

SELECTING JOURNAL & CONFERENCE OUTLETS FOR OPTIMUM VISIBILITY

BY

DR. DAVID O. OMOLE DIRECTOR, VCO

AT THE 2017/2018 EXECUTIVE ADVANCE COVENANT UNIVERSITY



Introduction

Common Rating Parameters
Sourcing for Publication Outlets
Other Factors Affecting Visibility

INTRODUCTION

• There are thousands of journal and conference sources for any author to chose from at any time.

• Of course, the journal must be related to your field and specific subject of discourse.

• Editors know it. This is why they thank you for choosing them.

INTRODUCTION CONT'D

• There is so much any author can do in a lifetime.

• You want to make sure your efforts count and receive adequate visibility (global, employer, grants, consultancy, speaking engagements, recognitions, etc).

• It is commonplace in Nigeria to publish very good articles in poor outlets. This leads to low rating of the researcher and the researcher's host institution by bodies that matter.

• Like it or not, we live in a world where nothing is hidden and the winner takes all.

Au	thors	2012 to 2017 🔽	no subject area fil	ter selected		Export 🗸	
Top	Top 500 authors, by number of publications at Covenant University over the period 2012 to 2017. Note that some authors may no longer be affiliated with Covenant University.						
Nan	ne	Publications	Most recent	Citations	~	h-index	
1.	Misra, Sanjay	105	2017		76	13	
2.	Loto, Cleophas Akintoye	94	2017		419	14	
3.	Emetere, Moses Eterigho	59	2017		79	6	
4.	Fayomi, Ojo Sunday Isaac	56	2017		104	10	
5.	Okeniyi, Joshua Olusegun	48	2017		359	14	
6.	Ayo, Charles Korede	43	2017		51	6	
7.	Loto, Roland Tolulope	40	2017		28	7	
8.	Idachaba, Francis Enejo	39	2017		11	2	
9.	Ajayi, Oluseyi O.	32	2017		147	12	
10.	Atayero, A. A.A.	31	2017		15	3	
11.	Nicholas, Ikhu Omoregbe	28	2017		10	3	

