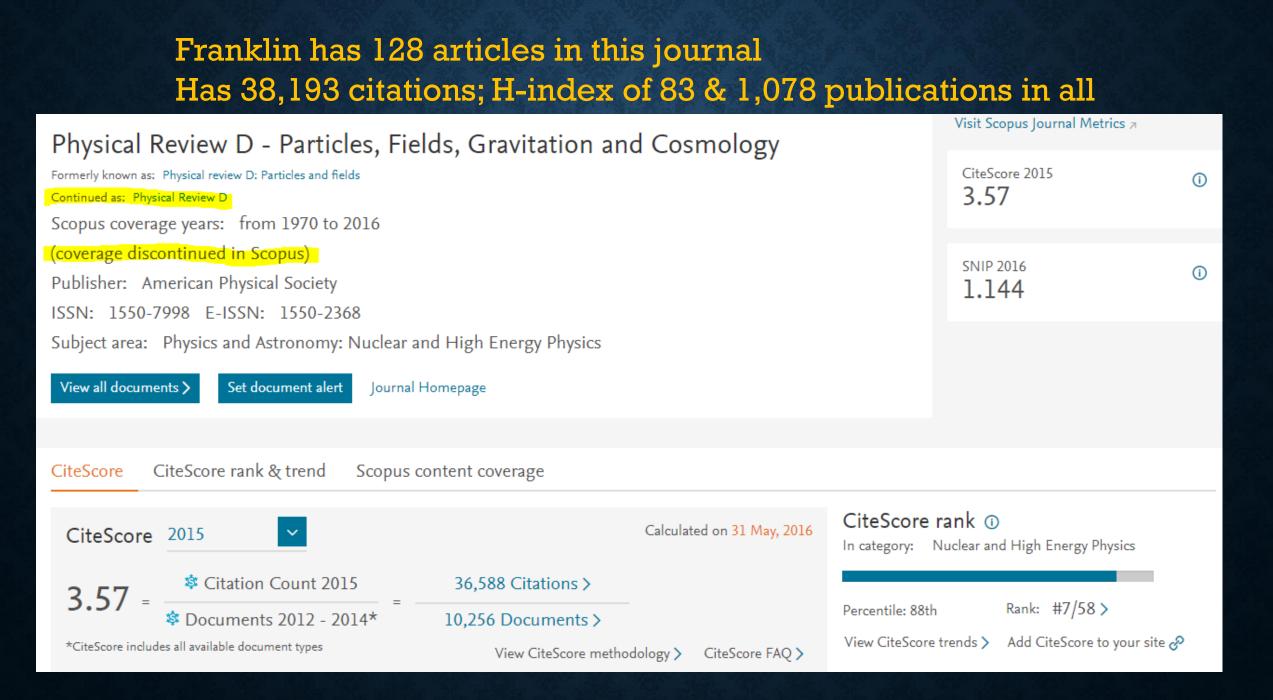


FOUNDED HARVARD – 1636 CU – 2002 366 years diff.

