SELECTING JOURNAL & CONFERENCE OUTLETS FOR OPTIMUM VISIBILITY

BY

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DIRECTOR, VCO

AT
THE 2017/2018 EXECUTIVE ADVANCE
COVENANT UNIVERSITY
• Introduction
• Common Rating Parameters
• Sourcing for Publication Outlets
• Other Factors Affecting Visibility
INTRODUCTION

• There are thousands of journal and conference sources for any author to chose from at any time.

• Of course, the journal must be related to your field and specific subject of discourse.

• Editors know it. This is why they thank you for choosing them.
INTRODUCTION CONT’D

• There is so much any author can do in a lifetime.

• You want to make sure your efforts count and receive adequate visibility (global, employer, grants, consultancy, speaking engagements, recognitions, etc).

• It is commonplace in Nigeria to publish very good articles in poor outlets. This leads to low rating of the researcher and the researcher’s host institution by bodies that matter.
Like it or not, we live in a world where nothing is hidden and the winner takes all.
COMMON RATING PARAMETERS

- Publication volume - numbers
- Citation - impact
- H-index - impact
- Currency – research activity
- Field of expertise – all four colleges in CU are represented in the top 40
FOUNDED
UNILAG – 1962
CU – 2002
40 years diff.

UNILAG – 1,838 authors & 4,812 citations = 2.61 citations per author

CU – 1,038 authors & 2,558 citations = 2.46 citations per author
FOUNDED
UCT – 1829
CU – 2002
173 years diff.

UCT – 8,019 authors &
155,168 citations = 19.35
 citations per author

CU – 1,038 authors;
2,558 citations = 2.46
 citations per author
HARVARD – 1636
366 years diff.

HARVARD – 87,358 authors; 2,213,336 citations = 25 citations per author

CU – 1,038 authors; 2,558 citations = 2.46 citations per author
Top 500 authors, by number of publications at Harvard University over the period 2012 to 2017.

Note that some authors may no longer be affiliated with Harvard University.

<table>
<thead>
<tr>
<th>Name</th>
<th>Publications</th>
<th>Most recent publication</th>
<th>Citations</th>
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<td>1.  Franklin, Melissa E.B.</td>
<td>556</td>
<td>2016</td>
<td>15,970</td>
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<td>2.  Morii, Mikio</td>
<td>530</td>
<td>2016</td>
<td>17,899</td>
<td>86</td>
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<td>3.  Skottowe, Hugh P.</td>
<td>511</td>
<td>2017</td>
<td>15,064</td>
<td>57</td>
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<td>4.  López Mateos, D.</td>
<td>470</td>
<td>2017</td>
<td>14,276</td>
<td>58</td>
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<td>5.  Mercurio, K. M.</td>
<td>461</td>
<td>2017</td>
<td>15,547</td>
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<td>6.  Catastini, Pierluigi L.</td>
<td>456</td>
<td>2016</td>
<td>13,688</td>
<td>73</td>
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<td>7.  Huth, John E.</td>
<td>452</td>
<td>2016</td>
<td>14,933</td>
<td>69</td>
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<td>8.  Bhati, Deepak L.</td>
<td>414</td>
<td>2017</td>
<td>12,622</td>
<td>100</td>
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<td>10. Willett, Walter Churchill</td>
<td>361</td>
<td>2017</td>
<td>7,874</td>
<td>183</td>
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<tr>
<td>11. Kawachi, Ichiro</td>
<td>357</td>
<td>2017</td>
<td>3,072</td>
<td>96</td>
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</table>
Franklin has 128 articles in this journal
Has 38,193 citations; H-index of 83 & 1,078 publications in all
1. Accessing safe drinking water in sub-Saharan Africa: Issues and challenges in South West Nigeria
   By: Emenike, C. P.; Tenebe, I. T.; Omore, D. O.; et al.
   SUSTAINABLE CITIES AND SOCIETY Volume: 30 Pages: 272-281 Published: APR 2017
   Full Text from Publisher View Abstract