COMMON RATING PARAMETERS

Publication volume - numbers

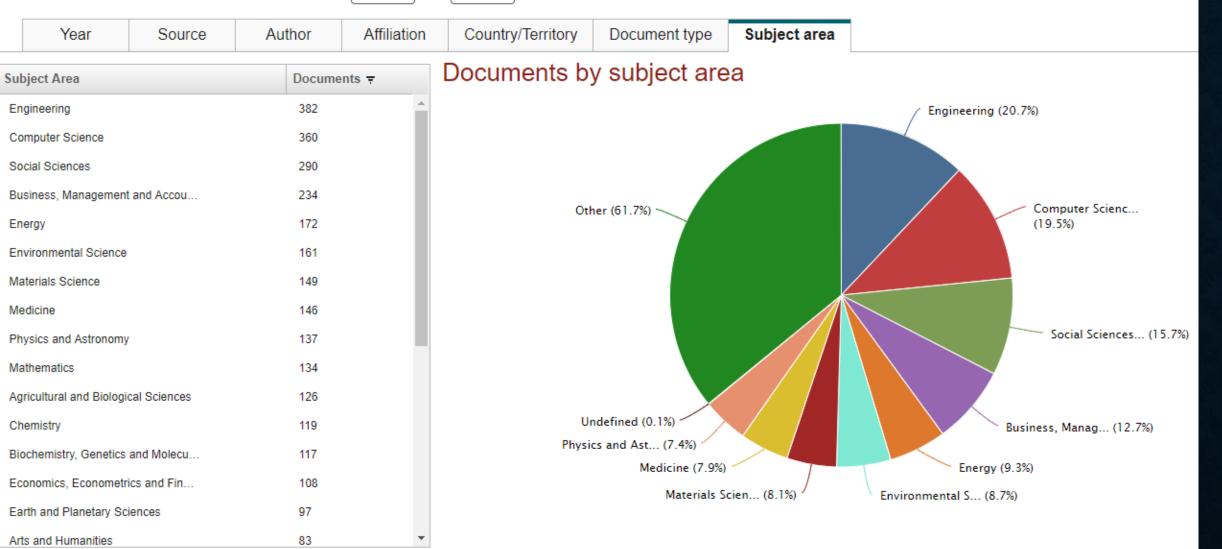
Citation - impact

•H-index - impact

Currency – research activity

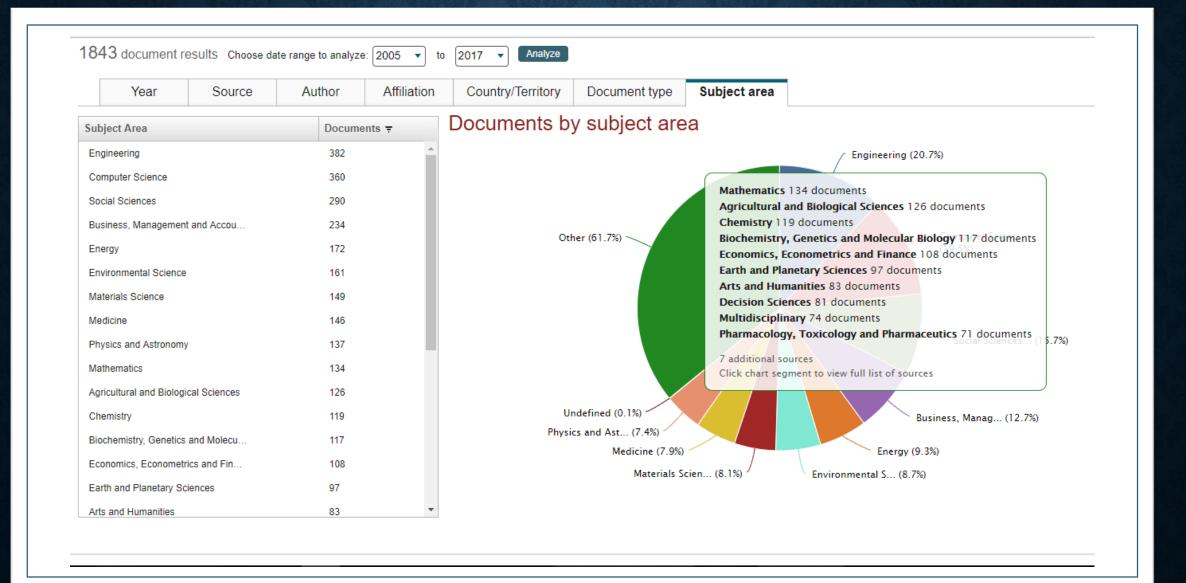
 Field of expertise – all four colleges in CU are represented in the top 40

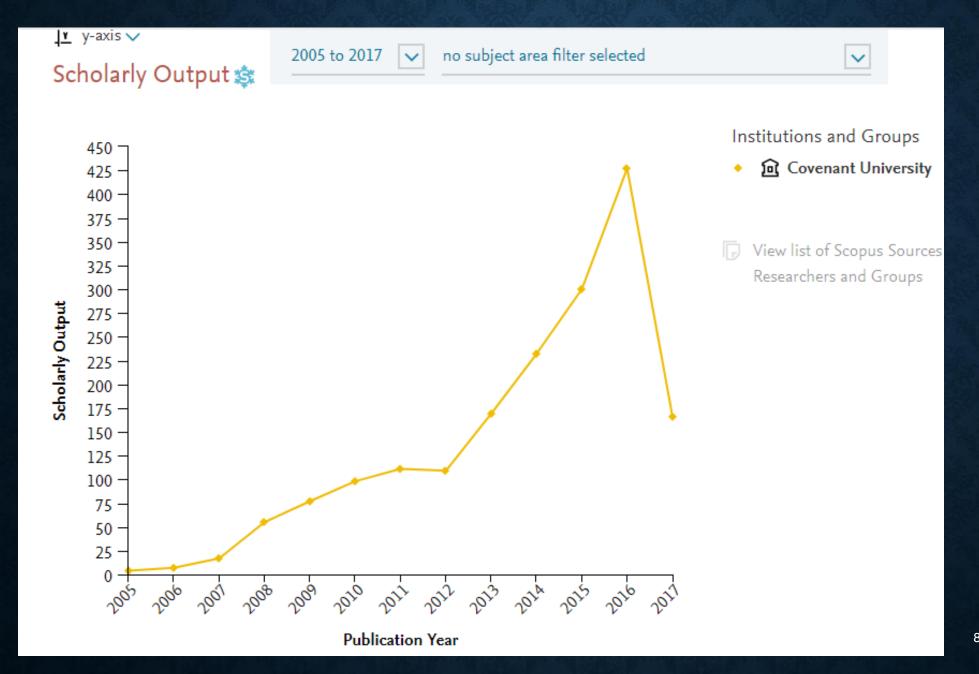
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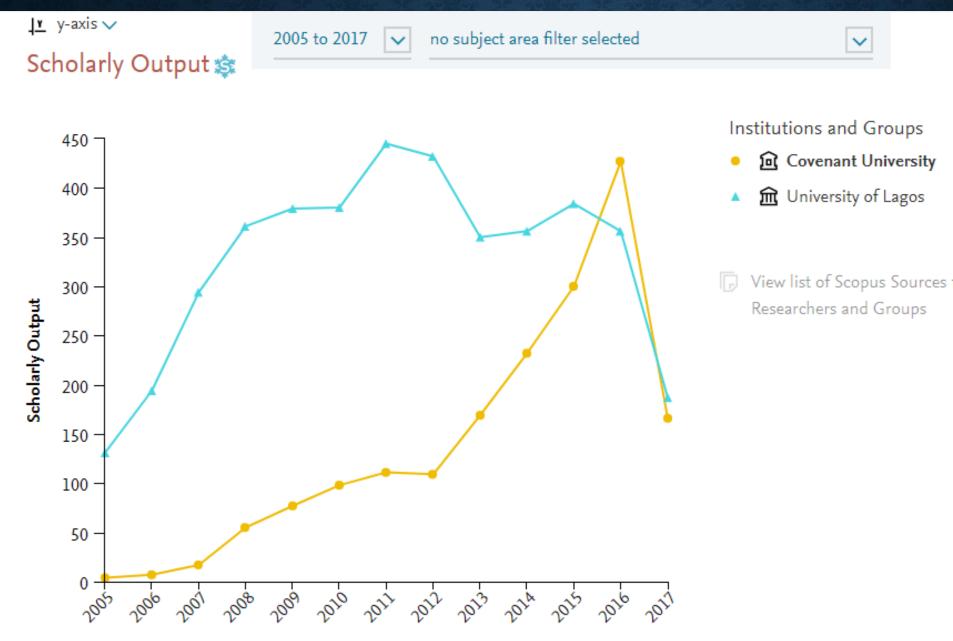
Analyze

8/25/2017





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FOUNDED UNILAG – 1962 CU – 2002 40 years diff.