HARVARD – 87,358 authors; 2,213,336 citations = 25 citations per author

CU – 1,038 authors; 2,558 citations = 2.46 citations per author

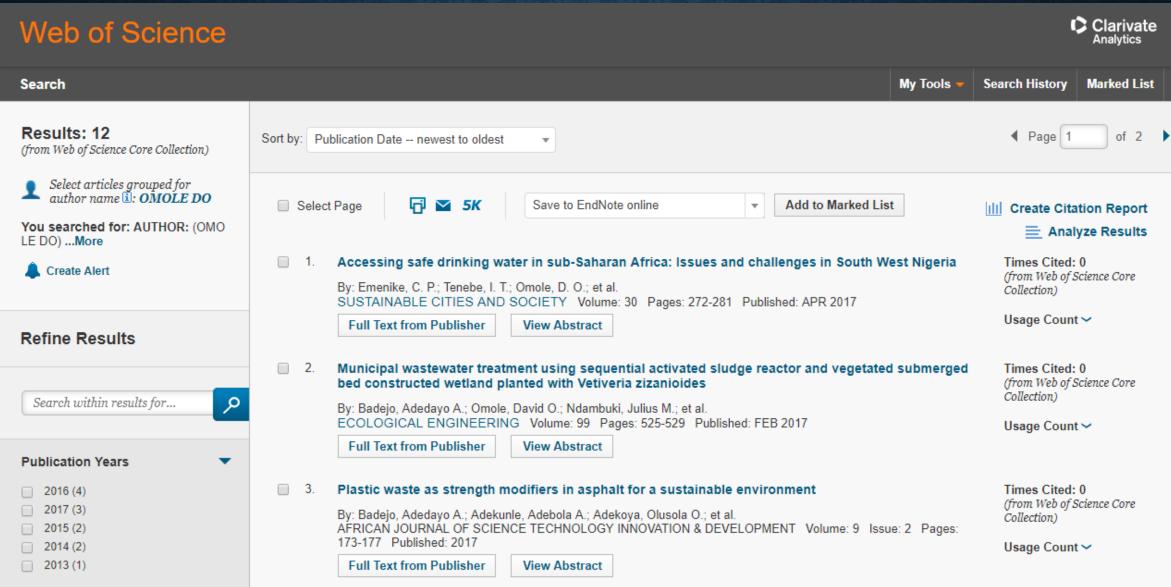
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	500 authors, by number of	·		riod <mark>2012 to 2017.</mark>		
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Nan	ne	Publications 🗸	Most recent publication	Citations	$\checkmark$	h-index
1.	Franklin, Melissa E.B.	556	2016		15,970	83
2.	Morii, Mikio	530	2016		17,899	86
3.	Skottowe, Hugh P.	511	2017		15,064	57
4.	López Mateos, D.	470	2017		14,276	58
5.	Mercurio, K. M.	461	2017		15,547	58
6.	Catastini, Pierluigi L.	456	2016		13,688	73
7.	Huth, John E.	452	2016		14,933	69
8.	Bhatt, Deepak L.	414	2017		12,622	100
9.	Khademhosseini, Ali L.I.	361	2017		7,378	82
10.	Willett, Walter Churchill	361	2017		7,874	183
11.	Kawachi, Ichiro	357	2017		3,072	96



# **SOURCING FOR PUBLICATION OUTLETS**

Web of Science InCites Journ	al Citation Reports Essential Science Indicators	EndNote Publons			Sign In 🔻 Help English 🔻
Web of Scien	се				Clarivate Analytics
Search				My Tools 🔻	Search History Marked List
Select a database	Web of Science Core Collection	*	Learn More	<u>.11</u>	Check out the new citation report.
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Example: O'Brian C* OR	COBrian C* + Add Another F	Field   Reset Form	Author	Search	improve your search.





#### more options / values...

options / values...