2. Municipal wastewater treatment using sequential activated sludge reactor and vegetated submerged bed constructed wetland planted with Vetiveria zizanioides
   By: Badejo, Adesaya A.; Omore, David O.; Ndambuki, Julius M.; et al.
   ECOLOGICAL ENGINEERING Volume: 99 Pages: 525-529 Published: FEB 2017
   Full Text from Publisher View Abstract

3. Plastic waste as strength modifiers in asphalt for a sustainable environment
   By: Badejo, Adesaya A.; Adegunle, Adesola S.; Adekoya, Olusola O.; et al.
   AFRICAN JOURNAL OF SCIENCE TECHNOLOGY INNOVATION & DEVELOPMENT Volume: 9 Issue: 2 Pages: 173-177 Published: 2017
   Full Text from Publisher View Abstract
7. Estimation of longitudinal dispersion co-efficient: A review
By: Tenebe, Imokhal Theophilus; Ogbiye, Adesanji Samuel; Oomo, David Olugbenga, et al.
COGENT ENGINEERING Volume: 3 Issue: 1 Article Number: UNSP 1215244 Published: 2016

8. Appraisal of access to safe drinking water in southwest Nigeria
AFRICAN JOURNAL OF SCIENCE TECHNOLOGY INNOVATION & DEVELOPMENT Volume: 7 Issue: 6 Pages: 441-445 Published: NOV 2 2016

9. Consumption of sachet water in Nigeria: quality, public health and economic perspectives
By: Oomo, David O.; Ndambuki, Julius M.; Balogun, Kehinde
AFRICAN JOURNAL OF SCIENCE TECHNOLOGY INNOVATION & DEVELOPMENT Volume: 7 Issue: 1 Pages: 45-51 Published: JAN 2 2016

10. Wind Energy Study and Energy Cost of Wind Electricity Generation in Nigeria: Past and Recent Results and a Case Study for South West Nigeria
By: Ajayi, Oluseyi O.; Fagbonla, Richard O.; Katende, James, et al.
ENERGIES Volume: 7 Issue: 12 Pages: 8508-8534 Published: DEC 2014
### Results Analysis

**12 records. AUTHOR: (OMOLE DO)**

#### Rank the records by this field:
- Authors
- Book Series Titles
- Conference Titles
- Countries/Territories

#### Set display options:
- Show the top 10 Results.
- Minimum record count (threshold): 2

#### Sort by:
- Record count
- Selected field

**Use the checkboxes below to view the records. You can choose to view those selected records or you can exclude them (and view the others).**

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1. The Discourse of Terror Threats: Assessing Online Written Threats by Nigerian Terrorist Groups
   By: Chiluwa, Innocent
   STUDIES IN CONFLICT & TERRORISM Volume: 40 Issue: 4 Pages: 310-338 Published: 2017
   - Full Text from Publisher
   - View Abstract

2. Discursive pragmatics of T-shirt inscriptions Construcing the self, context and social aspirations
   By: Chiluwa, Innocent; Ajiboye, Esther
   PRAGMATICS AND SOCIETY Volume: 7 Issue: 3 Pages: 436-462 Published: 2016
   - Full Text from Publisher
   - View Abstract

3. ‘War against our Children’: Stance and evaluation in #BringBackOurGirls campaign discourse on Twitter and Facebook
   By: Chiluwa, Innocent; Ifukor, Prosley
   DISCOURSE & SOCIETY Volume: 26 Issue: 3 Pages: 267-296 Published: MAY 2015
   - Full Text from Publisher
   - View Abstract
You searched for: CONFERENCES: (IBIMA) ... More

Refine Results

Search within results for...

Publication Years

- 2008 (171)
- 2006 (118)
- 2007 (83)

more options / values...