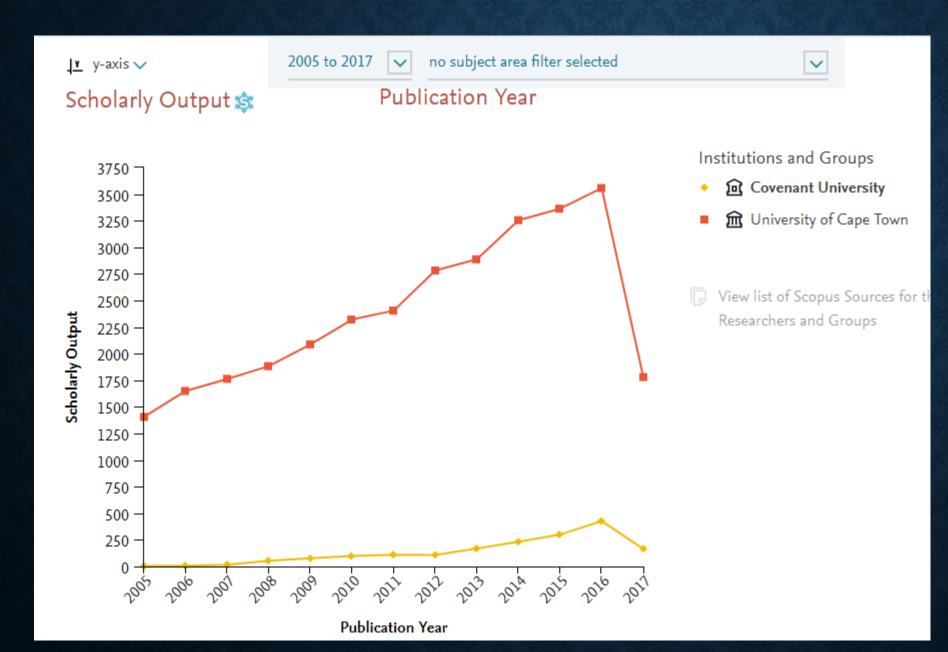
UNILAG – 1,838 authors & 4,812 citations = 2.61 citations per author

CU – 1,038 authors & 2,558 citations = = 2.46 citations per author

10

8/25/2017

Publication Year

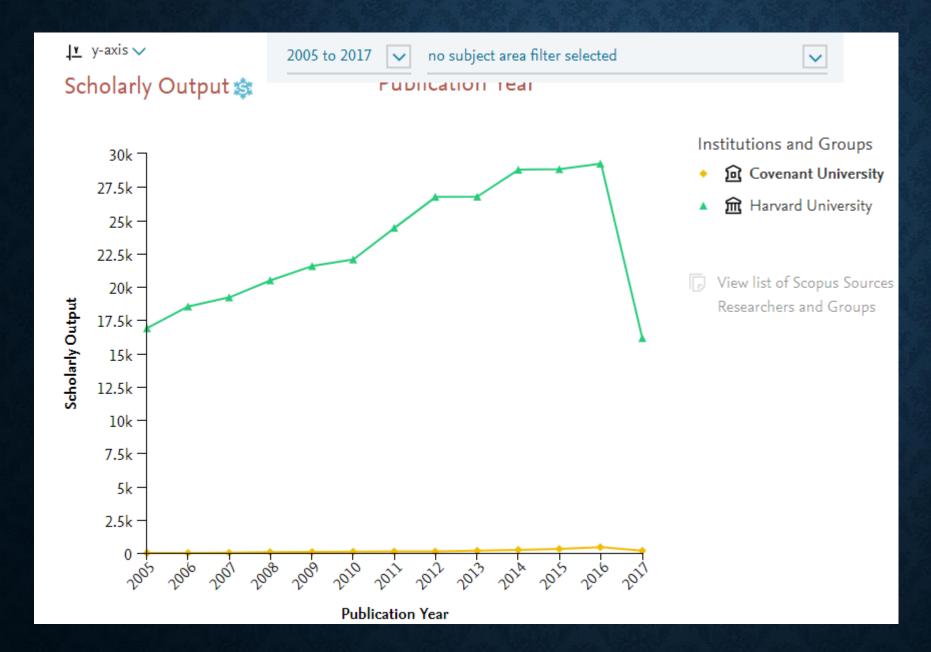


FOUNDED UCT – 1829 CU – 2002 173 years diff.

UCT – 8,019 authors & 155,168 citations = = 19.35 citations per author

CU – 1,038 authors; 2,558 citations = 2.46 citations per author

8/25/2017



FOUNDED HARVARD – 1636 CU – 2002 366 years diff.