Document Types 🔹 🔻	INDIAN JOURNAL OF TRADITIONAL KNOWLEDGE Volume: 15 Issue: 2 Pages: 245-253 Published: APR	concentory
ARTICLE (9)	2016	Usage Count 🗸
REVIEW (3)	View Abstract	
more options / values		
	7. Estimation of longitudinal dispersion co-efficient: A review	Times Cited: 0
Refine	By: Tenebe, Imokhai Theophilus; Ogbiye, Adebanji Samuel; Omole, David Olugbenga; et al.	(from Web of Science Core Collection)
	COGENT ENGINEERING Volume: 3 Issue: 1 Article Number: UNSP 1216244 Published: 2016	-
Organizations-Enhanced 🔹 🔻	S Full Text from Publisher View Abstract	Usage Count 🗸
COVENANT UNIVERSITY (11)		
<ul> <li>TSHWANE UNIVERSITY OF TECHNOLOGY (8)</li> </ul>	8. Appraisal of access to safe drinking water in southwest Nigeria	Times Cited: 0
UNIVERSITY OF AGRICULTURE	By: Badejo, Adedayo A.; Ndambuki, Julius M.; Kupolati, Williams K.; et al.	(from Web of Science Core Collection)
ABEOKUTA (5)	AFRICAN JOURNAL OF SCIENCE TECHNOLOGY INNOVATION & DEVELOPMENT Volume: 7 Issue: 6 Pages:	concentry
UNIVERSITY OF NIGERIA (1)	441-445 Published: NOV 2 2015	Usage Count 🗸
UNIVERSITY OF LAGOS (1)	Full Text from Publisher View Abstract	
more options / values		
Refine	9. Consumption of sachet water in Nigeria: quality, public health and economic perspectives	Times Cited: 2
	By: Omole, David O.; Ndambuki, Julius M.; Balogun, Kehinde	(from Web of Science Core Collection)
Funding Agencies	AFRICAN JOURNAL OF SCIENCE TECHNOLOGY INNOVATION & DEVELOPMENT Volume: 7 Issue: 1 Pages: 45-51 Published: JAN 2 2015	-
		Usage Count 🗸
Open Access	Full Text from Publisher         View Abstract	
Open Access		
. ,	10. Wind Energy Study and Energy Cost of Wind Electricity Generation in Nigeria: Past and Recent	Times Cited: 4
Open Access	10. Wind Energy Study and Energy Cost of Wind Electricity Generation in Nigeria: Past and Recent Results and a Case Study for South West Nigeria	Times Cited: 4 (from Web of Science Core Collection)
Authors	<ul> <li>10. Wind Energy Study and Energy Cost of Wind Electricity Generation in Nigeria: Past and Recent Results and a Case Study for South West Nigeria</li> <li>By: Ajayi, Oluseyi O.; Fagbenle, Richard O.; Katende, James; et al.</li> </ul>	(from Web of Science Core Collection)
. ,	<ul> <li>10. Wind Energy Study and Energy Cost of Wind Electricity Generation in Nigeria: Past and Recent Results and a Case Study for South West Nigeria</li> <li>By: Ajayi, Oluseyi O.; Fagbenle, Richard O.; Katende, James; et al. ENERGIES Volume: 7 Issue: 12 Pages: 8508-8534 Published: DEC 2014</li> </ul>	(from Web of Science Core
Authors 4	<ul> <li>10. Wind Energy Study and Energy Cost of Wind Electricity Generation in Nigeria: Past and Recent Results and a Case Study for South West Nigeria</li> <li>By: Ajayi, Oluseyi O.; Fagbenle, Richard O.; Katende, James; et al.</li> </ul>	(from Web of Science Core Collection)
Authors	<ul> <li>10. Wind Energy Study and Energy Cost of Wind Electricity Generation in Nigeria: Past and Recent Results and a Case Study for South West Nigeria</li> <li>By: Ajayi, Oluseyi O.; Fagbenle, Richard O.; Katende, James; et al. ENERGIES Volume: 7 Issue: 12 Pages: 8508-8534 Published: DEC 2014</li> <li> <i>ô</i> Full Text from Publisher     </li> </ul>	(from Web of Science Core Collection)
Authors 4	<ul> <li>10. Wind Energy Study and Energy Cost of Wind Electricity Generation in Nigeria: Past and Recent Results and a Case Study for South West Nigeria</li> <li>By: Ajayi, Oluseyi O.; Fagbenle, Richard O.; Katende, James; et al. ENERGIES Volume: 7 Issue: 12 Pages: 8508-8534 Published: DEC 2014</li> <li>Image: Full Text from Publisher</li> </ul>	(from Web of Science Core Collection)

#### **Results Analysis**

#### <<Back to previous page

#### 12 records. AUTHOR: (OMOLE DO)

Rank the records by this field:	Set display options:	Sort by:
Authors Book Series Titles Conference Titles Countries/Territories	Show the top 10 • Results. Minimum record count (threshold): 2	Record count Selected field

Analyze

Use the checkboxes below to view the records. You can choose to view those selected records, or you can exclude them (and view the others).

