



Chart Legend

- Ahmadu Bello University [Institution]
- Covenant University [Institution]
- Federal University of Technology, Minna [Institution]
- Federal University of Technology, Owerri [Institution]
- International Institute of Tropical Agriculture (IITA), Ibadan [Institution]
- Ladoke Akintola University of Technology [Institution]
- Lagos State University Ojo, Lagos [Institution]
- Obafemi Awolowo University [Institution]
- Rivers State University of Science and Technology [Institution]
- University of Agriculture, Abeokuta [Institution]
- University of Calabar [Institution]
- University of Ilorin [Institution]
- University of Lagos [Institution]
- University of Nigeria [Institution]
- University of Uyo [Institution]
- Bayero University [Institution]
- Federal University of Technology, Akure [Institution]
- Nnamdi Azikiwe University, Awka [Institution]
- Olabisi Onabanjo University [Institution]
- University of Benin [Institution]
- University of Ibadan [Institution]
- University of Jos [Institution]
- University of Maiduguri [Institution]
- University of Port Harcourt [Institution]

Metric Details

y-axis: **Scholarly Output**
Types of publications included: all.

x-axis: **Publication Year**

Nigeria

2012 to 2017 Marketing ASJC[Data sources](#)

[Summary](#) [Topics](#) [Awarded Grants](#) [Published](#) [Viewed](#) [Cited](#) [Economic Impact](#) [Authors](#) [Institutions](#)

Institutions in Nigeria

[+ Add to Reporting](#) [Export](#)

22 of the 47 Institutions in Nigeria have publications within Marketing (2012 to 2017):

Institution	Publications	Authors	Value of awards, USD	Citations <input type="checkbox"/>
1. Covenant University	12	32	0	2
2. Obafemi Awolowo University	6	13	0	9
3. University of Nigeria	4	6	0	0
4. Ahmadu Bello University	3	4	0	0
5. Federal University of Technology, Minna	3	6	0	0
6. Nnamdi Azikiwe University, Awka	3	4	0	33
7. University of Ibadan	2	3	0	4
8. University of Agriculture, Abeokuta	2	6	0	0
9. University of Ilorin	2	3	0	0
10. Nigerian Defence Academy, Kaduna	2	2	0	3
11. Anambra State University of Science & Technology, Uli	2	1	0	11
12. Lagos State University Ojo, Lagos	2	2	0	1
13. Ekiti State University	2	2	0	4
14. University of Benin	1	1	0	0
15. University of Lagos	1	1	0	0
16. Federal University of Technology, Akure	1	2	0	1
17. Ladoke Akintola University of Technology	1	1	0	0
18. University of Calabar	1	1	0	0
19. University of Port Harcourt	1	1	0	0
20. Redeemers University	1	1	0	0
21. University of Uyo	1	1	0	0
22. Ebonyi State University, Abakaliki	1	1	0	8



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Nigeria

2012 to 2017 Marketing ASJC[Data sources](#)

Summary Topics Awarded Grants Published Viewed Cited Economic Impact Authors Institutions

Authors

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Top 500 authors, by number of publications in Nigeria over the period 2012 to 2017.

Note that some authors may no longer be affiliated with an Institution in Nigeria.

Name	Publications	Most recent publication	Citations <input type="checkbox"/>	<i>h</i> -index
1. Adeola, Ogechi	4	2017	1	1
2. Edwin, Agwu M.	3	2016	2	1
3. Aanu, Ojeka Stephen	2	2016	0	0
4. Ayo, Charles Korede	2	2017	4	7
5. Folashade, Owolabi	2	2016	0	0
6. Ndubisi, Gibson C.	2	2016	11	2
7. Okeke, Titus Chukwuemezie	2	2015	5	1
8. Oni, Aderonke A.	2	2016	4	2
9. Samuel, Fakile Adeniran	2	2016	0	0
10. Taiwo, Joseph Niyan	2	2016	0	0
11. Abba, Mohammed	1	2016	0	0
12. Adebayo, A. K.	1	2015	0	0
13. Adedeji, Joseph Adeniran	1	2014	1	1
14. Adedoyin-Rasaq, Hassan	1	2014	1	1
15. Adegbite, Stephen Akinade	1	2015	0	2
16. Adegbola, Otekunrin	1	2016	0	0
17. Adejobi, Adedeji O.	1	2012	0	2
18. Adekunle, Abolanle Saheed	1	2014	4	14
19. Aderemi, Helen Olubunmi	1	2015	0	2
20. Adesuyi, Falaye Adeyinka	1	2013	0	0
21. Adetayo, J. O.	1	2013	1	1
22. Adetokunbo, O. Ilesanmi	1	2012	2	1
23. Adetula, Dorcas Titilayo	1	2016	0	1
24. Adewoye, Jonathan Oyerinde	1	2013	0	1
25. Adewoye, Oyerinde J.	1	2016	4	1
26. Adewuyi, Samuel A.	1	2012	0	1
27. Adeyemo, Victoria Adeyemi	1	2012	0	1
28. Aduwo, Egidario Bridget	1	2013	0	2