HARVARD – 87,358 authors; 2,213,336 citations = 25 citations per author

CU – 1,038 authors; 2,558 citations = 2.46 citations per author

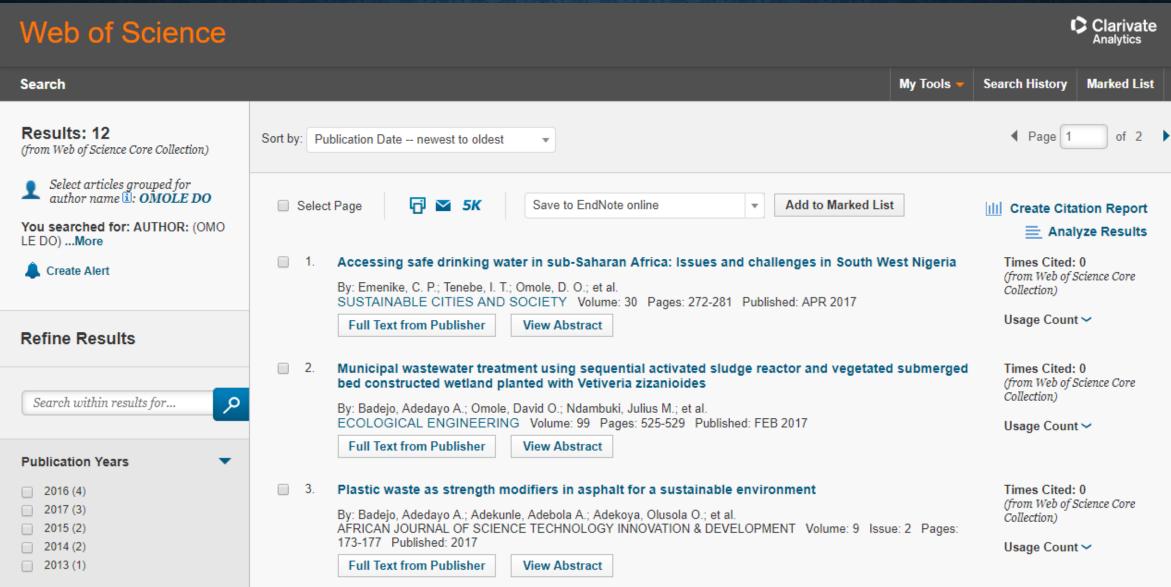
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1.	Franklin, Melissa E.B.	556	2016		15,970	83
2.	Morii, Mikio	530	2016		17,899	86
3.	Skottowe, Hugh P.	511	2017		15,064	57
4.	López Mateos, D.	470	2017		14,276	58
5.	Mercurio, K. M.	461	2017		15,547	58
6.	Catastini, Pierluigi L.	456	2016		13,688	73
7.	Huth, John E.	452	2016		14,933	69
8.	Bhatt, Deepak L.	414	2017		12,622	100
9.	Khademhosseini, Ali L.I.	361	2017		7,378	82
10.	Willett, Walter Churchill	361	2017		7,874	183
11.	Kawachi, Ichiro	357	2017		3,072	96



SOURCING FOR PUBLICATION OUTLETS

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more options / values...

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Document Types 🔹 🔻	INDIAN JOURNAL OF TRADITIONAL KNOWLEDGE Volume: 15 Issue: 2 Pages: 245-253 Published: APR	concentory
ARTICLE (9)	2016	Usage Count 🗸
REVIEW (3)	View Abstract	
more options / values		
	7. Estimation of longitudinal dispersion co-efficient: A review	Times Cited: 0
Refine	By: Tenebe, Imokhai Theophilus; Ogbiye, Adebanji Samuel; Omole, David Olugbenga; et al.	(from Web of Science Core Collection)
	COGENT ENGINEERING Volume: 3 Issue: 1 Article Number: UNSP 1216244 Published: 2016	-
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COVENANT UNIVERSITY (11)		
 TSHWANE UNIVERSITY OF TECHNOLOGY (8) 	8. Appraisal of access to safe drinking water in southwest Nigeria	Times Cited: 0
UNIVERSITY OF AGRICULTURE	By: Badejo, Adedayo A.; Ndambuki, Julius M.; Kupolati, Williams K.; et al.	(from Web of Science Core Collection)
ABEOKUTA (5)	AFRICAN JOURNAL OF SCIENCE TECHNOLOGY INNOVATION & DEVELOPMENT Volume: 7 Issue: 6 Pages:	concentry
UNIVERSITY OF NIGERIA (1)	441-445 Published: NOV 2 2015	Usage Count 🗸
UNIVERSITY OF LAGOS (1)	Full Text from Publisher View Abstract	
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Refine	9. Consumption of sachet water in Nigeria: quality, public health and economic perspectives	Times Cited: 2
	By: Omole, David O.; Ndambuki, Julius M.; Balogun, Kehinde	(from Web of Science Core Collection)
Funding Agencies	AFRICAN JOURNAL OF SCIENCE TECHNOLOGY INNOVATION & DEVELOPMENT Volume: 7 Issue: 1 Pages: 45-51 Published: JAN 2 2015	-
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Open Access	10. Wind Energy Study and Energy Cost of Wind Electricity Generation in Nigeria: Past and Recent Results and a Case Study for South West Nigeria	Times Cited: 4 (from Web of Science Core Collection)
Authors	 10. Wind Energy Study and Energy Cost of Wind Electricity Generation in Nigeria: Past and Recent Results and a Case Study for South West Nigeria By: Ajayi, Oluseyi O.; Fagbenle, Richard O.; Katende, James; et al. 	(from Web of Science Core Collection)
. ,	 10. Wind Energy Study and Energy Cost of Wind Electricity Generation in Nigeria: Past and Recent Results and a Case Study for South West Nigeria By: Ajayi, Oluseyi O.; Fagbenle, Richard O.; Katende, James; et al. ENERGIES Volume: 7 Issue: 12 Pages: 8508-8534 Published: DEC 2014 	(from Web of Science Core
Authors 4	 10. Wind Energy Study and Energy Cost of Wind Electricity Generation in Nigeria: Past and Recent Results and a Case Study for South West Nigeria By: Ajayi, Oluseyi O.; Fagbenle, Richard O.; Katende, James; et al. 	(from Web of Science Core Collection)
Authors	 10. Wind Energy Study and Energy Cost of Wind Electricity Generation in Nigeria: Past and Recent Results and a Case Study for South West Nigeria By: Ajayi, Oluseyi O.; Fagbenle, Richard O.; Katende, James; et al. ENERGIES Volume: 7 Issue: 12 Pages: 8508-8534 Published: DEC 2014 <i>ô</i> Full Text from Publisher 	(from Web of Science Core Collection)
Authors 4	 10. Wind Energy Study and Energy Cost of Wind Electricity Generation in Nigeria: Past and Recent Results and a Case Study for South West Nigeria By: Ajayi, Oluseyi O.; Fagbenle, Richard O.; Katende, James; et al. ENERGIES Volume: 7 Issue: 12 Pages: 8508-8534 Published: DEC 2014 Image: Full Text from Publisher 	(from Web of Science Core Collection)