→ View Records	Field: Authors	Record Count	% of 12	Bar Chart	Save Analysis Data to File
× Exclude Records					• All data rows (up to 200,000)
	OMOLE DO	12	100.000 %		
	NDAMBUKI JM	8	66.667 %		
	BADEJO AA	6	50.000 %		
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🌲 Create Alert	1. The Discourse of Terror Threats: Assessing Online Written Threats by Nigerian Terrorist Groups By: Chiluwa, Innocent STUDIES IN CONFLICT & TERRORISM Volume: 40 Issue: 4 Pages: 318-338 Published: 2017	Times Cited: 0 (from Web of Science Core Collection)
Refine Results	Full Text from Publisher         View Abstract	Usage Count 🛩
Search within results for	<ul> <li>Discursive pragmatics of T-shirt inscriptions Constructing the self, context and social aspirations</li> <li>By: Chiluwa, Innocent; Ajiboye, Esther</li> <li>PRAGMATICS AND SOCIETY Volume: 7 Issue: 3 Pages: 436-462 Published: 2016</li> <li>Full Text from Publisher</li> <li>View Abstract</li> </ul>	Times Cited: 0 (from Web of Science Core Collection) Usage Count ~
Publication Years <ul> <li>2015 (2)</li> <li>2012 (2)</li> <li>2016 (1)</li> <li>2011 (1)</li> <li>2010 (1)</li> </ul>	<ul> <li>3. 'War against our Children': Stance and evaluation in #BringBackOurGirls campaign discourse on Twitter and Facebook</li> <li>By: Chiluwa, Innocent; Ifukor, Presley DISCOURSE &amp; SOCIETY Volume: 26 Issue: 3 Pages: 267-296 Published: MAY 2015</li> <li>Full Text from Publisher View Abstract</li> </ul>	Times Cited: 4 (from Web of Science Core Collection) Usage Count ~

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Publication Years <ul> <li>2015 (2)</li> <li>2012 (2)</li> <li>2016 (1)</li> <li>2011 (1)</li> <li>2010 (1)</li> </ul>	<ul> <li>3. 'War against our Children': Stance and evaluation in #BringBackOurGirls campaign discourse on Twitter and Facebook</li> <li>By: Chiluwa, Innocent; Ifukor, Presley DISCOURSE &amp; SOCIETY Volume: 26 Issue: 3 Pages: 267-296 Published: MAY 2015</li> <li>Full Text from Publisher View Abstract</li> </ul>	Times Cited: 4 (from Web of Science Core Collection) Usage Count ∽
more options / values Refine	4. Radicalist discourse: a study of the stances of Nigeria's Boko Haram and Somalia's Al Shabaab on Twitter	Times Cited: 1 (from Web of Science Core Collection)
Web of Science Categories  LINGUISTICS (4)	By: Chiluwa, Innocent JOURNAL OF MULTICULTURAL DISCOURSES Volume: 10 Issue: 2 Pages: 214-235 Published: 2015 Full Text from Publisher View Abstract	Usage Count 🗸
<ul> <li>LANGUAGE LINGUISTICS (4)</li> <li>COMMUNICATION (4)</li> <li>SOCIOLOGY (2)</li> <li>PSYCHOLOGY MULTIDISCIPLINARY (2)</li> </ul>	<ul> <li>5. Social media networks and the discourse of resistance: A sociolinguistic CDA of Biafra online discourses</li> <li>By: Chiluwa, Innocent DISCOURSE &amp; SOCIETY Volume: 23 Issue: 3 Pages: 217-244 Published: MAY 2012</li> <li>Full Text from Publisher View Abstract</li> </ul>	Times Cited: 5 (from Web of Science Core Collection) Usage Count ∽
Refine Document Types ARTICLE (10)	6. Citizenship, participation, and CMD The case of Nigeria By: Chiluwa, Innocent PRAGMATICS AND SOCIETY Volume: 3 Issue: 1 Pages: 61-88 Published: 2012 Full Text from Publisher View Abstract	Times Cited: 2 (from Web of Science Core Collection) Usage Count ~
COVENANT UNIVERSITY (9)	<ul> <li>7. Media construction of socio-political crises in Nigeria</li> <li>By: Chiluwa, Innocent JOURNAL OF LANGUAGE AND POLITICS Volume: 10 Issue: 1 Pages: 88-108 Published: 2011</li> <li>Full Text from Publisher View Abstract</li> </ul>	Times Cited: 5 (from Web of Science Core Collection) Usage Count ~