Name	Publications ↓	Most recent publication		h-index
29. Afolabi, Ibukun Tolulope	1	2017	0	0
30. Agu, Monica N.	1	2016	0	2
31. Agwu, M. E.	1	2015	0	0
32. Ailemen, Ikpefan Ochei	1	2016	0	0
33. Ajayi, Anijesu	1	2016	0	0
34. Akerele, Dare	1	2012	0	3
35. Akinwale, Adio Taofeek	1	2017	0	4
36. Alabi, Oludare Isiaq	1	2013	0	0
37. Amaeshi, Kenneth M.	1	2013	21	8
38. Anthony-Orji, Onyinye Imelda	1	2016	0	0
39. Anyakoha, Elizabeth U.	1	2012	0	0
40. Apollos, Emerah Ajevata	1	2013	1	1
41. Ayenimo, Joseph G.	1	2014	4	5
42. Ayinde, Idris Akanbi	1	2012	0	3
43. Babajide, Abiola Ayopo	1	2016	0	2
44. Bala, Kabir	1	2014	0	1
45. Benson, K. N.	1	2016	0	0
46. Borishade, Taiye Tairat	1	2016	0	1
47. Bustani, Shehu Ahmad	1	2014	0	1
48. Dauda, Samson Yusuf	1	2016	1	1
49. Ebeguki, Edith Igbinoba	1	2016	0	0
50. Edogbanya, Adejoh	1	2016	0	0
51. Egbo, Obiamaka Priscilla	1	2016	0	2
52. Egbuchunam, Theresa Obuajulu	1	2015	2	4
53. Eweoya, Ibukun O.	1	2016	4	1
54. Ezeh, G. A.	1	2015	0	0
55. Ezenwoke, Azubuike Ansaalem	1	2017	0	0
56. Fadamiro, Joseph Akinlabi	1	2014	1	1
57. Farouk, Bilkisu Kabiru Usman	1	2015	1	1
58. Fullerton, Ronald A.	1	2013	7	6
59. Ibem, Eziyi Offia	1	2013	0	8
60. Ibrahim, Masud B.	1	2016	0	2
61. Icha, Omoyza	1	2016	2	1
62. Ifere, Simeon Emezana	1	2016	0	0
63. Ikpefan, Ochei Ailemen	1	2015	0	0
64. Inegbenebor, Anthony U.	1	2015	0	1
65. Issa, Abdulwahab Olanrewaju	1	2013	0	2



Name	Publications ↓	Most recent publication		h-index
66. Izogo, Ernest Emeka	1	2015	8	3
67. Jagboro, Godwin Onajite	1	2016	2	4
68. John, Isibor Aregban	1	2016	0	0
69. Kehinde, Oladele Joseph	1	2016	0	0
70. Keleş, Ibrahim	1	2016	0	0
71. Kuroshi, Peter A.	1	2014	0	0
72. Madawaki, Musa Nuhu	1	2014	0	0
73. Maina, Joy Joshua	1	2016	0	1
74. Makinde, Ayodeji Samuel	1	2017	0	0
75. Mba, Peter Nwachukwu	1	2016	0	0
76. Nnedum, Obiajulu Anthony Ugochukwu	1	2015	0	1
77. Nnedumm, Anthony Ugochukwu Obiajulu	1	2013	28	1
78. Nwankwo, Ebele	1	2016	0	0
79. Nwankwo, Sonny A.	1	2016	2	10
80. Nwosu, Emmanuel O.	1	2016	0	1
81. Odukudu, Festus B.	1	2014	4	1
82. Odusote, Jamiu Kolawole	1	2014	0	3
83. Ogunrin, Florence Olu	1	2015	0	2
84. Ojediran, Isaac Ayodele	1	2015	0	0
85. Okoye, Nonso Fredrick	1	2016	0	0
86. Okpala, Chudi Gabriel	1	2014	5	1
87. Olasanmi, Omoneye Olufunke	1	2015	0	1
88. Olatunji, Rotimi Williams	1	2014	0	0
89. Olokoyo, Felicia Omowunmi	1	2016	0	1
90. Olugbenga, Jinadu	1	2016	0	0
91. Olusegun Ajayi, J.	1	2015	0	0
92. Oluwatayo, Isaac Busayo	1	2013	4	1
93. Oluyombo, Onafowokan Onabanjo	1	2013	0	0
94. Omoniyi, E. O.	1	2015	0	0
95. Omoniyi, S. T.	1	2015	0	0
96. Omoregie, Nosa Victor	1	2013	0	0
97. Omotayo, Funmilola Olubunmi	1	2015	0	1
98. Opawole, Akintayo D.	1	2016	2	2
99. Orji, Anthony	1	2016	0	2
100. Oyeleye, O.	1	2015	0	0



Name	Publications ↓	Most recent publication		h-index
101. Oyza, Icha	1	2015	0	0
102. Robert, Yakubu David	1	2013	0	0
103. Sanni, M.	1	2015	0	0
104. Shittu, T.	1	2015	0	0
105. Solomon, Adepoju Adelowo	1	2013	0	0
106. Tahir, Suleiman	1	2017	0	0
107. Tella, Adeyinka	1	2013	0	8
108. Thompson, Dorothy	1	2012	0	0
109. Uwakonye, Obioha	1	2013	0	2
110. Uwuigbe, Olubukola Ranti	1	2016	0	0
111. Uwuigbe, Uwalomwa	1	2016	0	0
112. Uzoma, Achugamonu Bede	1	2016	0	0
113. Vincent, Olufunke Rebecca	1	2017	0	2
114. Worlu, Rowland E K	1	2016	0	1
115. Yewande, Onasanya A.	1	2016	0	0
116. Yusuff, Adeyinka M.	1	2014	4	1

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