Results Analysis

<<Back to previous page

12 records. AUTHOR: (OMOLE DO)

Rank the records by this field:	Set display options:	Sort by:
Authors Book Series Titles Conference Titles Countries/Territories	Show the top 10 • Results. Minimum record count (threshold): 2	Record count Selected field

Analyze

Use the checkboxes below to view the records. You can choose to view those selected records, or you can exclude them (and view the others).

→ View Records	Field: Authors	Record Count	% of 12	Bar Chart	Save Analysis Data to File
× Exclude Records					• All data rows (up to 200,000)
	OMOLE DO	12	100.000 %		
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	BADEJO AA	6	50.000 %		
	KUPOLATI WK	3	25.000 %		
	TENEBE IT	3	25.000 %		
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🌲 Create Alert	1. The Discourse of Terror Threats: Assessing Online Written Threats by Nigerian Terrorist Groups By: Chiluwa, Innocent STUDIES IN CONFLICT & TERRORISM Volume: 40 Issue: 4 Pages: 318-338 Published: 2017	Times Cited: 0 (from Web of Science Core Collection)
Refine Results	Full Text from Publisher View Abstract	Usage Count 🛩
Search within results for	 Discursive pragmatics of T-shirt inscriptions Constructing the self, context and social aspirations By: Chiluwa, Innocent; Ajiboye, Esther PRAGMATICS AND SOCIETY Volume: 7 Issue: 3 Pages: 436-462 Published: 2016 Full Text from Publisher View Abstract 	Times Cited: 0 (from Web of Science Core Collection) Usage Count ~
Publication Years 2015 (2) 2012 (2) 2016 (1) 2011 (1) 2010 (1) 	 3. 'War against our Children': Stance and evaluation in #BringBackOurGirls campaign discourse on Twitter and Facebook By: Chiluwa, Innocent; Ifukor, Presley DISCOURSE & SOCIETY Volume: 26 Issue: 3 Pages: 267-296 Published: MAY 2015 Full Text from Publisher View Abstract 	Times Cited: 4 (from Web of Science Core Collection) Usage Count ~

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more options / values Refine	4. Radicalist discourse: a study of the stances of Nigeria's Boko Haram and Somalia's Al Shabaab on Twitter	Times Cited: 1 (from Web of Science Core Collection)
Web of Science Categories LINGUISTICS (4)	By: Chiluwa, Innocent JOURNAL OF MULTICULTURAL DISCOURSES Volume: 10 Issue: 2 Pages: 214-235 Published: 2015 Full Text from Publisher View Abstract	Usage Count 🗸
 LANGUAGE LINGUISTICS (4) COMMUNICATION (4) SOCIOLOGY (2) PSYCHOLOGY MULTIDISCIPLINARY (2) 	 5. Social media networks and the discourse of resistance: A sociolinguistic CDA of Biafra online discourses By: Chiluwa, Innocent DISCOURSE & SOCIETY Volume: 23 Issue: 3 Pages: 217-244 Published: MAY 2012 Full Text from Publisher View Abstract 	Times Cited: 5 (from Web of Science Core Collection) Usage Count ∽
Refine Document Types ARTICLE (10)	6. Citizenship, participation, and CMD The case of Nigeria By: Chiluwa, Innocent PRAGMATICS AND SOCIETY Volume: 3 Issue: 1 Pages: 61-88 Published: 2012 Full Text from Publisher View Abstract	Times Cited: 2 (from Web of Science Core Collection) Usage Count ~
COVENANT UNIVERSITY (9)	 7. Media construction of socio-political crises in Nigeria By: Chiluwa, Innocent JOURNAL OF LANGUAGE AND POLITICS Volume: 10 Issue: 1 Pages: 88-108 Published: 2011 Full Text from Publisher View Abstract 	Times Cited: 5 (from Web of Science Core Collection) Usage Count ~