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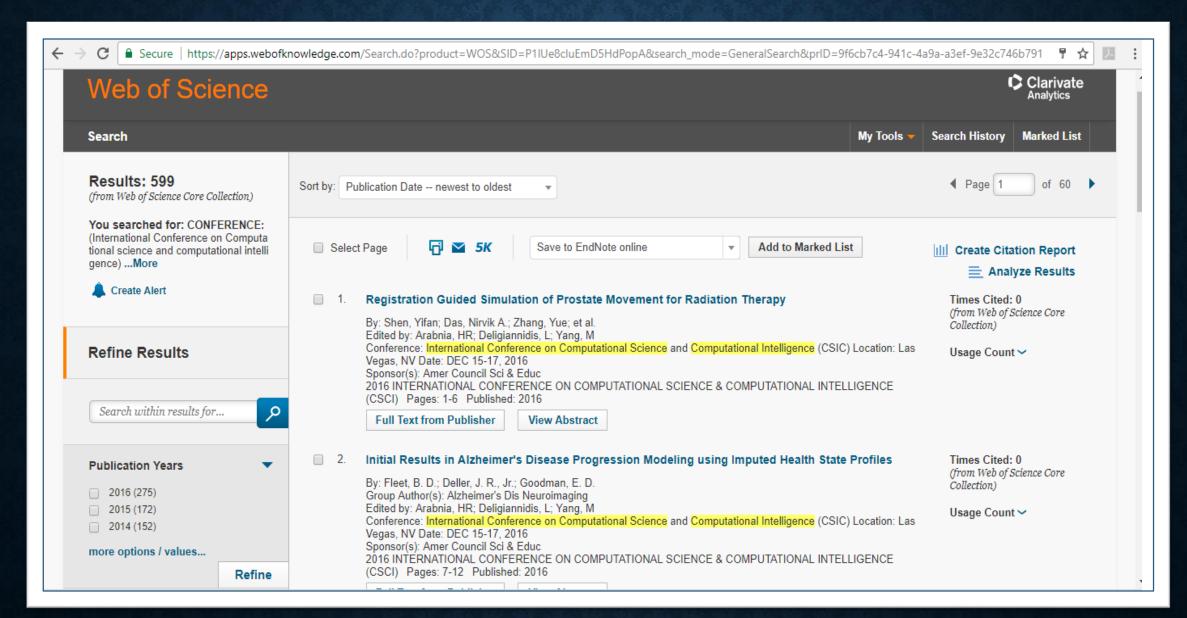
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	You searched for: PUBLICATION NAME: (cogent education)More	Select Page Save to EndNote online Add to Marked List	III Create Citation Report
	Refine Results	<ol> <li>Measuring teacher authenticity: Criteria students use in their perception of teacher authenticity</li> <li>By: De Bruyckere, Pedro; Kirschner, Paul A.</li> <li>COGENT EDUCATION Volume: 4 Article Number: 1354573 Published: AUG 1 2017</li> </ol>	Times Cited: 0 (from Web of Science Core Collection)
	Search within results for	<b>∂</b> Full Text from Publisher View Abstract	Usage Count 🗸
	Search within results for	2. IQ, non-cognitive and social-emotional parameters influencing education in speech- and language- impaired children	Times Cited: 0 (from Web of Science Core Collection)
	Publication Years            2016 (164)         2017 (95)	By: Ullrich, Dieter; Ullrich, Katja; Marten, Magret COGENT EDUCATION Volume: 4 Article Number: 1357912 Published: JUL 31 2017 Full Text from Publisher View Abstract	Usage Count 🛩
	more options / values Refine	3. Perspectives of learners and teachers on implementing the storytelling strategy as a way to develop story writing skills among middle school students     By: Alkaaf, Fatma     COCENT EDUCATION - Volume: 4 Article Number: 1249215 Dublished: ULL-27-2017	Times Cited: 0 (from Web of Science Core Collection)