1. **Keyword search over relational databases**
   
   By: Hassan, Mohammad
   
   Edited by: Sollman, KS
   
   
   INFORMATION MANAGEMENT IN THE MODERN ORGANIZATIONS: TRENDS & SOLUTIONS. VOLS 1 AND 2
   
   Pages: 1-6 Published: 2008

2. **Organizational culture and resistance to technological innovation**
   
   By: Moulahi, Nella, Ould, Ridha
   
   Edited by: Sollman, KS
   
   
   Sponsor(s): Int Business Informat Management Assoc
   
   INFORMATION MANAGEMENT IN THE MODERN ORGANIZATIONS: TRENDS & SOLUTIONS. VOLS 1 AND 2
   
   Pages: 7-9 Published: 2008
1. **Registration Guided Simulation of Prostate Movement for Radiation Therapy**

   By: Shen, Yifan; Das, Nirvik A.; Zhang, Yue, et al.
   Edited by: Arabieia, HR; Deligiannis, L. Yang, M.
   Conference: International Conference on Computational Science and Computational Intelligence (CSCl) Location: Las Vegas, NV Date: DEC 15-17, 2015
   Sponsor(s): Amer Council Sci & Educ.
   2016 INTERNATIONAL CONFERENCE ON COMPUTATIONAL SCIENCE & COMPUTATIONAL INTELLIGENCE (CSCI) Pages: 1-6 Published: 2016

2. **Initial Results in Alzheimer's Disease Progression Modeling using Imputed Health State Profiles**

   By: Fleet, B. D.; Deller, J. R., Jr.; Goodman, E. D.
   Group Author(s): Alzheimer's Dis Neuroimaging
   Edited by: Arabieia, HR; Deligiannis, L. Yang, M.
   Conference: International Conference on Computational Science and Computational Intelligence (CSCl) Location: Las Vegas, NV Date: DEC 15-17, 2016
   Sponsor(s): Amer Council Sci & Educ.
   2016 INTERNATIONAL CONFERENCE ON COMPUTATIONAL SCIENCE & COMPUTATIONAL INTELLIGENCE (CSCI) Pages: 7-12 Published: 2016
SOME WEB OF SCIENCE INDEXES

Science Citation Index Expanded
Over 8,850 major journals across 150 disciplines — 1900 to present.

Social Sciences Citation Index
Over 3,200 journals across 55 social science disciplines, as well as selected items from 3,500 of the world’s leading scientific and technical journals — 1900 to present.

Arts & Humanities Citation Index
Indexes over 1,700 arts and humanities journals, as well as selected items over 250 scientific and social sciences journals — from 1975 to present.
Emerging Sources Citation Index

Covering over 5000 journals, ESCI captures scientific, social science, and humanities trends and developments beyond the high-impact literature. The journals selected and reviewed by our editorial team have identified as important to key opinion leaders, funders, and evaluators worldwide.

Book Citation Index

Indexes over 80,000 editorially selected books with 10,000 new books added each year — from 2005 to present.

Conference Proceedings Citation Index

This multidisciplinary index is the fastest way to gain access to cutting edge, impactful research derived from over 180k conference proceedings - from 1990- present
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OTHER TIPS FOR IMPROVING VISIBILITY

• Maintain a unique brand

• Have a niche area

• Upload your publications in appropriate archiving sites like Researchgate, Academia.edu, Scholargoogle, Eprints, ResearcherID, Orcid, etc.
  • Most of these sites automatically crawl and feature high ranking journals and conferences.
BIBLIOGRAPHY

• Web of knowledge:
https://apps.webofknowledge.com/WOS_GeneralSearch_input.do?product=WOS&search_mode=GeneralSearch&SID=T1fRDmmTMWqYfiebZJb&preferencesSaved=

• SCIMAGO: http://www.scimagojr.com/

• SCOPUS..COM

• RESEARCHGATE.NET

• ACADEMIA.EDU

• RESEARCHERID.COM

• ORCID.ORG

• Scholar Google
Thank You!!!