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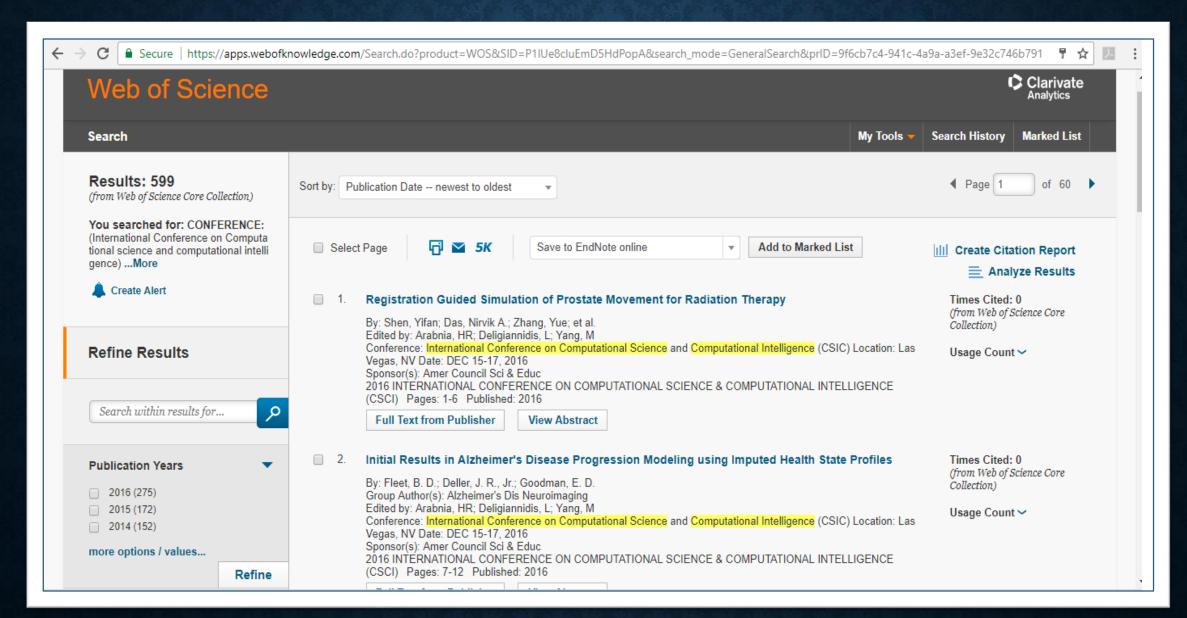
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	Refine Results	 Measuring teacher authenticity: Criteria students use in their perception of teacher authenticity By: De Bruyckere, Pedro; Kirschner, Paul A. COGENT EDUCATION Volume: 4 Article Number: 1354573 Published: AUG 1 2017 	Times Cited: 0 (from Web of Science Core Collection)
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	Search within results for	2. IQ, non-cognitive and social-emotional parameters influencing education in speech- and language- impaired children	Times Cited: 0 (from Web of Science Core Collection)
	Publication Years 2016 (164) 2017 (95)	By: Ullrich, Dieter; Ullrich, Katja; Marten, Magret COGENT EDUCATION Volume: 4 Article Number: 1357912 Published: JUL 31 2017 Full Text from Publisher View Abstract	Usage Count 🛩
	more options / values Refine	3. Perspectives of learners and teachers on implementing the storytelling strategy as a way to develop story writing skills among middle school students By: Alkaaf, Fatma COCENT EDUCATION - Volume: 4 Article Number: 1249215 Dublished: ULL-27-2017	Times Cited: 0 (from Web of Science Core Collection)

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Refine Results	 1. Keyword search over relational databases By: Hassan, Mohammad Edited by: Soliman, KS 	Times Cited: 0 (from Web of Science Core Collection)
Search within results for	Conference: 9th International-Business-Information-Management-Association Conference (IBIMA) Location: Marrakech, MOROCCO Date: JAN 04-06, 2008 INFORMATION MANAGEMENT IN THE MODERN ORGANIZATIONS: TRENDS & SOLUTIONS, VOLS 1 AND 2 Pages: 1-6 Published: 2008 View Abstract	Usage Count ∽
Publication Years ▼ 2008 (171) 2006 (116) 2007 (63) more options / values Refine	 Organizational culture and resistance to technological innovation By: Mouihbi, Neila; Ouni, Ridha Edited by: Soliman, KS Conference: 9th International-Business-Information-Management-Association Conference (IBIMA) Location: Marrakech, MOROCCO Date: JAN 04-06, 2008 Sponsor(s): Int Business Informat Management Assoc INFORMATION MANAGEMENT IN THE MODERN ORGANIZATIONS: TRENDS & SOLUTIONS, VOLS 1 AND 2 Pages: 7-9 Published: 2008 	Times Cited: 0 (from Web of Science Core Collection) Usage Count ~