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Refine Results	<ul> <li>1. Keyword search over relational databases</li> <li>By: Hassan, Mohammad</li> <li>Edited by: Soliman, KS</li> </ul>	Times Cited: 0 (from Web of Science Core Collection)
Search within results for	Conference: 9th International-Business-Information-Management-Association Conference (IBIMA) Location: Marrakech, MOROCCO Date: JAN 04-06, 2008 INFORMATION MANAGEMENT IN THE MODERN ORGANIZATIONS: TRENDS & SOLUTIONS, VOLS 1 AND 2 Pages: 1-6 Published: 2008 View Abstract	Usage Count ∽
Publication Years       ▼         2008 (171)       2006 (116)         2007 (63)       more options / values         Refine	<ul> <li>Organizational culture and resistance to technological innovation</li> <li>By: Mouihbi, Neila; Ouni, Ridha Edited by: Soliman, KS Conference: 9th International-Business-Information-Management-Association Conference (IBIMA) Location: Marrakech, MOROCCO Date: JAN 04-06, 2008 Sponsor(s): Int Business Informat Management Assoc INFORMATION MANAGEMENT IN THE MODERN ORGANIZATIONS: TRENDS &amp; SOLUTIONS, VOLS 1 AND 2 Pages: 7-9 Published: 2008</li> </ul>	Times Cited: 0 (from Web of Science Core Collection) Usage Count ~

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L Create Alert		🗮 Analyze Results		
Refine Results Search within results for	<ul> <li>INITIAL TEACHER EDUCATION: DEVELOPMENT OF A NEW TEACHER PROFILE         By: Caballero-Garcia, P. A.; Bueno Villaverde, A.; Carretero Cenjor, M. J.             Edited by: Chova, LG; Martinez, AL; Torres, IC             Conference: 8th International Conference of Education, Research and Innovation (ICERI) Location: Seville, SPAIN             Date: NOV 16-20, 2015             ICERI2015: 8TH INTERNATIONAL CONFERENCE OF EDUCATION, RESEARCH AND INNOVATION Book Series:             ICERI Proceedings Pages: 7534-7541 Published: 2015             View Abstract</li> </ul>	Times Cited: 0 (from Web of Science Core Collection) Usage Count ~		
Publication Years            2015 (1,194)	<ul> <li>OPTIMIZATION OF THE TEACHING-LEARNING PROCESS: A CASE STUDY OF "TRANSLATOR'S FALSE FRIENDS"</li> <li>By: Anissimova, Alexandra</li> </ul>	Times Cited: 0 (from Web of Science Core Collection)		
<ul> <li>2011 (1,016)</li> <li>2014 (972)</li> <li>2010 (966)</li> <li>2012 (923)</li> </ul>	Edited by: Chova, LG; Martinez, AL; Torres, IC Conference: 8th International Conference of Education, Research and Innovation (ICERI) Location: Seville, SPAIN Date: NOV 16-20, 2015 ICERI2015: 8TH INTERNATIONAL CONFERENCE OF EDUCATION, RESEARCH AND INNOVATION Book Series: ICERI Proceedings Pages: 1-7 Published: 2015	Usage Count ∽		



# SOME WEB OF SCIENCE INDEXES

Science Citation Index Expanded

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Over 8,850 major journals across 150 disciplines — 1900 to present.

Over 3,200 journals across 55 social science disciplines, as well as selected items from 3,500 of the world's leading scientific and technical journals – 1900 to present. Arts & Humanities Citation Index []] Fully

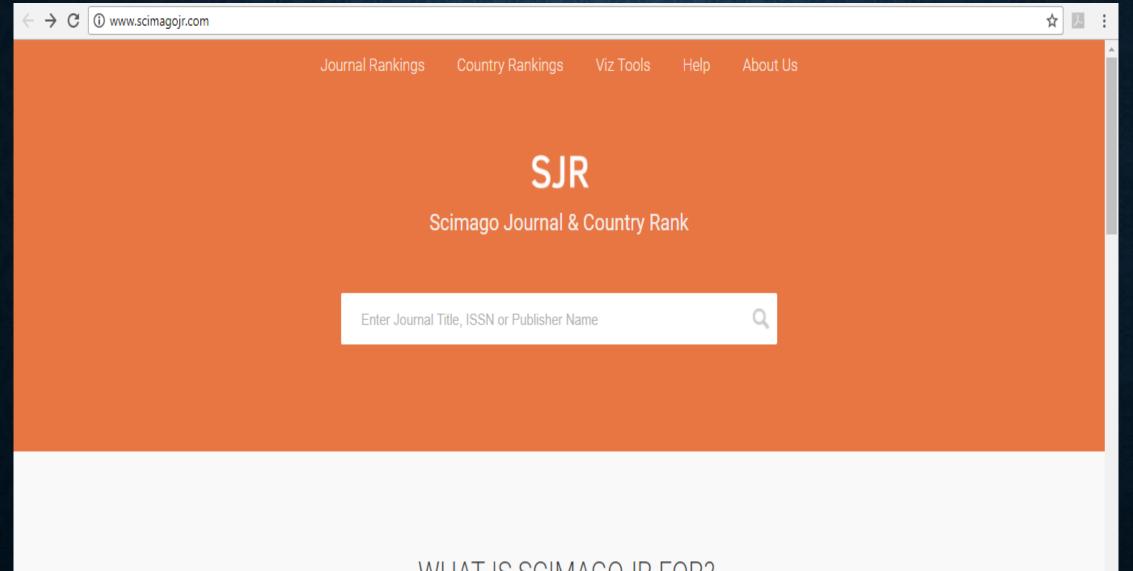
Indexes over 1,700 arts and humanities journals, as well as selected items over 250 scientific and social sciences journals — from 1975 to present. Emerging Sources Citation Index

Covering over 5000 journals, ESCI captures scientific, social science, and humanities trends and developments beyond the high-impact literature. The journals selected and reviewed by our editorial team have identified as important to key opinion leaders, funders, and evaluators worldwide.

**Book Citation Index** 

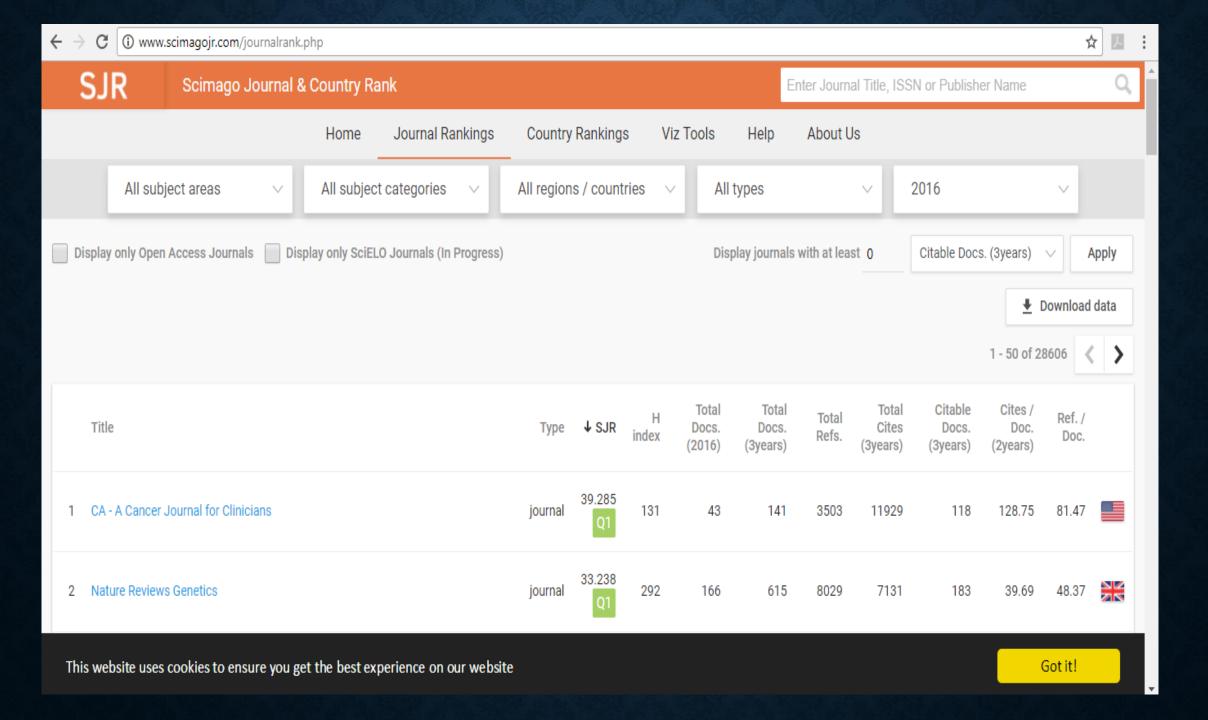
Indexes over 80,000 editorially selected books with 10,000 new books added each year — from 2005 to present. Conference Proceedings Citation Index