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Refine Results Search within results for	 INITIAL TEACHER EDUCATION: DEVELOPMENT OF A NEW TEACHER PROFILE By: Caballero-Garcia, P. A.; Bueno Villaverde, A.; Carretero Cenjor, M. J. Edited by: Chova, LG; Martinez, AL; Torres, IC Conference: 8th International Conference of Education, Research and Innovation (ICERI) Location: Seville, SPAIN Date: NOV 16-20, 2015 ICERI2015: 8TH INTERNATIONAL CONFERENCE OF EDUCATION, RESEARCH AND INNOVATION Book Series: ICERI Proceedings Pages: 7534-7541 Published: 2015 View Abstract 	Times Cited: 0 (from Web of Science Core Collection) Usage Count ~		
Publication Years 2015 (1,194)	 OPTIMIZATION OF THE TEACHING-LEARNING PROCESS: A CASE STUDY OF "TRANSLATOR'S FALSE FRIENDS" By: Anissimova, Alexandra 	Times Cited: 0 (from Web of Science Core Collection)		
 2011 (1,016) 2014 (972) 2010 (966) 2012 (923) 	Edited by: Chova, LG; Martinez, AL; Torres, IC Conference: 8th International Conference of Education, Research and Innovation (ICERI) Location: Seville, SPAIN Date: NOV 16-20, 2015 ICERI2015: 8TH INTERNATIONAL CONFERENCE OF EDUCATION, RESEARCH AND INNOVATION Book Series: ICERI Proceedings Pages: 1-7 Published: 2015	Usage Count ∽		



SOME WEB OF SCIENCE INDEXES

Science Citation Index Expanded

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Over 8,850 major journals across 150 disciplines — 1900 to present.

Over 3,200 journals across 55 social science disciplines, as well as selected items from 3,500 of the world's leading scientific and technical journals – 1900 to present. Arts & Humanities Citation Index []] Fully

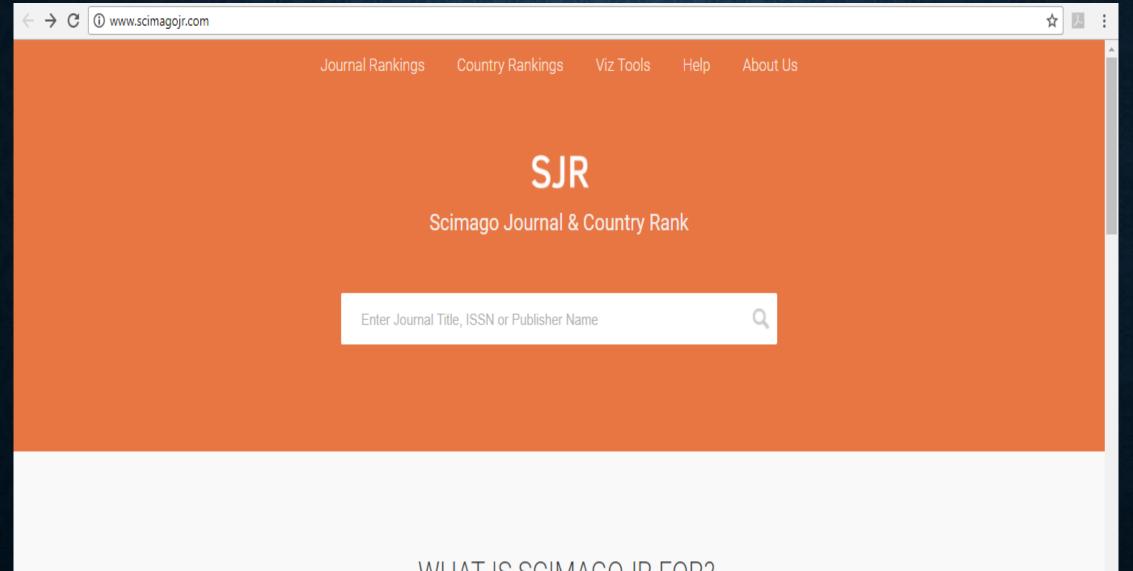
Indexes over 1,700 arts and humanities journals, as well as selected items over 250 scientific and social sciences journals — from 1975 to present. Emerging Sources Citation Index

Covering over 5000 journals, ESCI captures scientific, social science, and humanities trends and developments beyond the high-impact literature. The journals selected and reviewed by our editorial team have identified as important to key opinion leaders, funders, and evaluators worldwide.