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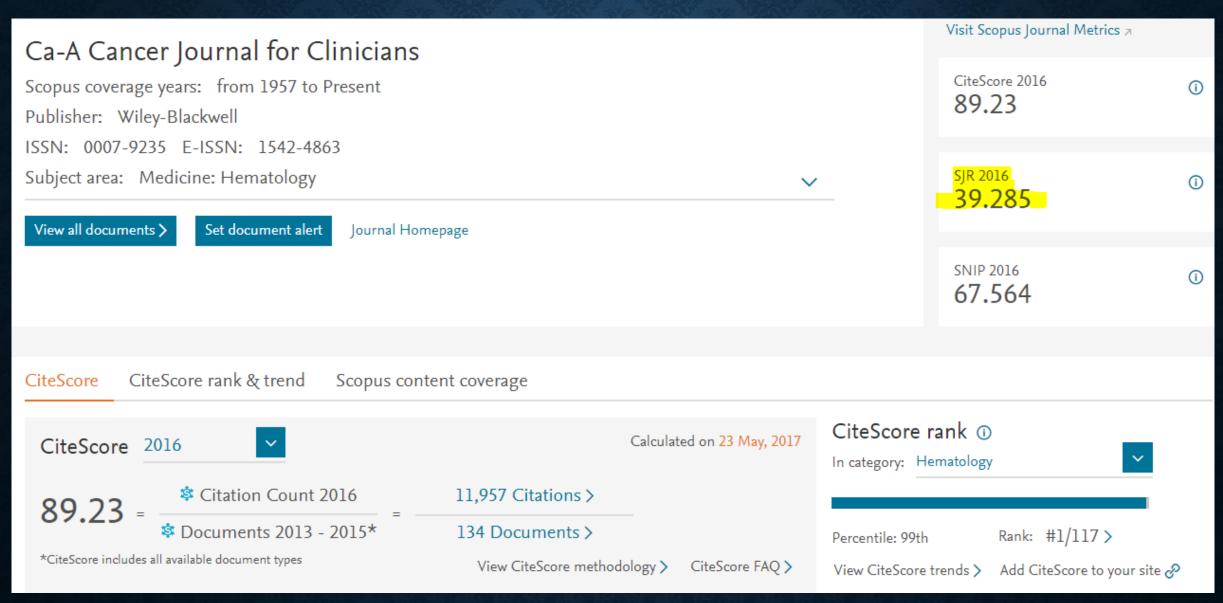


### WHAT IS SCIMAGOJR FOR?

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Ecological Engineering	Visit Scopus Journal Metrics 🤊					
Scopus coverage years: from 1992 to Present Publisher: Elsevier	CiteScore 2016 <b>3.45</b>	0				
ISSN: 0925-8574 Subject area: Environmental Science: Managem View all documents > Set document alert Journal H	-	SJR 2016 1.053	0			
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	Arts and Humanities Biochemistry, Genetics and M	lolecular Biology										▲ Download c		data	
	Business, Management and A	Accounting										1 - 50 of 28	3606	>	
Titl	Chemical Engineering			Туре	<b>↓</b> SJR	H index	Total Docs. (2016)	Total Docs.	Total Refs.	Total Cites	Citable Docs.	Cites / Doc.	Ref. / Doc.		
	Chemistry						(2010)	(3years)		(3years)	(3years)	(2years)			
1 CA	Computer Science		•	journal	39.285 Q1	131	43	141	3503	11929	118	128.75	81.47		
2 Nat	ture Reviews Genetics			journal	33.238 Q1	292	166	615	8029	7131	183	39.69	48.37		
3 Nat	ture Reviews Immunology			journal	29.692 Q1	316	146	581	7719	8256	195	36.47	52.87		
					00.656										

## **OTHER TIPS FOR IMPROVING VISIBILITY**

• Maintain a unique brand

• Have a niche area

- Upload your publications in appropriate archiving sites like Researchgate, Academia.edu, Scholargoogle, Eprints, ResearcherID, Orcid, etc.
  - Most of these sites automatically crawl and feature high ranking journals and conferences.

# **BIBLIOGRAPHY**

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