Book Citation Index

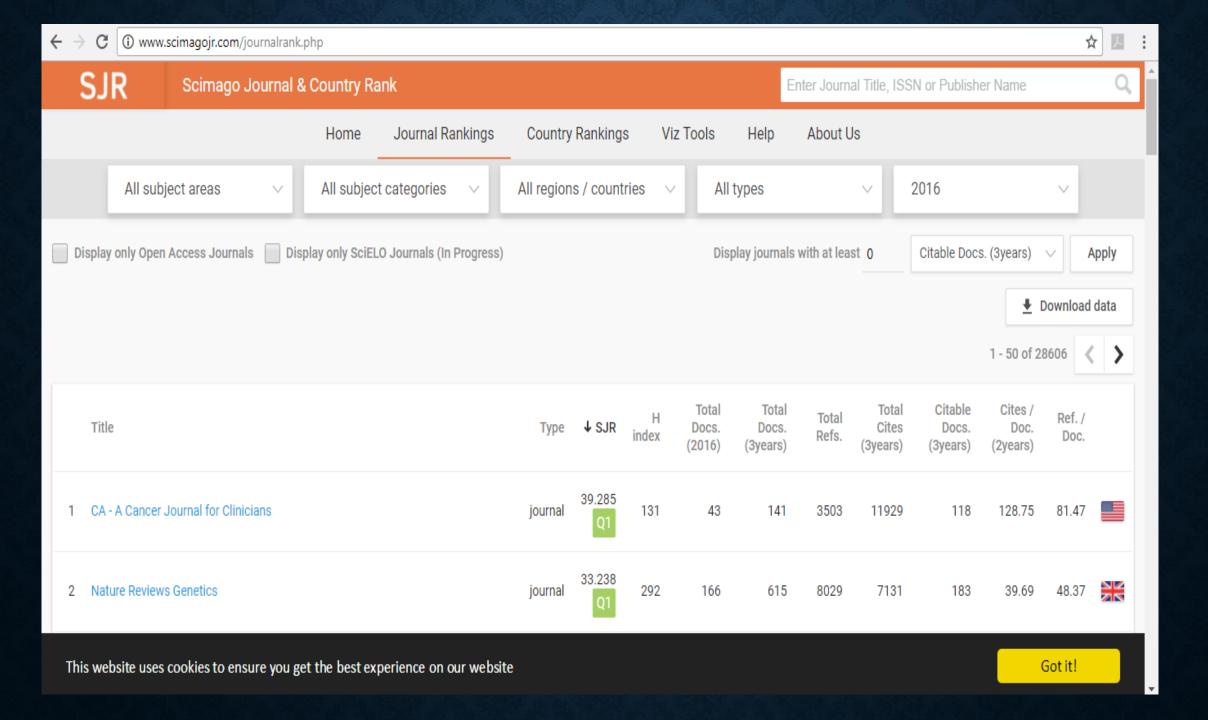
Indexes over 80,000 editorially selected books with 10,000 new books added each year — from 2005 to present. Conference Proceedings Citation Index

This multidisciplinary index is the fastest way to gain access to cutting edge, impactful research derived from over 180k conference proceedings – from 1990- present

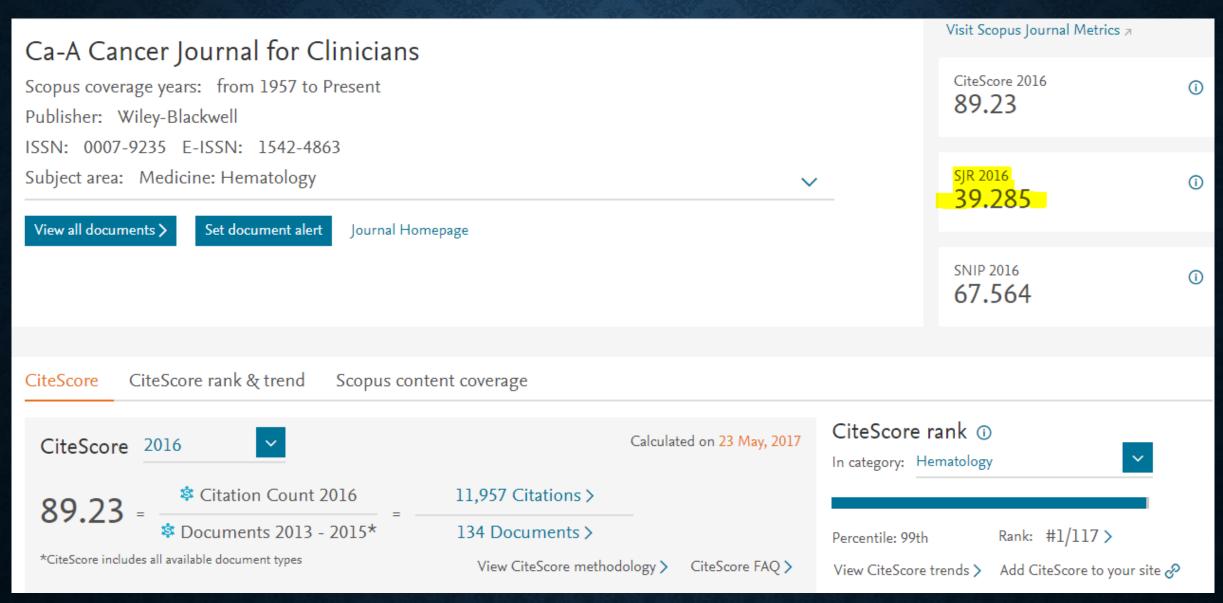


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1 CA	Computer Science		•	journal	39.285 Q1	131	43	141	3503	11929	118	128.75	81.47		
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3 Nat	ture Reviews Immunology			journal	29.692 Q1	316	146	581	7719	8256	195	36.47	52.87		
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OTHER TIPS FOR IMPROVING VISIBILITY

• Maintain a unique brand

• Have a niche area

- Upload your publications in appropriate archiving sites like Researchgate, Academia.edu, Scholargoogle, Eprints, ResearcherID, Orcid, etc.
 - Most of these sites automatically crawl and feature high ranking journals and conferences.

BIBLIOGRAPHY

• Web of knowledge:

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